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**Subject: Florida Statewide Republican Primary Election survey
conducted for FloridaPolitics.com**

Date: August 4, 2018

Executive Summary:

This poll of 1,755 likely Florida Republican primary voters was conducted from August 3, 2018 to August 4, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Republican Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Republican voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,755 and a 2.3% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Republican party voters who responded to this survey:

Race Breakdown:

White, Not Hispanic	1549 =	88.3%
Black, Not Hispanic	21 =	1.2%
Asian or Pacific Islander	16 =	0.9%
Hispanic	124 =	7.1%
Other or Unknown	45 =	2.6%

Gender Breakdown:

Male	666 =	48.0%
Female	721 =	52.0%

Age Breakdown:

18 to 29	66 =	3.8%
30 to 49	261 =	14.9%
50 to 69	716 =	40.8%
70 and up	712 =	40.6%

Media Market Breakdown:

Pensacola	96 =	5.5%
Panama City	41 =	2.3%
Tallahassee	35 =	2.0%
Jacksonville	207 =	11.8%
Gainesville	52 =	3.0%
Orlando	353 =	20.1%
Tampa	434 =	24.7%
West Palm Beach	172 =	9.8%
Fort Myers	143 =	8.1%
Miami	222 =	12.6%

Summary of Scientific Results:

In the Republican primary race for Attorney General, who would you vote for: Ashley Moody or Frank White?

Ashley Moody:	27.9%
Frank White:	38.6%
Undecided:	33.4%

Do you have a favorable or unfavorable opinion of Ashley Moody?

Favorable:	28.8%
Unfavorable:	24.6%
Unsure:	46.6%

Do you have a favorable or unfavorable opinion of Frank White?

Favorable:	42.5%
Unfavorable:	10.5%
Unsure:	47.1%

**Detailed Results with Demographic Breakdowns for Each Question:
In the Republican primary race for Attorney General, who would you vote for: Ashley
Moody or Frank White?**

Ashley Moody:	27.9%
Frank White:	38.6%
Undecided:	33.4%

Non-Weighted Results and Demographic Breakdowns:

Moody:	27.9%
White:	38.4%
Unsure:	33.7%

Race Breakdown:

White, Not Hispanic	1549 responses				
Moody:	28.0%	White:	39.6%	Unsure:	32.4%
Black, Not Hispanic	21 responses				
Moody:	33.3%	White:	33.3%	Unsure:	33.3%
Asian or Pacific Islander	16 responses				
Moody:	37.5%	White:	18.8%	Unsure:	43.8%
Hispanic	124 responses				
Moody:	28.2%	White:	25.8%	Unsure:	46.0%
Other or Unknown	45 responses				
Moody:	20.0%	White:	40.0%	Unsure:	40.0%

Gender Breakdown:

Male	842 responses				
Moody:	27.9%	White:	39.3%	Unsure:	32.8%
Female	913 responses				
Moody:	27.9%	White:	37.6%	Unsure:	34.5%

Age Breakdown:

18 to 29	66 responses				
Moody:	27.3%	White:	33.3%	Unsure:	39.4%
30 to 49	262 responses				
Moody:	26.0%	White:	35.1%	Unsure:	38.9%
50 to 69	715 responses				
Moody:	29.7%	White:	39.2%	Unsure:	31.2%
70 and up	712 responses				
Moody:	27.0%	White:	39.3%	Unsure:	33.7%

Media Market Breakdown:

Pensacola	96 responses				
Moody:	26.0%	White:	52.1%	Unsure:	21.9%
Panama City	41 responses				
Moody:	31.7%	White:	43.9%	Unsure:	24.4%
Tallahassee	35 responses				
Moody:	25.7%	White:	57.1%	Unsure:	17.1%
Jacksonville	207 responses				
Moody:	30.4%	White:	46.4%	Unsure:	23.2%
Gainesville	52 responses				
Moody:	40.4%	White:	23.1%	Unsure:	36.5%
Orlando	353 responses				
Moody:	23.2%	White:	43.3%	Unsure:	33.4%
Tampa	434 responses				
Moody:	29.3%	White:	40.1%	Unsure:	30.6%
West Palm Beach	172 responses				
Moody:	23.3%	White:	22.7%	Unsure:	54.1%
Fort Myers	143 responses				
Moody:	35.0%	White:	44.1%	Unsure:	21.0%
Miami	222 responses				
Moody:	27.0%	White:	22.1%	Unsure:	50.9%

Do you have a favorable or unfavorable opinion of Ashley Moody?

Favorable:	28.8%
Unfavorable:	24.6%
Unsure:	46.6%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	28.8%
Unfavorable:	24.4%
Unsure:	46.8%

Race Breakdown:

White, Not Hispanic	1549 responses				
Favorable:	29.0%	Unfavorable:	25.2%	Unsure:	45.8%
Black, Not Hispanic	21 responses				
Favorable:	28.6%	Unfavorable:	19.0%	Unsure:	52.4%
Asian or Pacific Islander	16 responses				
Favorable:	37.5%	Unfavorable:	12.5%	Unsure:	50.0%
Hispanic	124 responses				
Favorable:	28.2%	Unfavorable:	15.3%	Unsure:	56.5%
Other or Unknown	45 responses				
Favorable:	20.0%	Unfavorable:	28.9%	Unsure:	51.1%

Gender Breakdown:

Male	842 responses				
Favorable:	28.5%	Unfavorable:	24.1%	Unsure:	47.4%
Female	913 responses				
Favorable:	29.0%	Unfavorable:	24.8%	Unsure:	46.2%

Age Breakdown:

18 to 29	66 responses				
Favorable:	24.2%	Unfavorable:	25.8%	Unsure:	50.0%
30 to 49	262 responses				
Favorable:	25.6%	Unfavorable:	25.2%	Unsure:	49.2%
50 to 69	715 responses				
Favorable:	28.8%	Unfavorable:	25.5%	Unsure:	45.7%
70 and up	712 responses				
Favorable:	30.3%	Unfavorable:	23.0%	Unsure:	46.6%

Media Market Breakdown:

Pensacola	96 responses				
Favorable:	30.2%	Unfavorable:	28.1%	Unsure:	41.7%
Panama City	41 responses				
Favorable:	34.1%	Unfavorable:	22.0%	Unsure:	43.9%
Tallahassee	35 responses				
Favorable:	40.0%	Unfavorable:	31.4%	Unsure:	28.6%
Jacksonville	207 responses				
Favorable:	30.0%	Unfavorable:	27.5%	Unsure:	42.5%
Gainesville	52 responses				
Favorable:	38.5%	Unfavorable:	15.4%	Unsure:	46.2%
Orlando	353 responses				
Favorable:	24.9%	Unfavorable:	30.6%	Unsure:	44.5%
Tampa	434 responses				
Favorable:	29.7%	Unfavorable:	27.4%	Unsure:	42.9%
West Palm Beach	172 responses				
Favorable:	26.2%	Unfavorable:	10.5%	Unsure:	63.4%
Fort Myers	143 responses				
Favorable:	33.6%	Unfavorable:	31.5%	Unsure:	35.0%
Miami	222 responses				
Favorable:	25.2%	Unfavorable:	12.2%	Unsure:	62.6%

Do you have a favorable or unfavorable opinion of Frank White?

Favorable:	42.5%
Unfavorable:	10.5%
Unsure:	47.1%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	42.3%
Unfavorable:	10.4%
Unsure:	47.2%

Race Breakdown:

White, Not Hispanic 1549 responses			
Favorable:	43.7%	Unfavorable:	10.4%
Unsure:	45.9%		
Black, Not Hispanic 21 responses			
Favorable:	33.3%	Unfavorable:	9.5%
Unsure:	57.1%		
Asian or Pacific Islander 16 responses			
Favorable:	25.0%	Unfavorable:	6.2%
Unsure:	68.8%		
Hispanic 124 responses			
Favorable:	27.4%	Unfavorable:	13.7%
Unsure:	58.9%		
Other or Unknown 45 responses			
Favorable:	46.7%	Unfavorable:	4.4%
Unsure:	48.9%		

Gender Breakdown:

Male 842 responses			
Favorable:	42.0%	Unfavorable:	11.2%
Unsure:	46.8%		
Female 913 responses			
Favorable:	42.6%	Unfavorable:	9.7%
Unsure:	47.6%		

Age Breakdown:

18 to 29 66 responses			
Favorable:	37.9%	Unfavorable:	9.1%
Unsure:	53.0%		
30 to 49 262 responses			
Favorable:	39.3%	Unfavorable:	11.5%
Unsure:	49.2%		
50 to 69 715 responses			
Favorable:	40.8%	Unfavorable:	12.4%
Unsure:	46.7%		
70 and up 712 responses			
Favorable:	45.4%	Unfavorable:	8.1%
Unsure:	46.5%		

Media Market Breakdown:

Pensacola 96 responses			
Favorable:	56.2%	Unfavorable:	9.4%
Unsure:	34.4%		
Panama City 41 responses			
Favorable:	43.9%	Unfavorable:	12.2%
Unsure:	43.9%		
Tallahassee 35 responses			
Favorable:	57.1%	Unfavorable:	20.0%
Unsure:	22.9%		
Jacksonville 207 responses			
Favorable:	46.9%	Unfavorable:	11.6%
Unsure:	41.5%		
Gainesville 52 responses			
Favorable:	40.4%	Unfavorable:	13.5%
Unsure:	46.2%		
Orlando 353 responses			
Favorable:	47.0%	Unfavorable:	10.5%
Unsure:	42.5%		
Tampa 434 responses			
Favorable:	43.3%	Unfavorable:	9.9%
Unsure:	46.8%		
West Palm Beach 172 responses			
Favorable:	29.7%	Unfavorable:	7.0%
Unsure:	63.4%		
Fort Myers 143 responses			
Favorable:	51.0%	Unfavorable:	11.9%
Unsure:	37.1%		
Miami 222 responses			
Favorable:	24.8%	Unfavorable:	9.9%
Unsure:	65.3%		