**Subject: Florida Statewide Governor General Election survey
conducted for FloridaPolitics.com**

Date: September 6, 2018

Executive Summary:

This poll of 2,240 likely Florida general election voters was conducted from September 5, 2018 to September 6, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 2,240 and a 2.1% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

Political Party:
  Democratic 862 =   38.5%
  Republican 871 =   38.9%
  Independent 507 =   22.6%

Race Breakdown:
  White, Not Hispanic 1424 =   63.6%
  Black, Not Hispanic 316 =   14.1%
  Asian or Pacific Islander 53 =   2.4%
  Hispanic 322 =   14.4%
  Other or Unknown 125 =   5.6%

Gender Breakdown:
  Female 1197   =   53.4%
  Male   1008   =   45.0%

Age Breakdown:
  18 to 29   264 =   11.8%
  30 to 49   605 =   27.0%
  50 to 69   849 =   37.9%
  70 and up   522 =   23.3%

Media Market Breakdown:
  Pensacola   101 =   4.5%
  Panama City 51 =   2.3%
  Tallahassee 47 =   2.1%
  Jacksonville 203 =   9.1%
  Gainesville 54 =   2.4%
  Orlando   432 =   19.3%
  Tampa 560 =   25.0%
  West Palm Beach 221 =   9.9%
  Fort Myers   140 =   6.3%
  Miami   431 =   19.2%

Summary of Scientific Results:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis or Democrat Andrew Gillum?

Ron DeSantis:	**47.3%**
Andrew Gillum:	**47.6%**
Undecided:	**5.1%**

Do you support the Florida law that allows the use of medical marijuana if approved by a doctor?

Yes:	**73.8%**
No:	**20.8%**
Unsure:	**5.4%**

Should marijuana be legal or illegal in the State of Florida?

Legal:	**49.3%**
Illegal:	**42.3%**
Unsure:	**8.4%**

If a candidate for governor supported expanding Florida's medical marijuana law, would that make you more likely or less likely to support them? Or would it not make a difference?

More likely:	**29.8%**
Less likely:	**25.1%**
No difference:	**45.0%**

If a candidate for governor supported legalizing marijuana, would that make you more likely or less likely to support them? Or would it not make a difference?

More likely:	**28.4%**
Less likely:	**30.6%**
No difference:	**41.0%**

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis or Democrat Andrew Gillum?

Ron DeSantis:	**47.3%**
Andrew Gillum:	**47.6%**
Undecided:	**5.1%**

Non-Weighted Results and Demographic Breakdowns:

DeSantis:	**47.2%**
Gillum:	**47.7%**
Undecided:	**5.1%**

Political Party Breakdown:
  Democratic Party   862 responses
  DeSantis: 16.8%   Gillum: 78.9%   Undecided: 4.3%
  Republican Party   871 responses
  DeSantis: 77.4%   Gillum: 18.1%   Undecided: 4.5%
  Independent Voter   507 responses
  DeSantis: 47.1%   Gillum: 45.4%   Undecided: 7.5%
Race Breakdown:
  White, Not Hispanic   1424 responses
  DeSantis: 53.4%   Gillum: 42.3%   Undecided: 4.3%
  Black, Not Hispanic   316 responses
  DeSantis: 16.1%   Gillum: 78.5%   Undecided: 5.4%
  Asian or Pacific Islander   53 responses
  DeSantis: 47.2%   Gillum: 37.7%   Undecided: 15.1%
  Hispanic   322 responses
  DeSantis: 49.7%   Gillum: 43.8%   Undecided: 6.5%
  Other or Unknown   125 responses
  DeSantis: 49.6%   Gillum: 44.8%   Undecided: 5.6%
Gender Breakdown:
  Male   1008 responses
  DeSantis: 48.9%   Gillum: 45.4%   Undecided: 5.7%
  Female   1197 responses
  DeSantis: 46.4%   Gillum: 49.1%   Undecided: 4.4%
Age Breakdown:
  18 to 29   264 responses
  DeSantis: 42.0%   Gillum: 52.7%   Undecided: 5.3%
  30 to 49   605 responses
  DeSantis: 40.5%   Gillum: 52.9%   Undecided: 6.6%
  50 to 69   849 responses
  DeSantis: 50.9%   Gillum: 45.9%   Undecided: 3.2%
  70 and up   522 responses
  DeSantis: 51.7%   Gillum: 42.0%   Undecided: 6.3%
Media Market Breakdown:
  Pensacola   101 responses
  DeSantis: 55.4%   Gillum: 39.6%   Undecided: 5.0%
  Panama City   51 responses
  DeSantis: 72.5%   Gillum: 23.5%   Undecided: 3.9%
  Tallahassee   47 responses
  DeSantis: 40.4%   Gillum: 57.4%   Undecided: 2.1%
  Jacksonville   203 responses
  DeSantis: 52.2%   Gillum: 43.8%   Undecided: 3.9%
  Gainesville   54 responses
  DeSantis: 33.3%   Gillum: 59.3%   Undecided: 7.4%
  Orlando   432 responses
  DeSantis: 46.1%   Gillum: 50.0%   Undecided: 3.9%
  Tampa   560 responses
  DeSantis: 49.3%   Gillum: 44.8%   Undecided: 5.9%
  West Palm Beach   221 responses
  DeSantis: 39.4%   Gillum: 55.2%   Undecided: 5.4%
  Fort Myers   140 responses
  DeSantis: 49.3%   Gillum: 45.7%   Undecided: 5.0%
  Miami   431 responses
  DeSantis: 44.3%   Gillum: 49.9%   Undecided: 5.8%

Do you support the Florida law that allows the use of medical marijuana if approved by a doctor?

    Yes: **73.8%**
    No: **20.8%**
    Unsure: **5.4%**

Non-Weighted Results and Demographic Breakdowns:

Yes: **73.8%**
No: **20.8%**
Unsure: **5.4%**

Political Party Breakdown:
  Democratic Party   862 responses
  Yes: 81.1%   No: 14.4%   Unsure: 4.5%
  Republican Party   871 responses
  Yes: 64.3%   No: 29.7%   Unsure: 6.0%
  Independent Voter   507 responses
  Yes: 77.5%   No: 16.4%   Unsure: 6.1%
Race Breakdown:
  White, Not Hispanic   1424 responses
  Yes: 75.8%   No: 19.2%   Unsure: 5.1%
  Black, Not Hispanic   316 responses
  Yes: 76.3%   No: 16.1%   Unsure: 7.6%
  Asian or Pacific Islander   53 responses
  Yes: 54.7%   No: 34.0%   Unsure: 11.3%
  Hispanic   322 responses
  Yes: 64.9%   No: 31.1%   Unsure: 4.0%
  Other or Unknown   125 responses
  Yes: 75.2%   No: 19.2%   Unsure: 5.6%
Gender Breakdown:
  Male   1008 responses
  Yes: 74.3%   No: 19.8%   Unsure: 5.9%
  Female   1197 responses
  Yes: 73.1%   No: 21.8%   Unsure: 5.1%
Age Breakdown:
  18 to 29   264 responses
  Yes: 73.5%   No: 20.5%   Unsure: 6.1%
  30 to 49   605 responses
  Yes: 75.4%   No: 18.3%   Unsure: 6.3%
  50 to 69   849 responses
  Yes: 77.9%   No: 18.3%   Unsure: 3.9%
  70 and up   522 responses
  Yes: 65.3%   No: 28.0%   Unsure: 6.7%
Media Market Breakdown:
  Pensacola   101 responses
  Yes: 74.3%   No: 18.8%   Unsure: 6.9%
  Panama City   51 responses
  Yes: 76.5%   No: 19.6%   Unsure: 3.9%
  Tallahassee   47 responses
  Yes: 78.7%   No: 19.1%   Unsure: 2.1%
  Jacksonville   203 responses
  Yes: 71.4%   No: 21.7%   Unsure: 6.9%
  Gainesville   54 responses
  Yes: 79.6%   No: 14.8%   Unsure: 5.6%
  Orlando   432 responses
  Yes: 72.7%   No: 22.2%   Unsure: 5.1%
  Tampa   560 responses
  Yes: 76.2%   No: 18.6%   Unsure: 5.2%
  West Palm Beach   221 responses
  Yes: 78.3%   No: 16.7%   Unsure: 5.0%
  Fort Myers   140 responses
  Yes: 75.7%   No: 18.6%   Unsure: 5.7%
  Miami   431 responses
  Yes: 68.0%   No: 26.2%   Unsure: 5.8%

Should marijuana be legal or illegal in the State of Florida?

Legal: **49.3%**
Illegal: **42.3%**
Unsure: **8.4%**

Non-Weighted Results and Demographic Breakdowns:

Legal: 49.2%
Illegal: 42.3%
Unsure: 8.4%

Political Party Breakdown:
  Democratic Party   862 responses
  Legal: 62.2%   Illegal: 29.1%   Unsure: 8.7%
  Republican Party   871 responses
  Legal: 33.9%   Illegal: 57.9%   Unsure: 8.3%
  Independent Voter   507 responses
  Legal: 53.6%   Illegal: 38.1%   Unsure: 8.3%
Race Breakdown:
  White, Not Hispanic   1424 responses
  Legal: 48.5%   Illegal: 42.9%   Unsure: 8.6%
  Black, Not Hispanic   316 responses
  Legal: 58.9%   Illegal: 33.2%   Unsure: 7.9%
  Asian or Pacific Islander   53 responses
  Legal: 34.0%   Illegal: 54.7%   Unsure: 11.3%
  Hispanic   322 responses
  Legal: 45.0%   Illegal: 47.5%   Unsure: 7.5%
  Other or Unknown   125 responses
  Legal: 50.4%   Illegal: 40.0%   Unsure: 9.6%
Gender Breakdown:
  Male   1008 responses
  Legal: 48.0%   Illegal: 43.8%   Unsure: 8.1%
  Female   1197 responses
  Legal: 49.6%   Illegal: 41.6%   Unsure: 8.8%
Age Breakdown:
  18 to 29   264 responses
  Legal: 49.6%   Illegal: 39.0%   Unsure: 11.4%
  30 to 49   605 responses
  Legal: 53.1%   Illegal: 37.9%   Unsure: 9.1%
  50 to 69   849 responses
  Legal: 55.2%   Illegal: 37.9%   Unsure: 6.8%
  70 and up   522 responses
  Legal: 34.9%   Illegal: 56.3%   Unsure: 8.8%
Media Market Breakdown:
  Pensacola   101 responses
  Legal: 38.6%   Illegal: 49.5%   Unsure: 11.9%
  Panama City   51 responses
  Legal: 45.1%   Illegal: 52.9%   Unsure: 2.0%
  Tallahassee   47 responses
  Legal: 44.7%   Illegal: 42.6%   Unsure: 12.8%
  Jacksonville   203 responses
  Legal: 45.3%   Illegal: 47.3%   Unsure: 7.4%
  Gainesville   54 responses
  Legal: 55.6%   Illegal: 31.5%   Unsure: 13.0%
  Orlando   432 responses
  Legal: 48.6%   Illegal: 42.8%   Unsure: 8.6%
  Tampa   560 responses
  Legal: 51.6%   Illegal: 38.4%   Unsure: 10.0%
  West Palm Beach   221 responses
  Legal: 56.1%   Illegal: 38.5%   Unsure: 5.4%
  Fort Myers   140 responses
  Legal: 52.9%   Illegal: 40.7%   Unsure: 6.4%
  Miami   431 responses
  Legal: 46.6%   Illegal: 45.5%   Unsure: 7.9%

If a candidate for governor supported expanding Florida's medical marijuana law, would that make you more likely or less likely to support them? Or would it not make a difference?

More likely:	**29.8%**
Less likely:	**25.1%**
No difference:	**45.0%**

Non-Weighted Results and Demographic Breakdowns:

More likely:	**29.8%**
Less likely:	**25.1%**
No difference:	**45.0%**

Political Party Breakdown:
 Democratic Party   862 responses

More likely:	35.6%	Less likely:	19.6%	No difference:	44.8%

 Republican Party   871 responses

More likely:	22.6%	Less likely:	32.0%	No difference:	45.4%

 Independent Voter   507 responses

More likely:	32.3%	Less likely:	22.7%	No difference:	45.0%

Race Breakdown:
 White, Not Hispanic   1424 responses

More likely:	30.5%	Less likely:	24.3%	No difference:	45.2%

 Black, Not Hispanic   316 responses

More likely:	29.7%	Less likely:	20.6%	No difference:	49.7%

 Asian or Pacific Islander   53 responses

More likely:	18.9%	Less likely:	35.8%	No difference:	45.3%

 Hispanic   322 responses

More likely:	28.3%	Less likely:	32.0%	No difference:	39.8%

 Other or Unknown   125 responses

More likely:	30.4%	Less likely:	24.0%	No difference:	45.6%

Gender Breakdown:
 Male   1008 responses

More likely:	31.1%	Less likely:	25.0%	No difference:	43.9%

 Female   1197 responses

More likely:	28.4%	Less likely:	25.6%	No difference:	46.0%

Age Breakdown:
 18 to 29   264 responses

More likely:	29.9%	Less likely:	24.2%	No difference:	45.8%

 30 to 49   605 responses

More likely:	32.7%	Less likely:	22.6%	No difference:	44.6%

 50 to 69   849 responses

More likely:	33.2%	Less likely:	21.4%	No difference:	45.3%

 70 and up   522 responses

More likely:	20.9%	Less likely:	34.5%	No difference:	44.6%

Media Market Breakdown:
 Pensacola   101 responses

More likely:	26.7%	Less likely:	29.7%	No difference:	43.6%

 Panama City   51 responses

More likely:	25.5%	Less likely:	27.5%	No difference:	47.1%

 Tallahassee   47 responses

More likely:	31.9%	Less likely:	19.1%	No difference:	48.9%

 Jacksonville   203 responses

More likely:	28.1%	Less likely:	23.6%	No difference:	48.3%

 Gainesville   54 responses

More likely:	46.3%	Less likely:	18.5%	No difference:	35.2%

 Orlando   432 responses

More likely:	30.3%	Less likely:	28.2%	No difference:	41.4%

 Tampa   560 responses

More likely:	31.2%	Less likely:	24.3%	No difference:	44.5%

 West Palm Beach   221 responses

More likely:	30.8%	Less likely:	20.8%	No difference:	48.4%

 Fort Myers   140 responses

More likely:	30.7%	Less likely:	22.1%	No difference:	47.1%

 Miami   431 responses

More likely:	26.5%	Less likely:	27.1%	No difference:	46.4%

If a candidate for governor supported legalizing marijuana, would that make you more likely or less likely to support them? Or would it not make a difference?

More likely:	**28.4%**
Less likely:	**30.6%**
No difference:	**41.0%**

Non-Weighted Results and Demographic Breakdowns:

More likely: 28.4%
Less likely: 30.6%
No difference: 41.0%

Political Party Breakdown:
  Democratic Party   862 responses
  More likely: 34.8%   **Less likely:**   21.5%   **No difference:**   43.7%
  Republican Party   871 responses
  More likely: 20.7%   **Less likely:**   41.2%   **No difference:**   38.1%
  Independent Voter   507 responses
  More likely: 30.8%   **Less likely:**   28.0%   **No difference:**   41.2%
Race Breakdown:
  White, Not Hispanic   1424 responses
  More likely: 29.6%   **Less likely:**   30.2%   **No difference:**   40.2%
  Black, Not Hispanic   316 responses
  More likely: 25.6%   **Less likely:**   25.0%   **No difference:**   49.4%
  Asian or Pacific Islander   53 responses
  More likely: 24.5%   **Less likely:**   37.7%   **No difference:**   37.7%
  Hispanic   322 responses
  More likely: 25.5%   **Less likely:**   36.6%   **No difference:**   37.9%
  Other or Unknown   125 responses
  More likely: 30.4%   **Less likely:**   31.2%   **No difference:**   38.4%
Gender Breakdown:
  Male   1008 responses
  More likely: 29.2%   **Less likely:**   31.0%   **No difference:**   39.9%
  Female   1197 responses
  More likely: 27.2%   **Less likely:**   30.8%   **No difference:**   42.0%
Age Breakdown:
  18 to 29   264 responses
  More likely: 29.5%   **Less likely:**   29.5%   **No difference:**   40.9%
  30 to 49   605 responses
  More likely: 29.8%   **Less likely:**   27.8%   **No difference:**   42.5%
  50 to 69   849 responses
  More likely: 31.8%   **Less likely:**   27.2%   **No difference:**   41.0%
  70 and up   522 responses
  More likely: 20.7%   **Less likely:**   40.0%   **No difference:**   39.3%
Media Market Breakdown:
  Pensacola   101 responses
  More likely: 24.8%   **Less likely:**   37.6%   **No difference:**   37.6%
  Panama City   51 responses
  More likely: 15.7%   **Less likely:**   35.3%   **No difference:**   49.0%
  Tallahassee   47 responses
  More likely: 29.8%   **Less likely:**   25.5%   **No difference:**   44.7%
  Jacksonville   203 responses
  More likely: 28.1%   **Less likely:**   32.5%   **No difference:**   39.4%
  Gainesville   54 responses
  More likely: 38.9%   **Less likely:**   31.5%   **No difference:**   29.6%
  Orlando   432 responses
  More likely: 29.6%   **Less likely:**   32.6%   **No difference:**   37.7%
  Tampa   560 responses
  More likely: 28.7%   **Less likely:**   28.9%   **No difference:**   42.3%
  West Palm Beach   221 responses
  More likely: 32.1%   **Less likely:**   27.1%   **No difference:**   40.7%
  Fort Myers   140 responses
  More likely: 30.0%   **Less likely:**   30.0%   **No difference:**   40.0%
  Miami   431 responses
  More likely: 25.3%   **Less likely:**   30.2%   **No difference:**   44.5%