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Matt Florell, President

**Subject: Jacksonville, Florida survey conducted for FloridaPolitics.com**

**Date: February 13, 2023**

**Executive Summary:**

This poll of 478 Jacksonville, Florida likely voters was conducted on February 13, 2023. This poll used the registered voter lists supplied by the state of Florida as of January 17, 2023. The sample of voters that were contacted included random samples of registered voters within the boundaries of Jacksonville, Florida.

The issues surveyed included questions related to the Mayoral election in Jacksonville, Florida.

**Methodology:**

The poll was conducted through a combination of an automated phone call polling system and a manual P2P SMS polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Jacksonville, Florida. The weighting demographics used were: political party, race, age and gender.

Voters who said they were not planning on voting in the March Jacksonville election were excluded from the results.

The share of respondents by contact method: Phone call = 89% SMS texting = 11%

The scientific results shown for the questions below have a sample size of 478 and a 4.5% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

### Do you plan to vote in the March election for Jacksonville Mayor?

Yes:	96.5%
Unsure:	3.5%

### If the election were held today for Jacksonville Mayor, and the candidates were: Omega Allen, LeAnna Gutierrez Cumber, Daniel Davis, Donna Deegan, Al Ferraro, Audrey Gibson and Frank Keasler who would you vote for?

Omega Allen:	2.4%
LeAnne Gutierrez Cumber:	4.1%
Daniel Davis:	17.5%
Donna Deegan:	35.2%
Al Ferraro:	10.6%
Audrey Gibson:	10.2%
Frank Keasler:	0.4%
Undecided / Won't say:	19.7%

### If the election were held today for Jacksonville Mayor, and the candidates were: Donna Deegan and Daniel Davis who would you vote for?

Donna Deegan:	51.3%
Daniel Davis:	25.8%
Undecided / Won't say:	22.9%

### If the election were held today for Jacksonville Mayor, and the candidates were: Donna Deegan and LeAnna Gutierrez Cumber who would you vote for?

Donna Deegan:	54.9%
LeAnne Gutierrez Cumber:	15.5%
Undecided / Won't say:	29.6%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you plan to vote in the March election for Jacksonville Mayor?

Yes: 96.5%  
Unsure: 3.5%

#### Non-Weighted Results and Demographic Breakdowns:

Yes: 96.7%  
Unsure: 3.3%

#### Political Party Breakdown:

Democratic Party 207 responses  
Yes: 95.7% Unsure: 4.3%  
Republican Party 199 responses  
Yes: 98.0% Unsure: 2.0%  
Independent Voter 72 responses  
Yes: 95.8% Unsure: 4.2%

#### Race Breakdown:

White, Not Hispanic 300 responses  
Yes: 97.7% Unsure: 2.3%  
Black, Not Hispanic 134 responses  
Yes: 95.5% Unsure: 4.5%  
Asian or Pacific Islander 12 responses  
Yes: 83.3% Unsure: 16.7%  
Hispanic 8 responses  
Yes: 87.5% Unsure: 12.5%  
Other or Unknown 24 responses  
Yes: 100.0% Unsure: 0%

#### Gender Breakdown:

Male 216 responses  
Yes: 96.8% Unsure: 3.2%  
Female 259 responses  
Yes: 96.5% Unsure: 3.5%

#### Age Breakdown:

18 to 29 48 responses  
Yes: 89.6% Unsure: 10.4%  
30 to 49 103 responses  
Yes: 97.1% Unsure: 2.9%  
50 to 69 175 responses  
Yes: 98.9% Unsure: 1.1%  
70 and up 152 responses  
Yes: 96.1% Unsure: 3.9%

**If the election were held today for Jacksonville Mayor, and the candidates were: Omega Allen, LeAnna Gutierrez Cumber, Daniel Davis, Donna Deegan, Al Ferraro, Audrey Gibson and Frank Keasler who would you vote for?**

Omega Allen:	2.4%
LeAnne Gutierrez Cumber:	4.1%
Daniel Davis:	17.5%
Donna Deegan:	35.2%
Al Ferraro:	10.6%
Audrey Gibson:	10.2%
Frank Keasler:	0.4%
Undecided / Won't say:	19.7%

Non-Weighted Results and Demographic Breakdowns:

Allen:	2.3%
Cumber:	4.0%
Davis:	18.4%
Deegan:	34.7%
Ferraro:	10.9%
Gibson:	10.3%
Keasler:	0.4%
Undecided:	19.0%

Political Party Breakdown:

Democratic Party 207 responses

Allen: 0.5% Cumber: 2.9% Davis: 3.9% Deegan: 49.8% Ferraro: 1.4% Gibson: 19.3% Keasler: 0.5% Undecided: 21.7%

Republican Party 199 responses

Allen: 4.0% Cumber: 5.0% Davis: 36.2% Deegan: 15.1% Ferraro: 21.1% Gibson: 2.0% Keasler: 0.5% Undecided: 16.1%

Independent Voter 72 responses

Allen: 2.8% Cumber: 4.2% Davis: 11.1% Deegan: 45.8% Ferraro: 9.7% Gibson: 6.9% Keasler: 0% Undecided: 19.4%

Race Breakdown:

White, Not Hispanic 300 responses

Allen: 3.3% Cumber: 4.3% Davis: 26.3% Deegan: 31.7% Ferraro: 15.7% Gibson: 2.3% Keasler: 0.3% Undecided: 16.0%

Black, Not Hispanic 134 responses

Allen: 0.7% Cumber: 3.0% Davis: 5.2% Deegan: 37.3% Ferraro: 1.5% Gibson: 28.4% Keasler: 0.7% Undecided: 23.1%

Asian or Pacific Islander 12 responses

Allen: 0% Cumber: 0% Davis: 0% Deegan: 66.7% Ferraro: 8.3% Gibson: 0% Keasler: 0% Undecided: 25.0%

Hispanic 8 responses

Allen: 0% Cumber: 12.5% Davis: 0% Deegan: 50.0% Ferraro: 12.5% Gibson: 0% Keasler: 0% Undecided: 25.0%

Other or Unknown 24 responses

Allen: 0% Cumber: 4.2% Davis: 8.3% Deegan: 37.5% Ferraro: 4.2% Gibson: 16.7% Keasler: 0% Undecided: 29.2%

Gender Breakdown:

Male 216 responses

Allen: 2.8% Cumber: 4.6% Davis: 19.9% Deegan: 34.7% Ferraro: 8.8% Gibson: 12.0% Keasler: 0.9% Undecided: 16.2%

Female 259 responses

Allen: 1.9% Cumber: 3.5% Davis: 17.4% Deegan: 34.7% Ferraro: 12.7% Gibson: 8.5% Keasler: 0% Undecided: 21.2%

Age Breakdown:

18 to 29 48 responses

Allen: 2.1% Cumber: 4.2% Davis: 4.2% Deegan: 29.2% Ferraro: 10.4% Gibson: 8.3% Keasler: 0% Undecided: 41.7%

30 to 49 103 responses

Allen: 5.8% Cumber: 3.9% Davis: 16.5% Deegan: 34.0% Ferraro: 7.8% Gibson: 10.7% Keasler: 0% Undecided: 21.4%

50 to 69 175 responses

Allen: 1.1% Cumber: 4.6% Davis: 14.3% Deegan: 38.9% Ferraro: 9.7% Gibson: 13.7% Keasler: 0.6% Undecided: 17.1%

70 and up 152 responses

Allen: 1.3% Cumber: 3.3% Davis: 28.9% Deegan: 32.2% Ferraro: 14.5% Gibson: 6.6% Keasler: 0.7% Undecided: 12.5%

# If the election were held today for Jacksonville Mayor, and the candidates were: Donna Deegan and Daniel Davis who would you vote for?

Donna Deegan:	51.3%
Daniel Davis:	25.8%
Undecided / Won't say:	22.9%

## Non-Weighted Results and Demographic Breakdowns:

Deegan:	50.8%
Davis:	26.8%
Undecided:	22.4%

### Political Party Breakdown:

Democratic Party 207 responses					
Deegan:	76.3%	Davis:	7.2%	Undecided:	16.4%
Republican Party 199 responses					
Deegan:	23.1%	Davis:	47.2%	Undecided:	29.6%
Independent Voter 72 responses					
Deegan:	54.2%	Davis:	26.4%	Undecided:	19.4%

### Race Breakdown:

White, Not Hispanic 300 responses					
Deegan:	39.7%	Davis:	37.7%	Undecided:	22.7%
Black, Not Hispanic 134 responses					
Deegan:	73.9%	Davis:	7.5%	Undecided:	18.7%
Asian or Pacific Islander 12 responses					
Deegan:	58.3%	Davis:	16.7%	Undecided:	25.0%
Hispanic 8 responses					
Deegan:	50.0%	Davis:	0%	Undecided:	50.0%
Other or Unknown 24 responses					
Deegan:	58.3%	Davis:	12.5%	Undecided:	29.2%

### Gender Breakdown:

Male 216 responses					
Deegan:	50.9%	Davis:	26.4%	Undecided:	22.7%
Female 259 responses					
Deegan:	50.6%	Davis:	27.0%	Undecided:	22.4%

### Age Breakdown:

18 to 29 48 responses					
Deegan:	52.1%	Davis:	8.3%	Undecided:	39.6%
30 to 49 103 responses					
Deegan:	52.4%	Davis:	23.3%	Undecided:	24.3%
50 to 69 175 responses					
Deegan:	56.0%	Davis:	24.6%	Undecided:	19.4%
70 and up 152 responses					
Deegan:	43.4%	Davis:	37.5%	Undecided:	19.1%

# If the election were held today for Jacksonville Mayor, and the candidates were: Donna Deegan and LeAnna Gutierrez Cumber who would you vote for?

Donna Deegan:	<b>54.9%</b>
LeAnne Gutierrez Cumber:	<b>15.5%</b>
Undecided / Won't say:	<b>29.6%</b>

## Non-Weighted Results and Demographic Breakdowns:

Deegan:	<b>54.8%</b>
Cumber:	<b>15.7%</b>
Undecided:	<b>29.5%</b>

### Political Party Breakdown:

<b>Democratic Party 207 responses</b>					
Deegan:	74.4%	Cumber:	5.8%	Undecided:	19.8%
<b>Republican Party 199 responses</b>					
Deegan:	33.2%	Cumber:	27.1%	Undecided:	39.7%
<b>Independent Voter 72 responses</b>					
Deegan:	58.3%	Cumber:	12.5%	Undecided:	29.2%

### Race Breakdown:

<b>White, Not Hispanic 300 responses</b>					
Deegan:	47.3%	Cumber:	20.3%	Undecided:	32.3%
<b>Black, Not Hispanic 134 responses</b>					
Deegan:	70.9%	Cumber:	6.0%	Undecided:	23.1%
<b>Asian or Pacific Islander 12 responses</b>					
Deegan:	58.3%	Cumber:	8.3%	Undecided:	33.3%
<b>Hispanic 8 responses</b>					
Deegan:	50.0%	Cumber:	25.0%	Undecided:	25.0%
<b>Other or Unknown 24 responses</b>					
Deegan:	58.3%	Cumber:	12.5%	Undecided:	29.2%

### Gender Breakdown:

<b>Male 216 responses</b>					
Deegan:	53.7%	Cumber:	14.8%	Undecided:	31.5%
<b>Female 259 responses</b>					
Deegan:	55.2%	Cumber:	16.6%	Undecided:	28.2%

### Age Breakdown:

<b>18 to 29 48 responses</b>					
Deegan:	45.8%	Cumber:	6.2%	Undecided:	47.9%
<b>30 to 49 103 responses</b>					
Deegan:	57.3%	Cumber:	15.5%	Undecided:	27.2%
<b>50 to 69 175 responses</b>					
Deegan:	57.1%	Cumber:	16.6%	Undecided:	26.3%
<b>70 and up 152 responses</b>					
Deegan:	53.3%	Cumber:	17.8%	Undecided:	28.9%