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Matt Florell, President

Subject: Florida Statewide Republican Primary Election survey

conducted for FloridaPolitics.com

Date: July 17, 2018

Executive Summary:

This poll of 1,709 likely Florida Republican primary voters was conducted from July 16, 2018 to July 17, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Republican Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Republican voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,709 and a 2.4% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Republican party voters who responded to this survey:

Race Breakdown:	
White, Not Hispanic 1518 =	88.8%
Black, Not Hispanic 12 =	0.7%
Asian or Pacific Islander 15 =	0.9%
Hispanic 117 =	6.8%
Other or Unknown 47 =	2.8%
Gender Breakdown:	
Male 829 =	48.5%
Female 880 =	51.5%
Age Breakdown:	
18 to 29 64 =	3.7%
30 to 49 223 =	13.0%
50 to 69 742 =	43.4%
70 and up 680 =	39.8%
Media Market Breakdown:	
Pensacola 88 =	5.1%
Panama City 45 =	2.6%
Tallahassee 42 =	2.5%
Jacksonville 208 =	12.2%
Gainesville 44 =	2.6%
Orlando 386 =	22.6%
Tampa 442 =	25.9%
West Palm Beach 145 =	8.5%
Fort Myers 120 =	7.0%
Miami 189 =	11.1%

Summary of Scientific Results:

In the Republican primary race for Governor, who would you vote for: Ron DeSantis, Adam Putnam or Bob White?

Ron DeSantis: 50.1%
Adam Putnam: 29.6%
Bob White: 3.5%
Undecided: 16.7%

Do you have a favorable or unfavorable opinion of Ron DeSantis?

Favorable: 61.3% Unfavorable: 11.5% Unsure: 27.1%

Do you have a favorable or unfavorable opinion of Adam Putnam?

Favorable: 48.7% Unfavorable: 21.5% Unsure: 29.8%

Would you be more likely to support a candidate if they have been endorsed by President Trump?

Yes: 65.8% No: 20.5% Unsure: 13.8%

Detailed Results with Demographic Breakdowns for Each Question:

In the Republican primary race for Governor, who would you vote for: Ron DeSantis, Adam Putnam or Bob White?

Ron DeSantis:	50.1%
Adam Putnam:	29.6%
Bob White:	3.5%
Undecided:	16.7%

Non-Weighted Results and Demographic Breakdowns:

DeSa	antis:	50.1%
Putn	am:	29.7%
Whit	e:	3.5%
Unde	ecided:	16.7%
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otnam:	29.7%						
Nhite:	3.5%						
Jndecided:	16.7%						
Race Breakdow	n:						
White, Not Hi	spanic 151	8 responses					
DeSantis:	49.9%	Putnam:	30.9%	White:	3.6%	Undecided:	15.6%
Black, Not His	spanic 12 r	esponses					
DeSantis:	50.0%	Putnam:	16.7%	White:	16.7%	Undecided:	16.7%
Asian or Paci	fic Islander	15 responses					
DeSantis:	66.7%	Putnam:	26.7%	White:	0%	Undecided:	6.7%
Hispanic 117	7 responses						
DeSantis:	48.7%	Putnam:	16.2%	White:	2.6%	Undecided:	32.5%
Other or Unki	nown 47 re	sponses					
DeSantis:	53.2%	Putnam:	29.8%	White:	2.1%	Undecided:	14.9%
Gender Breakdo	own:						
Male 829 res	sponses						
DeSantis:	52.4%	Putnam:	29.7%	White:	3.1%	Undecided:	14.8%
Female 880	responses						
DeSantis:	48.0%	Putnam:	29.8%	White:	3.9%	Undecided:	18.4%
Age Breakdown):						
18 to 29 64 r	esponses						
DeSantis:	48.4%	Putnam:	34.4%	White:	3.1%	Undecided:	14.1%
30 to 49 223	responses						
DeSantis:	46.6%	Putnam:	32.7%	White:	5.4%	Undecided:	15.2%
50 to 69 742	responses						
DeSantis:	49.3%	Putnam:	31.3%	White:	3.0%	Undecided:	16.4%
70 and up 68	30 response	S					
DeSantis:	52.2%	Putnam:	26.6%	White:	3.5%	Undecided:	17.6%
Media Market B	reakdown:						
Pensacola 8		2					
DeSantis:	48.9%	Putnam:	28.4%	White:	5.7%	Undecided:	17.0%
Panama City			201170	*********	3.1. 70	O. acciaca.	111070
DeSantis:	48.9%	Putnam:	33.3%	White:	2.2%	Undecided:	15.6%
Tallahassee			00.070		/0		101070
DeSantis:	38.1%	Putnam:	47.6%	White:	7.1%	Undecided:	7.1%
Jacksonville					,0		,
DeSantis:	52.4%	Putnam:	25.0%	White:	3.8%	Undecided:	18.8%
Gainesville							101070
DeSantis:	50.0%	Putnam:	29.5%	White:	0%	Undecided:	20.5%
Orlando 386							
DeSantis:	52.3%	Putnam:	31.6%	White:	2.6%	Undecided:	13.5%
Tampa 442 r	esponses						
DeSantis:	44.3%	Putnam:	37.8%	White:	3.4%	Undecided:	14.5%
West Palm Be	each 145 re						
DeSantis:	59.3%	Putnam:	20.7%	White:	3.4%	Undecided:	16.6%
Fort Myers 1							
DeSantis:	52.5%	Putnam:	30.0%	White:	5.8%	Undecided:	11.7%
Miami 189 re	esponses						
DeSantis:	[.] 51.3%	Putnam:	14.8%	White:	3.2%	Undecided:	30.7%

Do you have a favorable or unfavorable opinion of Ron DeSantis?

Favorable: 61.3% Unfavorable: 11.5% Unsure: 27.1%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 61.4% Unfavorable: 11.5% Unsure: 27.1%

Rac	e Br	eakd	own:
٧	Vhite	, Not	Hispa
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White, Not His	panic 151	8 responses					
Favorable:	61.8%	Unfavorable:	12.3%	Unsure:	25.9%		
Black, Not His	Black, Not Hispanic 12 responses						
Favorable:	58.3%	Unfavorable:	8.3%	Unsure:	33.3%		
Asian or Pacifi	c Islander	15 responses					
Favorable:	73.3%	Unfavorable:	0%	Unsure:	26.7%		
Hispanic 117	responses	;					
Favorable:	53.0%	Unfavorable:	4.3%	Unsure:	42.7%		
Other or Unknown 47 responses							
Favorable:	66.0%	Unfavorable:	8.5%	Unsure:	25.5%		

Gender Breakdown: Male 829 responses

Favorable:	62.7%	Unfavorable:	12.1%	Unsure:	25.2%
Female 880 re	esponses				
Favorable:	60.1%	Unfavorable:	11.0%	Unsure:	28.9%

Age Breakdown:

age Breakdov	vn:				
18 to 29 64	responses				
Favorable:	73.4%	Unfavorable:	10.9%	Unsure:	15.6%
30 to 49 22	3 responses				
Favorable:	59.2%	Unfavorable:	14.3%	Unsure:	26.5%
50 to 69 74	2 responses				
Favorable:	60.1%	Unfavorable:	12.1%	Unsure:	27.8%
70 and up	680 response	s			
Favorable:	62.4%	Unfavorable:	10.0%	Unsure:	27.6%

Media Market Breakdown:

nedia Market	ledia Market Breakdown:						
Pensacola	88 response	s					
Favorable:	60.2%	Unfavorable:	12.5%	Unsure:	27.3%		
Panama Cit	y 45 respons	ses					
Favorable:	62.2%	Unfavorable:	6.7%	Unsure:	31.1%		
Tallahassee	42 respons	es					
Favorable:	47.6%	Unfavorable:	19.0%	Unsure:	33.3%		
Jacksonville	e 208 respoi	nses					
Favorable:	62.0%	Unfavorable:	14.4%	Unsure:	23.6%		
Gainesville	44 response	es					
Favorable:	54.5%	Unfavorable:	6.8%	Unsure:	38.6%		
Orlando 38	36 responses						
Favorable:	65.0%	Unfavorable:	11.1%	Unsure:	23.8%		
Tampa 442	responses						
Favorable:	61.5%	Unfavorable:	12.7%	Unsure:	25.8%		
West Palm I	Beach 145 re	esponses					
Favorable:	68.3%	Unfavorable:	9.0%	Unsure:	22.8%		
Fort Myers 120 responses							
Favorable:	60.0%	Unfavorable:	12.5%	Unsure:	27.5%		
Miami 189	responses						
Favorable:	53.4%	Unfavorable:	7.9%	Unsure:	38.6%		

Do you have a favorable or unfavorable opinion of Adam Putnam?

22.0% Unsure: 32.3%

Favorable: 48.7% Unfavorable: 21.5% Unsure: 29.8%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 48.9% Unfavorable: 21.4% Unsure: 29.7%

Race	Breakdo	wn:

White, Not His	spanic 15	18 responses			
Favorable:	50.4%	Unfavorable:	22.1%	Unsure:	27.5%
Black, Not His	panic 12	responses			
Favorable:	25.0%	Unfavorable:	25.0%	Unsure:	50.0%
Asian or Pacif	ic Islander	15 responses			
Favorable:	40.0%	Unfavorable:	13.3%	Unsure:	46.7%
Hispanic 117	responses	S			
Favorable:	31.6%	Unfavorable:	16.2%	Unsure:	52.1%
Other or Unkn	own 47 re	esponses			
Favorable:	53.2%	Unfavorable:	14.9%	Unsure:	31.9%
Gender Breakdo	wn:				
Male 829 res	ponses				
Favorable:	52.4%	Unfavorable:	20.7%	Unsure:	26.9%
Female 880 r	esponses				

Favorable: Age Breakdown:

18 to 29 64	responses				
Favorable:	60.9%	Unfavorable:	17.2%	Unsure:	21.9%
30 to 49 22	3 responses				
Favorable:	52.5%	Unfavorable:	17.5%	Unsure:	30.0%
50 to 69 74	2 responses				
Favorable:	52.7%	Unfavorable:	22.4%	Unsure:	24.9%
70 and up	680 response	es			
Favorable:	42.5%	Unfavorable:	22.1%	Unsure:	35.4%

45.7% Unfavorable:

Media Market Breakdown:

ncala market Breakdown.					
Pensacola 88 responses					
Favorable:	37.5%	Unfavorable:	21.6%	Unsure:	40.9%
Panama City 45 responses					
Favorable:	53.3%	Unfavorable:	26.7%	Unsure:	20.0%
Tallahassee 42 responses					
Favorable:	69.0%	Unfavorable:	16.7%	Unsure:	14.3%
Jacksonville 208 responses					
Favorable:	45.7%	Unfavorable:	20.2%	Unsure:	34.1%
Gainesville 44 responses					
Favorable:	47.7%	Unfavorable:	13.6%	Unsure:	38.6%
Orlando 386 responses					
Favorable:		Unfavorable:	19.2%	Unsure:	30.1%
Tampa 442 responses					
Favorable:	61.1%	Unfavorable:	21.0%	Unsure:	17.9%
West Palm Beach 145 responses					
Favorable:	41.4%	Unfavorable:	26.2%	Unsure:	32.4%
Fort Myers 120 responses					
Favorable:	45.8%	Unfavorable:	25.8%	Unsure:	28.3%
Miami 189 responses					
Favorable:	28.0%	Unfavorable:	23.3%	Unsure:	48.7%

Would you be more likely to support a candidate if they have been endorsed by President Trump?

Yes: 65.8% No: 20.5% Unsure: 13.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 65.8% No: 20.5% Unsure: 13.8%

Race Breakdown:

 White, Not Hispanic
 1518 responses

 Yes:
 64.8%
 No:
 21.0%
 Unsure:
 14.2%

 Black, Not Hispanic
 12 responses
 Yes:
 50.0%
 No:
 41.7%
 Unsure:
 8.3%

 Asian or Pacific Islander
 15 responses
 Yes:
 80.0%
 No:
 13.3%
 Unsure:
 6.7%

 Hispanic
 117 responses
 Yes:
 76.9%
 No:
 12.8%
 Unsure:
 10.3%

 Other or Unknown
 47 responses

 Yes:
 70.2%
 No:
 19.1%
 Unsure:
 10.6%

Gender Breakdown:

Male 829 responses

Yes: 66.7% No: 19.7% Unsure: 13.6% Female 880 responses
Yes: 64.9% No: 21.2% Unsure: 13.9%

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Age Breakdown:

18 to 29 64 responses
Yes: 62.5% No: 28.1% Unsure: 9.4%
30 to 49 223 responses
Yes: 65.5% No: 18.4% Unsure: 16.1%
50 to 69 742 responses
Yes: 63.9% No: 22.9% Unsure: 13.2%
70 and up 680 responses
Yes: 68.2% No: 17.8% Unsure: 14.0%

Media Market Breakdown:

Yes: 64.2% No:

Miami 189 responses Yes: 75.7% No:

Pensacola 88 responses Yes: 63.6% No: 21.6% Unsure: 14.8% Panama City 45 responses Yes: 60.0% No: 15.6% Unsure: 24.4% Tallahassee 42 responses Yes: 73.8% No: 14.3% Unsure: 11.9% Jacksonville 208 responses Yes: 68.8% No: 19.2% Unsure: 12.0% Gainesville 44 responses Yes: 72.7% No: 18.2% Unsure: 9.1% Orlando 386 responses Yes: 61.9% No: 22.3% Unsure: 15.8% Tampa 442 responses Yes: 64.0% No: 21.5% Unsure: 14.5% West Palm Beach 145 responses Yes: 64.1% No: 24.1% Unsure: 11.7% Fort Myers 120 responses

23.3% Unsure: 12.5%

13.8% Unsure: 10.6%