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Matt Florell, President

Subject: Florida Statewide Republican Primary Election survey

conducted for FloridaPolitics.com

Date: August 4, 2018

Executive Summary:

This poll of 1,755 likely Florida Republican primary voters was conducted from August 3, 2018 to August 4, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Republican Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Republican voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,755 and a 2.3% Margin of Error at a 95% confidence level.

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Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Republican party voters who responded to this survey:

Race Breakdown: White, Not Hispanic 1549 = Black, Not Hispanic 21 = Asian or Pacific Islander 16 = Hispanic 124 = Other or Unknown 45 =	88.3% 1.2% 0.9% 7.1% 2.6%
Gender Breakdown:	40.00/
Male 666 =	48.0%
Female 721 =	52.0%
Age Breakdown:	
18 to 29 66 =	3.8%
30 to 49 261 =	14.9%
50 to 69 716 =	40.8%
70 and up 712 =	40.6%
Media Market Breakdown:	
Pensacola 96 =	5.5%
Panama City 41 =	2.3%
Tallahassee 35 =	2.0%
Jacksonville 207 =	11.8%
Gainesville 52 =	3.0%
Orlando 353 =	20.1%
Tampa 434 =	24.7%
West Palm Beach 172 =	9.8%
Fort Myers 143 =	8.1%
Miami 222 =	12.6%

Summary of Scientific Results:

In the Republican primary race for Attorney General, who would you vote for: Ashley Moody or Frank White?

Ashley Moody: 27.9% Frank White: 38.6% Undecided: 33.4%

Do you have a favorable or unfavorable opinion of Ashley Moody?

Favorable: 28.8% Unfavorable: 24.6% Unsure: 46.6%

Do you have a favorable or unfavorable opinion of Frank White?

Favorable: 42.5% Unfavorable: 10.5% Unsure: 47.1%

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Detailed Results with Demographic Breakdowns for Each Question: In the Republican primary race for Attorney General, who would you vote for: Ashley Moody or Frank White?

Ashley Moody: 27.9% Frank White: 38.6% Undecided: 33.4%

Non-Weighted Results and Demographic Breakdowns:

Moody: 27.9% White: 38.4% Unsure: 33.7%

Unsure:	33.7%				
Race Breakdow	. .				
White, Not His		10 rospons			
Moody:	28.0%	White:	39.6%	Unsure:	32.4%
Black, Not His				Olisule.	J2.4 /0
Moody:	33.3%	White:	33.3%	Unsure:	33.3%
Asian or Paci				Olisule.	33.3 /6
Moody:	37.5%	White:	18.8%	Unsure:	43.8%
Hispanic 124			10.0 /0	Olisule.	43.0 /0
Moody:	28.2%	White:	25.8%	Unsure:	46.0%
Other or Unkr			20.070	Onsure.	40.0 /0
Moody:	20.0%	White:	40.0%	Unsure:	40.0%
moody.	20.070	winto.	40.070	Onsure.	40.0 /0
Gender Breakdo	wn.				
Male 842 res					
Moody:	27.9%	White:	39.3%	Unsure:	32.8%
Female 913 i			00.070	011041101	02.070
Moody:	27.9%	White:	37.6%	Unsure:	34.5%
Age Breakdown	:				
•	esponses				
Moody:	27.3%	White:	33.3%	Unsure:	39.4%
30 to 49 262	responses				
Moody:	26.0%	White:	35.1%	Unsure:	38.9%
50 to 69 715	responses				
Moody:	29.7%	White:	39.2%	Unsure:	31.2%
70 and up 71	2 response	es			
Moody:	27.0%	White:	39.3%	Unsure:	33.7%
•					
Media Market Bı					
Pensacola 9	6 response	s			
Moody:	26.0%	White:	52.1%	Unsure:	21.9%
Panama City	41 respon	ses			
Moody:	31.7%	White:	43.9%	Unsure:	24.4%
Tallahassee	35 respons	es			
Moody:	25.7%	White:	57.1%	Unsure:	17.1%
Jacksonville	207 respon	nses			
Moody:	30.4%	White:	46.4%	Unsure:	23.2%
Gainesville 5	2 response	es			
Moody:	40.4%	White:	23.1%	Unsure:	36.5%
Orlando 353	responses				
Moody:	23.2%	White:	43.3%	Unsure:	33.4%
Tampa 434 re					
Moody:	29.3%	White:	40.1%	Unsure:	30.6%
West Palm Be		•			
Moody:	23.3%	White:	22.7%	Unsure:	54.1%
	43 respons				
Moody:	35.0%	White:	44.1%	Unsure:	21.0%
Miami 222 re					:
Moody:	27.0%	White:	22.1%	Unsure:	50.9%

Do you have a favorable or unfavorable opinion of Ashley Moody?

Favorable: 28.8% Unfavorable: 24.6% Unsure: 46.6%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 28.8% Unfavorable: 24.4% Unsure: 46.8%

Race Breakdown:			
White, Not Hispanic 1549 responses			
Favorable: 29.0% Unfavorable:	25.2%	Unsure:	45.8%
Black, Not Hispanic 21 responses			
Favorable: 28.6% Unfavorable:	19.0%	Unsure:	52.4%
Asian or Pacific Islander 16 responses			
Favorable: 37.5% Unfavorable:	12.5%	Unsure:	50.0%
Hispanic 124 responses	12.070		,
Favorable: 28.2% Unfavorable:	15.3%	Unsure:	56.5%
Other or Unknown 45 responses	101070	Onour or	00.070
Favorable: 20.0% Unfavorable:	28.9%	Unsure:	51.1%
Tavolable. 20.070 Omavolable.	20.5 /0	Olisaic.	31.170
Gender Breakdown:			
Male 842 responses			
Favorable: 28.5% Unfavorable:	24.1%	Unsure:	47.4%
	24.1/0	onsure.	47.4/0
Female 913 responses Favorable: 29.0% Unfavorable:	24.8%	Unsure:	46.2%
ravorable: 29.0% Uniavorable:	24.0%	onsure:	46.2%
Ana Duantelaum			
Age Breakdown:			
18 to 29 66 responses	05.00/		50.0 0/
Favorable: 24.2% Unfavorable:	25.8%	Unsure:	50.0%
30 to 49 262 responses			
Favorable: 25.6% Unfavorable:	25.2%	Unsure:	49.2%
50 to 69 715 responses			
Favorable: 28.8% Unfavorable:	25.5%	Unsure:	45.7%
70 and up 712 responses			
Favorable: 30.3% Unfavorable:	23.0%	Unsure:	46.6%
Media Market Breakdown:			
Pensacola 96 responses			
Favorable: 30.2% Unfavorable:	28.1%	Unsure:	41.7%
Panama City 41 responses			
Favorable: 34.1% Unfavorable:	22.0%	Unsure:	43.9%
Tallahassee 35 responses			
Favorable: 40.0% Unfavorable:	31.4%	Unsure:	28.6%
Jacksonville 207 responses			
Favorable: 30.0% Unfavorable:	27.5%	Unsure:	42.5%
Gainesville 52 responses			
Favorable: 38.5% Unfavorable:	15.4%	Unsure:	46.2%
Orlando 353 responses			
Favorable: 24.9% Unfavorable:	30.6%	Unsure:	44.5%
Tampa 434 responses			
Favorable: 29.7% Unfavorable:	27.4%	Unsure:	42.9%
West Palm Beach 172 responses			
Favorable: 26.2% Unfavorable:	10.5%	Unsure:	63.4%
Fort Myers 143 responses			
Favorable: 33.6% Unfavorable:	31.5%	Unsure:	35.0%
Miami 222 responses			
Favorable: 25.2% Unfavorable:	12.2%	Unsure:	62.6%
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Do you have a favorable or unfavorable opinion of Frank White?

Favorable: 42.5% Unfavorable: 10.5% Unsure: 47.1%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 42.3% Unfavorable: 10.4% Unsure: 47.2%

Race Breakdown:				
White, Not Hispanic 1549	9 responses			
Favorable: 43.7%	Unfavorable:	10.4%	Unsure:	45.9%
Black, Not Hispanic 21 r	esponses			
Favorable: 33.3%	Unfavorable:	9.5%	Unsure:	57.1%
Asian or Pacific Islander				
Favorable: 25.0%	Unfavorable:	6.2%	Unsure:	68.8%
Hispanic 124 responses		0.270		00.070
Favorable: 27.4%	Unfavorable:	13.7%	Unsure:	58.9%
Other or Unknown 45 res		10.1 /0	Onsure.	00.0 /0
Favorable: 46.7%	Unfavorable:	4.4%	Unsure:	48.9%
1 4 0 1 4 5 1 7 0	Omavorabio.	4.470	Onsure.	40.0 /0
Gender Breakdown:				
Male 842 responses				
Favorable: 42.0%	Unfavorable:	11.2%	Unsure:	46.8%
	Ulliavorable.	11.270	onsure.	40.0 %
Female 913 responses	Unfavorable:	9.7%		47 00/
Favorable: 42.6%	Untavorable:	9.7%	Unsure:	47.6%
Age Breakdown:				
18 to 29 66 responses				
Favorable: 37.9%	Unfavorable:	9.1%	Unsure:	53.0%
30 to 49 262 responses				
Favorable: 39.3%	Unfavorable:	11.5%	Unsure:	49.2%
50 to 69 715 responses				
Favorable: 40.8%	Unfavorable:	12.4%	Unsure:	46.7%
70 and up 712 responses				
Favorable: 45.4%	Unfavorable:	8.1%	Unsure:	46.5%
Media Market Breakdown:				
Pensacola 96 responses	}			
Favorable: 56.2%	Unfavorable:	9.4%	Unsure:	34.4%
Panama City 41 respons	es			
Favorable: 43.9%	Unfavorable:	12.2%	Unsure:	43.9%
Tallahassee 35 response	es			
Favorable: 57.1%	Unfavorable:	20.0%	Unsure:	22.9%
Jacksonville 207 respon	ses			
Favorable: 46.9%	Unfavorable:	11.6%	Unsure:	41.5%
Gainesville 52 response	s			
Favorable: 40.4%	Unfavorable:	13.5%	Unsure:	46.2%
Orlando 353 responses				
Favorable: 47.0%	Unfavorable:	10.5%	Unsure:	42.5%
Tampa 434 responses		, .		,
Favorable: 43.3%	Unfavorable:	9.9%	Unsure:	46.8%
West Palm Beach 172 re		0.0 /0	Onsure.	40.070
Favorable: 29.7%	Unfavorable:	7.0%	Unsure:	63.4%
Fort Myers 143 response		1.0 /0	Olisare.	UU. - 70
Favorable: 51.0%	ะธ Unfavorable:	11.9%	Unsure:	37.1%
Miami 222 responses	Gillavoi able.	11.3/0	onsule.	37.170
Favorable: 24.8%	Unfavorable:	9.9%	Unsure:	65.3%
ravuiable. 24.0%	Ulliavoi able:	J.J 70	onsure:	00.5%