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Matt Florell, President

**Subject: Florida Statewide survey conducted for FloridaPolitics.com**

**Date: October 25, 2024**

**Executive Summary:**

This poll of 1,227 likely Florida general election voters was conducted from October 23-25, 2024. This poll used the registered voter lists supplied by the state of Florida as of September 24, 2024. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2024 Florida general election.

**Methodology:**

The poll was conducted through a combination of an automated phone call polling system and a manual P2P SMS polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

Only voters that stated they were planning to vote or had already voted in the November 5<sup>th</sup> general election were included in the results below.

The share of respondents by contact method:    Phone call = 65%    SMS texting = 35%

The scientific results shown for the questions below have a sample size of 1,227 and a 2.8% Margin of Error at a 95% confidence level.

## Respondents' Demographics and Weighting Demographics:

Summary of the demographic breakdown of the likely voters who responded to this survey as well as the active voter demographics used to weight this survey, and the demographics for all registered voters in the state of Florida:

	<b>RESPONDENTS</b>	<b>WEIGHTING</b>	<b>REGISTERED</b>
<b>Political Party:</b>			
Democratic =	33.9%	33.9%	32.5%
Republican =	41.1%	41.0%	37.3%
Other =	25.0%	25.1%	30.2%
<b>Race Breakdown:</b>			
White, Not Hispanic =	63.2%	64.2%	60.3%
Black, Not Hispanic =	11.9%	12.4%	13.4%
Asian or Pacific Islander =	2.0%	2.1%	2.3%
Hispanic =	17.4%	16.5%	18.4%
Other or Unknown =	5.5%	4.8%	5.6%
<b>Gender Breakdown:</b>			
Female =	54.3%	53.5%	52.0%
Male =	44.7%	44.3%	45.5%
<b>Age Breakdown:</b>			
18 to 29 =	10.7%	10.2%	15.6%
30 to 49 =	26.7%	27.3%	30.4%
50 to 69 =	36.5%	36.5%	32.5%
70 and up =	26.1%	25.4%	20.9%
<b>Media Market Breakdown:</b>			
Pensacola =	3.5%	3.6%	3.7%
Panama City =	2.5%	1.9%	1.9%
Tallahassee =	1.1%	1.9%	1.8%
Jacksonville =	8.5%	8.7%	8.7%
Gainesville =	2.5%	1.7%	1.6%
Orlando =	20.6%	21.3%	21.4%
Tampa =	25.4%	24.7%	24.7%
West Palm Beach =	10.3%	10.5%	10.3%
Fort Myers =	7.5%	6.9%	6.8%
Miami =	18.1%	18.8%	19.0%

**Note: The raw anonymized respondent data with demographics is available upon request.**

## Summary of Scientific Results:

### Do you plan to vote in the November 5th general election?

Already voted:	<b>49.9%</b>
Plan to vote:	<b>50.1%</b>

### If the election for President of the United States were held today, and the candidates were Republican Donald Trump and Democrat Kamala Harris, who would you vote for?

	<b>TOTAL</b>	<b>Already voted</b>	<b>Plan to vote</b>
Donald Trump:	<b>50.3%</b>	48.0%	52.7%
Kamala Harris:	<b>44.6%</b>	49.2%	39.8%
Someone else:	<b>2.6%</b>	1.6%	3.6%
Undecided:	<b>2.5%</b>	1.1%	3.9%

### If the election for United States Senator from Florida were held today, and the candidates were Republican Rick Scott and Democrat Debbie Mucarsel-Powell, who would you vote for?

	<b>TOTAL</b>	<b>Already voted</b>	<b>Plan to vote</b>
Rick Scott:	<b>48.8%</b>	46.6%	51.2%
Debbie Mucarsel-Powell:	<b>45.6%</b>	51.0%	40.2%
Undecided/Won't say:	<b>5.5%</b>	2.5%	8.6%

### For the statewide Constitutional Amendment 4 ballot question, to limit government interference with abortion before viability or when necessary to protect the patient's health, do you plan to vote for or against it?

	<b>TOTAL</b>	<b>Already voted</b>	<b>Plan to vote</b>
In favor:	<b>54.1%</b>	57.5%	50.7%
Against:	<b>38.0%</b>	37.3%	38.9%
Undecided/Won't say:	<b>7.8%</b>	5.2%	10.4%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you plan to vote in the November 5th general election?

Already voted: **49.9%**  
Plan to vote: **50.1%**

#### Non-Weighted Results and Demographic Breakdowns:

Already voted: **49.9%**  
Plan to vote: **50.1%**

#### Political Party Breakdown:

Democratic Party	416 responses		
Already voted:	55.0%	Plan to vote:	45.0%
Republican Party	504 responses		
Already voted:	48.4%	Plan to vote:	51.6%
Independent Voter	307 responses		
Already voted:	45.3%	Plan to vote:	54.7%

#### Race Breakdown:

White, Not Hispanic	776 responses		
Already voted:	49.2%	Plan to vote:	50.8%
Black, Not Hispanic	146 responses		
Already voted:	53.4%	Plan to vote:	46.6%
Asian or Pacific Islander	24 responses		
Already voted:	37.5%	Plan to vote:	62.5%
Hispanic	213 responses		
Already voted:	52.1%	Plan to vote:	47.9%
Other or Unknown	68 responses		
Already voted:	47.1%	Plan to vote:	52.9%

#### Gender Breakdown:

Male	548 responses		
Already voted:	50.7%	Plan to vote:	49.3%
Female	666 responses		
Already voted:	49.2%	Plan to vote:	50.8%

#### Age Breakdown:

18 to 29	131 responses		
Already voted:	40.5%	Plan to vote:	59.5%
30 to 49	328 responses		
Already voted:	45.7%	Plan to vote:	54.3%
50 to 69	448 responses		
Already voted:	52.7%	Plan to vote:	47.3%
70 and up	320 responses		
Already voted:	54.1%	Plan to vote:	45.9%

#### Media Market Breakdown:

Pensacola	43 responses		
Already voted:	46.5%	Plan to vote:	53.5%
Panama City	31 responses		
Already voted:	45.2%	Plan to vote:	54.8%
Tallahassee	13 responses		
Already voted:	46.2%	Plan to vote:	53.8%
Jacksonville	104 responses		
Already voted:	49.0%	Plan to vote:	51.0%
Gainesville	31 responses		
Already voted:	51.6%	Plan to vote:	48.4%
Orlando	253 responses		
Already voted:	51.8%	Plan to vote:	48.2%
Tampa	312 responses		
Already voted:	45.8%	Plan to vote:	54.2%
West Palm Beach	126 responses		
Already voted:	47.6%	Plan to vote:	52.4%
Fort Myers	92 responses		
Already voted:	57.6%	Plan to vote:	42.4%
Miami	222 responses		
Already voted:	53.2%	Plan to vote:	46.8%

**If the election for President of the United States were held today, and the candidates were Republican Donald Trump and Democrat Kamala Harris, who would you vote for?**

	<b>TOTAL</b>	<b>Already voted</b>	<b>Plan to vote</b>
Donald Trump:	<b>50.3%</b>	48.0%	52.7%
Kamala Harris:	<b>44.6%</b>	49.2%	39.8%
Someone else:	<b>2.6%</b>	1.6%	3.6%
Undecided:	<b>2.5%</b>	1.1%	3.9%

Non-Weighted Results and Demographic Breakdowns:

Trump:	<b>50.4%</b>
Harris:	<b>44.5%</b>
Someone else:	<b>2.6%</b>
Undecided:	<b>2.5%</b>

**Political Party Breakdown:**

<b>Democratic Party</b> 416 responses							
Trump:	10.6%	Harris:	85.8%	Someone else:	2.2%	Undecided:	1.4%
<b>Republican Party</b> 504 responses							
Trump:	85.5%	Harris:	10.7%	Someone else:	1.6%	Undecided:	2.2%
<b>Independent Voter</b> 307 responses							
Trump:	46.6%	Harris:	44.0%	Someone else:	4.9%	Undecided:	4.6%

**Race Breakdown:**

<b>White, Not Hispanic</b> 776 responses							
Trump:	58.6%	Harris:	36.7%	Someone else:	2.4%	Undecided:	2.2%
<b>Black, Not Hispanic</b> 146 responses							
Trump:	14.4%	Harris:	82.9%	Someone else:	2.1%	Undecided:	0.7%
<b>Asian or Pacific Islander</b> 24 responses							
Trump:	41.7%	Harris:	41.7%	Someone else:	8.3%	Undecided:	8.3%
<b>Hispanic</b> 213 responses							
Trump:	50.7%	Harris:	41.8%	Someone else:	2.8%	Undecided:	4.7%
<b>Other or Unknown</b> 68 responses							
Trump:	35.3%	Harris:	60.3%	Someone else:	2.9%	Undecided:	1.5%

**Gender Breakdown:**

<b>Male</b> 548 responses							
Trump:	51.6%	Harris:	41.6%	Someone else:	3.6%	Undecided:	3.1%
<b>Female</b> 666 responses							
Trump:	49.2%	Harris:	46.8%	Someone else:	1.8%	Undecided:	2.1%

**Age Breakdown:**

<b>18 to 29</b> 131 responses							
Trump:	38.2%	Harris:	50.4%	Someone else:	9.2%	Undecided:	2.3%
<b>30 to 49</b> 328 responses							
Trump:	48.8%	Harris:	46.6%	Someone else:	3.0%	Undecided:	1.5%
<b>50 to 69</b> 448 responses							
Trump:	51.3%	Harris:	43.8%	Someone else:	1.3%	Undecided:	3.6%
<b>70 and up</b> 320 responses							
Trump:	55.6%	Harris:	40.9%	Someone else:	1.2%	Undecided:	2.2%

**Media Market Breakdown:**

<b>Pensacola</b> 43 responses							
Trump:	53.5%	Harris:	44.2%	Someone else:	2.3%	Undecided:	0%
<b>Panama City</b> 31 responses							
Trump:	67.7%	Harris:	32.3%	Someone else:	0%	Undecided:	0%
<b>Tallahassee</b> 13 responses							
Trump:	38.5%	Harris:	53.8%	Someone else:	7.7%	Undecided:	0%
<b>Jacksonville</b> 104 responses							
Trump:	65.4%	Harris:	30.8%	Someone else:	1.0%	Undecided:	2.9%
<b>Gainesville</b> 31 responses							
Trump:	48.4%	Harris:	38.7%	Someone else:	6.5%	Undecided:	6.5%
<b>Orlando</b> 253 responses							
Trump:	39.1%	Harris:	53.8%	Someone else:	4.3%	Undecided:	2.8%
<b>Tampa</b> 312 responses							
Trump:	55.8%	Harris:	38.8%	Someone else:	2.6%	Undecided:	2.9%
<b>West Palm Beach</b> 126 responses							
Trump:	50.8%	Harris:	43.7%	Someone else:	2.4%	Undecided:	3.2%
<b>Fort Myers</b> 92 responses							
Trump:	54.3%	Harris:	43.5%	Someone else:	2.2%	Undecided:	0%
<b>Miami</b> 222 responses							
Trump:	44.6%	Harris:	51.4%	Someone else:	1.4%	Undecided:	2.7%

**If the election for United States Senator from Florida were held today, and the candidates were Republican Rick Scott and Democrat Debbie Mucarsel-Powell, who would you vote for?**

	<b>TOTAL</b>	<b>Already voted</b>	<b>Plan to vote</b>
Rick Scott:	<b>48.8%</b>	46.6%	51.2%
Debbie Mucarsel-Powell:	<b>45.6%</b>	51.0%	40.2%
Undecided/Won't say:	<b>5.5%</b>	2.5%	8.6%

Non-Weighted Results and Demographic Breakdowns:

Scott: 48.9%  
Mucarsel-Powell: 45.6%  
Undecided: 5.5%

**Political Party Breakdown:**

Democratic Party	416 responses				
Scott:	10.6%	Mucarsel-Powell:	85.1%	Undecided:	4.3%
Republican Party	504 responses				
Scott:	83.1%	Mucarsel-Powell:	13.3%	Undecided:	3.6%
Independent Voter	307 responses				
Scott:	44.6%	Mucarsel-Powell:	45.0%	Undecided:	10.4%

**Race Breakdown:**

White, Not Hispanic	776 responses				
Scott:	56.3%	Mucarsel-Powell:	38.8%	Undecided:	4.9%
Black, Not Hispanic	146 responses				
Scott:	13.0%	Mucarsel-Powell:	81.5%	Undecided:	5.5%
Asian or Pacific Islander	24 responses				
Scott:	45.8%	Mucarsel-Powell:	45.8%	Undecided:	8.3%
Hispanic	213 responses				
Scott:	50.2%	Mucarsel-Powell:	41.3%	Undecided:	8.5%
Other or Unknown	68 responses				
Scott:	38.2%	Mucarsel-Powell:	58.8%	Undecided:	2.9%

**Gender Breakdown:**

Male	548 responses				
Scott:	51.8%	Mucarsel-Powell:	42.3%	Undecided:	5.8%
Female	666 responses				
Scott:	46.4%	Mucarsel-Powell:	48.2%	Undecided:	5.4%

**Age Breakdown:**

18 to 29	131 responses				
Scott:	35.9%	Mucarsel-Powell:	49.6%	Undecided:	14.5%
30 to 49	328 responses				
Scott:	47.0%	Mucarsel-Powell:	47.3%	Undecided:	5.8%
50 to 69	448 responses				
Scott:	50.7%	Mucarsel-Powell:	44.4%	Undecided:	4.9%
70 and up	320 responses				
Scott:	53.8%	Mucarsel-Powell:	43.8%	Undecided:	2.5%

**Media Market Breakdown:**

Pensacola	43 responses				
Scott:	53.5%	Mucarsel-Powell:	37.2%	Undecided:	9.3%
Panama City	31 responses				
Scott:	71.0%	Mucarsel-Powell:	22.6%	Undecided:	6.5%
Tallahassee	13 responses				
Scott:	46.2%	Mucarsel-Powell:	46.2%	Undecided:	7.7%
Jacksonville	104 responses				
Scott:	63.5%	Mucarsel-Powell:	32.7%	Undecided:	3.8%
Gainesville	31 responses				
Scott:	51.6%	Mucarsel-Powell:	38.7%	Undecided:	9.7%
Orlando	253 responses				
Scott:	39.5%	Mucarsel-Powell:	54.2%	Undecided:	6.3%
Tampa	312 responses				
Scott:	50.6%	Mucarsel-Powell:	44.2%	Undecided:	5.1%
West Palm Beach	126 responses				
Scott:	49.2%	Mucarsel-Powell:	46.0%	Undecided:	4.8%
Fort Myers	92 responses				
Scott:	59.8%	Mucarsel-Powell:	38.0%	Undecided:	2.2%
Miami	222 responses				
Scott:	41.4%	Mucarsel-Powell:	52.3%	Undecided:	6.3%

**For the statewide Constitutional Amendment 4 ballot question, to limit government interference with abortion before viability or when necessary to protect the patient's health, do you plan to vote for or against it?**

	<b>TOTAL</b>	<b>Already voted</b>	<b>Plan to vote</b>
In favor:	<b>54.1%</b>	57.5%	50.7%
Against:	<b>38.0%</b>	37.3%	38.9%
Undecided/Won't say:	<b>7.8%</b>	5.2%	10.4%

Non-Weighted Results and Demographic Breakdowns:

In favor:	54.1%
Against:	38.1%
Undecided:	7.8%

**Political Party Breakdown:**

<b>Democratic Party</b>	416 responses				
In favor:	78.8%	Against:	14.7%	Undecided:	6.5%
<b>Republican Party</b>	504 responses				
In favor:	32.1%	Against:	58.7%	Undecided:	9.1%
<b>Independent Voter</b>	307 responses				
In favor:	56.7%	Against:	35.8%	Undecided:	7.5%

**Race Breakdown:**

<b>White, Not Hispanic</b>	776 responses				
In favor:	51.0%	Against:	40.9%	Undecided:	8.1%
<b>Black, Not Hispanic</b>	146 responses				
In favor:	72.6%	Against:	20.5%	Undecided:	6.8%
<b>Asian or Pacific Islander</b>	24 responses				
In favor:	66.7%	Against:	33.3%	Undecided:	0%
<b>Hispanic</b>	213 responses				
In favor:	48.8%	Against:	41.3%	Undecided:	9.9%
<b>Other or Unknown</b>	68 responses				
In favor:	61.8%	Against:	35.3%	Undecided:	2.9%

**Gender Breakdown:**

<b>Male</b>	548 responses				
In favor:	52.6%	Against:	39.4%	Undecided:	8.0%
<b>Female</b>	666 responses				
In favor:	55.0%	Against:	37.2%	Undecided:	7.8%

**Age Breakdown:**

<b>18 to 29</b>	131 responses				
In favor:	65.6%	Against:	26.0%	Undecided:	8.4%
<b>30 to 49</b>	328 responses				
In favor:	52.7%	Against:	41.2%	Undecided:	6.1%
<b>50 to 69</b>	448 responses				
In favor:	51.3%	Against:	40.2%	Undecided:	8.5%
<b>70 and up</b>	320 responses				
In favor:	54.7%	Against:	36.9%	Undecided:	8.4%

**Media Market Breakdown:**

<b>Pensacola</b>	43 responses				
In favor:	46.5%	Against:	39.5%	Undecided:	14.0%
<b>Panama City</b>	31 responses				
In favor:	38.7%	Against:	54.8%	Undecided:	6.5%
<b>Tallahassee</b>	13 responses				
In favor:	38.5%	Against:	53.8%	Undecided:	7.7%
<b>Jacksonville</b>	104 responses				
In favor:	43.3%	Against:	49.0%	Undecided:	7.7%
<b>Gainesville</b>	31 responses				
In favor:	41.9%	Against:	45.2%	Undecided:	12.9%
<b>Orlando</b>	253 responses				
In favor:	54.9%	Against:	35.6%	Undecided:	9.5%
<b>Tampa</b>	312 responses				
In favor:	54.2%	Against:	37.2%	Undecided:	8.7%
<b>West Palm Beach</b>	126 responses				
In favor:	54.0%	Against:	36.5%	Undecided:	9.5%
<b>Fort Myers</b>	92 responses				
In favor:	58.7%	Against:	39.1%	Undecided:	2.2%
<b>Miami</b>	222 responses				
In favor:	62.6%	Against:	32.9%	Undecided:	4.5%