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Matt Florell, President

**Subject: St. Petersburg, Florida survey conducted for FloridaPolitics.com**

**Date: March 26, 2026**

**Executive Summary:**

This poll of 538 St. Petersburg, Florida likely voters was conducted on March 25-26, 2026. This poll used the registered voter lists supplied by the state of Florida as of March 10, 2026. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg, Florida.

The issues surveyed included questions related to the 2026 election for Mayor for the City of St. Petersburg, Florida.

**Methodology:**

The poll was conducted through a combination of an automated phone call polling system and a manual P2P SMS polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for St. Petersburg, Florida. The weighting demographics used were: political party, race, age and gender.

The respondents who stated that they were not planning to vote for Mayor in 2026 were excluded from these results.

The share of respondents by contact method: Phone call = 30% SMS texting = 70%

The scientific results shown for the questions below have a sample size of 538 and a 4.2% Margin of Error at a 95% confidence level.

## Respondents' Demographics and Weighting Demographics:

Summary of the demographic breakdown of the registered voters who responded to this survey as well as the active voter demographics used to weight this survey, and the demographics for all registered voters in the city:

	<b>RESPONDENTS</b>	<b>WEIGHTING</b>	<b>REGISTERED</b>
<b>Political Party:</b>			
Democratic =	45.4%	44.5%	42.2%
Republican =	28.8%	28.6%	27.4%
Other =	25.8%	26.9%	30.4%
<b>Race Breakdown:</b>			
White, Not Hispanic =	78.1%	71.9%	68.8%
Black, Not Hispanic =	14.9%	15.8%	17.6%
Asian or Pacific Islander =	1.1%	2.5%	2.8%
Hispanic =	3.2%	5.3%	5.7%
Other or Unknown =	2.8%	4.5%	5.2%
<b>Gender Breakdown:</b>			
Female =	52.6%	53.8%	52.4%
Male =	45.9%	44.2%	45.3%
<b>Age Breakdown:</b>			
18 to 29 =	10.2%	11.9%	15.8%
30 to 49 =	29.4%	33.0%	34.4%
50 to 69 =	38.8%	34.2%	31.6%
70 and up =	21.6%	20.8%	18.1%

## Summary of Scientific Results:

### Do you approve of the job Ken Welch is doing as Mayor of St Petersburg?

Yes:	38.6%
No:	31.5%
Unsure:	30.0%

### If the election for Mayor of St Petersburg were held today, and the candidates were Kevin Batdorf, Charlie Crist, Brandi Gabbard, Jim Large, Maria Scruggs and Ken Welch, who would you vote for?

Kevin Batdorf:	2.2%
Charlie Crist:	22.6%
Brandi Gabbard:	5.9%
Jim Large:	3.8%
Maria Scruggs:	4.8%
Ken Welch:	18.9%
Unsure/Undecided:	41.8%

### If the election for Mayor of St Petersburg were held today, and the candidates were Charlie Crist and Ken Welch, who would you vote for?

Charlie Crist:	36.4%
Ken Welch:	31.0%
Unsure/Undecided:	32.7%

### If the election for Mayor of St Petersburg were held today, and the candidates were Brandi Gabbard and Ken Welch, who would you vote for?

Brandi Gabbard:	23.8%
Ken Welch:	31.9%
Unsure/Undecided:	44.2%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you approve of the job Ken Welch is doing as Mayor of St Petersburg?

Yes:	38.6%
No:	31.5%
Unsure:	30.0%

#### Non-Weighted Results and Demographic Breakdowns:

Yes:	38.5%
No:	31.8%
Unsure:	29.7%

#### Political Party Breakdown:

Democratic Party	244 responses				
Yes:	48.8%	No:	19.3%	Unsure:	32.0%
Republican Party	155 responses				
Yes:	23.9%	No:	50.3%	Unsure:	25.8%
Independent Voter	139 responses				
Yes:	36.7%	No:	33.1%	Unsure:	30.2%

#### Race Breakdown:

White, Not Hispanic	420 responses				
Yes:	33.1%	No:	36.4%	Unsure:	30.5%
Black, Not Hispanic	80 responses				
Yes:	68.8%	No:	15.0%	Unsure:	16.2%
Asian or Pacific Islander	6 responses				
Yes:	66.7%	No:	33.3%	Unsure:	0%
Hispanic	17 responses				
Yes:	29.4%	No:	17.6%	Unsure:	52.9%
Other or Unknown	15 responses				
Yes:	26.7%	No:	6.7%	Unsure:	66.7%

#### Gender Breakdown:

Male	247 responses				
Yes:	32.4%	No:	37.2%	Unsure:	30.4%
Female	283 responses				
Yes:	43.5%	No:	27.6%	Unsure:	29.0%

#### Age Breakdown:

18 to 29	55 responses				
Yes:	32.7%	No:	27.3%	Unsure:	40.0%
30 to 49	158 responses				
Yes:	33.5%	No:	30.4%	Unsure:	36.1%
50 to 69	209 responses				
Yes:	39.2%	No:	29.7%	Unsure:	31.1%
70 and up	116 responses				
Yes:	46.6%	No:	39.7%	Unsure:	13.8%

**If the election for Mayor of St Petersburg were held today, and the candidates were Kevin Batdorf, Charlie Crist, Brandi Gabbard, Jim Large, Maria Scruggs and Ken Welch, who would you vote for?**

Kevin Batdorf:	<b>2.2%</b>
Charlie Crist:	<b>22.6%</b>
Brandi Gabbard:	<b>5.9%</b>
Jim Large:	<b>3.8%</b>
Maria Scruggs:	<b>4.8%</b>
Ken Welch:	<b>18.9%</b>
Unsure/Undecided:	<b>41.8%</b>

Non-Weighted Results and Demographic Breakdowns:

Batdorf:	2.2%
Crist:	22.9%
Gabbard:	5.9%
Large:	3.9%
Scruggs:	4.6%
Welch:	18.8%
Unsure:	41.6%

Political Party Breakdown:

<b>Democratic Party</b> 244 responses						
Batdorf: 1.2%	Crist: 24.6%	Gabbard: 5.3%	Large: 0.4%	Scruggs: 7.0%	Welch: 26.6%	Unsure: 34.8%
<b>Republican Party</b> 155 responses						
Batdorf: 3.2%	Crist: 21.3%	Gabbard: 5.8%	Large: 12.3%	Scruggs: 3.2%	Welch: 11.0%	Unsure: 43.2%
<b>Independent Voter</b> 139 responses						
Batdorf: 2.9%	Crist: 21.6%	Gabbard: 7.2%	Large: 0.7%	Scruggs: 2.2%	Welch: 13.7%	Unsure: 51.8%

Race Breakdown:

<b>White, Not Hispanic</b> 420 responses						
Batdorf: 2.9%	Crist: 24.5%	Gabbard: 7.1%	Large: 4.8%	Scruggs: 2.6%	Welch: 13.6%	Unsure: 44.5%
<b>Black, Not Hispanic</b> 80 responses						
Batdorf: 0%	Crist: 15.0%	Gabbard: 2.5%	Large: 0%	Scruggs: 13.8%	Welch: 45.0%	Unsure: 23.8%
<b>Asian or Pacific Islander</b> 6 responses						
Batdorf: 0%	Crist: 33.3%	Gabbard: 0%	Large: 0%	Scruggs: 16.7%	Welch: 16.7%	Unsure: 33.3%
<b>Hispanic</b> 17 responses						
Batdorf: 0%	Crist: 23.5%	Gabbard: 0%	Large: 0%	Scruggs: 11.8%	Welch: 17.6%	Unsure: 47.1%
<b>Other or Unknown</b> 15 responses						
Batdorf: 0%	Crist: 13.3%	Gabbard: 0%	Large: 6.7%	Scruggs: 0%	Welch: 26.7%	Unsure: 53.3%

Gender Breakdown:

<b>Male</b> 247 responses						
Batdorf: 2.0%	Crist: 21.1%	Gabbard: 6.5%	Large: 4.9%	Scruggs: 4.0%	Welch: 19.0%	Unsure: 42.5%
<b>Female</b> 283 responses						
Batdorf: 2.5%	Crist: 24.7%	Gabbard: 5.7%	Large: 3.2%	Scruggs: 5.3%	Welch: 18.0%	Unsure: 40.6%

Age Breakdown:

<b>18 to 29</b> 55 responses						
Batdorf: 0%	Crist: 12.7%	Gabbard: 9.1%	Large: 3.6%	Scruggs: 5.5%	Welch: 20.0%	Unsure: 49.1%
<b>30 to 49</b> 158 responses						
Batdorf: 1.9%	Crist: 10.8%	Gabbard: 6.3%	Large: 1.3%	Scruggs: 4.4%	Welch: 19.0%	Unsure: 56.3%
<b>50 to 69</b> 209 responses						
Batdorf: 2.9%	Crist: 22.5%	Gabbard: 4.3%	Large: 5.7%	Scruggs: 3.8%	Welch: 16.7%	Unsure: 44.0%
<b>70 and up</b> 116 responses						
Batdorf: 2.6%	Crist: 44.8%	Gabbard: 6.9%	Large: 4.3%	Scruggs: 6.0%	Welch: 21.6%	Unsure: 13.8%

# If the election for Mayor of St Petersburg were held today, and the candidates were Charlie Crist and Ken Welch, who would you vote for?

Charlie Crist:	36.4%
Ken Welch:	31.0%
Unsure/Undecided:	32.7%

## Non-Weighted Results and Demographic Breakdowns:

Crist:	36.8%
Welch:	30.7%
Undecided:	32.5%

### Political Party Breakdown:

Democratic Party 244 responses					
Crist:	33.6%	Welch:	38.5%	Undecided:	27.9%
Republican Party 155 responses					
Crist:	39.4%	Welch:	23.9%	Undecided:	36.8%
Independent Voter 139 responses					
Crist:	39.6%	Welch:	24.5%	Undecided:	36.0%

### Race Breakdown:

White, Not Hispanic 420 responses					
Crist:	41.7%	Welch:	25.7%	Undecided:	32.6%
Black, Not Hispanic 80 responses					
Crist:	16.2%	Welch:	55.0%	Undecided:	28.7%
Asian or Pacific Islander 6 responses					
Crist:	33.3%	Welch:	33.3%	Undecided:	33.3%
Hispanic 17 responses					
Crist:	29.4%	Welch:	29.4%	Undecided:	41.2%
Other or Unknown 15 responses					
Crist:	20.0%	Welch:	40.0%	Undecided:	40.0%

### Gender Breakdown:

Male 247 responses					
Crist:	34.4%	Welch:	31.2%	Undecided:	34.4%
Female 283 responses					
Crist:	39.6%	Welch:	29.3%	Undecided:	31.1%

### Age Breakdown:

18 to 29 55 responses					
Crist:	16.4%	Welch:	38.2%	Undecided:	45.5%
30 to 49 158 responses					
Crist:	27.2%	Welch:	36.7%	Undecided:	36.1%
50 to 69 209 responses					
Crist:	38.8%	Welch:	24.4%	Undecided:	36.8%
70 and up 116 responses					
Crist:	56.0%	Welch:	30.2%	Undecided:	13.8%

# If the election for Mayor of St Petersburg were held today, and the candidates were Brandi Gabbard and Ken Welch, who would you vote for?

Brandi Gabbard:	23.8%
Ken Welch:	31.9%
Unsure/Undecided:	44.2%

## Non-Weighted Results and Demographic Breakdowns:

Gabbard:	24.2%
Welch:	31.8%
Undecided:	44.1%

### Political Party Breakdown:

Democratic Party 244 responses					
Gabbard:	17.2%	Welch:	44.3%	Undecided:	38.5%
Republican Party 155 responses					
Gabbard:	35.5%	Welch:	18.1%	Undecided:	46.5%
Independent Voter 139 responses					
Gabbard:	23.7%	Welch:	25.2%	Undecided:	51.1%

### Race Breakdown:

White, Not Hispanic 420 responses					
Gabbard:	28.8%	Welch:	24.8%	Undecided:	46.4%
Black, Not Hispanic 80 responses					
Gabbard:	5.0%	Welch:	70.0%	Undecided:	25.0%
Asian or Pacific Islander 6 responses					
Gabbard:	16.7%	Welch:	50.0%	Undecided:	33.3%
Hispanic 17 responses					
Gabbard:	17.6%	Welch:	17.6%	Undecided:	64.7%
Other or Unknown 15 responses					
Gabbard:	6.7%	Welch:	33.3%	Undecided:	60.0%

### Gender Breakdown:

Male 247 responses					
Gabbard:	24.7%	Welch:	27.9%	Undecided:	47.4%
Female 283 responses					
Gabbard:	24.0%	Welch:	34.6%	Undecided:	41.3%

### Age Breakdown:

18 to 29 55 responses					
Gabbard:	20.0%	Welch:	25.5%	Undecided:	54.5%
30 to 49 158 responses					
Gabbard:	19.0%	Welch:	29.1%	Undecided:	51.9%
50 to 69 209 responses					
Gabbard:	26.3%	Welch:	27.8%	Undecided:	45.9%
70 and up 116 responses					
Gabbard:	29.3%	Welch:	45.7%	Undecided:	25.0%