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Subject: City of St. Petersburg, Florida survey conducted for FloridaPolitics.com

Date: July 22, 2021

Executive Summary:

This poll of 644 likely St. Petersburg, Florida voters was conducted on July 22nd, 2021. This poll used the registered voter lists supplied by the state of Florida as of June 15th, 2021. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg, Florida.

The issues surveyed included questions related to the election for Mayor in the City of St. Petersburg, Florida.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the City of St. Petersburg, Florida. The weighting demographics used were: political party, race, age and gender.

Voters who stated that they were not planning to vote in the City election were excluded in the results.

The scientific results shown for the questions below have a sample size of 644 and a 3.9% Margin of Error at a 95% confidence level.

City of St. Petersburg, Florida Voters' Demographics

Here are the demographics for all registered voters, the active voters and the difference between the two. For this poll, we weighted based upon the demographics of the active voters. An “active” voter is considered active if they have voted in a city election in the last 4 years. All percentages are rounded.

	Registered Voters	Active City Voters	Difference
Political Party-			
Democrat:	46.5%	53.5%	+6.9%
Republican:	26.0%	30.6%	+4.6%
Independent:	27.5%	16.0%	-11.5%
Race-			
White:	68.1%	75.9%	+7.9%
Black:	18.8%	17.2%	-1.7%
Hispanic:	5.0%	2.7%	-2.3%
Asian:	2.5%	1.4%	-1.1%
Other:	5.6%	2.8%	-2.8%
Gender-			
Female:	52.1%	54.9%	+2.7%
Male:	44.7%	44.0%	-0.7%
Age-			
18-29:	17.8%	4.8%	-13.0%
30-49:	32.7%	21.6%	-11.1%
50-69:	33.9%	44.3%	+10.3%
70+:	15.6%	29.3%	+13.8%

Here are the demographic changes from 2017 to 2021 for all registered voters:

	2017 All Voters	2021 All Voters	Change
Political Party-			
Democrat:	45.9%	46.5%	+0.6%
Republican:	27.2%	26.0%	-1.2%
Independent:	26.9%	27.5%	+0.6%
Race-			
White:	69.0%	68.1%	-1.0%
Black:	19.9%	18.8%	-1.0%
Hispanic:	4.3%	5.0%	+0.6%
Asian:	2.4%	2.5%	+0.2%
Other:	4.4%	5.6%	+1.2%
Gender-			
Female:	53.2%	52.1%	-1.0%
Male:	44.4%	44.7%	+0.2%
Age-			
18-29:	18.1%	17.8%	-0.3%
30-49:	32.0%	32.7%	+0.7%
50-69:	34.7%	33.9%	-0.8%
70+:	14.9%	15.6%	+0.7%

Summary of Scientific Results:

Do you plan to vote in the city election for Mayor this year?

Yes:	95.8%
Unsure:	4.2%

If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon, Peter Boland, Michael Ingram, Torry Nelson, Wengay Newton, Marcile Powers, Darden Rice and Ken Welch, who would you vote for?

Robert Blackmon:	21.8%	Marcile Powers:	1.6%
Peter Boland:	4.1%	Darden Rice:	16.6%
Michael Ingram:	2.1%	Ken Welch:	23.2%
Torry Nelson:	1.8%	Unsure:	20.8%
Wengay Newton:	8.0%		

If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Ken Welch, who would you vote for?

Darden Rice:	25.2%
Ken Welch:	35.8%
Unsure:	39.0%

If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Robert Blackmon, who would you vote for?

Darden Rice:	31.9%
Robert Blackmon:	22.7%
Unsure:	45.4%

If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon and Ken Welch, who would you vote for?

Robert Blackmon:	24.0%
Ken Welch:	32.1%
Unsure:	43.9%

Detailed Results with Demographic Breakdowns for Each Question:

Do you plan to vote in the city election for Mayor this year?

Yes: 95.8%
Unsure: 4.2%

Non-Weighted Results and Demographic Breakdowns:

Yes: 95.8%
Unsure: 4.2%

Political Party Breakdown:

Democratic Party 338 responses
Yes: 95.0% Unsure: 5.0%
Republican Party 189 responses
Yes: 96.3% Unsure: 3.7%
Independent Voter 117 responses
Yes: 97.4% Unsure: 2.6%

Race Breakdown:

White, Not Hispanic 449 responses
Yes: 96.4% Unsure: 3.6%
Black, Not Hispanic 163 responses
Yes: 95.1% Unsure: 4.9%
Asian or Pacific Islander 3 responses
Yes: 66.7% Unsure: 33.3%
Hispanic 12 responses
Yes: 83.3% Unsure: 16.7%
Other or Unknown 17 responses
Yes: 100.0% Unsure: 0%

Gender Breakdown:

Male 274 responses
Yes: 96.7% Unsure: 3.3%
Female 365 responses
Yes: 95.1% Unsure: 4.9%

Age Breakdown:

18 to 29 27 responses
Yes: 100.0% Unsure: 0%
30 to 49 123 responses
Yes: 95.9% Unsure: 4.1%
50 to 69 270 responses
Yes: 96.3% Unsure: 3.7%
70 and up 224 responses
Yes: 94.6% Unsure: 5.4%

If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon, Peter Boland, Michael Ingram, Torry Nelson, Wengay Newton, Marcile Powers, Darden Rice and Ken Welch, who would you vote for?

Robert Blackmon:	21.8%	Marcile Powers:	1.6%
Peter Boland:	4.1%	Darden Rice:	16.6%
Michael Ingram:	2.1%	Ken Welch:	23.2%
Torry Nelson:	1.8%	Unsure:	20.8%
Wengay Newton:	8.0%		

Non-Weighted Results and Demographic Breakdowns:

Blackmon:	21.4%	Powers:	1.6%
Boland:	4.0%	Rice:	16.5%
Ingram:	2.0%	Welch:	23.6%
Nelson:	1.9%	Unsure:	20.8%
Newton:	8.2%		

Political Party Breakdown:

Democratic Party	338 responses	Blackmon: 9.2%	Boland: 2.1%	Ingram: 1.5%	Nelson: 3.0%	Newton: 12.7%	Powers: 1.2%	Rice: 21.9%	Welch: 31.1%	Unsure: 17.5%
Republican Party	189 responses	Blackmon: 41.3%	Boland: 6.9%	Ingram: 3.7%	Nelson: 0.5%	Newton: 1.6%	Powers: 1.6%	Rice: 8.5%	Welch: 13.8%	Unsure: 22.2%
Independent Voter	117 responses	Blackmon: 24.8%	Boland: 5.1%	Ingram: 0.9%	Nelson: 0.9%	Newton: 6.0%	Powers: 2.6%	Rice: 13.7%	Welch: 17.9%	Unsure: 28.2%

Race Breakdown:

White, Not Hispanic	449 responses	Blackmon: 27.2%	Boland: 4.9%	Ingram: 2.4%	Nelson: 1.6%	Newton: 3.6%	Powers: 1.1%	Rice: 20.9%	Welch: 15.8%	Unsure: 22.5%
Black, Not Hispanic	163 responses	Blackmon: 6.7%	Boland: 1.2%	Ingram: 1.2%	Nelson: 3.1%	Newton: 20.2%	Powers: 2.5%	Rice: 3.7%	Welch: 46.0%	Unsure: 15.3%
Asian or Pacific Islander	3 responses	Blackmon: 0%	Boland: 0%	Ingram: 0%	Nelson: 0%	Newton: 33.3%	Powers: 33.3%	Rice: 0%	Welch: 33.3%	Unsure: 0%
Hispanic	12 responses	Blackmon: 8.3%	Boland: 0%	Ingram: 0%	Nelson: 0%	Newton: 0%	Powers: 0%	Rice: 25.0%	Welch: 25.0%	Unsure: 41.7%
Other or Unknown	17 responses	Blackmon: 23.5%	Boland: 11.8%	Ingram: 0%	Nelson: 0%	Newton: 17.6%	Powers: 0%	Rice: 17.6%	Welch: 11.8%	Unsure: 17.6%

Gender Breakdown:

Male	274 responses	Blackmon: 25.2%	Boland: 5.5%	Ingram: 2.2%	Nelson: 1.8%	Newton: 5.1%	Powers: 2.6%	Rice: 13.9%	Welch: 24.8%	Unsure: 19.0%
Female	365 responses	Blackmon: 18.6%	Boland: 3.0%	Ingram: 1.6%	Nelson: 1.9%	Newton: 10.4%	Powers: 0.8%	Rice: 18.6%	Welch: 22.7%	Unsure: 22.2%

Age Breakdown:

18 to 29	27 responses	Blackmon: 29.6%	Boland: 0%	Ingram: 3.7%	Nelson: 3.7%	Newton: 22.2%	Powers: 3.7%	Rice: 3.7%	Welch: 11.1%	Unsure: 22.2%
30 to 49	123 responses	Blackmon: 22.8%	Boland: 5.7%	Ingram: 0.8%	Nelson: 0.8%	Newton: 9.8%	Powers: 1.6%	Rice: 10.6%	Welch: 27.6%	Unsure: 20.3%
50 to 69	270 responses	Blackmon: 22.6%	Boland: 3.7%	Ingram: 3.0%	Nelson: 2.6%	Newton: 7.0%	Powers: 1.5%	Rice: 14.4%	Welch: 28.1%	Unsure: 17.0%
70 and up	224 responses	Blackmon: 18.3%	Boland: 4.0%	Ingram: 1.3%	Nelson: 1.3%	Newton: 7.1%	Powers: 1.3%	Rice: 23.7%	Welch: 17.4%	Unsure: 25.4%

If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Ken Welch, who would you vote for?

Darden Rice:	25.2%
Ken Welch:	35.8%
Unsure:	39.0%

Non-Weighted Results and Demographic Breakdowns:

Rice:	25.0%
Welch:	36.0%
Unsure:	39.0%

Political Party Breakdown:

Democratic Party	338 responses				
Rice:	31.1%	Welch:	38.8%	Unsure:	30.2%
Republican Party	189 responses				
Rice:	15.3%	Welch:	34.9%	Unsure:	49.7%
Independent Voter	117 responses				
Rice:	23.1%	Welch:	29.9%	Unsure:	47.0%

Race Breakdown:

White, Not Hispanic	449 responses				
Rice:	29.0%	Welch:	29.6%	Unsure:	41.4%
Black, Not Hispanic	163 responses				
Rice:	12.3%	Welch:	55.2%	Unsure:	32.5%
Asian or Pacific Islander	3 responses				
Rice:	33.3%	Welch:	66.7%	Unsure:	0%
Hispanic	12 responses				
Rice:	16.7%	Welch:	33.3%	Unsure:	50.0%
Other or Unknown	17 responses				
Rice:	47.1%	Welch:	17.6%	Unsure:	35.3%

Gender Breakdown:

Male	274 responses				
Rice:	21.9%	Welch:	38.3%	Unsure:	39.8%
Female	365 responses				
Rice:	27.4%	Welch:	34.5%	Unsure:	38.1%

Age Breakdown:

18 to 29	27 responses				
Rice:	29.6%	Welch:	44.4%	Unsure:	25.9%
30 to 49	123 responses				
Rice:	17.9%	Welch:	41.5%	Unsure:	40.7%
50 to 69	270 responses				
Rice:	22.2%	Welch:	38.1%	Unsure:	39.6%
70 and up	224 responses				
Rice:	31.7%	Welch:	29.5%	Unsure:	38.8%

If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Robert Blackmon, who would you vote for?

Darden Rice:	31.9%
Robert Blackmon:	22.7%
Unsure:	45.4%

Non-Weighted Results and Demographic Breakdowns:

Rice:	31.5%
Blackmon:	22.5%
Unsure:	46.0%

Political Party Breakdown:

Democratic Party 338 responses			
Rice: 39.6%	Blackmon: 13.9%	Unsure: 46.4%	
Republican Party 189 responses			
Rice: 20.6%	Blackmon: 37.0%	Unsure: 42.3%	
Independent Voter 117 responses			
Rice: 25.6%	Blackmon: 23.9%	Unsure: 50.4%	

Race Breakdown:

White, Not Hispanic 449 responses			
Rice: 35.9%	Blackmon: 25.6%	Unsure: 38.5%	
Black, Not Hispanic 163 responses			
Rice: 19.0%	Blackmon: 16.6%	Unsure: 64.4%	
Asian or Pacific Islander 3 responses			
Rice: 100.0%	Blackmon: 0%	Unsure: 0%	
Hispanic 12 responses			
Rice: 25.0%	Blackmon: 16.7%	Unsure: 58.3%	
Other or Unknown 17 responses			
Rice: 29.4%	Blackmon: 5.9%	Unsure: 64.7%	

Gender Breakdown:

Male 274 responses			
Rice: 31.8%	Blackmon: 24.5%	Unsure: 43.8%	
Female 365 responses			
Rice: 31.5%	Blackmon: 21.4%	Unsure: 47.1%	

Age Breakdown:

18 to 29 27 responses			
Rice: 25.9%	Blackmon: 29.6%	Unsure: 44.4%	
30 to 49 123 responses			
Rice: 24.4%	Blackmon: 26.0%	Unsure: 49.6%	
50 to 69 270 responses			
Rice: 31.9%	Blackmon: 21.9%	Unsure: 46.3%	
70 and up 224 responses			
Rice: 35.7%	Blackmon: 20.5%	Unsure: 43.8%	

If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon and Ken Welch, who would you vote for?

Robert Blackmon:	24.0%
Ken Welch:	32.1%
Unsure:	43.9%

Non-Weighted Results and Demographic Breakdowns:

Blackmon:	23.6%
Welch:	32.3%
Unsure:	44.1%

Political Party Breakdown:

Democratic Party 338 responses			
Blackmon:	14.2%	Welch: 43.2%	Unsure: 42.6%
Republican Party 189 responses			
Blackmon:	40.7%	Welch: 18.0%	Unsure: 41.3%
Independent Voter 117 responses			
Blackmon:	23.1%	Welch: 23.9%	Unsure: 53.0%

Race Breakdown:

White, Not Hispanic 449 responses			
Blackmon:	30.1%	Welch: 27.8%	Unsure: 42.1%
Black, Not Hispanic 163 responses			
Blackmon:	7.4%	Welch: 46.0%	Unsure: 46.6%
Asian or Pacific Islander 3 responses			
Blackmon:	0%	Welch: 66.7%	Unsure: 33.3%
Hispanic 12 responses			
Blackmon:	8.3%	Welch: 33.3%	Unsure: 58.3%
Other or Unknown 17 responses			
Blackmon:	23.5%	Welch: 11.8%	Unsure: 64.7%

Gender Breakdown:

Male 274 responses			
Blackmon:	24.8%	Welch: 32.8%	Unsure: 42.3%
Female 365 responses			
Blackmon:	22.7%	Welch: 32.3%	Unsure: 44.9%

Age Breakdown:

18 to 29 27 responses			
Blackmon:	33.3%	Welch: 25.9%	Unsure: 40.7%
30 to 49 123 responses			
Blackmon:	22.0%	Welch: 31.7%	Unsure: 46.3%
50 to 69 270 responses			
Blackmon:	23.0%	Welch: 35.9%	Unsure: 41.1%
70 and up 224 responses			
Blackmon:	24.1%	Welch: 29.0%	Unsure: 46.9%