

9887 4th St. N., Suite 200 St. Petersburg, FL 33702 Phone: (727) 245-1962 Fax: (727) 577-7470

Email: <u>info@stpetepolls.org</u>
Website: <u>www.stpetepolls.org</u>
Matt Florell, President

Subject: Florida Statewide survey conducted for FloridaPolitics.com

**Date: March 4, 2020** 

## **Executive Summary:**

This poll of 1,882 likely Florida Democratic Presidential Primary voters was conducted on March 4<sup>th</sup>, 2020. This poll used the registered voter lists supplied by the state of Florida as of January 7<sup>th</sup>, 2020. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the Florida Democratic Presidential Preference Primary.

## **Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

Respondents that stated they were not planning to vote in the March 17<sup>th</sup> Primary election were excluded from the results.

The scientific results shown for the questions below have a sample size of 1,882 and a 2.3% Margin of Error at a 95% confidence level.

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# **Respondents' Demographics:**

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

Political Party:	
Democratic 1882 =	100.0%
Republican 0 =	0%
Independent 0 =	0%
Race Breakdown:	
White, Not Hispanic 879 =	46.7%
Black, Not Hispanic 539 =	28.6%
Asian or Pacific Islander 48 =	2.6%
Hispanic 294 =	15.6%
Other or Unknown 122 =	6.5%
Gender Breakdown:	
Female 1132 =	60.1%
Male 728 =	38.7%
Age Breakdown:	
18 to 29 244 =	13.0%
30 to 49 503 =	26.7%
50 to 69 697 =	37.0%
70 and up 438 =	23.3%
Media Market Breakdown:	
Pensacola 48 =	2.6%
Panama City 23 =	1.2%
Tallahassee 58 =	3.1%
Jacksonville 147 =	7.8%
Gainesville 40 =	2.1%
Orlando 376 =	20.0%
Tampa 443 =	23.5%
West Palm Beach 189 =	10.0%
Fort Myers 108 =	5.7%
Miami 450 =	23.9%

## **Summary of Scientific Results:**

If the election for the Democratic Presidential Primary in Florida were held today and the candidates were Joe Biden, Michael Bloomberg, Pete Buttigieg, Amy Klobuchar, Bernie Sanders, Tom Steyer and Elizabeth Warren, who would you vote for?

Note: Buttigieg, Klobuchar and Steyer were excluded from the plan-to-vote question

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Joe Biden:	61.2%	53.2%	64.4%
Michael Bloomberg:	13.5%	19.9%	11.0%
Pete Buttigieg:	1.3%	4.5%	
Amy Klobuchar:	0.6%	2.2%	
Bernie Sanders:	11.9%	11.4%	12.2%
Tom Steyer:	0.3%	0.9%	
Elizabeth Warren:	4.8%	3.4%	5.3%
Undecided/Won't say:	6.4%	4.5%	7.2%

# Have you already voted or do you plan to vote in the March 17th Florida Democratic Presidential Primary?

Already voted: 28.3% Plan to vote: 71.7%

# Given the recent changes in the presidential primary race, do you wish you could change your vote now? 484 responses

NOTE: This guestion was only asked to respondents who had already voted

Yes: **20.0%** No: **80.0%** 

# If you could change your vote and the candidates were Joe Biden, Michael Bloomberg, Bernie Sanders and Elizabeth Warren who would you vote for?

92 responses

NOTE: This question was only asked to respondents who wished they could change their vote

Joe Biden: 78.3%
Michael Bloomberg: 10.9%
Bernie Sanders: 4.3%
Elizabeth Warren: 2.2%
Undecided/Won't say: 4.3%

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## **Detailed Results with Demographic Breakdowns for Each Question:**

If the election for the Democratic Presidential Primary in Florida were held today and the candidates were Joe Biden, Michael Bloomberg, Pete Buttigieg, Amy Klobuchar, Bernie Sanders, Tom Steyer and Elizabeth Warren, who would you vote for?

Note: Buttigieg, Klobuchar and Steyer were excluded from the plan-to-vote question

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Joe Biden:	61.2%	53.2%	64.4%
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Bernie Sanders:	11.9%	11.4%	12.2%
Tom Steyer:	0.3%	0.9%	
Elizabeth Warren:	4.8%	3.4%	5.3%
Undecided/Won't say:	6.4%	4.5%	7.2%

Non-Weighted Results and Demographic Breakdowns:

Biden:	61.2%
Bloomberg:	13.5%
Buttigieg:	1.3%
Klobuchar:	0.6%
Sanders:	12.0%
Steyer:	0.3%
Warren:	4.7%
Undecided:	6.4%

## Race Breakdown:

White, Not Hispanic	879 responses
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Biden: 57.8% Bloomberg: 14.2% Buttigieg: 1.8% Klobuchar: 0.5% Sanders: 13.9% Steyer: 0.1% Warren: 6.1% Undecided: 5.6%

Black, Not Hispanic 539 responses

Biden: 67.9% Bloomberg: 12.2% Buttigieg: 0.7% Klobuchar: 0.4% Sanders: 8.5% Steyer: 0% Warren: 2.4% Undecided: 7.8%

Asian or Pacific Islander 48 responses

Biden: 68.8% Bloomberg: 4.2% Buttigleg: 2.1% Klobuchar: 0% Sanders: 12.5% Steyer: 0% Warren: 2.1% Undecided: 10.4%

Hispanic 294 responses

Biden: 59.9% Bloomberg: 16.3% Buttigieg: 0.7% Klobuchar: 1.4% Sanders: 9.5% Steyer: 0.7% Warren: 5.8% Undecided: 5.8%

Other or Unknown 122 responses

Biden: 56.6% Bloomberg: 10.7% Buttigieg: 0.8% Klobuchar: 1.6% Sanders: 18.9% Steyer: 1.6% Warren: 3.3% Undecided: 6.6%

### Gender Breakdown:

Male 728 responses

Biden: 62.5% Bloomberg: 12.6% Buttigieg: 1.5% Klobuchar: 0.5% Sanders: 11.5% Steyer: 0% Warren: 5.2% Undecided: 6.0% Female 1132 responses

Biden: 60.4% Bloomberg: 14.0% Buttigieg: 1.1% Klobuchar: 0.6% Sanders: 12.1% Steyer: 0.4% Warren: 4.5% Undecided: 6.7%

### Age Breakdown:

18 to 29 244 responses

Biden: 60.7% Bloomberg: 14.3% Buttigieg: 0.8% Klobuchar: 0.4% Sanders: 13.5% Steyer: 0% Warren: 4.9% Undecided: 5.3%

30 to 49 503 responses

Biden: 60.0% Bloomberg: 11.7% Buttigieg: 0.8% Klobuchar: 1.0% Sanders: 13.3% Steyer: 0.2% Warren: 5.2% Undecided: 7.8%

50 to 69 697 responses

Biden: 61.5% Bloomberg: 10.8% Buttigieg: 1.9% Klobuchar: 0.4% Sanders: 13.1% Steyer: 0.4% Warren: 4.6% Undecided: 7.3%

70 and up 438 responses

Biden: 62.3% Bloomberg: 19.4% Buttigieg: 1.1% Klobuchar: 0.7% Sanders: 7.8% Steyer: 0.2% Warren: 4.3% Undecided: 4.1%

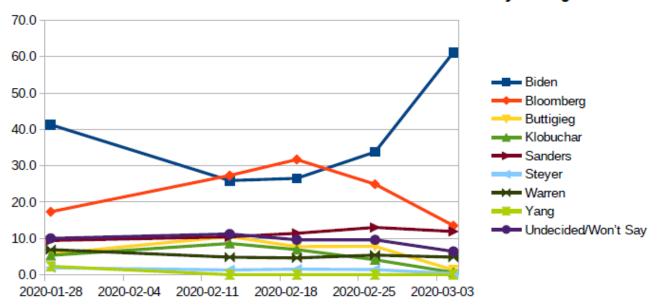
## Media Market Breakdown:

Pensacola 48 responses Biden: 62.5% Bloomberg: 8.3% Buttigieg: 6.2% Klobuchar: 0% Sanders: 6.2% Steyer: 2.1% Warren: 6.2% Undecided: 8.3% Panama City 23 responses Biden: 69.6% Bloomberg: 4.3% Buttigleg: 0% Klobuchar: 0% Sanders: 4.3% Steyer: 0% Warren: 17.4% Undecided: 4.3% Tallahassee 58 responses Biden: 55.2% Bloomberg: 10.3% Buttigieg: 0% Klobuchar: 0% Sanders: 12.1% Steyer: 0% Warren: 8.6% Undecided: 13.8% Jacksonville 147 responses Biden: 51.0% Bloomberg: 17.0% Buttigieg: 0.7% Klobuchar: 0.7% Sanders: 13.6% Steyer: 0% Warren: 4.1% Undecided: 12.9% Gainesville 40 responses Biden: 67.5% Bloomberg: 10.0% Buttigieg: 0% Klobuchar: 0% Sanders: 17.5% Steyer: 0% Warren: 2.5% Undecided: 2.5% Orlando 376 responses Biden: 59.6% Bloomberg: 15.4% Buttigieg: 1.9% Klobuchar: 0.8% Sanders: 12.2% Steyer: 0.3% Warren: 4.3% Undecided: 5.6% Tampa 443 responses Biden: 54.6% Bloomberg: 13.3% Buttigieg: 2.0% Klobuchar: 0.9% Sanders: 14.9% Steyer: 0.7% Warren: 4.5% Undecided: 9.0% West Palm Beach 189 responses Biden: 65.6% Bloomberg: 13.2% Buttigieg: 0.5% Klobuchar: 1.6% Sanders: 9.5% Steyer: 0% Warren: 5.3% Undecided: 4.2% Fort Myers 108 responses Biden: 62.0% Bloomberg: 14.8% Buttigleg: 0.9% Klobuchar: 0% Sanders: 13.0% Stever: 0% Warren: 5.6% Undecided: 3.7% Miami 450 responses

Biden: 70.0% Bloomberg: 12.4% Buttigieg: 0.4% Klobuchar: 0.2% Sanders: 9.6% Steyer: 0%

## 2020 Florida Democratic Presidential Preference Primary Polling

Warren: 4.0% Undecided: 3.3%



	2020-01-28	2020-02-13	2020-02-19	2020-02-26	2020-03-04
Biden	41.3	25.9	26.5	33.8	61.2
Bloomberg	17.3	27.3	31.7	24.9	13.5
Buttigieg	5.7	10.5	7.7	7.8	1.3
Klobuchar	5.3	8.6	6.9	4.1	0.6
Sanders	9.4	10.4	11.4	13.0	11.9
Steyer	1.9	1.3	1.5	1.4	0.3
Warren	6.9	4.8	4.6	5.4	4.8
Yang	2.3	0.0	0.0	0.0	0.0
Undecided/Won't Say	10.0	11.2	9.6	9.6	6.4

## Have you already voted or do you plan to vote in the March 17th Florida **Democratic Presidential Primary?**

Already voted: Plan to vote: 71.7%

Non-Weighted Results and Demographic Breakdowns:

Already voted: Plan to vote: 71.6%

### Race Breakdown:

White, Not Hispanic 879 responses Already voted: 27.5% Plan to vote: 72.5% Black, Not Hispanic 539 responses Already voted: 27.3% Plan to vote: 72.7% Asian or Pacific Islander 48 responses Already voted: 22.9% Plan to vote: 77.1% Hispanic 294 responses Already voted: 33.0% Plan to vote: 67.0%

Other or Unknown 122 responses

Already voted: 30.3% Plan to vote: 69.7%

## Gender Breakdown:

Male 728 responses

Already voted: 27.9% Plan to vote: 72.1% Female 1132 responses Already voted: 29.1% Plan to vote: 70.9%

## Age Breakdown:

18 to 29 244 responses

Already voted: 25.8% Plan to vote: 74.2% 30 to 49 503 responses Already voted: 24.5% Plan to vote: 75.5% 50 to 69 697 responses Already voted: 26.7% Plan to vote: 73.3%

70 and up 438 responses

Already voted: 37.0% Plan to vote: 63.0%

## Media Market Breakdown:

Pensacola 48 responses

Already voted: 25.0% Plan to vote: 75.0% Panama City 23 responses Already voted: 8.7% Plan to vote: 91.3% Tallahassee 58 responses Already voted: 12.1% Plan to vote: 87.9%

Jacksonville 147 responses

Already voted: 21.1% Plan to vote: 78.9%

Gainesville 40 responses

Already voted: 15.0% Plan to vote: 85.0%

Orlando 376 responses Already voted: 31.4% Plan to vote: 68.6% Tampa 443 responses

Already voted: 33.9% Plan to vote: 66.1%

West Palm Beach 189 responses

Already voted: 24.3% Plan to vote: 75.7%

Fort Myers 108 responses

Already voted: 34.3% Plan to vote: 65.7%

Miami 450 responses

Already voted: 27.8% Plan to vote: 72.2%

# Given the recent changes in the presidential primary race, do you wish you could change your vote now? 484 responses

NOTE: This question was only asked to respondents who had already voted

Yes: **20.0%** No: **80.0%** 

Non-Weighted Results and Demographic Breakdowns:

Yes: 20.0% No: 80.0%

#### Race Breakdown:

White, Not Hispanic 227 responses

Yes: 18.9% No: 81.1%

Black, Not Hispanic 132 responses

Yes: 18.2% No: 81.8%

Asian or Pacific Islander 11 responses

Yes: 0% No: 100.0% Hispanic 80 responses Yes: 30.0% No: 70.0% Other or Unknown 34 responses

Yes: 17.6% No: 82.4%

#### Gender Breakdown:

Male 186 responses Yes: 17.2% No: 82.8% Female 296 responses Yes: 21.6% No: 78.4%

### Age Breakdown:

18 to 29 58 responses
Yes: 22.4% No: 77.6%
30 to 49 110 responses
Yes: 14.5% No: 85.5%
50 to 69 170 responses
Yes: 21.8% No: 78.2%
70 and up 146 responses
Yes: 21.2% No: 78.8%

## Media Market Breakdown:

Pensacola 11 responses Yes: 36.4% No: 63.6% Panama City 1 responses Yes: 0% No: 100.0% Tallahassee 6 responses Yes: 16.7% No: 83.3% Jacksonville 26 responses Yes: 15.4% No: 84.6% Gainesville 6 responses Yes: 16.7% No: 83.3% Orlando 107 responses Yes: 18.7% No: 81.3% Tampa 135 responses Yes: 17.0% No: 83.0% West Palm Beach 43 responses Yes: 14.0% No: 86.0% Fort Myers 36 responses Yes: 22.2% No: 77.8% Miami 113 responses Yes: 26.5% No: 73.5%

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## If you could change your vote and the candidates were Joe Biden, Michael Bloomberg, Bernie Sanders and Elizabeth Warren who would you vote for?

92 responses

NOTE: This question was only asked to respondents who wished they could change their vote

Joe Biden: 78.3% Michael Bloomberg: 10.9% Bernie Sanders: 4.3% Elizabeth Warren: 2.2% Undecided/Won't say: 4.3%

Non-Weighted Results and Demographic Breakdowns:

78.3% Biden: Bloomberg: 10.9% Sanders: 4.3% Warren: 2.2% Undecided: 4.3%

#### Race Breakdown:

White, Not Hispanic 41 responses

Biden: 87.8% Bloomberg: 7.3% Sanders: 2.4% Warren: 0% Undecided: 2.4%

Black, Not Hispanic 23 responses

Biden: 82.6% Bloomberg: 4.3% Sanders: 8.7% Warren: 4.3% Undecided: 0%

Asian or Pacific Islander 0 responses

Biden: 0% Bloomberg: 0% Sanders: 0% Warren: 0% Undecided: 0%

Hispanic 22 responses Biden: 63.6% Bloomberg: 22.7% Sanders: 0% Warren: 0% Undecided: 13.6%

Other or Unknown 6 responses

Biden: 50.0% Bloomberg: 16.7% Sanders: 16.7% Warren: 16.7% Undecided: 0%

Gender Breakdown: Male 31 responses

Biden: 64.5% Bloomberg: 19.4% Sanders: 6.5% Warren: 6.5% Undecided: 3.2%

Female 60 responses

Sanders: 3.3% Warren: 0% Undecided: 5.0% Biden: 85.0% Bloomberg: 6.7%

Age Breakdown:

18 to 29 13 responses

Biden: 76.9% Bloomberg: 7.7% Sanders: 7.7% Warren: 7.7% Undecided: 0%

30 to 49 16 responses

Biden: 87.5% Bloomberg: 0% Sanders: 0% Warren: 6.2% Undecided: 6.2%

50 to 69 35 responses

Biden: 71.4% Bloomberg: 14.3% Sanders: 8.6% Warren: 0% Undecided: 5.7% 70 and up 28 responses

Biden: 82.1% Bloomberg: 14.3% Sanders: 0% Warren: 0% Undecided: 3.6%

Media Market Breakdown: Pensacola 4 responses

Biden: 75.0% Bloomberg: 0% Sanders: 25.0% Warren: 0% Undecided: 0%

Panama City 0 responses Biden: 0% Bloomberg: 0%

Sanders: 0% Warren: 0% Undecided: 0%

Tallahassee 1 responses

Biden: 100.0% Bloomberg: 0% Sanders: 0% Warren: 0% Undecided: 0%

Jacksonville 4 responses

Biden: 75.0% Bloomberg: 0% Sanders: 25.0% Warren: 0% Undecided: 0%

Gainesville 1 responses Biden: 100.0% Bloomberg: 0%

Sanders: 0% Warren: 0% Undecided: 0%

Orlando 19 responses

Biden: 73.7% Bloomberg: 15.8% Sanders: 0% Warren: 0% Undecided: 10.5%

Tampa 23 responses

Biden: 87.0% Bloomberg: 4.3% Sanders: 0% Warren: 4.3% Undecided: 4.3%

West Palm Beach 6 responses

Biden: 83.3% Bloomberg: 16.7% Sanders: 0% Warren: 0% Undecided: 0%

Fort Myers 8 responses

Biden: 75.0% Bloomberg: 12.5% Sanders: 12.5% Warren: 0% Undecided: 0%

Miami 26 responses

Biden: 73.1% Bloomberg: 15.4% Sanders: 3.8% Warren: 3.8% Undecided: 3.8%