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Matt Florell, President

Subject: Florida Statewide survey conducted for FloridaPolitics.com

Date: January 14, 2020

Executive Summary:

This poll of 1,919 registered Florida voters was conducted from January 13, 2020 to January 14, 2020. This poll used the registered voter lists supplied by the state of Florida as of November 12th 2019. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to short-term rentals in Florida.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The scientific results shown for the questions below have a sample size of 1,919 and a 2.2% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

Political Party:

Democratic	728 =	37.9%
Republican	747 =	38.9%
Independent	444 =	23.1%

Race Breakdown:

White, Not Hispanic	1244 =	64.8%
Black, Not Hispanic	257 =	13.4%
Asian or Pacific Islander	54 =	2.8%
Hispanic	223 =	11.6%
Other or Unknown	141 =	7.3%

Gender Breakdown:

Female	1051 =	54.8%
Male	837 =	43.6%

Age Breakdown:

18 to 29	131 =	6.8%
30 to 49	421 =	21.9%
50 to 69	708 =	36.9%
70 and up	659 =	34.3%

Media Market Breakdown:

Pensacola	79 =	4.1%
Panama City	29 =	1.5%
Tallahassee	28 =	1.5%
Jacksonville	169 =	8.8%
Gainesville	37 =	1.9%
Orlando	393 =	20.5%
Tampa	481 =	25.1%
West Palm Beach	191 =	10.0%
Fort Myers	132 =	6.9%
Miami	380 =	19.8%

Summary of Scientific Results:

On the subject of short term rentals in your community; who do you think should set rules and regulations governing how they operate when it comes to things like where they are located, parking, hours of operation, or number of people who can stay in a short-term rental: The state government or your local city or county commission?

State Government:	12.1%
Local Commission:	74.9%
Unsure:	13.0%

When it comes to short-term rentals and determining things like where they are located, parking, number of people who can stay in a unit or home, or noise restrictions, which of the following comes closest to your opinion: We need one set of rules for all neighborhoods across Florida, or Local communities should be allowed to set their own rules because each is different and may want different things?

Same statewide:	21.0%
Local rules:	72.0%
Unsure / Neither:	7.0%

Detailed Results with Demographic Breakdowns for Each Question:

On the subject of short term rentals in your community; who do you think should set rules and regulations governing how they operate when it comes to things like where they are located, parking, hours of operation, or number of people who can stay in a short-term rental: The state government or your local city or county commission?

State Government:	12.1%
Local Commission:	74.9%
Unsure:	13.0%

Non-Weighted Results and Demographic Breakdowns:

State Gov:	11.9%
Local Gov:	75.0%
Unsure:	13.0%

Political Party Breakdown:

Democratic Party 728 responses			
State Gov:	10.2%	Local Gov:	75.4%
		Unsure:	14.4%
Republican Party 747 responses			
State Gov:	12.3%	Local Gov:	75.6%
		Unsure:	12.0%
Independent Voter 444 responses			
State Gov:	14.2%	Local Gov:	73.4%
		Unsure:	12.4%

Race Breakdown:

White, Not Hispanic 1244 responses			
State Gov:	9.9%	Local Gov:	78.7%
		Unsure:	11.4%
Black, Not Hispanic 257 responses			
State Gov:	16.3%	Local Gov:	65.8%
		Unsure:	17.9%
Asian or Pacific Islander 54 responses			
State Gov:	11.1%	Local Gov:	77.8%
		Unsure:	11.1%
Hispanic 223 responses			
State Gov:	19.7%	Local Gov:	65.0%
		Unsure:	15.2%
Other or Unknown 141 responses			
State Gov:	9.9%	Local Gov:	74.5%
		Unsure:	15.6%

Gender Breakdown:

Male 837 responses			
State Gov:	13.9%	Local Gov:	75.7%
		Unsure:	10.4%
Female 1051 responses			
State Gov:	10.5%	Local Gov:	74.3%
		Unsure:	15.2%

Age Breakdown:

18 to 29 131 responses			
State Gov:	13.7%	Local Gov:	70.2%
		Unsure:	16.0%
30 to 49 421 responses			
State Gov:	13.5%	Local Gov:	73.6%
		Unsure:	12.8%
50 to 69 708 responses			
State Gov:	12.6%	Local Gov:	76.3%
		Unsure:	11.2%
70 and up 659 responses			
State Gov:	9.9%	Local Gov:	75.6%
		Unsure:	14.6%

Media Market Breakdown:

Pensacola 79 responses			
State Gov:	13.9%	Local Gov:	77.2%
		Unsure:	8.9%
Panama City 29 responses			
State Gov:	3.4%	Local Gov:	86.2%
		Unsure:	10.3%
Tallahassee 28 responses			
State Gov:	0%	Local Gov:	85.7%
		Unsure:	14.3%
Jacksonville 169 responses			
State Gov:	14.2%	Local Gov:	72.8%
		Unsure:	13.0%
Gainesville 37 responses			
State Gov:	13.5%	Local Gov:	73.0%
		Unsure:	13.5%
Orlando 393 responses			
State Gov:	13.0%	Local Gov:	74.0%
		Unsure:	13.0%
Tampa 481 responses			
State Gov:	10.6%	Local Gov:	75.3%
		Unsure:	14.1%
West Palm Beach 191 responses			
State Gov:	10.5%	Local Gov:	76.4%
		Unsure:	13.1%
Fort Myers 132 responses			
State Gov:	12.1%	Local Gov:	76.5%
		Unsure:	11.4%
Miami 380 responses			
State Gov:	13.2%	Local Gov:	73.7%
		Unsure:	13.2%

When it comes to short-term rentals and determining things like where they are located, parking, number of people who can stay in a unit or home, or noise restrictions, which of the following comes closest to your opinion: We need one set of rules for all neighborhoods across Florida, or Local communities should be allowed to set their own rules because each is different and may want different things?

Same statewide: 21.0%
 Local rules: 72.0%
 Unsure / Neither: 7.0%

Non-Weighted Results and Demographic Breakdowns:

Same statewide: 20.9%
 Local rules: 72.1%
 Unsure: 7.0%

Political Party Breakdown:

Democratic Party 728 responses
 Same statewide: 22.7% Local rules: 69.2% Unsure: 8.1%
Republican Party 747 responses
 Same statewide: 19.7% Local rules: 74.2% Unsure: 6.2%
Independent Voter 444 responses
 Same statewide: 20.3% Local rules: 73.2% Unsure: 6.5%

Race Breakdown:

White, Not Hispanic 1244 responses
 Same statewide: 18.2% Local rules: 76.1% Unsure: 5.6%
Black, Not Hispanic 257 responses
 Same statewide: 28.4% Local rules: 59.5% Unsure: 12.1%
Asian or Pacific Islander 54 responses
 Same statewide: 24.1% Local rules: 66.7% Unsure: 9.3%
Hispanic 223 responses
 Same statewide: 26.9% Local rules: 64.6% Unsure: 8.5%
Other or Unknown 141 responses
 Same statewide: 20.6% Local rules: 73.0% Unsure: 6.4%

Gender Breakdown:

Male 837 responses
 Same statewide: 21.9% Local rules: 72.6% Unsure: 5.5%
Female 1051 responses
 Same statewide: 20.1% Local rules: 71.9% Unsure: 8.0%

Age Breakdown:

18 to 29 131 responses
 Same statewide: 18.3% Local rules: 74.8% Unsure: 6.9%
30 to 49 421 responses
 Same statewide: 23.3% Local rules: 68.6% Unsure: 8.1%
50 to 69 708 responses
 Same statewide: 22.2% Local rules: 71.5% Unsure: 6.4%
70 and up 659 responses
 Same statewide: 18.7% Local rules: 74.4% Unsure: 7.0%

Media Market Breakdown:

Pensacola 79 responses
 Same statewide: 24.1% Local rules: 72.2% Unsure: 3.8%
Panama City 29 responses
 Same statewide: 6.9% Local rules: 89.7% Unsure: 3.4%
Tallahassee 28 responses
 Same statewide: 17.9% Local rules: 75.0% Unsure: 7.1%
Jacksonville 169 responses
 Same statewide: 20.1% Local rules: 72.8% Unsure: 7.1%
Gainesville 37 responses
 Same statewide: 21.6% Local rules: 73.0% Unsure: 5.4%
Orlando 393 responses
 Same statewide: 25.7% Local rules: 67.9% Unsure: 6.4%
Tampa 481 responses
 Same statewide: 19.1% Local rules: 73.8% Unsure: 7.1%
West Palm Beach 191 responses
 Same statewide: 16.8% Local rules: 75.4% Unsure: 7.9%
Fort Myers 132 responses
 Same statewide: 15.2% Local rules: 78.8% Unsure: 6.1%
Miami 380 responses
 Same statewide: 23.4% Local rules: 68.2% Unsure: 8.4%