



A Division of Fextel, Inc.

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: Florida Statewide General-Election survey conducted for  
FloridaPolitics.com**

**Date: October 21, 2018**

**Executive Summary:**

This poll of 1,575 likely Florida general election voters was conducted from October 20, 2018 to October 21, 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,575 and a 2.5% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

### Political Party:

Democratic	636 =	40.4%
Republican	647 =	41.1%
Independent	292 =	18.5%

### Race Breakdown:

White, Not Hispanic	1015 =	64.4%
Black, Not Hispanic	218 =	13.8%
Asian or Pacific Islander	40 =	2.5%
Hispanic	212 =	13.5%
Other or Unknown	90 =	5.7%

### Gender Breakdown:

Female	841 =	53.4%
Male	718 =	45.6%

### Age Breakdown:

18 to 29	166 =	10.5%
30 to 49	437 =	27.7%
50 to 69	599 =	38.0%
70 and up	373 =	23.7%

### Media Market Breakdown:

Pensacola	65 =	4.1%
Panama City	23 =	1.5%
Tallahassee	30 =	1.9%
Jacksonville	129 =	8.2%
Gainesville	39 =	2.5%
Orlando	330 =	21.0%
Tampa	372 =	23.6%
West Palm Beach	172 =	10.9%
Fort Myers	95 =	6.0%
Miami	320 =	20.3%

## Summary of Scientific Results:

**If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Ron DeSantis:	<b>46.4%</b>	45.3%	47.0%
Andrew Gillum:	<b>47.4%</b>	51.4%	45.9%
Darcy Richardson:	<b>1.9%</b>	0.9%	2.2%
Undecided:	<b>4.3%</b>	2.3%	5.0%

**In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Rick Scott:	<b>48.6%</b>	46.7%	49.3%
Bill Nelson:	<b>48.3%</b>	52.3%	46.7%
Undecided:	<b>3.1%</b>	0.9%	3.9%

**For the statewide Constitutional Amendment 1 ballot question, to Increase the Homestead Property Tax Exemption, do you plan to vote for or against it?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
For:	<b>48.9%</b>	54.4%	46.7%
Against:	<b>34.9%</b>	39.7%	33.2%
Undecided:	<b>16.2%</b>	5.8%	20.1%

**Have you already voted or do you plan to vote in the upcoming General Election?**

Already voted:	<b>27.2%</b>
Plan to vote:	<b>72.8%</b>

## Detailed Results with Demographic Breakdowns for Each Question:

**If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?**

Ron DeSantis:	<b>46.4%</b>
Andrew Gillum:	<b>47.4%</b>
Darcy Richardson:	<b>1.9%</b>
Undecided:	<b>4.3%</b>

Non-Weighted Results and Demographic Breakdowns:

DeSantis:	<b>46.5%</b>
Gillum:	<b>47.4%</b>
Richardson:	<b>1.8%</b>
Undecided:	<b>4.3%</b>

### Political Party Breakdown:

Democratic Party 636 responses

DeSantis:	14.6%	Gillum:	78.8%	Richardson:	1.7%	Undecided:	4.9%
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Republican Party 647 responses

DeSantis:	81.5%	Gillum:	14.7%	Richardson:	1.2%	Undecided:	2.6%
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Independent Voter 292 responses

DeSantis:	38.7%	Gillum:	51.4%	Richardson:	3.4%	Undecided:	6.5%
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### Race Breakdown:

White, Not Hispanic 1015 responses

DeSantis:	54.5%	Gillum:	39.9%	Richardson:	1.7%	Undecided:	3.9%
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Black, Not Hispanic 218 responses

DeSantis:	13.3%	Gillum:	81.7%	Richardson:	0.5%	Undecided:	4.6%
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Asian or Pacific Islander 40 responses

DeSantis:	52.5%	Gillum:	42.5%	Richardson:	0%	Undecided:	5.0%
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Hispanic 212 responses

DeSantis:	42.9%	Gillum:	48.6%	Richardson:	4.2%	Undecided:	4.2%
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Other or Unknown 90 responses

DeSantis:	43.3%	Gillum:	47.8%	Richardson:	2.2%	Undecided:	6.7%
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### Gender Breakdown:

Male 718 responses

DeSantis:	49.6%	Gillum:	45.4%	Richardson:	1.4%	Undecided:	3.6%
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Female 841 responses

DeSantis:	43.9%	Gillum:	49.1%	Richardson:	2.3%	Undecided:	4.8%
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### Age Breakdown:

18 to 29 166 responses

DeSantis:	42.8%	Gillum:	50.0%	Richardson:	0.6%	Undecided:	6.6%
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30 to 49 437 responses

DeSantis:	45.1%	Gillum:	48.3%	Richardson:	2.1%	Undecided:	4.6%
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50 to 69 599 responses

DeSantis:	44.2%	Gillum:	50.8%	Richardson:	1.8%	Undecided:	3.2%
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70 and up 373 responses

DeSantis:	53.6%	Gillum:	39.7%	Richardson:	2.1%	Undecided:	4.6%
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### Media Market Breakdown:

Pensacola 65 responses

DeSantis:	61.5%	Gillum:	35.4%	Richardson:	0%	Undecided:	3.1%
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Panama City 23 responses

DeSantis:	73.9%	Gillum:	21.7%	Richardson:	0%	Undecided:	4.3%
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Tallahassee 30 responses

DeSantis:	40.0%	Gillum:	60.0%	Richardson:	0%	Undecided:	0%
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Jacksonville 129 responses

DeSantis:	50.4%	Gillum:	41.1%	Richardson:	3.9%	Undecided:	4.7%
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Gainesville 39 responses

DeSantis:	43.6%	Gillum:	48.7%	Richardson:	5.1%	Undecided:	2.6%
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Orlando 330 responses

DeSantis:	49.4%	Gillum:	43.9%	Richardson:	2.1%	Undecided:	4.5%
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Tampa 372 responses

DeSantis:	47.6%	Gillum:	47.8%	Richardson:	1.9%	Undecided:	2.7%
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West Palm Beach 172 responses

DeSantis:	39.5%	Gillum:	55.2%	Richardson:	1.7%	Undecided:	3.5%
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Fort Myers 95 responses

DeSantis:	53.7%	Gillum:	34.7%	Richardson:	3.2%	Undecided:	8.4%
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Miami 320 responses

DeSantis:	38.4%	Gillum:	55.3%	Richardson:	0.6%	Undecided:	5.6%
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## In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott:	48.6%
Bill Nelson:	48.3%
Undecided:	3.1%

Non-Weighted Results and Demographic Breakdowns:

Scott:	48.6%
Nelson:	48.3%
Unsure:	3.1%

### Political Party Breakdown:

Democratic Party 636 responses			
Scott:	15.9%	Nelson:	80.8%
Republican Party 647 responses		Unsure:	3.3%
Scott:	84.7%	Nelson:	13.3%
Independent Voter 292 responses		Unsure:	2.0%
Scott:	40.1%	Nelson:	54.8%
		Unsure:	5.1%

### Race Breakdown:

White, Not Hispanic 1015 responses			
Scott:	56.5%	Nelson:	41.4%
Black, Not Hispanic 218 responses		Unsure:	2.2%
Scott:	13.3%	Nelson:	80.3%
Asian or Pacific Islander 40 responses		Unsure:	6.4%
Scott:	52.5%	Nelson:	45.0%
Hispanic 212 responses		Unsure:	2.5%
Scott:	50.0%	Nelson:	46.7%
Other or Unknown 90 responses		Unsure:	3.3%
Scott:	41.1%	Nelson:	53.3%
		Unsure:	5.6%

### Gender Breakdown:

Male 718 responses			
Scott:	50.7%	Nelson:	47.2%
Female 841 responses		Unsure:	2.1%
Scott:	47.1%	Nelson:	48.9%
		Unsure:	4.0%

### Age Breakdown:

18 to 29 166 responses			
Scott:	42.8%	Nelson:	51.2%
30 to 49 437 responses		Unsure:	6.0%
Scott:	48.1%	Nelson:	49.4%
50 to 69 599 responses		Unsure:	2.5%
Scott:	46.2%	Nelson:	51.4%
70 and up 373 responses		Unsure:	2.3%
Scott:	55.8%	Nelson:	40.5%
		Unsure:	3.8%

### Media Market Breakdown:

Pensacola 65 responses			
Scott:	67.7%	Nelson:	30.8%
Panama City 23 responses		Unsure:	1.5%
Scott:	73.9%	Nelson:	26.1%
Tallahassee 30 responses		Unsure:	0%
Scott:	33.3%	Nelson:	56.7%
Jacksonville 129 responses		Unsure:	10.0%
Scott:	55.0%	Nelson:	39.5%
Gainesville 39 responses		Unsure:	5.4%
Scott:	43.6%	Nelson:	48.7%
Orlando 330 responses		Unsure:	7.7%
Scott:	51.2%	Nelson:	46.1%
Tampa 372 responses		Unsure:	2.7%
Scott:	50.3%	Nelson:	47.8%
West Palm Beach 172 responses		Unsure:	1.9%
Scott:	41.3%	Nelson:	56.4%
Fort Myers 95 responses		Unsure:	2.3%
Scott:	57.9%	Nelson:	37.9%
Miami 320 responses		Unsure:	4.2%
Scott:	39.1%	Nelson:	57.5%
		Unsure:	3.4%

**For the statewide Constitutional Amendment 1 ballot question, to Increase the Homestead Property Tax Exemption, do you plan to vote for or against it?**

For: 48.9%  
 Against: 34.9%  
 Undecided: 16.2%

Non-Weighted Results and Demographic Breakdowns:

For: 48.8%  
 Against: 35.0%  
 Undecided: 16.2%

**Political Party Breakdown:**

Democratic Party 636 responses  
 For: 40.7% Against: 43.7% Undecided: 15.6%  
 Republican Party 647 responses  
 For: 57.3% Against: 28.4% Undecided: 14.2%  
 Independent Voter 292 responses  
 For: 47.6% Against: 30.5% Undecided: 21.9%

**Race Breakdown:**

White, Not Hispanic 1015 responses  
 For: 52.8% Against: 33.3% Undecided: 13.9%  
 Black, Not Hispanic 218 responses  
 For: 38.1% Against: 41.7% Undecided: 20.2%  
 Asian or Pacific Islander 40 responses  
 For: 55.0% Against: 27.5% Undecided: 17.5%  
 Hispanic 212 responses  
 For: 45.3% Against: 37.3% Undecided: 17.5%  
 Other or Unknown 90 responses  
 For: 35.6% Against: 35.6% Undecided: 28.9%

**Gender Breakdown:**

Male 718 responses  
 For: 50.1% Against: 35.7% Undecided: 14.2%  
 Female 841 responses  
 For: 48.2% Against: 34.5% Undecided: 17.4%

**Age Breakdown:**

18 to 29 166 responses  
 For: 45.2% Against: 37.3% Undecided: 17.5%  
 30 to 49 437 responses  
 For: 46.9% Against: 36.4% Undecided: 16.7%  
 50 to 69 599 responses  
 For: 53.3% Against: 32.2% Undecided: 14.5%  
 70 and up 373 responses  
 For: 45.6% Against: 36.7% Undecided: 17.7%

**Media Market Breakdown:**

Pensacola 65 responses  
 For: 53.8% Against: 27.7% Undecided: 18.5%  
 Panama City 23 responses  
 For: 56.5% Against: 26.1% Undecided: 17.4%  
 Tallahassee 30 responses  
 For: 50.0% Against: 36.7% Undecided: 13.3%  
 Jacksonville 129 responses  
 For: 45.7% Against: 40.3% Undecided: 14.0%  
 Gainesville 39 responses  
 For: 25.6% Against: 48.7% Undecided: 25.6%  
 Orlando 330 responses  
 For: 49.1% Against: 32.1% Undecided: 18.8%  
 Tampa 372 responses  
 For: 48.7% Against: 38.2% Undecided: 13.2%  
 West Palm Beach 172 responses  
 For: 54.7% Against: 27.9% Undecided: 17.4%  
 Fort Myers 95 responses  
 For: 58.9% Against: 30.5% Undecided: 10.5%  
 Miami 320 responses  
 For: 45.0% Against: 37.5% Undecided: 17.5%

## Have you already voted or do you plan to vote in the upcoming General Election?

Already voted: 27.2%  
Plan to vote: 72.8%

### Non-Weighted Results and Demographic Breakdowns:

Already voted: 27.2%  
Plan to vote: 72.8%

#### Political Party Breakdown:

Democratic Party 636 responses  
Already voted: 28.0% Plan to vote: 72.0%  
Republican Party 647 responses  
Already voted: 27.4% Plan to vote: 72.6%  
Independent Voter 292 responses  
Already voted: 25.0% Plan to vote: 75.0%

#### Race Breakdown:

White, Not Hispanic 1015 responses  
Already voted: 27.5% Plan to vote: 72.5%  
Black, Not Hispanic 218 responses  
Already voted: 23.4% Plan to vote: 76.6%  
Asian or Pacific Islander 40 responses  
Already voted: 22.5% Plan to vote: 77.5%  
Hispanic 212 responses  
Already voted: 32.5% Plan to vote: 67.5%  
Other or Unknown 90 responses  
Already voted: 22.2% Plan to vote: 77.8%

#### Gender Breakdown:

Male 718 responses  
Already voted: 27.6% Plan to vote: 72.4%  
Female 841 responses  
Already voted: 26.9% Plan to vote: 73.1%

#### Age Breakdown:

18 to 29 166 responses  
Already voted: 26.5% Plan to vote: 73.5%  
30 to 49 437 responses  
Already voted: 22.2% Plan to vote: 77.8%  
50 to 69 599 responses  
Already voted: 28.5% Plan to vote: 71.5%  
70 and up 373 responses  
Already voted: 31.1% Plan to vote: 68.9%

#### Media Market Breakdown:

Pensacola 65 responses  
Already voted: 23.1% Plan to vote: 76.9%  
Panama City 23 responses  
Already voted: 21.7% Plan to vote: 78.3%  
Tallahassee 30 responses  
Already voted: 20.0% Plan to vote: 80.0%  
Jacksonville 129 responses  
Already voted: 19.4% Plan to vote: 80.6%  
Gainesville 39 responses  
Already voted: 30.8% Plan to vote: 69.2%  
Orlando 330 responses  
Already voted: 22.7% Plan to vote: 77.3%  
Tampa 372 responses  
Already voted: 32.8% Plan to vote: 67.2%  
West Palm Beach 172 responses  
Already voted: 22.1% Plan to vote: 77.9%  
Fort Myers 95 responses  
Already voted: 42.1% Plan to vote: 57.9%  
Miami 320 responses  
Already voted: 28.1% Plan to vote: 71.9%