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Matt Florell, President

Subject: Tampa, Florida Mayoral Election Survey

Date: July 24, 2018

Executive Summary:

This poll of 496 Tampa, Florida likely voters was conducted on July 24th, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of Tampa, Florida.

The issues surveyed included questions related to the 2019 city election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the City of Tampa, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of Tampa, Florida. Voters who stated that they were not planning to vote in the election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 496 and a 4.4% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the election for Mayor of Tampa were held today and the candidates were Jane Castor, Harry Cohen, David Straz Jr., Mike Suarez and Ed Turanchik, for whom would you vote?

Castor:	40.9%
Cohen:	7.3%
Straz:	10.6%
Suarez:	7.2%
Turanchik:	7.2%
Someone Else:	7.8%
Unsure:	18.9%

Do you plan to vote in the Tampa city election next year?

Yes:	95.1%
Unsure:	4.9%

Detailed Results with Demographic Breakdowns for Each Question:

If the election for Mayor of Tampa were held today and the candidates were Jane Castor, Harry Cohen, David Straz Jr., Mike Suarez and Ed Turanchik, for whom would you vote?

Castor:	40.9%	Turanchik:	7.2%
Cohen:	7.3%	Someone Else:	7.8%
Straz:	10.6%	Unsure:	18.9%
Suarez:	7.2%		

Non-Weighted Results and Demographic Breakdowns:

Castor:	41.1%	Turanchik:	7.3%
Cohen:	7.3%	Someone Else:	7.7%
Straz:	10.9%	Unsure:	18.5%
Suarez:	7.3%		

Political Party Breakdown:

Democratic Party 273 responses

Castor: 47.3% Cohen: 8.1% Straz: 8.1% Suarez: 6.2% Turanchik: 7.3% Someone Else: 6.2% Unsure: 16.8%

Republican Party 167 responses

Castor: 31.7% Cohen: 6.0% Straz: 16.8% Suarez: 9.0% Turanchik: 7.2% Someone Else: 9.6% Unsure: 19.8%

Independent Voter 56 responses

Castor: 39.3% Cohen: 7.1% Straz: 7.1% Suarez: 7.1% Turanchik: 7.1% Someone Else: 8.9% Unsure: 23.2%

Race Breakdown:

White, Not Hispanic 303 responses

Castor: 40.6% Cohen: 8.9% Straz: 13.9% Suarez: 7.6% Turanchik: 8.6% Someone Else: 6.3% Unsure: 14.2%

Black, Not Hispanic 121 responses

Castor: 47.9% Cohen: 3.3% Straz: 5.8% Suarez: 5.0% Turanchik: 4.1% Someone Else: 9.1% Unsure: 24.8%

Asian or Pacific Islander 5 responses

Castor: 40.0% Cohen: 0% Straz: 20.0% Suarez: 0% Turanchik: 0% Someone Else: 20.0% Unsure: 20.0%

Hispanic 43 responses

Castor: 37.2% Cohen: 9.3% Straz: 4.7% Suarez: 11.6% Turanchik: 7.0% Someone Else: 11.6% Unsure: 18.6%

Other or Unknown 24 responses

Castor: 20.8% Cohen: 4.2% Straz: 8.3% Suarez: 8.3% Turanchik: 8.3% Someone Else: 8.3% Unsure: 41.7%

Gender Breakdown:

Male 220 responses

Castor: 38.6% Cohen: 8.2% Straz: 10.0% Suarez: 9.1% Turanchik: 5.0% Someone Else: 9.5% Unsure: 19.5%

Female 276 responses

Castor: 43.1% Cohen: 6.5% Straz: 11.6% Suarez: 5.8% Turanchik: 9.1% Someone Else: 6.2% Unsure: 17.8%

Age Breakdown:

18 to 29 26 responses

Castor: 30.8% Cohen: 11.5% Straz: 19.2% Suarez: 3.8% Turanchik: 11.5% Someone Else: 7.7% Unsure: 15.4%

30 to 49 97 responses

Castor: 45.4% Cohen: 5.2% Straz: 6.2% Suarez: 8.2% Turanchik: 4.1% Someone Else: 7.2% Unsure: 23.7%

50 to 69 225 responses

Castor: 42.7% Cohen: 7.6% Straz: 9.8% Suarez: 6.2% Turanchik: 8.9% Someone Else: 8.9% Unsure: 16.0%

70 and up 148 responses

Castor: 37.8% Cohen: 7.4% Straz: 14.2% Suarez: 8.8% Turanchik: 6.1% Someone Else: 6.1% Unsure: 19.6%

Do you plan to vote in the Tampa city election next year?

Yes: **95.1%**
Unsure: **4.9%**

Non-Weighted Results and Demographic Breakdowns:

Yes: **95.4%**
Unsure: **4.6%**

Political Party Breakdown:

Democratic Party 273 responses
Yes: **95.6%** Unsure: **4.4%**

Republican Party 167 responses
Yes: **95.2%** Unsure: **4.8%**

Independent Voter 56 responses
Yes: **94.6%** Unsure: **5.4%**

Race Breakdown:

White, Not Hispanic 303 responses
Yes: **97.0%** Unsure: **3.0%**

Black, Not Hispanic 121 responses
Yes: **95.0%** Unsure: **5.0%**

Asian or Pacific Islander 5 responses
Yes: **100.0%** Unsure: **0%**

Hispanic 43 responses
Yes: **90.7%** Unsure: **9.3%**

Other or Unknown 24 responses
Yes: **83.3%** Unsure: **16.7%**

Gender Breakdown:

Male 220 responses
Yes: **94.5%** Unsure: **5.5%**

Female 276 responses
Yes: **96.0%** Unsure: **4.0%**

Age Breakdown:

18 to 29 26 responses
Yes: **96.2%** Unsure: **3.8%**

30 to 49 97 responses
Yes: **92.8%** Unsure: **7.2%**

50 to 69 225 responses
Yes: **94.7%** Unsure: **5.3%**

70 and up 148 responses
Yes: **98.0%** Unsure: **2.0%**