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Subject: City of St. Petersburg, Florida survey conducted for FloridaPolitics.com

**Date: August 5, 2021** 

### **Executive Summary:**

This poll of 749 likely St. Petersburg, Florida voters was conducted on August 5<sup>th</sup>, 2021. This poll used the registered voter lists supplied by the state of Florida as of June 15<sup>th</sup>, 2021. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg, Florida.

The issues surveyed included questions related to the election for Mayor in the City of St. Petersburg, Florida.

## **Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the City of St. Petersburg, Florida. The weighting demographics used were: political party, race, age and gender.

Voters who stated that they were not planning to vote in the City election were excluded in the results.

The scientific results shown for the questions below have a sample size of 749 and a 3.6% Margin of Error at a 95% confidence level

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## City of St. Petersburg, Florida Voters' Demographics

Here are the demographics for all registered voters, the active voters and the difference between the two. For this poll, we weighted based upon the demographics of the active voters. An "active" voter is considered active if they have voted in a city election in the last 4 years. All percentages are rounded.

	<b>Registered Voters</b>	<b>Active City Voters</b>	Difference
<b>Political Party-</b>	0	·	
Democrat:	46.5%	53.5%	+6.9%
Republican:	26.0%	30.6%	+4.6%
Independent:	27.5%	16.0%	-11.5%
Race-			
White:	68.1%	75.9%	+7.9%
Black:	18.8%	17.2%	-1.7%
Hispanic:	5.0%	2.7%	-2.3%
Asian:	2.5%	1.4%	-1.1%
Other:	5.6%	2.8%	-2.8%
Gender-			
Female:	52.1%	54.9%	+2.7%
Male:	44.7%	44.0%	-0.7%
Age-			
18-29:	17.8%	4.8%	-13.0%
30-49:	32.7%	21.6%	-11.1%
50-69:	33.9%	44.3%	+10.3%
70+:	15.6%	29.3%	+13.8%

Here are the demographic changes from 2017 to 2021 for all registered voters:

	2017 All Voters	2021 All Voters	Change	
Political Party-				
Democrat:	45.9%	46.5%	+0.6%	
Republican:	27.2%	26.0%	-1.2%	
Independent:	26.9%	27.5%	+0.6%	
Race-				
White:	69.0%	68.1%	-1.0%	
Black:	19.9%	18.8%	-1.0%	
Hispanic:	4.3%	5.0%	+0.6%	
Asian:	2.4%	2.5%	+0.2%	
Other:	4.4%	5.6%	+1.2%	
Gender-				
Female:	53.2%	52.1%	-1.0%	
Male:	44.4%	44.7%	+0.2%	
Age-				
18-29:	18.1%	17.8%	-0.3%	
30-49:	32.0%	32.7%	+0.7%	
50-69:	34.7%	33.9%	-0.8%	
70+:	14.9%	15.6%	+0.7%	

## **Summary of Scientific Results:**

Do you plan to vote in the city election for Mayor this year?

Yes: **96.9%** Unsure: **3.1%** 

If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon, Pete Boland, Michael Ingram, Torry Nelson, Wengay Newton, Marcile Powers, Darden Rice and Ken Welch, who would you vote for?

Robert Blackmon:	25.2%	Marcile Powers:	1.4%
Pete Boland:	4.2%	Darden Rice:	16.4%
Michael Ingram:	0.7%	Ken Welch:	30.9%
Torry Nelson:	0.8%	Unsure:	10.2%

Wengay Newton: 10.3%

If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Ken Welch, who would you vote for?

 Darden Rice:
 25.0%

 Ken Welch:
 47.4%

 Unsure:
 27.4%

If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Robert Blackmon, who would you vote for?

Darden Rice: 38.9%
Robert Blackmon: 29.6%
Unsure: 31.6%

If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon and Ken Welch, who would you vote for?

Robert Blackmon: 28.0% Ken Welch: 43.6% Unsure: 28.4%

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## **Detailed Results with Demographic Breakdowns for Each Question:**

## Do you plan to vote in the city election for Mayor this year?

Yes: 96.9% Unsure: 3.1%

Non-Weighted Results and Demographic Breakdowns:

Yes: 96.9% Unsure: 3.1%

#### Political Party Breakdown:

Democratic Party 382 responses Yes: 96.6% Unsure: 3.4% Republican Party 234 responses Yes: 97.9% Unsure: 2.1% Independent Voter 133 responses Yes: 96.2% Unsure: 3.8%

#### Race Breakdown:

White, Not Hispanic 567 responses Yes: 97.7% Unsure: 2.3% Black, Not Hispanic 136 responses Yes: 94.9% Unsure: 5.1% Asian or Pacific Islander 6 responses Yes: 100.0% Unsure: 0% Hispanic 20 responses Yes: 100.0% Unsure: 0% Other or Unknown 20 responses Yes: 85.0% Unsure: 15.0%

#### Gender Breakdown:

Male 318 responses Yes: 97.2% Unsure: 2.8% Female 423 responses

Yes: 96.9% Unsure: 3.1%

#### Age Breakdown:

18 to 29 35 responses Yes: 94.3% Unsure: 30 to 49 106 responses Yes: 97.2% Unsure: 2.8% 50 to 69 288 responses Yes: 96.5% Unsure: 3.5% 70 and up 320 responses Yes: 97.5% Unsure: 2.5%

## If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon, Pete Boland, Michael Ingram, Torry Nelson, Wengay Newton, Marcile Powers, Darden Rice and Ken Welch, who would you vote for?

Robert Blackmon:	25.2%	Marcile Powers:	1.4%
Pete Boland:	4.2%	Darden Rice:	16.4%
Michael Ingram:	0.7%	Ken Welch:	30.9%
Torry Nelson:	0.8%	Unsure:	10.2%

Wengay Newton: 10.3%

Non-Weighted Results and Demographic Breakdowns:

Blackmon:	25.4%	Powers:	1.3%
Boland:	4.1%	Rice:	16.6%
Ingram:	0.7%	Welch:	30.7%
Nelson:	0.8%	Unsure:	10.3%
	40.407		

Newton: 10.1%

#### Political Party Breakdown:

Democratic Party 382 responses

Blackmon: 5.8% Boland: 2.1% Ingram: 0.8% Nelson: 0.5% Newton: 14.4% Powers: 1.3% Rice: 22.5% Welch: 41.9% Unsure: 10.7%

Republican Party 234 responses

Blackmon: 55.6% Boland: 6.4% Ingram: 0.4% Nelson: 0.9% Newton: 4.7% Powers: 1.3% Rice: 6.4% Welch: 14.5% Unsure: 9.8%

Independent Voter 133 responses

Blackmon: 28.6% Boland: 6.0% Ingram: 0.8% Nelson: 1.5% Newton: 7.5% Powers: 1.5% Rice: 17.3% Welch: 27.1% Unsure: 9.8%

#### Race Breakdown:

White, Not Hispanic 567 responses

Blackmon: 30.2% Boland: 4.6% Ingram: 0.7% Nelson: 0.7% Newton: 5.3% Powers: 1.1% Rice: 19.9% Welch: 28.9% Unsure: 8.6% Black, Not Hispanic 136 responses

Blackmon: 5.9% Boland: 0.7% Ingram: 0% Nelson: 0.7% Newton: 31.6% Powers: 2.9% Rice: 3.7% Welch: 39.0% Unsure: 15.4%

Asian or Pacific Islander 6 responses

Blackmon: 16.7% Boland: 0% Ingram: 16.7% Nelson: 16.7% Newton: 16.7% Powers: 0% Rice: 0% Welch: 33.3% Unsure: 0%

Hispanic 20 responses

Blackmon: 40.0% Boland: 10.0% Ingram: 0% Nelson: 0% Newton: 0% Powers: 0% Rice: 15.0% Welch: 15.0% Unsure: 20.0%

Other or Unknown 20 responses

Blackmon: 10.0% Boland: 10.0% Ingram: 0% Nelson: 0% Newton: 10.0% Powers: 0% Rice: 15.0% Welch: 40.0% Unsure: 15.0%

#### Gender Breakdown:

Male 318 responses

Blackmon: 28.0% Boland: 4.7% Ingram: 0.6% Nelson: 0.9% Newton: 7.5% Powers: 1.9% Rice: 17.6% Welch: 30.8% Unsure: 7.9%

Female 423 responses

Blackmon: 23.6% Boland: 3.8% Ingram: 0.7% Nelson: 0.5% Newton: 12.1% Powers: 0.9% Rice: 16.1% Welch: 30.0% Unsure: 12.3%

#### Age Breakdown:

18 to 29 35 responses

Blackmon: 25.7% Boland: 11.4% Ingram: 0% Nelson: 2.9% Newton: 17.1% Powers: 0% Rice: 14.3% Welch: 25.7% Unsure: 2.9%

30 to 49 106 responses

Blackmon: 22.6% Boland: 5.7% Ingram: 0% Nelson: 0.9% Newton: 12.3% Powers: 2.8% Rice: 9.4% Welch: 36.8% Unsure: 9.4%

50 to 69 288 responses

Blackmon: 25.7% Boland: 3.1% Ingram: 0.7% Nelson: 0.7% Newton: 12.2% Powers: 1.4% Rice: 16.0% Welch: 29.5% Unsure: 10.8%

70 and up 320 responses

Blackmon: 25.9% Boland: 3.8% Ingram: 0.9% Nelson: 0.6% Newton: 6.9% Powers: 0.9% Rice: 19.7% Welch: 30.3% Unsure: 10.9%

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# If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Ken Welch, who would you vote for?

Darden Rice: 25.0% Ken Welch: 47.4% Unsure: 27.4%

Non-Weighted Results and Demographic Breakdowns:

Rice: 25.1% Welch: 47.5% Unsure: 27.4%

#### Political Party Breakdown:

Democratic Party 382 responses

Rice: 31.7% Welch: 51.6% Unsure: 16.8%

Republican Party 234 responses

Rice: 13.7% Welch: 42.7% Unsure: 43.6%

Independent Voter 133 responses

Rice: 26.3% Welch: 44.4% Unsure: 29.3%

#### Race Breakdown:

White, Not Hispanic 567 responses

Rice: 27.9% Welch: 44.6% Unsure: 27.5%

Black, Not Hispanic 136 responses

Rice: 15.4% Welch: 58.8% Unsure: 25.7%

Asian or Pacific Islander 6 responses

Rice: 0% Welch: 66.7% Unsure: 33.3%

Hispanic 20 responses

Rice: 30.0% Welch: 40.0% Unsure: 30.0%

Other or Unknown 20 responses

Rice: 15.0% Welch: 55.0% Unsure: 30.0%

#### Gender Breakdown:

Male 318 responses

Rice: 24.8% Welch: 49.4% Unsure: 25.8%

Female 423 responses

Rice: 25.5% Welch: 45.9% Unsure: 28.6%

#### Age Breakdown:

18 to 29 35 responses

Rice: 25.7% Welch: 45.7% Unsure: 28.6%

30 to 49 106 responses

Rice: 19.8% Welch: 52.8% Unsure: 27.4%

50 to 69 288 responses

Rice: 25.0% Welch: 45.8% Unsure: 29.2%

70 and up 320 responses

Rice: 26.9% Welch: 47.5% Unsure: 25.6%

## If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Robert Blackmon, who would you vote for?

Darden Rice: 38.9% Robert Blackmon: 29.6% 31.6% Unsure:

Non-Weighted Results and Demographic Breakdowns:

39.0% Blackmon: 29.6% Unsure: 31.4%

Political	Party	Breal	kdown:

Democratic Party 382 responses 9.2% Unsure: 36.1% Rice: 54.7% Blackmon: Republican Party 234 responses Rice: 15.8% Blackmon: 59.8% Unsure: 24.4% Independent Voter 133 responses Rice: 34.6% Blackmon: 35.3% Unsure: 30.1% Race Breakdown: White, Not Hispanic 567 responses Rice: 40.9% Blackmon: 34.0% Unsure: 25.0% Black, Not Hispanic 136 responses Rice: 33.1% Blackmon: 11.8% Unsure: 55.1% Asian or Pacific Islander 6 responses Rice: 50.0% Blackmon: 16.7% Unsure: 33.3% Hispanic 20 responses Rice: 30.0% Blackmon: 45.0% Unsure: 25.0% Other or Unknown 20 responses Rice: 30.0% Blackmon: 15.0% Unsure: 55.0% Gender Breakdown: Male 318 responses Rice: 39.3% Blackmon: 32.4% Unsure: 28.3%

Female 423 responses Rice: 38.8% Blackmon: 27.9% Unsure: 33.3%

## Age Breakdown:

18 to 29 35 responses Rice: 34.3% Blackmon: 34.3% Unsure: 31.4% 30 to 49 106 responses Rice: 25.5% Blackmon: 30.2% Unsure: 44.3% 50 to 69 288 responses Rice: 41.7% Blackmon: 30.9% Unsure: 27.4% 70 and up 320 responses Rice: 41.6% Blackmon: 27.8% Unsure: 30.6%

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## If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon and Ken Welch, who would you vote for?

Robert Blackmon: 28.0% Ken Welch: 43.6% Unsure: 28.4%

Non-Weighted Results and Demographic Breakdowns:

Blackmon: 28.2% Welch: 43.4% Unsure: 28.4%

<b>Political Party</b>	Breakdown:
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Blackmon:

Blackmon:

. 28.1%

70 and up 320 responses

Political Party Br	askdown:				
Democratic Pa		enoneae			
Blackmon:	10.2%		57.6%	Unsure:	32.2%
Republican Pa			011070	Onouro.	02.270
Blackmon:	55.1%		21.4%	Unsure:	23.5%
Independent V			3		
Blackmon:	32.3%	Welch:	41.4%	Unsure:	26.3%
Race Breakdown	1:				
White, Not His	panic 567				
Blackmon:	32.6%	Welch:	, 0	Unsure:	25.9%
Black, Not His					
Blackmon:	,-	Welch:		Unsure:	36.8%
Asian or Pacif					
Blackmon:	16.7%	Welch:	50.0%	Unsure:	33.3%
Hispanic 20 r	•				
Blackmon:	55.0%	Welch:	20.0%	Unsure:	25.0%
Other or Unkn					
Blackmon:	10.0%	Welch:	45.0%	Unsure:	45.0%
O					
Gender Breakdo					
Male 318 resp Blackmon:	31.1%	Welch:	42 40/	Unsure:	25.5%
Female 423 r		weich.	43.4%	onsure.	25.5%
Blackmon:	26.2%	Welch:	43.3%	Unsure:	30.5%
Diackilloli.	20.2 /6	weich.	43.3 /0	Olisule.	30.5 /6
Age Breakdown:					
18 to 29 35 re	sponses				
Blackmon:	31.4%	Welch:	40.0%	Unsure:	28.6%
30 to 49 106 r	esponses				
Blackmon:	26.4%	Welch:	43.4%	Unsure:	30.2%
50 to 69 288 r	esponses				

Welch: 45.8% Unsure:

28.4% Welch: 41.6% Unsure:

26.0%