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Subject: Florida Statewide survey conducted for FloridaPolitics.com

Date: October 12, 2020

Executive Summary:

This poll of 2,215 likely Florida voters was conducted from October 11 to October 12, 2020. This poll used the registered voter lists supplied by the state of Florida as of August 4th 2020. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2020 General Election in Florida.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

Respondents who stated they were not likely to vote in the election were excluded from the results.

The scientific results shown for the questions below have a sample size of 2,215 and a 2.1% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Summary of the demographic breakdown of the Likely voters who responded to this survey:

Political Party:

Democratic	856 =	38.6%
Republican	859 =	38.8%
Independent	500 =	22.6%

Race Breakdown:

White, Not Hispanic	1416 =	63.9%
Black, Not Hispanic	325 =	14.7%
Asian or Pacific Islander	41 =	1.9%
Hispanic	344 =	15.5%
Other or Unknown	89 =	4.0%

Gender Breakdown:

Female	1229 =	55.5%
Male	959 =	43.3%

Age Breakdown:

18 to 29	239 =	10.8%
30 to 49	596 =	26.9%
50 to 69	797 =	36.0%
70 and up	583 =	26.3%

Media Market Breakdown:

Pensacola	98 =	4.4%
Panama City	49 =	2.2%
Tallahassee	34 =	1.5%
Jacksonville	178 =	8.0%
Gainesville	38 =	1.7%
Orlando	464 =	20.9%
Tampa	549 =	24.8%
West Palm Beach	223 =	10.1%
Fort Myers	155 =	7.0%
Miami	427 =	19.3%

Highest Education Level:

Non High School graduate	=	3.7%
High School graduate	=	22.0%
Some college	=	35.3%
College graduate	=	23.7%
Post-graduate	=	15.3%

Hispanic respondents self-identity:

Cuban	=	33.3%
Puerto Rican	=	27.2%
Mexican	=	7.1%
South American	=	17.0%
Central American	=	6.8%
Caribbean	=	3.1%
Other	=	5.4%

State of Florida Registered Voter Demographics

Here are the demographics for all registered voters, the active voters and the difference between the two. For this poll, we weighted based upon the demographics of the active voters. An “active” voter is considered active if they have voted in an election in the last 4 years. All percentages are rounded.

	Registered Voters	Active Voters	Difference
Political Party-			
Democrat:	37.1%	38.6%	+1.5%
Republican:	35.0%	38.8%	+3.8%
Independent:	27.9%	22.5%	-5.3%
Race-			
White:	62.0%	65.3%	+3.4%
Black:	13.5%	13.0%	-0.5%
Hispanic:	17.0%	15.5%	-1.5%
Asian:	2.0%	1.8%	-0.2%
Other:	5.5%	4.4%	-1.1%
Gender-			
Female:	52.1%	54.1%	+2.0%
Male:	45.0%	43.8%	-1.2%
Age-			
18-29:	16.2%	10.6%	-5.6%
30-49:	29.9%	27.5%	-2.4%
50-69:	33.3%	37.1%	+3.8%
70+:	20.1%	24.2%	+4.1%
Media Market-			
Pensacola:	3.8%	3.6%	-0.2%
Panama City:	1.9%	1.9%	0.0%
Tallahassee:	2.0%	2.1%	+0.1%
Jacksonville:	8.6%	8.7%	+0.1%
Gainesville:	1.7%	1.7%	0.0%
Orlando:	21.1%	21.1%	0.0%
Tampa:	24.4%	24.4%	0.0%
West Palm Beach:	10.3%	10.4%	+0.1%
Fort Myers:	6.5%	6.6%	+0.2%
Miami:	19.7%	19.5%	-0.2%

Here are the demographic changes from 2016 to 2020 for all registered Florida voters:

	2016 All Voters	2020 All Voters	Change
Political Party-			
Democrat:	37.9%	37.1%	-0.7%
Republican:	34.9%	35.0%	+0.1%
Independent:	27.3%	27.9%	+0.6%
Race-			
White:	63.9%	62.0%	-1.9%
Black:	13.5%	13.5%	0.0%
Hispanic:	15.9%	17.0%	+1.1%
Asian:	1.8%	2.0%	+0.2%
Other:	4.9%	5.5%	+0.6%
Gender-			
Female:	52.5%	52.1%	-0.4%
Male:	44.9%	45.0%	+0.1%
Age-			
18-29:	18.3%	16.2%	-2.1%
30-49:	29.6%	29.9%	+0.3%
50-69:	33.7%	33.3%	-0.4%
70+:	17.9%	20.1%	+2.2%
Media Market-			
Pensacola:	3.7%	3.8%	+0.1%
Panama City:	2.0%	1.9%	-0.1%
Tallahassee:	2.0%	2.0%	-0.1%
Jacksonville:	8.4%	8.6%	+0.2%
Gainesville:	1.8%	1.7%	-0.1%
Orlando:	20.6%	21.1%	+0.6%
Tampa:	24.1%	24.4%	+0.3%
West Palm Beach:	10.6%	10.3%	-0.3%
Fort Myers:	6.5%	6.5%	0.0%
Miami:	20.3%	19.7%	-0.6%

State of Florida Statewide Recent Voting History

Here are the election results for the last two general elections within this state:

2018 Florida Governor Election:

Ron DeSantis(R):	49.6%
Andrew Gillum(D):	49.2%
All other candidates:	1.2%

2018 Florida U.S. Senator Election:

Rick Scott(R):	50.1%
Bill Nelson(D):	49.9%
All other candidates:	0.0%

2016 Presidential Election:

Donald Trump(R):	49.0%
Hillary Clinton(D):	47.8%
All other candidates:	3.3%

2016 Florida U.S. Senator Election:

Marco Rubio(R):	52.0%
Patrick Murphy(D):	44.3%
All other candidates:	3.8%

Summary of Scientific Results:

Are you better off today than you were four years ago?

Yes:	49.2%
No:	42.7%
Unsure:	8.1%

For the November General Election, have you already voted, do you plan to vote by mail, plan to vote early, plan to vote on election day or do you not plan to vote?

Already voted:	33.8%
Vote by mail:	16.6%
Vote early:	27.6%
Election day:	22.0%

Have you requested a mail-in ballot, identified when and where you plan to vote early or confirmed your polling place for Election Day?

Already voted:	33.8%
Requested ballot:	18.9%
Early vote plan:	20.2%
Election day plan:	19.3%
None of these:	7.8%

If the Presidential election were held today, and the candidates were Donald Trump and Joe Biden, who would you vote for?

Donald Trump:	47.2%
Joe Biden:	49.2%
Third party:	1.4%
Undecided:	2.3%

The following questions are about how much you've heard from the presidential candidates during the general election campaign. Please consider how much you have heard from the presidential candidates, political campaigns, and media that you read/watch/listen to in answering these questions.

Regarding the candidates' plans to protect Americans from the coronavirus, have you heard too much, enough, or not enough?

Too much:	21.0%
Enough:	49.6%
Not enough:	29.4%

Regarding the candidates' plans for the future of Social Security, have you heard too much, enough, or not enough?

Too much:	8.3%
Enough:	45.7%
Not enough:	46.0%

Regarding the candidates' plans for the future of Medicare, have you heard too much, enough, or not enough?

Too much:	8.4%
Enough:	44.0%
Not enough:	47.6%

Regarding the candidates plans to bring down the high cost of health care and prescription drugs, have you heard too much, enough, or not enough?

Too much:	8.1%
Enough:	47.5%
Not enough:	44.4%

How important is Social Security to you and your family's future?

Extremely important:	72.3%
Very important:	21.8%
Not very important:	5.0%
Not at all important:	0.9%

How important is Medicare to you and your family's future?

Extremely important:	72.5%
Very important:	21.8%
Not very important:	4.7%
Not at all important:	1.0%

How important is bringing down the cost of health care and prescription drugs to you and your family's future?

Extremely important:	69.8%
Very important:	24.5%
Not very important:	5.2%
Not at all important:	0.5%

How important is protecting Americans from the coronavirus to you and your family's future?

Extremely important:	68.7%
Very important:	21.2%
Not very important:	9.1%
Not at all important:	1.1%

Detailed Results with Demographic Breakdowns for Each Question:

Are you better off today than you were four years ago?

Yes: 49.2%
No: 42.7%
Unsure: 8.1%

Non-Weighted Results and Demographic Breakdowns:

Yes: 49.1%
No: 42.8%
Unsure: 8.1%

Political Party Breakdown:

Democratic Party 856 responses
Yes: 19.3% No: 69.9% Unsure: 10.9%
Republican Party 859 responses
Yes: 79.0% No: 14.9% Unsure: 6.1%
Independent Voter 500 responses
Yes: 48.8% No: 44.2% Unsure: 7.0%

Race Breakdown:

White, Not Hispanic 1416 responses
Yes: 56.4% No: 35.8% Unsure: 7.8%
Black, Not Hispanic 325 responses
Yes: 17.8% No: 72.0% Unsure: 10.2%
Asian or Pacific Islander 41 responses
Yes: 48.8% No: 43.9% Unsure: 7.3%
Hispanic 344 responses
Yes: 48.5% No: 43.6% Unsure: 7.8%
Other or Unknown 89 responses
Yes: 50.6% No: 42.7% Unsure: 6.7%

Gender Breakdown:

Male 959 responses
Yes: 48.7% No: 43.6% Unsure: 7.7%
Female 1229 responses
Yes: 49.5% No: 42.2% Unsure: 8.3%

Age Breakdown:

18 to 29 240 responses
Yes: 44.6% No: 44.2% Unsure: 11.2%
30 to 49 595 responses
Yes: 47.9% No: 44.7% Unsure: 7.4%
50 to 69 797 responses
Yes: 45.9% No: 47.3% Unsure: 6.8%
70 and up 583 responses
Yes: 56.6% No: 34.0% Unsure: 9.4%

Media Market Breakdown:

Pensacola 98 responses
Yes: 55.1% No: 33.7% Unsure: 11.2%
Panama City 49 responses
Yes: 63.3% No: 28.6% Unsure: 8.2%
Tallahassee 34 responses
Yes: 58.8% No: 38.2% Unsure: 2.9%
Jacksonville 178 responses
Yes: 57.9% No: 34.3% Unsure: 7.9%
Gainesville 38 responses
Yes: 52.6% No: 44.7% Unsure: 2.6%
Orlando 464 responses
Yes: 48.5% No: 45.5% Unsure: 6.0%
Tampa 549 responses
Yes: 48.3% No: 43.0% Unsure: 8.7%
West Palm Beach 223 responses
Yes: 48.9% No: 42.2% Unsure: 9.0%
Fort Myers 155 responses
Yes: 55.5% No: 35.5% Unsure: 9.0%
Miami 427 responses
Yes: 41.0% No: 49.9% Unsure: 9.1%

For the November General Election, have you already voted, do you plan to vote by mail, plan to vote early, plan to vote on election day or do you not plan to vote?

Already voted:	33.8%
Vote by mail:	16.6%
Vote early:	27.6%
Election day:	22.0%

Non-Weighted Results and Demographic Breakdowns:

Already voted: 33.9% Vote by mail: 16.7% Vote early: 27.6% Election day: 21.9%

Political Party Breakdown:

Democratic Party 856 responses	Already voted: 41.2%	Vote by mail: 20.3%	Vote early: 26.6%	Election day: 11.8%
Republican Party 859 responses	Already voted: 26.0%	Vote by mail: 12.8%	Vote early: 30.0%	Election day: 31.2%
Independent Voter 500 responses	Already voted: 34.8%	Vote by mail: 17.0%	Vote early: 25.0%	Election day: 23.2%

Race Breakdown:

White, Not Hispanic 1416 responses	Already voted: 33.8%	Vote by mail: 15.9%	Vote early: 26.3%	Election day: 24.0%
Black, Not Hispanic 325 responses	Already voted: 39.7%	Vote by mail: 19.7%	Vote early: 28.6%	Election day: 12.0%
Asian or Pacific Islander 41 responses	Already voted: 19.5%	Vote by mail: 17.1%	Vote early: 31.7%	Election day: 31.7%
Hispanic 344 responses	Already voted: 32.6%	Vote by mail: 16.9%	Vote early: 29.9%	Election day: 20.6%
Other or Unknown 89 responses	Already voted: 24.7%	Vote by mail: 16.9%	Vote early: 33.7%	Election day: 24.7%

Gender Breakdown:

Male 959 responses	Already voted: 33.1%	Vote by mail: 17.0%	Vote early: 28.6%	Election day: 21.4%
Female 1229 responses	Already voted: 34.4%	Vote by mail: 16.6%	Vote early: 26.7%	Election day: 22.3%

Age Breakdown:

18 to 29 240 responses	Already voted: 30.4%	Vote by mail: 17.9%	Vote early: 27.1%	Election day: 24.6%
30 to 49 595 responses	Already voted: 30.4%	Vote by mail: 17.6%	Vote early: 29.1%	Election day: 22.9%
50 to 69 797 responses	Already voted: 30.6%	Vote by mail: 17.2%	Vote early: 29.2%	Election day: 23.0%
70 and up 583 responses	Already voted: 43.2%	Vote by mail: 14.4%	Vote early: 24.0%	Election day: 18.4%

Media Market Breakdown:

Pensacola 98 responses	Already voted: 34.7%	Vote by mail: 13.3%	Vote early: 28.6%	Election day: 23.5%
Panama City 49 responses	Already voted: 26.5%	Vote by mail: 16.3%	Vote early: 32.7%	Election day: 24.5%
Tallahassee 34 responses	Already voted: 32.4%	Vote by mail: 5.9%	Vote early: 29.4%	Election day: 32.4%
Jacksonville 178 responses	Already voted: 23.6%	Vote by mail: 9.6%	Vote early: 42.7%	Election day: 24.2%
Gainesville 38 responses	Already voted: 23.7%	Vote by mail: 21.1%	Vote early: 34.2%	Election day: 21.1%
Orlando 464 responses	Already voted: 30.6%	Vote by mail: 17.7%	Vote early: 28.9%	Election day: 22.8%
Tampa 549 responses	Already voted: 37.2%	Vote by mail: 17.5%	Vote early: 23.1%	Election day: 22.2%
West Palm Beach 223 responses	Already voted: 29.1%	Vote by mail: 19.7%	Vote early: 23.8%	Election day: 27.4%
Fort Myers 155 responses	Already voted: 40.0%	Vote by mail: 18.7%	Vote early: 21.9%	Election day: 19.4%
Miami 427 responses	Already voted: 39.3%	Vote by mail: 16.4%	Vote early: 28.1%	Election day: 16.2%

Have you requested a mail-in ballot, identified when and where you plan to vote early or confirmed your polling place for Election Day?

Already voted: **33.8%**
 Requested ballot: **18.9%**
 Early vote plan: **20.2%**
 Election day plan: **19.3%**
 None of these: **7.8%**

Non-Weighted Results and Demographic Breakdowns:

Already voted: 33.9% **Requested ballot: 18.9%** **Early vote plan: 20.2%** **Election day plan: 19.3%** **None: 7.8%**

Political Party Breakdown:

Democratic Party 856 responses	Already voted: 41.2%	Requested ballot: 21.3%	Early vote plan: 19.4%	Election day plan: 11.7%	None: 6.4%
Republican Party 859 responses	Already voted: 26.0%	Requested ballot: 17.7%	Early vote plan: 22.0%	Election day plan: 26.7%	None: 7.7%
Independent Voter 500 responses	Already voted: 34.8%	Requested ballot: 16.8%	Early vote plan: 18.4%	Election day plan: 19.6%	None: 10.4%

Race Breakdown:

White, Not Hispanic 1416 responses	Already voted: 33.8%	Requested ballot: 18.7%	Early vote plan: 19.7%	Election day plan: 21.3%	None: 6.4%
Black, Not Hispanic 325 responses	Already voted: 39.7%	Requested ballot: 19.1%	Early vote plan: 17.8%	Election day plan: 12.3%	None: 11.1%
Asian or Pacific Islander 41 responses	Already voted: 19.5%	Requested ballot: 19.5%	Early vote plan: 26.8%	Election day plan: 22.0%	None: 12.2%
Hispanic 344 responses	Already voted: 32.6%	Requested ballot: 18.0%	Early vote plan: 22.1%	Election day plan: 18.0%	None: 9.3%
Other or Unknown 89 responses	Already voted: 24.7%	Requested ballot: 23.6%	Early vote plan: 25.8%	Election day plan: 15.7%	None: 10.1%

Gender Breakdown:

Male 959 responses	Already voted: 33.1%	Requested ballot: 19.4%	Early vote plan: 20.4%	Election day plan: 19.8%	None: 7.3%
Female 1229 responses	Already voted: 34.4%	Requested ballot: 18.6%	Early vote plan: 19.9%	Election day plan: 18.9%	None: 8.2%

Age Breakdown:

18 to 29 240 responses	Already voted: 30.4%	Requested ballot: 16.7%	Early vote plan: 20.4%	Election day plan: 22.9%	None: 9.6%
30 to 49 595 responses	Already voted: 30.4%	Requested ballot: 20.8%	Early vote plan: 21.8%	Election day plan: 19.8%	None: 7.1%
50 to 69 797 responses	Already voted: 30.6%	Requested ballot: 19.9%	Early vote plan: 20.7%	Election day plan: 19.9%	None: 8.8%
70 and up 583 responses	Already voted: 43.2%	Requested ballot: 16.3%	Early vote plan: 17.7%	Election day plan: 16.3%	None: 6.5%

Media Market Breakdown:

Pensacola 98 responses	Already voted: 34.7%	Requested ballot: 14.3%	Early vote plan: 22.4%	Election day plan: 21.4%	None: 7.1%
Panama City 49 responses	Already voted: 26.5%	Requested ballot: 14.3%	Early vote plan: 28.6%	Election day plan: 22.4%	None: 8.2%
Tallahassee 34 responses	Already voted: 32.4%	Requested ballot: 8.8%	Early vote plan: 23.5%	Election day plan: 29.4%	None: 5.9%
Jacksonville 178 responses	Already voted: 23.6%	Requested ballot: 11.8%	Early vote plan: 35.4%	Election day plan: 20.8%	None: 8.4%
Gainesville 38 responses	Already voted: 23.7%	Requested ballot: 26.3%	Early vote plan: 21.1%	Election day plan: 21.1%	None: 7.9%
Orlando 464 responses	Already voted: 30.6%	Requested ballot: 22.4%	Early vote plan: 19.0%	Election day plan: 19.0%	None: 9.1%
Tampa 549 responses	Already voted: 37.2%	Requested ballot: 18.0%	Early vote plan: 17.7%	Election day plan: 21.7%	None: 5.5%
West Palm Beach 223 responses	Already voted: 29.1%	Requested ballot: 22.9%	Early vote plan: 15.7%	Election day plan: 22.0%	None: 10.3%
Fort Myers 155 responses	Already voted: 40.0%	Requested ballot: 21.9%	Early vote plan: 15.5%	Election day plan: 16.1%	None: 6.5%
Miami 427 responses	Already voted: 39.3%	Requested ballot: 17.6%	Early vote plan: 20.6%	Election day plan: 13.8%	None: 8.7%

If the Presidential election were held today, and the candidates were Donald Trump and Joe Biden, who would you vote for?

Donald Trump: **47.2%**
 Joe Biden: **49.2%**
 Third party: **1.4%**
 Undecided: **2.3%**

Non-Weighted Results and Demographic Breakdowns:

Trump: 47.1%
 Biden: 49.3%
 Third party: 1.4%
 Undecided: 2.3%

Political Party Breakdown:

Democratic Party 856 responses					
Trump: 12.5%	Biden: 84.9%	Third party: 0.8%	Undecided: 1.8%		
Republican Party 859 responses					
Trump: 82.9%	Biden: 13.5%	Third party: 1.5%	Undecided: 2.1%		
Independent Voter 500 responses					
Trump: 44.8%	Biden: 49.6%	Third party: 2.2%	Undecided: 3.4%		

Race Breakdown:

White, Not Hispanic 1416 responses					
Trump: 56.9%	Biden: 40.0%	Third party: 1.4%	Undecided: 1.7%		
Black, Not Hispanic 325 responses					
Trump: 8.3%	Biden: 85.8%	Third party: 0.9%	Undecided: 4.9%		
Asian or Pacific Islander 41 responses					
Trump: 41.5%	Biden: 53.7%	Third party: 4.9%	Undecided: 0%		
Hispanic 344 responses					
Trump: 43.0%	Biden: 53.8%	Third party: 0.9%	Undecided: 2.3%		
Other or Unknown 89 responses					
Trump: 50.6%	Biden: 43.8%	Third party: 3.4%	Undecided: 2.2%		

Gender Breakdown:

Male 959 responses					
Trump: 45.2%	Biden: 50.1%	Third party: 2.0%	Undecided: 2.8%		
Female 1229 responses					
Trump: 48.3%	Biden: 49.0%	Third party: 0.9%	Undecided: 1.8%		

Age Breakdown:

18 to 29 240 responses					
Trump: 41.2%	Biden: 55.4%	Third party: 0.8%	Undecided: 2.5%		
30 to 49 595 responses					
Trump: 43.5%	Biden: 51.6%	Third party: 2.2%	Undecided: 2.7%		
50 to 69 797 responses					
Trump: 42.8%	Biden: 53.6%	Third party: 1.3%	Undecided: 2.4%		
70 and up 583 responses					
Trump: 59.0%	Biden: 38.4%	Third party: 1.0%	Undecided: 1.5%		

Media Market Breakdown:

Pensacola 98 responses					
Trump: 60.2%	Biden: 36.7%	Third party: 1.0%	Undecided: 2.0%		
Panama City 49 responses					
Trump: 63.3%	Biden: 30.6%	Third party: 4.1%	Undecided: 2.0%		
Tallahassee 34 responses					
Trump: 50.0%	Biden: 41.2%	Third party: 2.9%	Undecided: 5.9%		
Jacksonville 178 responses					
Trump: 53.9%	Biden: 44.4%	Third party: 0%	Undecided: 1.7%		
Gainesville 38 responses					
Trump: 52.6%	Biden: 44.7%	Third party: 2.6%	Undecided: 0%		
Orlando 464 responses					
Trump: 46.8%	Biden: 48.9%	Third party: 1.3%	Undecided: 3.0%		
Tampa 549 responses					
Trump: 46.8%	Biden: 50.1%	Third party: 1.1%	Undecided: 2.0%		
West Palm Beach 223 responses					
Trump: 47.5%	Biden: 49.3%	Third party: 2.2%	Undecided: 0.9%		
Fort Myers 155 responses					
Trump: 56.1%	Biden: 41.3%	Third party: 0.6%	Undecided: 1.9%		
Miami 427 responses					
Trump: 35.8%	Biden: 59.5%	Third party: 1.9%	Undecided: 2.8%		

Regarding the candidates' plans to protect Americans from the coronavirus, have you heard too much, enough, or not enough?

Too much:	21.0%
Enough:	49.6%
Not enough:	29.4%

Non-Weighted Results and Demographic Breakdowns:

Too much:	20.9%
Enough:	49.6%
Not enough:	29.4%

Political Party Breakdown:

Democratic Party 856 responses					
Too much:	11.8%	Enough:	42.2%	Not enough:	46.0%
Republican Party 859 responses					
Too much:	28.1%	Enough:	60.1%	Not enough:	11.9%
Independent Voter 500 responses					
Too much:	24.4%	Enough:	44.4%	Not enough:	31.2%

Race Breakdown:

White, Not Hispanic 1416 responses					
Too much:	22.1%	Enough:	51.9%	Not enough:	26.0%
Black, Not Hispanic 325 responses					
Too much:	12.6%	Enough:	37.8%	Not enough:	49.5%
Asian or Pacific Islander 41 responses					
Too much:	22.0%	Enough:	61.0%	Not enough:	17.1%
Hispanic 344 responses					
Too much:	22.4%	Enough:	51.5%	Not enough:	26.2%
Other or Unknown 89 responses					
Too much:	27.0%	Enough:	43.8%	Not enough:	29.2%

Gender Breakdown:

Male 959 responses					
Too much:	21.2%	Enough:	48.6%	Not enough:	30.2%
Female 1229 responses					
Too much:	20.4%	Enough:	50.9%	Not enough:	28.7%

Age Breakdown:

18 to 29 240 responses					
Too much:	23.3%	Enough:	44.2%	Not enough:	32.5%
30 to 49 595 responses					
Too much:	19.3%	Enough:	50.3%	Not enough:	30.4%
50 to 69 797 responses					
Too much:	19.3%	Enough:	47.7%	Not enough:	33.0%
70 and up 583 responses					
Too much:	23.8%	Enough:	53.9%	Not enough:	22.3%

Media Market Breakdown:

Pensacola 98 responses					
Too much:	18.4%	Enough:	53.1%	Not enough:	28.6%
Panama City 49 responses					
Too much:	26.5%	Enough:	57.1%	Not enough:	16.3%
Tallahassee 34 responses					
Too much:	14.7%	Enough:	64.7%	Not enough:	20.6%
Jacksonville 178 responses					
Too much:	23.0%	Enough:	52.2%	Not enough:	24.7%
Gainesville 38 responses					
Too much:	23.7%	Enough:	44.7%	Not enough:	31.6%
Orlando 464 responses					
Too much:	21.6%	Enough:	51.1%	Not enough:	27.4%
Tampa 549 responses					
Too much:	20.9%	Enough:	49.4%	Not enough:	29.7%
West Palm Beach 223 responses					
Too much:	26.0%	Enough:	44.8%	Not enough:	29.1%
Fort Myers 155 responses					
Too much:	21.3%	Enough:	51.0%	Not enough:	27.7%
Miami 427 responses					
Too much:	16.9%	Enough:	46.8%	Not enough:	36.3%

Regarding the candidates' plans for the future of Social Security, have you heard too much, enough, or not enough?

Too much:	8.3%
Enough:	45.7%
Not enough:	46.0%

Non-Weighted Results and Demographic Breakdowns:

Too much:	8.3%
Enough:	45.7%
Not enough:	46.0%

Political Party Breakdown:

Democratic Party 856 responses					
Too much:	5.4%	Enough:	37.6%	Not enough:	57.0%
Republican Party 859 responses					
Too much:	10.5%	Enough:	56.3%	Not enough:	33.2%
Independent Voter 500 responses					
Too much:	9.4%	Enough:	41.2%	Not enough:	49.4%

Race Breakdown:

White, Not Hispanic 1416 responses					
Too much:	8.3%	Enough:	46.7%	Not enough:	45.1%
Black, Not Hispanic 325 responses					
Too much:	8.0%	Enough:	36.6%	Not enough:	55.4%
Asian or Pacific Islander 41 responses					
Too much:	4.9%	Enough:	63.4%	Not enough:	31.7%
Hispanic 344 responses					
Too much:	9.3%	Enough:	46.8%	Not enough:	43.9%
Other or Unknown 89 responses					
Too much:	6.7%	Enough:	50.6%	Not enough:	42.7%

Gender Breakdown:

Male 959 responses					
Too much:	8.3%	Enough:	46.5%	Not enough:	45.2%
Female 1229 responses					
Too much:	8.0%	Enough:	45.2%	Not enough:	46.9%

Age Breakdown:

18 to 29 240 responses					
Too much:	9.2%	Enough:	44.2%	Not enough:	46.7%
30 to 49 595 responses					
Too much:	8.9%	Enough:	46.4%	Not enough:	44.7%
50 to 69 797 responses					
Too much:	6.6%	Enough:	43.7%	Not enough:	49.7%
70 and up 583 responses					
Too much:	9.4%	Enough:	48.4%	Not enough:	42.2%

Media Market Breakdown:

Pensacola 98 responses					
Too much:	4.1%	Enough:	43.9%	Not enough:	52.0%
Panama City 49 responses					
Too much:	6.1%	Enough:	63.3%	Not enough:	30.6%
Tallahassee 34 responses					
Too much:	8.8%	Enough:	41.2%	Not enough:	50.0%
Jacksonville 178 responses					
Too much:	7.9%	Enough:	50.0%	Not enough:	42.1%
Gainesville 38 responses					
Too much:	2.6%	Enough:	47.4%	Not enough:	50.0%
Orlando 464 responses					
Too much:	7.5%	Enough:	46.6%	Not enough:	45.9%
Tampa 549 responses					
Too much:	8.4%	Enough:	44.6%	Not enough:	47.0%
West Palm Beach 223 responses					
Too much:	9.9%	Enough:	48.0%	Not enough:	42.2%
Fort Myers 155 responses					
Too much:	9.0%	Enough:	47.7%	Not enough:	43.2%
Miami 427 responses					
Too much:	9.6%	Enough:	41.0%	Not enough:	49.4%

Regarding the candidates' plans for the future of Medicare, have you heard too much, enough, or not enough?

Too much: 8.4%
 Enough: 44.0%
 Not enough: 47.6%

Non-Weighted Results and Demographic Breakdowns:

Too much: 8.4%
 Enough: 44.0%
 Not enough: 47.6%

Political Party Breakdown:

Democratic Party 856 responses				
Too much: 4.8%	Enough: 35.4%	Not enough: 59.8%		
Republican Party 859 responses				
Too much: 10.6%	Enough: 54.4%	Not enough: 35.0%		
Independent Voter 500 responses				
Too much: 10.8%	Enough: 40.8%	Not enough: 48.4%		

Race Breakdown:

White, Not Hispanic 1416 responses				
Too much: 8.9%	Enough: 44.1%	Not enough: 47.0%		
Black, Not Hispanic 325 responses				
Too much: 7.4%	Enough: 35.7%	Not enough: 56.9%		
Asian or Pacific Islander 41 responses				
Too much: 7.3%	Enough: 53.7%	Not enough: 39.0%		
Hispanic 344 responses				
Too much: 8.1%	Enough: 47.1%	Not enough: 44.8%		
Other or Unknown 89 responses				
Too much: 5.6%	Enough: 56.2%	Not enough: 38.2%		

Gender Breakdown:

Male 959 responses				
Too much: 8.0%	Enough: 45.0%	Not enough: 46.9%		
Female 1229 responses				
Too much: 8.5%	Enough: 43.2%	Not enough: 48.3%		

Age Breakdown:

18 to 29 240 responses				
Too much: 9.6%	Enough: 44.6%	Not enough: 45.8%		
30 to 49 595 responses				
Too much: 8.4%	Enough: 45.4%	Not enough: 46.2%		
50 to 69 797 responses				
Too much: 6.3%	Enough: 41.9%	Not enough: 51.8%		
70 and up 583 responses				
Too much: 10.8%	Enough: 45.1%	Not enough: 44.1%		

Media Market Breakdown:

Pensacola 98 responses				
Too much: 8.2%	Enough: 43.9%	Not enough: 48.0%		
Panama City 49 responses				
Too much: 8.2%	Enough: 59.2%	Not enough: 32.7%		
Tallahassee 34 responses				
Too much: 14.7%	Enough: 29.4%	Not enough: 55.9%		
Jacksonville 178 responses				
Too much: 7.3%	Enough: 51.1%	Not enough: 41.6%		
Gainesville 38 responses				
Too much: 2.6%	Enough: 47.4%	Not enough: 50.0%		
Orlando 464 responses				
Too much: 8.0%	Enough: 45.3%	Not enough: 46.8%		
Tampa 549 responses				
Too much: 7.5%	Enough: 42.1%	Not enough: 50.5%		
West Palm Beach 223 responses				
Too much: 9.4%	Enough: 42.2%	Not enough: 48.4%		
Fort Myers 155 responses				
Too much: 10.3%	Enough: 47.7%	Not enough: 41.9%		
Miami 427 responses				
Too much: 9.4%	Enough: 40.7%	Not enough: 49.9%		

Regarding the candidates plans to bring down the high cost of health care and prescription drugs, have you heard too much, enough, or not enough?

Too much: 8.1%
 Enough: 47.5%
 Not enough: 44.4%

Non-Weighted Results and Demographic Breakdowns:

Too much: 8.1%
 Enough: 47.5%
 Not enough: 44.4%

Political Party Breakdown:

Democratic Party 856 responses				
Too much: 5.4%	Enough: 38.2%	Not enough: 56.4%		
Republican Party 859 responses				
Too much: 9.4%	Enough: 59.0%	Not enough: 31.5%		
Independent Voter 500 responses				
Too much: 10.4%	Enough: 43.6%	Not enough: 46.0%		

Race Breakdown:

White, Not Hispanic 1416 responses				
Too much: 8.2%	Enough: 49.4%	Not enough: 42.4%		
Black, Not Hispanic 325 responses				
Too much: 7.1%	Enough: 38.8%	Not enough: 54.2%		
Asian or Pacific Islander 41 responses				
Too much: 12.2%	Enough: 53.7%	Not enough: 34.1%		
Hispanic 344 responses				
Too much: 8.4%	Enough: 47.1%	Not enough: 44.5%		
Other or Unknown 89 responses				
Too much: 6.7%	Enough: 48.3%	Not enough: 44.9%		

Gender Breakdown:

Male 959 responses				
Too much: 7.5%	Enough: 49.3%	Not enough: 43.2%		
Female 1229 responses				
Too much: 8.3%	Enough: 46.2%	Not enough: 45.5%		

Age Breakdown:

18 to 29 240 responses				
Too much: 11.2%	Enough: 46.7%	Not enough: 42.1%		
30 to 49 595 responses				
Too much: 7.2%	Enough: 47.7%	Not enough: 45.0%		
50 to 69 797 responses				
Too much: 6.5%	Enough: 47.2%	Not enough: 46.3%		
70 and up 583 responses				
Too much: 9.8%	Enough: 48.0%	Not enough: 42.2%		

Media Market Breakdown:

Pensacola 98 responses				
Too much: 6.1%	Enough: 50.0%	Not enough: 43.9%		
Panama City 49 responses				
Too much: 10.2%	Enough: 71.4%	Not enough: 18.4%		
Tallahassee 34 responses				
Too much: 8.8%	Enough: 35.3%	Not enough: 55.9%		
Jacksonville 178 responses				
Too much: 7.3%	Enough: 52.8%	Not enough: 39.9%		
Gainesville 38 responses				
Too much: 2.6%	Enough: 55.3%	Not enough: 42.1%		
Orlando 464 responses				
Too much: 8.0%	Enough: 47.2%	Not enough: 44.8%		
Tampa 549 responses				
Too much: 8.7%	Enough: 45.2%	Not enough: 46.1%		
West Palm Beach 223 responses				
Too much: 9.0%	Enough: 48.0%	Not enough: 43.0%		
Fort Myers 155 responses				
Too much: 9.7%	Enough: 52.9%	Not enough: 37.4%		
Miami 427 responses				
Too much: 7.3%	Enough: 43.3%	Not enough: 49.4%		

How important is Social Security to you and your family's future?

Extremely important: **72.3%**
 Very important: **21.8%**
 Not very important: **5.0%**
 Not at all important: **0.9%**

Non-Weighted Results and Demographic Breakdowns:

Extremely important: 72.4% **Very important: 21.7%** **Not very important: 5.0%** **Not at all important: 0.9%**

Political Party Breakdown:

Democratic Party 856 responses	Extremely important: 77.5%	Very important: 17.8%	Not very important: 3.7%	Not at all important: 1.1%
Republican Party 859 responses	Extremely important: 67.9%	Very important: 25.4%	Not very important: 6.1%	Not at all important: 0.7%
Independent Voter 500 responses	Extremely important: 71.6%	Very important: 22.2%	Not very important: 5.4%	Not at all important: 0.8%

Race Breakdown:

White, Not Hispanic 1416 responses	Extremely important: 70.9%	Very important: 22.8%	Not very important: 5.6%	Not at all important: 0.7%
Black, Not Hispanic 325 responses	Extremely important: 80.9%	Very important: 16.6%	Not very important: 1.5%	Not at all important: 0.9%
Asian or Pacific Islander 41 responses	Extremely important: 63.4%	Very important: 29.3%	Not very important: 2.4%	Not at all important: 4.9%
Hispanic 344 responses	Extremely important: 72.1%	Very important: 20.6%	Not very important: 6.7%	Not at all important: 0.6%
Other or Unknown 89 responses	Extremely important: 70.8%	Very important: 23.6%	Not very important: 3.4%	Not at all important: 2.2%

Gender Breakdown:

Male 959 responses	Extremely important: 69.8%	Very important: 23.6%	Not very important: 5.7%	Not at all important: 0.9%
Female 1229 responses	Extremely important: 74.3%	Very important: 20.6%	Not very important: 4.4%	Not at all important: 0.7%

Age Breakdown:

18 to 29 240 responses	Extremely important: 68.8%	Very important: 25.0%	Not very important: 5.8%	Not at all important: 0.4%
30 to 49 595 responses	Extremely important: 70.4%	Very important: 22.5%	Not very important: 5.5%	Not at all important: 1.5%
50 to 69 797 responses	Extremely important: 73.4%	Very important: 21.3%	Not very important: 4.5%	Not at all important: 0.8%
70 and up 583 responses	Extremely important: 74.6%	Very important: 20.1%	Not very important: 4.8%	Not at all important: 0.5%

Media Market Breakdown:

Pensacola 98 responses	Extremely important: 78.6%	Very important: 14.3%	Not very important: 6.1%	Not at all important: 1.0%
Panama City 49 responses	Extremely important: 67.3%	Very important: 24.5%	Not very important: 8.2%	Not at all important: 0%
Tallahassee 34 responses	Extremely important: 64.7%	Very important: 32.4%	Not very important: 2.9%	Not at all important: 0%
Jacksonville 178 responses	Extremely important: 64.6%	Very important: 30.3%	Not very important: 3.9%	Not at all important: 1.1%
Gainesville 38 responses	Extremely important: 63.2%	Very important: 23.7%	Not very important: 10.5%	Not at all important: 2.6%
Orlando 464 responses	Extremely important: 76.1%	Very important: 20.3%	Not very important: 2.8%	Not at all important: 0.9%
Tampa 549 responses	Extremely important: 74.5%	Very important: 18.6%	Not very important: 6.0%	Not at all important: 0.9%
West Palm Beach 223 responses	Extremely important: 73.5%	Very important: 22.0%	Not very important: 4.0%	Not at all important: 0.4%
Fort Myers 155 responses	Extremely important: 71.6%	Very important: 20.0%	Not very important: 6.5%	Not at all important: 1.9%
Miami 427 responses	Extremely important: 69.3%	Very important: 24.6%	Not very important: 5.6%	Not at all important: 0.5%

How important is Medicare to you and your family's future?

Extremely important: **72.5%**
 Very important: **21.8%**
 Not very important: **4.7%**
 Not at all important: **1.0%**

Non-Weighted Results and Demographic Breakdowns:

Extremely important: 72.6% **Very important: 21.8%** **Not very important: 4.7%** **Not at all important: 0.9%**

Political Party Breakdown:

Democratic Party 856 responses	Extremely important: 78.4%	Very important: 18.2%	Not very important: 2.8%	Not at all important: 0.6%
Republican Party 859 responses	Extremely important: 68.0%	Very important: 24.8%	Not very important: 5.8%	Not at all important: 1.4%
Independent Voter 500 responses	Extremely important: 70.4%	Very important: 22.6%	Not very important: 6.2%	Not at all important: 0.8%

Race Breakdown:

White, Not Hispanic 1416 responses	Extremely important: 71.8%	Very important: 22.0%	Not very important: 5.2%	Not at all important: 0.9%
Black, Not Hispanic 325 responses	Extremely important: 80.6%	Very important: 16.6%	Not very important: 2.5%	Not at all important: 0.3%
Asian or Pacific Islander 41 responses	Extremely important: 65.9%	Very important: 24.4%	Not very important: 7.3%	Not at all important: 2.4%
Hispanic 344 responses	Extremely important: 69.8%	Very important: 24.4%	Not very important: 4.7%	Not at all important: 1.2%
Other or Unknown 89 responses	Extremely important: 68.5%	Very important: 24.7%	Not very important: 4.5%	Not at all important: 2.2%

Gender Breakdown:

Male 959 responses	Extremely important: 71.5%	Very important: 22.6%	Not very important: 4.8%	Not at all important: 1.0%
Female 1229 responses	Extremely important: 73.6%	Very important: 21.0%	Not very important: 4.6%	Not at all important: 0.8%

Age Breakdown:

18 to 29 240 responses	Extremely important: 72.5%	Very important: 20.4%	Not very important: 6.2%	Not at all important: 0.8%
30 to 49 595 responses	Extremely important: 69.1%	Very important: 23.4%	Not very important: 5.4%	Not at all important: 2.2%
50 to 69 797 responses	Extremely important: 72.6%	Very important: 22.6%	Not very important: 4.1%	Not at all important: 0.6%
70 and up 583 responses	Extremely important: 76.0%	Very important: 19.6%	Not very important: 4.3%	Not at all important: 0.2%

Media Market Breakdown:

Pensacola 98 responses	Extremely important: 71.4%	Very important: 21.4%	Not very important: 7.1%	Not at all important: 0%
Panama City 49 responses	Extremely important: 57.1%	Very important: 34.7%	Not very important: 4.1%	Not at all important: 4.1%
Tallahassee 34 responses	Extremely important: 55.9%	Very important: 38.2%	Not very important: 5.9%	Not at all important: 0%
Jacksonville 178 responses	Extremely important: 66.3%	Very important: 28.1%	Not very important: 4.5%	Not at all important: 1.1%
Gainesville 38 responses	Extremely important: 63.2%	Very important: 28.9%	Not very important: 2.6%	Not at all important: 5.3%
Orlando 464 responses	Extremely important: 75.2%	Very important: 19.8%	Not very important: 4.1%	Not at all important: 0.9%
Tampa 549 responses	Extremely important: 72.5%	Very important: 21.5%	Not very important: 4.9%	Not at all important: 1.1%
West Palm Beach 223 responses	Extremely important: 75.3%	Very important: 18.4%	Not very important: 4.9%	Not at all important: 1.3%
Fort Myers 155 responses	Extremely important: 76.1%	Very important: 16.1%	Not very important: 7.1%	Not at all important: 0.6%
Miami 427 responses	Extremely important: 73.8%	Very important: 22.0%	Not very important: 4.0%	Not at all important: 0.2%

How important is bringing down the cost of health care and prescription drugs to you and your family's future?

Extremely important: **69.8%**
 Very important: **24.5%**
 Not very important: **5.2%**
 Not at all important: **0.5%**

Non-Weighted Results and Demographic Breakdowns:

Extremely important: 69.8% **Very important: 24.5%** **Not very important: 5.1%** **Not at all important: 0.5%**

Political Party Breakdown:

Democratic Party 856 responses	Extremely important: 76.3%	Very important: 20.6%	Not very important: 2.7%	Not at all important: 0.5%
Republican Party 859 responses	Extremely important: 64.5%	Very important: 28.2%	Not very important: 6.8%	Not at all important: 0.6%
Independent Voter 500 responses	Extremely important: 67.8%	Very important: 25.0%	Not very important: 6.6%	Not at all important: 0.6%

Race Breakdown:

White, Not Hispanic 1416 responses	Extremely important: 67.5%	Very important: 25.0%	Not very important: 6.7%	Not at all important: 0.8%
Black, Not Hispanic 325 responses	Extremely important: 77.5%	Very important: 20.9%	Not very important: 1.5%	Not at all important: 0%
Asian or Pacific Islander 41 responses	Extremely important: 56.1%	Very important: 39.0%	Not very important: 4.9%	Not at all important: 0%
Hispanic 344 responses	Extremely important: 73.5%	Very important: 23.8%	Not very important: 2.3%	Not at all important: 0.3%
Other or Unknown 89 responses	Extremely important: 69.7%	Very important: 25.8%	Not very important: 4.5%	Not at all important: 0%

Gender Breakdown:

Male 959 responses	Extremely important: 67.7%	Very important: 26.6%	Not very important: 5.0%	Not at all important: 0.7%
Female 1229 responses	Extremely important: 71.8%	Very important: 22.6%	Not very important: 5.2%	Not at all important: 0.4%

Age Breakdown:

18 to 29 240 responses	Extremely important: 72.5%	Very important: 21.2%	Not very important: 5.4%	Not at all important: 0.8%
30 to 49 595 responses	Extremely important: 67.9%	Very important: 26.4%	Not very important: 5.2%	Not at all important: 0.5%
50 to 69 797 responses	Extremely important: 71.3%	Very important: 24.1%	Not very important: 4.3%	Not at all important: 0.4%
70 and up 583 responses	Extremely important: 68.6%	Very important: 24.5%	Not very important: 6.2%	Not at all important: 0.7%

Media Market Breakdown:

Pensacola 98 responses	Extremely important: 63.3%	Very important: 29.6%	Not very important: 4.1%	Not at all important: 3.1%
Panama City 49 responses	Extremely important: 63.3%	Very important: 26.5%	Not very important: 8.2%	Not at all important: 2.0%
Tallahassee 34 responses	Extremely important: 58.8%	Very important: 38.2%	Not very important: 2.9%	Not at all important: 0%
Jacksonville 178 responses	Extremely important: 67.4%	Very important: 27.0%	Not very important: 5.1%	Not at all important: 0.6%
Gainesville 38 responses	Extremely important: 73.7%	Very important: 21.1%	Not very important: 5.3%	Not at all important: 0%
Orlando 464 responses	Extremely important: 68.3%	Very important: 26.3%	Not very important: 5.2%	Not at all important: 0.2%
Tampa 549 responses	Extremely important: 71.0%	Very important: 23.3%	Not very important: 5.3%	Not at all important: 0.4%
West Palm Beach 223 responses	Extremely important: 70.4%	Very important: 20.2%	Not very important: 8.1%	Not at all important: 1.3%
Fort Myers 155 responses	Extremely important: 70.3%	Very important: 25.8%	Not very important: 3.9%	Not at all important: 0%
Miami 427 responses	Extremely important: 73.1%	Very important: 22.7%	Not very important: 4.0%	Not at all important: 0.2%

How important is protecting Americans from the coronavirus to you and your family's future?

Extremely important: **68.7%**
 Very important: **21.2%**
 Not very important: **9.1%**
 Not at all important: **1.1%**

Non-Weighted Results and Demographic Breakdowns:

Extremely important: 68.8% **Very important: 21.2%** **Not very important: 9.0%** **Not at all important: 1.0%**

Political Party Breakdown:

Democratic Party 856 responses						
Extremely important: 86.9%	Very important: 10.0%	Not very important: 2.9%	Not at all important: 0.1%			
Republican Party 859 responses						
Extremely important: 53.7%	Very important: 30.6%	Not very important: 14.2%	Not at all important: 1.5%			
Independent Voter 500 responses						
Extremely important: 63.6%	Very important: 24.0%	Not very important: 10.6%	Not at all important: 1.8%			

Race Breakdown:

White, Not Hispanic 1416 responses						
Extremely important: 63.3%	Very important: 24.1%	Not very important: 11.5%	Not at all important: 1.1%			
Black, Not Hispanic 325 responses						
Extremely important: 90.8%	Very important: 7.7%	Not very important: 1.5%	Not at all important: 0%			
Asian or Pacific Islander 41 responses						
Extremely important: 68.3%	Very important: 19.5%	Not very important: 9.8%	Not at all important: 2.4%			
Hispanic 344 responses						
Extremely important: 70.9%	Very important: 22.4%	Not very important: 5.2%	Not at all important: 1.5%			
Other or Unknown 89 responses						
Extremely important: 66.3%	Very important: 20.2%	Not very important: 11.2%	Not at all important: 2.2%			

Gender Breakdown:

Male 959 responses						
Extremely important: 67.8%	Very important: 21.6%	Not very important: 9.3%	Not at all important: 1.4%			
Female 1229 responses						
Extremely important: 69.7%	Very important: 20.8%	Not very important: 8.8%	Not at all important: 0.7%			

Age Breakdown:

18 to 29 240 responses						
Extremely important: 61.7%	Very important: 22.9%	Not very important: 13.3%	Not at all important: 2.1%			
30 to 49 595 responses						
Extremely important: 69.2%	Very important: 19.5%	Not very important: 9.7%	Not at all important: 1.5%			
50 to 69 797 responses						
Extremely important: 68.9%	Very important: 21.5%	Not very important: 8.8%	Not at all important: 0.9%			
70 and up 583 responses						
Extremely important: 71.0%	Very important: 21.8%	Not very important: 6.9%	Not at all important: 0.3%			

Media Market Breakdown:

Pensacola 98 responses						
Extremely important: 65.3%	Very important: 23.5%	Not very important: 11.2%	Not at all important: 0%			
Panama City 49 responses						
Extremely important: 55.1%	Very important: 24.5%	Not very important: 18.4%	Not at all important: 2.0%			
Tallahassee 34 responses						
Extremely important: 55.9%	Very important: 29.4%	Not very important: 11.8%	Not at all important: 2.9%			
Jacksonville 178 responses						
Extremely important: 56.2%	Very important: 28.7%	Not very important: 14.6%	Not at all important: 0.6%			
Gainesville 38 responses						
Extremely important: 55.3%	Very important: 28.9%	Not very important: 15.8%	Not at all important: 0%			
Orlando 464 responses						
Extremely important: 71.3%	Very important: 19.0%	Not very important: 8.4%	Not at all important: 1.3%			
Tampa 549 responses						
Extremely important: 69.4%	Very important: 20.8%	Not very important: 8.4%	Not at all important: 1.5%			
West Palm Beach 223 responses						
Extremely important: 70.0%	Very important: 19.7%	Not very important: 8.1%	Not at all important: 2.2%			
Fort Myers 155 responses						
Extremely important: 63.9%	Very important: 24.5%	Not very important: 11.0%	Not at all important: 0.6%			
Miami 427 responses						
Extremely important: 76.1%	Very important: 18.3%	Not very important: 5.6%	Not at all important: 0%			