Subject: Florida Statewide Governor General Election survey conducted for FloridaPolitics.com

Date: September 6, 2018

Executive Summary:

This poll of 2,240 likely Florida general election voters was conducted from September 5, 2018 to September 6, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 2,240 and a 2.1% Margin of Error at a 95% confidence level.
Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

**Political Party:**
- Democratic 862 = 38.5%
- Republican 871 = 38.9%
- Independent 507 = 22.6%

**Race Breakdown:**
- White, Not Hispanic 1424 = 63.6%
- Black, Not Hispanic 316 = 14.1%
- Asian or Pacific Islander 53 = 2.4%
- Hispanic 322 = 14.4%
- Other or Unknown 125 = 5.6%

**Gender Breakdown:**
- Female 1197 = 53.4%
- Male 1008 = 45.0%

**Age Breakdown:**
- 18 to 29 264 = 11.8%
- 30 to 49 605 = 27.0%
- 50 to 69 849 = 37.9%
- 70 and up 522 = 23.3%

**Media Market Breakdown:**
- Pensacola 101 = 4.5%
- Panama City 51 = 2.3%
- Tallahassee 47 = 2.1%
- Jacksonville 203 = 9.1%
- Gainesville 54 = 2.4%
- Orlando 432 = 19.3%
- Tampa 560 = 25.0%
- West Palm Beach 221 = 9.9%
- Fort Myers 140 = 6.3%
- Miami 431 = 19.2%
Summary of Scientific Results:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis or Democrat Andrew Gillum?
- Ron DeSantis: 47.3%
- Andrew Gillum: 47.6%
- Undecided: 5.1%

Do you support the Florida law that allows the use of medical marijuana if approved by a doctor?
- Yes: 73.8%
- No: 20.8%
- Unsure: 5.4%

Should marijuana be legal or illegal in the State of Florida?
- Legal: 49.3%
- Illegal: 42.3%
- Unsure: 8.4%

If a candidate for governor supported expanding Florida's medical marijuana law, would that make you more likely or less likely to support them? Or would it not make a difference?
- More likely: 29.8%
- Less likely: 25.1%
- No difference: 45.0%

If a candidate for governor supported legalizing marijuana, would that make you more likely or less likely to support them? Or would it not make a difference?
- More likely: 28.4%
- Less likely: 30.6%
- No difference: 41.0%
Detailed Results with Demographic Breakdowns for Each Question:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis or Democrat Andrew Gillum?

Ron DeSantis: 47.3%
Andrew Gillum: 47.6%
Undecided: 5.1%

Non-Weighted Results and Demographic Breakdowns:

DeSantis: 47.2%
Gillum: 47.7%
Undecided: 5.1%

Political Party Breakdown:
Democratic Party  862 responses
DeSantis: 16.8%  Gillum: 78.9%  Undecided: 4.3%
Republican Party  871 responses
DeSantis: 77.4%  Gillum: 18.1%  Undecided: 4.5%
Independent Voter  507 responses
DeSantis: 47.1%  Gillum: 45.4%  Undecided: 7.5%

Race Breakdown:
White, Not Hispanic  1424 responses
DeSantis: 53.4%  Gillum: 42.3%  Undecided: 4.3%
Black, Not Hispanic  316 responses
DeSantis: 16.1%  Gillum: 78.5%  Undecided: 5.4%
Asian or Pacific Islander  53 responses
DeSantis: 47.2%  Gillum: 37.7%  Undecided: 15.1%
Hispanic  322 responses
DeSantis: 49.7%  Gillum: 43.8%  Undecided: 6.5%
Other or Unknown  125 responses
DeSantis: 49.6%  Gillum: 44.8%  Undecided: 5.6%

Gender Breakdown:
Male  1008 responses
DeSantis: 48.9%  Gillum: 45.4%  Undecided: 5.7%
Female  1197 responses
DeSantis: 46.4%  Gillum: 49.1%  Undecided: 4.4%

Age Breakdown:
18 to 29  264 responses
DeSantis: 42.0%  Gillum: 52.7%  Undecided: 5.3%
30 to 49  605 responses
DeSantis: 40.5%  Gillum: 52.9%  Undecided: 6.6%
50 to 69  849 responses
DeSantis: 50.9%  Gillum: 45.9%  Undecided: 3.2%
70 and up  522 responses
DeSantis: 51.7%  Gillum: 42.0%  Undecided: 6.3%

Media Market Breakdown:
Pensacola  101 responses
DeSantis: 55.4%  Gillum: 39.6%  Undecided: 5.0%
Panama City  51 responses
DeSantis: 72.5%  Gillum: 23.5%  Undecided: 3.9%
Tallahassee  47 responses
DeSantis: 40.4%  Gillum: 57.4%  Undecided: 2.1%
Jacksonville  203 responses
DeSantis: 52.2%  Gillum: 43.8%  Undecided: 3.9%
Gainesville  54 responses
DeSantis: 33.3%  Gillum: 59.3%  Undecided: 7.4%
Orlando  432 responses
DeSantis: 46.1%  Gillum: 50.0%  Undecided: 3.9%
Tampa  560 responses
DeSantis: 49.3%  Gillum: 44.8%  Undecided: 5.9%
West Palm Beach  221 responses
DeSantis: 39.4%  Gillum: 55.2%  Undecided: 5.4%
Fort Myers  140 responses
DeSantis: 49.3%  Gillum: 45.7%  Undecided: 5.0%
Miami  431 responses
DeSantis: 44.3%  Gillum: 49.9%  Undecided: 5.8%
Do you support the Florida law that allows the use of medical marijuana if approved by a doctor?

Yes: 73.8%
No: 20.8%
Unsure: 5.4%

Non-Weighted Results and Demographic Breakdowns:

Yes: 73.8%
No: 20.8%
Unsure: 5.4%

Political Party Breakdown:
Democratic Party 862 responses
Yes: 81.1% No: 14.4% Unsure: 4.5%
Republican Party 871 responses
Yes: 64.3% No: 29.7% Unsure: 6.0%
Independent Voter 507 responses
Yes: 77.5% No: 16.4% Unsure: 6.1%

Race Breakdown:
White, Not Hispanic 1424 responses
Yes: 75.8% No: 19.2% Unsure: 5.1%
Black, Not Hispanic 316 responses
Yes: 76.3% No: 16.1% Unsure: 7.6%
Asian or Pacific Islander 53 responses
Yes: 54.7% No: 34.0% Unsure: 11.3%
Hispanic 322 responses
Yes: 64.9% No: 31.1% Unsure: 4.0%
Other or Unknown 125 responses
Yes: 75.2% No: 19.2% Unsure: 5.6%

Gender Breakdown:
Male 1008 responses
Yes: 74.3% No: 19.8% Unsure: 5.9%
Female 1197 responses
Yes: 73.1% No: 21.8% Unsure: 5.1%

Age Breakdown:
18 to 29 264 responses
Yes: 73.5% No: 20.5% Unsure: 6.1%
30 to 49 605 responses
Yes: 75.4% No: 18.3% Unsure: 6.3%
50 to 69 849 responses
Yes: 77.9% No: 18.3% Unsure: 3.9%
70 and up 522 responses
Yes: 65.3% No: 28.0% Unsure: 6.7%

Media Market Breakdown:
Pensacola 101 responses
Yes: 74.3% No: 18.8% Unsure: 6.9%
Panama City 51 responses
Yes: 76.5% No: 19.6% Unsure: 3.9%
Tallahassee 47 responses
Yes: 78.7% No: 19.1% Unsure: 2.1%
Jacksonville 203 responses
Yes: 71.4% No: 21.7% Unsure: 6.9%
Gainesville 54 responses
Yes: 79.6% No: 14.8% Unsure: 5.6%
Orlando 432 responses
Yes: 72.7% No: 22.2% Unsure: 5.1%
Tampa 560 responses
Yes: 76.2% No: 18.6% Unsure: 5.2%
West Palm Beach 221 responses
Yes: 78.3% No: 16.7% Unsure: 5.0%
Fort Myers 140 responses
Yes: 75.7% No: 18.6% Unsure: 5.7%
Miami 431 responses
Yes: 68.0% No: 26.2% Unsure: 5.8%
Should marijuana be legal or illegal in the State of Florida?

Legal: 49.3%
Illegal: 42.3%
Unsure: 8.4%

Non-Weighted Results and Demographic Breakdowns:

Legal: 49.2%
Illegal: 42.3%
Unsure: 8.4%

Political Party Breakdown:
Democratic Party  862 responses
Legal: 62.2%  Illegal: 29.1%  Unsure: 8.7%
Republican Party  871 responses
Legal: 33.9%  Illegal: 57.9%  Unsure: 8.3%
Independent Voter  507 responses
Legal: 53.6%  Illegal: 38.1%  Unsure: 8.3%

Race Breakdown:
White, Not Hispanic  1424 responses
Legal: 48.5%  Illegal: 42.9%  Unsure: 8.6%
Black, Not Hispanic  316 responses
Legal: 58.9%  Illegal: 33.2%  Unsure: 7.9%
Asian or Pacific Islander  53 responses
Legal: 34.0%  Illegal: 54.7%  Unsure: 11.3%
Hispanic  322 responses
Legal: 58.9%  Illegal: 33.2%  Unsure: 7.9%
Other or Unknown  125 responses
Legal: 50.4%  Illegal: 40.0%  Unsure: 9.6%

Gender Breakdown:
Male  1008 responses
Legal: 48.0%  Illegal: 43.8%  Unsure: 8.1%
Female  1197 responses
Legal: 49.6%  Illegal: 41.6%  Unsure: 8.8%

Age Breakdown:
18 to 29  264 responses
Legal: 49.6%  Illegal: 39.0%  Unsure: 11.4%
30 to 49  605 responses
Legal: 53.1%  Illegal: 37.9%  Unsure: 9.1%
50 to 69  849 responses
Legal: 55.2%  Illegal: 37.9%  Unsure: 6.8%
70 and up  522 responses
Legal: 34.9%  Illegal: 56.3%  Unsure: 8.8%

Media Market Breakdown:
Pensacola  101 responses
Legal: 38.6%  Illegal: 49.5%  Unsure: 11.9%
Panama City  51 responses
Legal: 45.1%  Illegal: 52.9%  Unsure: 2.0%
Tallahassee  47 responses
Legal: 44.7%  Illegal: 42.6%  Unsure: 12.8%
Jacksonville  203 responses
Legal: 45.3%  Illegal: 47.3%  Unsure: 7.4%
Gainesville  54 responses
Legal: 55.6%  Illegal: 31.5%  Unsure: 13.0%
Orlando  432 responses
Legal: 48.6%  Illegal: 42.8%  Unsure: 8.6%
Tampa  560 responses
Legal: 51.6%  Illegal: 38.4%  Unsure: 10.0%
West Palm Beach  221 responses
Legal: 56.1%  Illegal: 38.5%  Unsure: 5.4%
Fort Myers  140 responses
Legal: 52.9%  Illegal: 40.7%  Unsure: 6.4%
Miami  431 responses
Legal: 46.6%  Illegal: 45.5%  Unsure: 7.9%
If a candidate for governor supported expanding Florida's medical marijuana law, would that make you more likely or less likely to support them? Or would it not make a difference?

More likely: 29.8%
Less likely: 25.1%
No difference: 45.0%

Non-Weighted Results and Demographic Breakdowns:

More likely: 29.8%
Less likely: 25.1%
No difference: 45.0%

Political Party Breakdown:
Democratic Party 862 responses
  More likely: 35.6% Less likely: 19.6% No difference: 44.8%
Republican Party 871 responses
  More likely: 22.6% Less likely: 32.0% No difference: 45.4%
Independent Voter 507 responses
  More likely: 32.3% Less likely: 22.7% No difference: 45.0%

Race Breakdown:
White, Not Hispanic 1424 responses
  More likely: 30.5% Less likely: 24.3% No difference: 45.2%
Black, Not Hispanic 316 responses
  More likely: 29.7% Less likely: 20.6% No difference: 49.7%
Asian or Pacific Islander 53 responses
  More likely: 18.9% Less likely: 35.8% No difference: 45.3%
Hispanic 322 responses
  More likely: 28.3% Less likely: 32.0% No difference: 39.8%
Other or Unknown 125 responses
  More likely: 30.4% Less likely: 24.0% No difference: 45.6%

Gender Breakdown:
Male 1008 responses
  More likely: 31.1% Less likely: 25.0% No difference: 43.9%
Female 1197 responses
  More likely: 28.4% Less likely: 25.6% No difference: 46.0%

Age Breakdown:
18 to 29 264 responses
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50 to 69 849 responses
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70 and up 522 responses
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Media Market Breakdown:
Pensacola 101 responses
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Panama City 51 responses
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West Palm Beach 221 responses
  More likely: 30.8% Less likely: 20.8% No difference: 48.4%
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Miami 431 responses
  More likely: 26.5% Less likely: 27.1% No difference: 46.4%

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If a candidate for governor supported legalizing marijuana, would that make you more likely or less likely to support them? Or would it not make a difference?

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More likely: 28.4%
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More likely: 34.8%  Less likely: 21.5%  No difference: 43.7%
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More likely: 20.7%  Less likely: 41.2%  No difference: 38.1%
Independent Voter 507 responses
More likely: 30.8%  Less likely: 28.0%  No difference: 41.2%

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More likely: 25.6%  Less likely: 25.0%  No difference: 49.4%
Asian or Pacific Islander 53 responses
More likely: 24.5%  Less likely: 37.7%  No difference: 37.7%
Hispanic 322 responses
More likely: 25.5%  Less likely: 36.6%  No difference: 37.9%
Other or Unknown 125 responses
More likely: 30.4%  Less likely: 31.2%  No difference: 38.4%

Gender Breakdown:
Male 1008 responses
More likely: 29.2%  Less likely: 31.0%  No difference: 39.9%
Female 1197 responses
More likely: 27.2%  Less likely: 30.8%  No difference: 42.0%

Age Breakdown:
18 to 29 264 responses
More likely: 29.5%  Less likely: 29.5%  No difference: 40.9%
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More likely: 24.8%  Less likely: 37.6%  No difference: 37.6%
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