



**A Division of Fextel, Inc.**

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: City of St. Petersburg, Florida survey conducted for FloridaPolitics.com**

**Date: August 21, 2021**

**Executive Summary:**

This poll of 542 likely St. Petersburg, Florida voters was conducted on August 21<sup>st</sup>, 2021. This poll used the registered voter lists supplied by the state of Florida as of June 15<sup>th</sup>, 2021. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg, Florida.

The issues surveyed included questions related to the election for Mayor in the City of St. Petersburg, Florida.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the City of St. Petersburg, Florida. The weighting demographics used were: political party, race, age and gender.

Voters who stated that they were not planning to vote in the City election were excluded in the results.

The scientific results shown for the questions below have a sample size of 542 and a 4.2% Margin of Error at a 95% confidence level.

## City of St. Petersburg, Florida Voters' Demographics

Here are the demographics for all registered voters, the active voters and the difference between the two. For this poll, we weighted based upon the demographics of the active voters. An “active” voter is considered active if they have voted in a city election in the last 4 years. All percentages are rounded.

	Registered Voters	Active City Voters	Difference
<b>Political Party-</b>			
Democrat:	46.5%	53.5%	+6.9%
Republican:	26.0%	30.6%	+4.6%
Independent:	27.5%	16.0%	-11.5%
<b>Race-</b>			
White:	68.1%	75.9%	+7.9%
Black:	18.8%	17.2%	-1.7%
Hispanic:	5.0%	2.7%	-2.3%
Asian:	2.5%	1.4%	-1.1%
Other:	5.6%	2.8%	-2.8%
<b>Gender-</b>			
Female:	52.1%	54.9%	+2.7%
Male:	44.7%	44.0%	-0.7%
<b>Age-</b>			
18-29:	17.8%	4.8%	-13.0%
30-49:	32.7%	21.6%	-11.1%
50-69:	33.9%	44.3%	+10.3%
70+:	15.6%	29.3%	+13.8%

Here are the demographic changes from 2017 to 2021 for all registered voters:

	2017 All Voters	2021 All Voters	Change
<b>Political Party-</b>			
Democrat:	45.9%	46.5%	+0.6%
Republican:	27.2%	26.0%	-1.2%
Independent:	26.9%	27.5%	+0.6%
<b>Race-</b>			
White:	69.0%	68.1%	-1.0%
Black:	19.9%	18.8%	-1.0%
Hispanic:	4.3%	5.0%	+0.6%
Asian:	2.4%	2.5%	+0.2%
Other:	4.4%	5.6%	+1.2%
<b>Gender-</b>			
Female:	53.2%	52.1%	-1.0%
Male:	44.4%	44.7%	+0.2%
<b>Age-</b>			
18-29:	18.1%	17.8%	-0.3%
30-49:	32.0%	32.7%	+0.7%
50-69:	34.7%	33.9%	-0.8%
70+:	14.9%	15.6%	+0.7%

## Summary of Scientific Results:

### Do you plan to vote or have you already voted in the city election next week?

Plan to vote:	<b>45.7%</b>
Already voted:	<b>54.3%</b>

### If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon, Pete Boland, Michael Ingram, Torry Nelson, Wengay Newton, Marcile Powers, Darden Rice and Ken Welch, who would you vote for?

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Robert Blackmon:	<b>27.3%</b>	25.3%	29.7%
Pete Boland:	<b>4.7%</b>	4.1%	5.7%
Michael Ingram:	<b>0.7%</b>	1.4%	0.0%
Torry Nelson:	<b>1.0%</b>	0.3%	1.6%
Wengay Newton:	<b>6.1%</b>	6.4%	5.7%
Marcile Powers:	<b>0.7%</b>	0.7%	0.8%
Darden Rice:	<b>17.0%</b>	19.3%	14.2%
Ken Welch:	<b>37.2%</b>	39.5%	34.1%
Unsure / Won't say:	<b>5.3%</b>	3.0%	8.1%

### If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Ken Welch, who would you vote for?

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Darden Rice:	<b>22.5%</b>	24.3%	20.3%
Ken Welch:	<b>54.9%</b>	54.4%	55.3%
Unsure:	<b>22.6%</b>	21.3%	24.4%

### If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Robert Blackmon, who would you vote for?

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Darden Rice:	<b>43.9%</b>	46.3%	40.7%
Robert Blackmon:	<b>30.3%</b>	29.4%	31.3%
Unsure:	<b>25.8%</b>	24.3%	28.0%

### If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon and Ken Welch, who would you vote for?

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Robert Blackmon:	<b>29.0%</b>	27.0%	31.3%
Ken Welch:	<b>52.7%</b>	54.4%	50.4%
Unsure:	<b>18.3%</b>	18.6%	18.3%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you plan to vote or have you already voted in the city election next week?

Plan to vote: **45.7%**

Already voted: **54.3%**

Non-Weighted Results and Demographic Breakdowns:

Plan to vote: **45.4%**

Already voted: **54.6%**

#### Political Party Breakdown:

Democratic Party 287 responses

Plan to vote: 43.9% Already voted: 56.1%

Republican Party 166 responses

Plan to vote: 48.8% Already voted: 51.2%

Independent Voter 89 responses

Plan to vote: 43.8% Already voted: 56.2%

#### Race Breakdown:

White, Not Hispanic 407 responses

Plan to vote: 41.8% Already voted: 58.2%

Black, Not Hispanic 103 responses

Plan to vote: 61.2% Already voted: 38.8%

Asian or Pacific Islander 5 responses

Plan to vote: 40.0% Already voted: 60.0%

Hispanic 15 responses

Plan to vote: 53.3% Already voted: 46.7%

Other or Unknown 12 responses

Plan to vote: 25.0% Already voted: 75.0%

#### Gender Breakdown:

Male 233 responses

Plan to vote: 42.9% Already voted: 57.1%

Female 305 responses

Plan to vote: 47.5% Already voted: 52.5%

#### Age Breakdown:

18 to 29 31 responses

Plan to vote: 48.4% Already voted: 51.6%

30 to 49 95 responses

Plan to vote: 58.9% Already voted: 41.1%

50 to 69 199 responses

Plan to vote: 48.7% Already voted: 51.3%

70 and up 217 responses

Plan to vote: 35.9% Already voted: 64.1%

**If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon, Pete Boland, Michael Ingram, Torry Nelson, Wengay Newton, Marcile Powers, Darden Rice and Ken Welch, who would you vote for?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Robert Blackmon:	<b>27.3%</b>	25.3%	29.7%
Pete Boland:	<b>4.7%</b>	4.1%	5.7%
Michael Ingram:	<b>0.7%</b>	1.4%	0.0%
Torry Nelson:	<b>1.0%</b>	0.3%	1.6%
Wengay Newton:	<b>6.1%</b>	6.4%	5.7%
Marcile Powers:	<b>0.7%</b>	0.7%	0.8%
Darden Rice:	<b>17.0%</b>	19.3%	14.2%
Ken Welch:	<b>37.2%</b>	39.5%	34.1%
Unsure / Won't say:	<b>5.3%</b>	3.0%	8.1%

Non-Weighted Results and Demographic Breakdowns:

<b>Blackmon:</b>	<b>27.3%</b>
<b>Boland:</b>	<b>4.8%</b>
<b>Ingram:</b>	<b>0.7%</b>
<b>Nelson:</b>	<b>0.9%</b>
<b>Newton:</b>	<b>6.1%</b>
<b>Powers:</b>	<b>0.7%</b>
<b>Rice:</b>	<b>17.0%</b>
<b>Welch:</b>	<b>37.1%</b>
<b>Unsure:</b>	<b>5.4%</b>

**Political Party Breakdown:**

<b>Democratic Party</b> 287 responses	Blackmon: 8.4%	Boland: 2.1%	Ingram: 1.0%	Nelson: 1.0%	Newton: 8.7%	Powers: 0.3%	Rice: 22.0%	Welch: 51.2%	Unsure: 5.2%
<b>Republican Party</b> 166 responses	Blackmon: 60.2%	Boland: 8.4%	Ingram: 0%	Nelson: 0%	Newton: 1.8%	Powers: 1.2%	Rice: 6.6%	Welch: 16.3%	Unsure: 5.4%
<b>Independent Voter</b> 89 responses	Blackmon: 27.0%	Boland: 6.7%	Ingram: 1.1%	Nelson: 2.2%	Newton: 5.6%	Powers: 1.1%	Rice: 20.2%	Welch: 30.3%	Unsure: 5.6%

**Race Breakdown:**

<b>White, Not Hispanic</b> 407 responses	Blackmon: 34.4%	Boland: 4.9%	Ingram: 0.2%	Nelson: 0.5%	Newton: 2.2%	Powers: 0.7%	Rice: 18.7%	Welch: 33.9%	Unsure: 4.4%
<b>Black, Not Hispanic</b> 103 responses	Blackmon: 1.0%	Boland: 3.9%	Ingram: 2.9%	Nelson: 2.9%	Newton: 19.4%	Powers: 1.0%	Rice: 8.7%	Welch: 51.5%	Unsure: 8.7%
<b>Asian or Pacific Islander</b> 5 responses	Blackmon: 0%	Boland: 20.0%	Ingram: 0%	Nelson: 0%	Newton: 20.0%	Powers: 0%	Rice: 0%	Welch: 40.0%	Unsure: 20.0%
<b>Hispanic</b> 15 responses	Blackmon: 33.3%	Boland: 6.7%	Ingram: 0%	Nelson: 0%	Newton: 6.7%	Powers: 0%	Rice: 26.7%	Welch: 20.0%	Unsure: 6.7%
<b>Other or Unknown</b> 12 responses	Blackmon: 16.7%	Boland: 0%	Ingram: 0%	Nelson: 0%	Newton: 16.7%	Powers: 0%	Rice: 25.0%	Welch: 41.7%	Unsure: 0%

**Gender Breakdown:**

<b>Male</b> 233 responses	Blackmon: 29.6%	Boland: 4.7%	Ingram: 0.4%	Nelson: 0.4%	Newton: 6.4%	Powers: 0.4%	Rice: 21.9%	Welch: 32.6%	Unsure: 3.4%
<b>Female</b> 305 responses	Blackmon: 25.2%	Boland: 4.9%	Ingram: 1.0%	Nelson: 1.0%	Newton: 5.9%	Powers: 1.0%	Rice: 13.4%	Welch: 40.7%	Unsure: 6.9%

**Age Breakdown:**

<b>18 to 29</b> 31 responses	Blackmon: 22.6%	Boland: 3.2%	Ingram: 0%	Nelson: 0%	Newton: 19.4%	Powers: 0%	Rice: 9.7%	Welch: 45.2%	Unsure: 0%
<b>30 to 49</b> 95 responses	Blackmon: 22.1%	Boland: 5.3%	Ingram: 0%	Nelson: 2.1%	Newton: 6.3%	Powers: 1.1%	Rice: 17.9%	Welch: 40.0%	Unsure: 5.3%
<b>50 to 69</b> 199 responses	Blackmon: 29.1%	Boland: 3.0%	Ingram: 1.5%	Nelson: 1.5%	Newton: 6.5%	Powers: 0.5%	Rice: 15.1%	Welch: 38.2%	Unsure: 4.5%
<b>70 and up</b> 217 responses	Blackmon: 28.6%	Boland: 6.5%	Ingram: 0.5%	Nelson: 0%	Newton: 3.7%	Powers: 0.9%	Rice: 19.4%	Welch: 33.6%	Unsure: 6.9%

**If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Ken Welch, who would you vote for?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Darden Rice:	<b>22.5%</b>	24.3%	20.3%
Ken Welch:	<b>54.9%</b>	54.4%	55.3%
Unsure:	<b>22.6%</b>	21.3%	24.4%

Non-Weighted Results and Demographic Breakdowns:

Rice:	22.5%
Welch:	54.8%
Unsure:	22.7%

**Political Party Breakdown:**

<b>Democratic Party</b>	287 responses		
Rice:	25.4%	Welch:	64.5%
Unsure:	10.1%		
<b>Republican Party</b>	166 responses		
Rice:	14.5%	Welch:	42.2%
Unsure:	43.4%		
<b>Independent Voter</b>	89 responses		
Rice:	28.1%	Welch:	47.2%
Unsure:	24.7%		

**Race Breakdown:**

<b>White, Not Hispanic</b>	407 responses		
Rice:	24.3%	Welch:	50.1%
Unsure:	25.6%		
<b>Black, Not Hispanic</b>	103 responses		
Rice:	10.7%	Welch:	76.7%
Unsure:	12.6%		
<b>Asian or Pacific Islander</b>	5 responses		
Rice:	0%	Welch:	40.0%
Unsure:	60.0%		
<b>Hispanic</b>	15 responses		
Rice:	40.0%	Welch:	40.0%
Unsure:	20.0%		
<b>Other or Unknown</b>	12 responses		
Rice:	50.0%	Welch:	50.0%
Unsure:	0%		

**Gender Breakdown:**

<b>Male</b>	233 responses		
Rice:	29.2%	Welch:	48.1%
Unsure:	22.7%		
<b>Female</b>	305 responses		
Rice:	17.7%	Welch:	60.0%
Unsure:	22.3%		

**Age Breakdown:**

<b>18 to 29</b>	31 responses		
Rice:	16.1%	Welch:	64.5%
Unsure:	19.4%		
<b>30 to 49</b>	95 responses		
Rice:	20.0%	Welch:	57.9%
Unsure:	22.1%		
<b>50 to 69</b>	199 responses		
Rice:	22.1%	Welch:	58.8%
Unsure:	19.1%		
<b>70 and up</b>	217 responses		
Rice:	24.9%	Welch:	48.4%
Unsure:	26.7%		

**If the election for Mayor of St. Petersburg were held today and the candidates were Darden Rice and Robert Blackmon, who would you vote for?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Darden Rice:	<b>43.9%</b>	46.3%	40.7%
Robert Blackmon:	<b>30.3%</b>	29.4%	31.3%
Unsure:	<b>25.8%</b>	24.3%	28.0%

Non-Weighted Results and Demographic Breakdowns:

Rice:	43.7%
Blackmon:	30.3%
Unsure:	26.0%

**Political Party Breakdown:**

<b>Democratic Party 287 responses</b>			
Rice: 57.8%	Blackmon: 10.8%	Unsure: 31.4%	
<b>Republican Party 166 responses</b>			
Rice: 21.7%	Blackmon: 60.8%	Unsure: 17.5%	
<b>Independent Voter 89 responses</b>			
Rice: 39.3%	Blackmon: 36.0%	Unsure: 24.7%	

**Race Breakdown:**

<b>White, Not Hispanic 407 responses</b>			
Rice: 45.2%	Blackmon: 35.6%	Unsure: 19.2%	
<b>Black, Not Hispanic 103 responses</b>			
Rice: 33.0%	Blackmon: 12.6%	Unsure: 54.4%	
<b>Asian or Pacific Islander 5 responses</b>			
Rice: 40.0%	Blackmon: 20.0%	Unsure: 40.0%	
<b>Hispanic 15 responses</b>			
Rice: 66.7%	Blackmon: 26.7%	Unsure: 6.7%	
<b>Other or Unknown 12 responses</b>			
Rice: 58.3%	Blackmon: 8.3%	Unsure: 33.3%	

**Gender Breakdown:**

<b>Male 233 responses</b>			
Rice: 45.5%	Blackmon: 30.9%	Unsure: 23.6%	
<b>Female 305 responses</b>			
Rice: 42.6%	Blackmon: 29.8%	Unsure: 27.5%	

**Age Breakdown:**

<b>18 to 29 31 responses</b>			
Rice: 38.7%	Blackmon: 25.8%	Unsure: 35.5%	
<b>30 to 49 95 responses</b>			
Rice: 48.4%	Blackmon: 27.4%	Unsure: 24.2%	
<b>50 to 69 199 responses</b>			
Rice: 43.2%	Blackmon: 32.7%	Unsure: 24.1%	
<b>70 and up 217 responses</b>			
Rice: 42.9%	Blackmon: 30.0%	Unsure: 27.2%	

**If the election for Mayor of St. Petersburg were held today and the candidates were Robert Blackmon and Ken Welch, who would you vote for?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Robert Blackmon:	<b>29.0%</b>	27.0%	31.3%
Ken Welch:	<b>52.7%</b>	54.4%	50.4%
Unsure:	<b>18.3%</b>	18.6%	18.3%

Non-Weighted Results and Demographic Breakdowns:

<b>Blackmon:</b>	<b>29.0%</b>
<b>Welch:</b>	<b>52.6%</b>
<b>Unsure:</b>	<b>18.5%</b>

**Political Party Breakdown:**

<b>Democratic Party</b>	<b>287 responses</b>				
Blackmon:	11.5%	Welch:	70.0%	Unsure:	18.5%
<b>Republican Party</b>	<b>166 responses</b>				
Blackmon:	57.2%	Welch:	24.1%	Unsure:	18.7%
<b>Independent Voter</b>	<b>89 responses</b>				
Blackmon:	32.6%	Welch:	49.4%	Unsure:	18.0%

**Race Breakdown:**

<b>White, Not Hispanic</b>	<b>407 responses</b>				
Blackmon:	36.1%	Welch:	48.2%	Unsure:	15.7%
<b>Black, Not Hispanic</b>	<b>103 responses</b>				
Blackmon:	3.9%	Welch:	69.9%	Unsure:	26.2%
<b>Asian or Pacific Islander</b>	<b>5 responses</b>				
Blackmon:	0%	Welch:	40.0%	Unsure:	60.0%
<b>Hispanic</b>	<b>15 responses</b>				
Blackmon:	33.3%	Welch:	33.3%	Unsure:	33.3%
<b>Other or Unknown</b>	<b>12 responses</b>				
Blackmon:	8.3%	Welch:	83.3%	Unsure:	8.3%

**Gender Breakdown:**

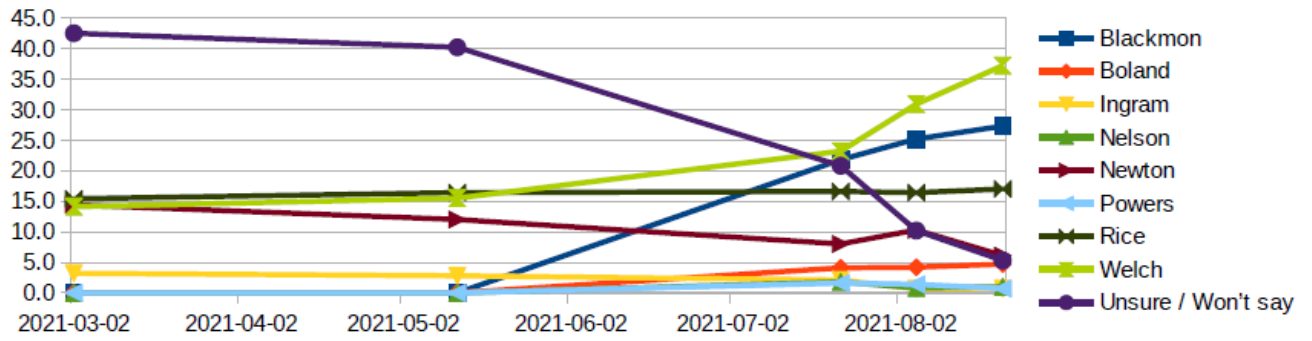
<b>Male</b>	<b>233 responses</b>				
Blackmon:	31.8%	Welch:	50.2%	Unsure:	18.0%
<b>Female</b>	<b>305 responses</b>				
Blackmon:	26.9%	Welch:	54.8%	Unsure:	18.4%

**Age Breakdown:**

<b>18 to 29</b>	<b>31 responses</b>				
Blackmon:	22.6%	Welch:	54.8%	Unsure:	22.6%
<b>30 to 49</b>	<b>95 responses</b>				
Blackmon:	25.3%	Welch:	58.9%	Unsure:	15.8%
<b>50 to 69</b>	<b>199 responses</b>				
Blackmon:	30.2%	Welch:	52.8%	Unsure:	17.1%
<b>70 and up</b>	<b>217 responses</b>				
Blackmon:	30.4%	Welch:	49.3%	Unsure:	20.3%



### 2021 St. Petersburg, FL Mayor's Race Primary Polling



	2021-03-02	2021-05-12	2021-07-22	2021-08-05	2021-08-21
<b>Blackmon</b>	0.0	0.0	21.8	25.2	27.3
<b>Boland</b>	0.0	0.0	4.1	4.2	4.7
<b>Ingram</b>	3.2	2.8	2.1	0.7	0.7
<b>Nelson</b>	0.0	0.0	1.8	0.8	1.0
<b>Newton</b>	14.4	12.0	8.0	10.3	6.1
<b>Powers</b>	0.0	0.0	1.6	1.4	0.7
<b>Rice</b>	15.4	16.4	16.6	16.4	17.0
<b>Welch</b>	14.1	15.5	23.2	30.9	37.2
<b>Unsure / Won't say</b>	42.5	40.2	20.8	10.2	5.3