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Matt Florell, President

Subject: Florida Statewide General-Election survey conducted for

FloridaPolitics.com

Date: September 30, 2018

#### **Executive Summary:**

This poll of 2,313 likely Florida general election voters was conducted from September 29, 2018 to September 30, 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

#### Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 2,313 and a 2.0% Margin of Error at a 95% confidence level.

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### **Respondents' Demographics:**

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

Political Party:	
Democratic 892 =	38.6%
Republican 887 =	38.3%
Independent 534 =	23.1%
Race Breakdown:	
White, Not Hispanic 1492 =	64.5%
Black, Not Hispanic 311 =	13.4%
Asian or Pacific Islander 66 =	2.9%
Hispanic 325 =	14.1%
Other or Unknown 119 =	5.1%
Gender Breakdown:	
Female 1253 =	54.2%
Male 1036 =	44.8%
Age Breakdown:	
18 to 29 237 =	10.2%
30 to 49 641 =	27.7%
50 to 69 890 =	38.5%
70 and up 545 =	23.6%
Media Market Breakdown:	
Pensacola 90 =	3.9%
Panama City 45 =	1.9%
Tallahassee 52 =	2.2%
Jacksonville 199 =	8.6%
Gainesville 44 =	1.9%
Orlando 437 =	18.9%
Tampa 612 =	26.5%
West Palm Beach 251 =	10.9%
Fort Myers 140 =	6.1%
Miami 443 =	19.2%

#### **Summary of Scientific Results:**

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

Ron DeSantis: 44.7%
Andrew Gillum: 46.7%
Darcy Richardson: 2.3%
Undecided: 6.3%

In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott: 46.7%
Bill Nelson: 47.4%
Undecided: 6.1%

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# Detailed Results with Demographic Breakdowns for Each Question: If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

Ron DeSantis: 44.7%
Andrew Gillum: 46.7%
Darcy Richardson: 2.3%
Undecided: 6.3%

Non-Weighted Results and Demographic Breakdowns:

 DeSantis:
 44.6%

 Gillum:
 46.8%

 Richardson:
 2.3%

 Undecided:
 6.3%

Jndecided:	6.3%						
Political Party Br	eakdown:						
Democratic Pa		sponses					
DeSantis:	16.8%	Gillum:	74.3%	Richardson:	1.7%	Undecided:	7.2%
Republican Pa	rty 887 re	sponses					
DeSantis:	77.8%	Gillum:	16.2%	Richardson:	1.8%	Undecided:	4.2%
Independent V	oter 534 r	esponses	<b>;</b>				
DeSantis:	35.8%	Gillum:	51.7%	Richardson:	4.3%	Undecided:	8.2%
Race Breakdown							
White, Not His	panic 149	2 respons	ses				
DeSantis:	51.7%	Gillum:	40.5%	Richardson:	2.4%	Undecided:	5.4%
Black, Not His							
DeSantis:	14.1%	Gillum:		Richardson:	1.9%	Undecided:	4.2%
Asian or Pacifi							
DeSantis:	37.9%	Gillum:	51.5%	Richardson:	0%	Undecided:	10.6%
Hispanic 325							
DeSantis:	44.0%	Gillum:		Richardson:	2.8%	Undecided:	8.9%
Other or Unknown							
DeSantis:	40.3%	Gillum:	44.5%	Richardson:	2.5%	Undecided:	12.6%
Gender Breakdov							
Male 1036 res	•	0	40.00/	District	4.00/	Harda da d	<b>5.00</b> /
DeSantis:	45.4%	Gillum:	46.8%	Richardson:	1.9%	Undecided:	5.9%
Female 1253	•		47 40/	Dishaudaan	0.70/	l local a al al a al .	C 20/
DeSantis:	43.9%	Gillum:	47.1%	Richardson:	2.7%	Undecided:	6.3%
Age Breakdown:							
18 to 29 237 r	•	C:!!	40.00/	Dishandson	0.50/	l local a al al a al .	0.00/
DeSantis:	46.4%	Gillum:	43.0%	Richardson:	2.5%	Undecided:	8.0%
30 to 49 641 r	-	Gillum:	E0 00/	Richardson:	2 50/	Undecided:	5.6%
DeSantis: 50 to 69 891 r	41.0%	Gillum:	50.9%	Richardson:	2.5%	Ondecided:	5.6%
DeSantis:	46.1%	Gillum:	46.2%	Richardson:	1.6%	Undecided:	6.1%
70 and up 544			40.2 /0	Michardson.	1.0 /0	Olidecided.	0.176
DeSantis:	45.4%	Gillum:	44.7%	Richardson:	3.3%	Undecided:	6.6%
Media Market Bre		Omam.	44.1 /0	rtional abon.	0.070	Onacolaca.	0.070
Pensacola 90		s					
DeSantis:	68.9%	Gillum:	26.7%	Richardson:	4.4%	Undecided:	0%
Panama City					,0	0.10.00.00	• 70
DeSantis:	71.1%	Gillum:	17.8%	Richardson:	4.4%	Undecided:	6.7%
Tallahassee 5							
DeSantis:	34.6%	Gillum:	55.8%	Richardson:	1.9%	Undecided:	7.7%
Jacksonville	199 respor	ises					
DeSantis:	52.8%	Gillum:	40.7%	Richardson:	3.0%	Undecided:	3.5%
Gainesville 44	4 response	s					
DeSantis:	40.9%	Gillum:	52.3%	Richardson:	2.3%	Undecided:	4.5%
Orlando 437 r	esponses						
DeSantis:	46.0%	Gillum:	45.8%	Richardson:	1.8%	Undecided:	6.4%
Tampa 612 re	sponses						
DeSantis:	45.6%	Gillum:	43.6%	Richardson:	2.6%	Undecided:	8.2%
West Palm Bea	ach 251 re	esponses					
DeSantis:	36.7%	Gillum:	58.2%	Richardson:	0.8%	Undecided:	4.4%
Fort Myers 14							
DeSantis:	56.4%	Gillum:	35.7%	Richardson:	3.6%	Undecided:	4.3%
Miami 443 res							
DeSantis:	32.7%	Gillum:	57.6%	Richardson:	2.0%	Undecided:	7.7%

## In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott: 46.7%
Bill Nelson: 47.4%
Undecided: 6.1%

Non-Weighted Results and Demographic Breakdowns:

 Scott:
 46.4%

 Nelson:
 47.5%

 Unsure:
 6.1%

Political Party Breakdown:			
Democratic Party 892 responses			
Scott: 18.2% Nelson:	76.1%	Unsure:	5.7%
Republican Party 887 responses			
Scott: 78.7% Nelson:	16.8%	Unsure:	4.5%
Independent Voter 534 responses	<b>=0.00</b> /		0.40/
Scott: 40.1% Nelson:	50.6%	Unsure:	9.4%
Race Breakdown:			
White, Not Hispanic 1492 responses	44.00/		<b>5.00</b> /
Scott: 53.6% Nelson:	41.2%	Unsure:	5.2%
Black, Not Hispanic 311 responses	70 50/		<b>7</b> 40/
Scott: 16.1% Nelson:	76.5%	Unsure:	7.4%
Asian or Pacific Islander 66 responses	40 50/		40.40/
Scott: 39.4% Nelson:	48.5%	Unsure:	12.1%
Hispanic 325 responses	4= =0/		- 40/
Scott: 44.9% Nelson:	47.7%	Unsure:	7.4%
Other or Unknown 119 responses	40 =0/		o =0/
Scott: 44.5% Nelson:	48.7%	Unsure:	6.7%
Gender Breakdown:			
Male 1036 responses			
Scott: 47.0% Nelson:	47.4%	Unsure:	5.6%
Female 1253 responses			
Scott: 45.9% Nelson:	47.6%	Unsure:	6.5%
Age Breakdown:			
18 to 29 237 responses			
Scott: 49.4% Nelson:	44.7%	Unsure:	5.9%
30 to 49 641 responses			
Scott: 43.7% Nelson:	49.9%	Unsure:	6.4%
50 to 69 891 responses			
Scott: 47.3% Nelson:	47.1%	Unsure:	5.6%
70 and up 544 responses			
Scott: 47.1% Nelson:	46.3%	Unsure:	6.6%
Media Market Breakdown:			
Pensacola 90 responses			
Scott: 64.4% Nelson:	28.9%	Unsure:	6.7%
Panama City 45 responses			
Scott: 75.6% Nelson:	15.6%	Unsure:	8.9%
Tallahassee 52 responses			
Scott: 36.5% Nelson:	59.6%	Unsure:	3.8%
Jacksonville 199 responses			
Scott: 56.3% Nelson:	38.7%	Unsure:	5.0%
Gainesville 44 responses			
Scott: 43.2% Nelson:	54.5%	Unsure:	2.3%
Orlando 437 responses			
Scott: 47.1% Nelson:	48.1%	Unsure:	4.8%
Tampa 612 responses			
Scott: 46.4% Nelson:	45.9%	Unsure:	7.7%
West Palm Beach 251 responses			
Scott: 39.8% Nelson:	53.8%	Unsure:	6.4%
Fort Myers 140 responses			
Scott: 57.9% Nelson:	37.1%	Unsure:	5.0%
Miami 443 responses			
Scott: 36.3% Nelson:	57.6%	Unsure:	6.1%

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