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**Subject: Florida Statewide Republican Primary Election survey
conducted for FloridaPolitics.com**

Date: July 11, 2018

Executive Summary:

This poll of 1,387 likely Florida Republican primary voters was conducted from July 10, 2018 to July 11, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Republican Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Republican voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,387 and a 2.6% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Republican party voters who responded to this survey:

Race Breakdown:

White, Not Hispanic	1213 =	87.5%
Black, Not Hispanic	19 =	1.4%
Asian or Pacific Islander	17 =	1.2%
Hispanic	103 =	7.4%
Other or Unknown	35 =	2.5%

Gender Breakdown:

Male	666 =	48.0%
Female	721 =	52.0%

Age Breakdown:

18 to 29	41 =	3.0%
30 to 49	171 =	12.3%
50 to 69	609 =	43.9%
70 and up	566 =	40.8%

Media Market Breakdown:

Pensacola	69 =	5.0%
Panama City	34 =	2.5%
Tallahassee	26 =	1.9%
Jacksonville	179 =	12.9%
Gainesville	25 =	1.8%
Orlando	291 =	21.0%
Tampa	346 =	24.9%
West Palm Beach	119 =	8.6%
Fort Myers	140 =	10.1%
Miami	158 =	11.4%

Summary of Scientific Results:

In the Republican primary race for Attorney General, who would you vote for: Ashley Moody or Frank White?

Ashley Moody:	19.4%
Frank White:	26.0%
Undecided:	54.5%

Do you have a favorable or unfavorable opinion of Ashley Moody?

Favorable:	22.9%
Unfavorable:	6.4%
Unsure:	70.7%

Do you have a favorable or unfavorable opinion of Frank White?

Favorable:	31.9%
Unfavorable:	6.6%
Unsure:	61.5%

**Detailed Results with Demographic Breakdowns for Each Question:
In the Republican primary race for Attorney General, who would you vote for: Ashley Moody or Frank White?**

Ashley Moody:	19.4%
Frank White:	26.0%
Undecided:	54.5%

Non-Weighted Results and Demographic Breakdowns:

Moody:	19.4%
White:	26.0%
Unsure:	54.6%

Race Breakdown:

White, Not Hispanic	1213 responses				
Moody:	20.2%	White:	26.4%	Unsure:	53.4%
Black, Not Hispanic	19 responses				
Moody:	10.5%	White:	15.8%	Unsure:	73.7%
Asian or Pacific Islander	17 responses				
Moody:	17.6%	White:	5.9%	Unsure:	76.5%
Hispanic	103 responses				
Moody:	14.6%	White:	27.2%	Unsure:	58.3%
Other or Unknown	35 responses				
Moody:	11.4%	White:	25.7%	Unsure:	62.9%

Gender Breakdown:

Male	666 responses				
Moody:	18.5%	White:	27.3%	Unsure:	54.2%
Female	721 responses				
Moody:	20.2%	White:	24.8%	Unsure:	54.9%

Age Breakdown:

18 to 29	41 responses				
Moody:	19.5%	White:	17.1%	Unsure:	63.4%
30 to 49	171 responses				
Moody:	19.9%	White:	28.1%	Unsure:	52.0%
50 to 69	609 responses				
Moody:	19.0%	White:	25.0%	Unsure:	56.0%
70 and up	566 responses				
Moody:	19.6%	White:	27.2%	Unsure:	53.2%

Media Market Breakdown:

Pensacola	69 responses				
Moody:	13.0%	White:	27.5%	Unsure:	59.4%
Panama City	34 responses				
Moody:	29.4%	White:	23.5%	Unsure:	47.1%
Tallahassee	26 responses				
Moody:	26.9%	White:	26.9%	Unsure:	46.2%
Jacksonville	179 responses				
Moody:	17.3%	White:	33.0%	Unsure:	49.7%
Gainesville	25 responses				
Moody:	12.0%	White:	28.0%	Unsure:	60.0%
Orlando	291 responses				
Moody:	16.5%	White:	25.4%	Unsure:	58.1%
Tampa	346 responses				
Moody:	21.4%	White:	27.2%	Unsure:	51.4%
West Palm Beach	119 responses				
Moody:	15.1%	White:	12.6%	Unsure:	72.3%
Fort Myers	140 responses				
Moody:	25.0%	White:	32.9%	Unsure:	42.1%
Miami	158 responses				
Moody:	21.5%	White:	20.3%	Unsure:	58.2%

Do you have a favorable or unfavorable opinion of Ashley Moody?

Favorable:	22.9%
Unfavorable:	6.4%
Unsure:	70.7%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	22.9%
Unfavorable:	6.4%
Unsure:	70.7%

Race Breakdown:

White, Not Hispanic	1213 responses				
Favorable:	23.1%	Unfavorable:	6.3%	Unsure:	70.6%
Black, Not Hispanic	19 responses				
Favorable:	5.3%	Unfavorable:	10.5%	Unsure:	84.2%
Asian or Pacific Islander	17 responses				
Favorable:	17.6%	Unfavorable:	5.9%	Unsure:	76.5%
Hispanic	103 responses				
Favorable:	25.2%	Unfavorable:	5.8%	Unsure:	68.9%
Other or Unknown	35 responses				
Favorable:	20.0%	Unfavorable:	8.6%	Unsure:	71.4%

Gender Breakdown:

Male	666 responses				
Favorable:	22.4%	Unfavorable:	6.8%	Unsure:	70.9%
Female	721 responses				
Favorable:	23.3%	Unfavorable:	6.1%	Unsure:	70.6%

Age Breakdown:

18 to 29	41 responses				
Favorable:	22.0%	Unfavorable:	7.3%	Unsure:	70.7%
30 to 49	171 responses				
Favorable:	22.8%	Unfavorable:	7.0%	Unsure:	70.2%
50 to 69	609 responses				
Favorable:	21.5%	Unfavorable:	6.7%	Unsure:	71.8%
70 and up	566 responses				
Favorable:	24.4%	Unfavorable:	5.8%	Unsure:	69.8%

Media Market Breakdown:

Pensacola	69 responses				
Favorable:	15.9%	Unfavorable:	0%	Unsure:	84.1%
Panama City	34 responses				
Favorable:	26.5%	Unfavorable:	8.8%	Unsure:	64.7%
Tallahassee	26 responses				
Favorable:	19.2%	Unfavorable:	23.1%	Unsure:	57.7%
Jacksonville	179 responses				
Favorable:	23.5%	Unfavorable:	6.7%	Unsure:	69.8%
Gainesville	25 responses				
Favorable:	20.0%	Unfavorable:	4.0%	Unsure:	76.0%
Orlando	291 responses				
Favorable:	19.9%	Unfavorable:	7.2%	Unsure:	72.9%
Tampa	346 responses				
Favorable:	25.4%	Unfavorable:	6.9%	Unsure:	67.6%
West Palm Beach	119 responses				
Favorable:	14.3%	Unfavorable:	4.2%	Unsure:	81.5%
Fort Myers	140 responses				
Favorable:	25.0%	Unfavorable:	6.4%	Unsure:	68.6%
Miami	158 responses				
Favorable:	29.7%	Unfavorable:	5.1%	Unsure:	65.2%

Do you have a favorable or unfavorable opinion of Frank White?

Favorable:	31.9%
Unfavorable:	6.6%
Unsure:	61.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	31.9%
Unfavorable:	6.6%
Unsure:	61.6%

Race Breakdown:

White, Not Hispanic	1213 responses				
Favorable:	32.2%	Unfavorable:	6.8%	Unsure:	61.1%
Black, Not Hispanic	19 responses				
Favorable:	21.1%	Unfavorable:	0%	Unsure:	78.9%
Asian or Pacific Islander	17 responses				
Favorable:	17.6%	Unfavorable:	5.9%	Unsure:	76.5%
Hispanic	103 responses				
Favorable:	35.0%	Unfavorable:	5.8%	Unsure:	59.2%
Other or Unknown	35 responses				
Favorable:	25.7%	Unfavorable:	5.7%	Unsure:	68.6%

Gender Breakdown:

Male	666 responses				
Favorable:	31.2%	Unfavorable:	6.8%	Unsure:	62.0%
Female	721 responses				
Favorable:	32.5%	Unfavorable:	6.4%	Unsure:	61.2%

Age Breakdown:

18 to 29	41 responses				
Favorable:	24.4%	Unfavorable:	12.2%	Unsure:	63.4%
30 to 49	171 responses				
Favorable:	33.3%	Unfavorable:	6.4%	Unsure:	60.2%
50 to 69	609 responses				
Favorable:	31.4%	Unfavorable:	6.6%	Unsure:	62.1%
70 and up	566 responses				
Favorable:	32.5%	Unfavorable:	6.2%	Unsure:	61.3%

Media Market Breakdown:

Pensacola	69 responses				
Favorable:	30.4%	Unfavorable:	8.7%	Unsure:	60.9%
Panama City	34 responses				
Favorable:	35.3%	Unfavorable:	5.9%	Unsure:	58.8%
Tallahassee	26 responses				
Favorable:	38.5%	Unfavorable:	15.4%	Unsure:	46.2%
Jacksonville	179 responses				
Favorable:	38.0%	Unfavorable:	6.1%	Unsure:	55.9%
Gainesville	25 responses				
Favorable:	32.0%	Unfavorable:	0%	Unsure:	68.0%
Orlando	291 responses				
Favorable:	30.2%	Unfavorable:	6.9%	Unsure:	62.9%
Tampa	346 responses				
Favorable:	32.4%	Unfavorable:	7.8%	Unsure:	59.8%
West Palm Beach	119 responses				
Favorable:	13.4%	Unfavorable:	5.9%	Unsure:	80.7%
Fort Myers	140 responses				
Favorable:	38.6%	Unfavorable:	3.6%	Unsure:	57.9%
Miami	158 responses				
Favorable:	33.5%	Unfavorable:	5.7%	Unsure:	60.8%