Subject: Florida Statewide General-Election survey conducted for FloridaPolitics.com

Date: October 21, 2018

Executive Summary:

This poll of 1,575 likely Florida general election voters was conducted from October 20, 2018 to October 21, 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,575 and a 2.5% Margin of Error at a 95% confidence level.
Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

Political Party:
- Democratic 636 = 40.4%
- Republican 647 = 41.1%
- Independent 292 = 18.5%

Race Breakdown:
- White, Not Hispanic 1015 = 64.4%
- Black, Not Hispanic 218 = 13.8%
- Asian or Pacific Islander 40 = 2.5%
- Hispanic 212 = 13.5%
- Other or Unknown 90 = 5.7%

Gender Breakdown:
- Female 841 = 53.4%
- Male 718 = 45.6%

Age Breakdown:
- 18 to 29 166 = 10.5%
- 30 to 49 437 = 27.7%
- 50 to 69 599 = 38.0%
- 70 and up 373 = 23.7%

Media Market Breakdown:
- Pensacola 65 = 4.1%
- Panama City 23 = 1.5%
- Tallahassee 30 = 1.9%
- Jacksonville 129 = 8.2%
- Gainesville 39 = 2.5%
- Orlando 330 = 21.0%
- Tampa 372 = 23.6%
- West Palm Beach 172 = 10.9%
- Fort Myers 95 = 6.0%
- Miami 320 = 20.3%
Summary of Scientific Results:

If the election for Governor was held today, who would you vote for:
Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party
candidate Darcy Richardson?

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>ALREADY VOTED</th>
<th>PLAN TO VOTE</th>
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</thead>
<tbody>
<tr>
<td>Ron DeSantis</td>
<td>46.4%</td>
<td>45.3%</td>
<td>47.0%</td>
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<tr>
<td>Andrew Gillum</td>
<td>47.4%</td>
<td>51.4%</td>
<td>45.9%</td>
</tr>
<tr>
<td>Darcy Richardson</td>
<td>1.9%</td>
<td>0.9%</td>
<td>2.2%</td>
</tr>
<tr>
<td>Undecided</td>
<td>4.3%</td>
<td>2.3%</td>
<td>5.0%</td>
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In the race for U.S. Senate, who would you vote for: Republican Rick Scott
or Democrat Bill Nelson?

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<tr>
<td>Rick Scott</td>
<td>48.6%</td>
<td>46.7%</td>
<td>49.3%</td>
</tr>
<tr>
<td>Bill Nelson</td>
<td>48.3%</td>
<td>52.3%</td>
<td>46.7%</td>
</tr>
<tr>
<td>Undecided</td>
<td>3.1%</td>
<td>0.9%</td>
<td>3.9%</td>
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For the statewide Constitutional Amendment 1 ballot question, to Increase
the Homestead Property Tax Exemption, do you plan to vote for or against
it?

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<tbody>
<tr>
<td>For:</td>
<td>48.9%</td>
<td>54.4%</td>
<td>46.7%</td>
</tr>
<tr>
<td>Against:</td>
<td>34.9%</td>
<td>39.7%</td>
<td>33.2%</td>
</tr>
<tr>
<td>Undecided</td>
<td>16.2%</td>
<td>5.8%</td>
<td>20.1%</td>
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Have you already voted or do you plan to vote in the upcoming General
Election?

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<tr>
<td>Already voted</td>
<td>27.2%</td>
<td></td>
</tr>
<tr>
<td>Plan to vote</td>
<td>72.8%</td>
<td></td>
</tr>
</tbody>
</table>
Detailed Results with Demographic Breakdowns for Each Question:
If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

Ron DeSantis: 46.4%
Andrew Gillum: 47.4%
Darcy Richardson: 1.9%
Undecided: 4.3%

Non-Weighted Results and Demographic Breakdowns:

DeSantis: 46.5%
Gillum: 47.4%
Richardson: 1.8%
Undecided: 4.3%

Political Party Breakdown:
Democratic Party 636 responses
DeSantis: 14.6% Gillum: 78.8% Richardson: 1.7% Undecided: 4.9%
Republican Party 647 responses
DeSantis: 81.5% Gillum: 14.7% Richardson: 1.2% Undecided: 2.6%
Independent Voter 292 responses
DeSantis: 38.7% Gillum: 51.4% Richardson: 3.4% Undecided: 6.5%

Race Breakdown:
White, Not Hispanic 1015 responses
DeSantis: 54.5% Gillum: 39.9% Richardson: 1.7% Undecided: 3.9%
Black, Not Hispanic 218 responses
DeSantis: 13.3% Gillum: 81.7% Richardson: 0.5% Undecided: 4.6%
Asian or Pacific Islander 40 responses
DeSantis: 52.5% Gillum: 42.5% Richardson: 0% Undecided: 5.0%
Hispanic 212 responses
DeSantis: 42.9% Gillum: 48.6% Richardson: 4.2% Undecided: 4.2%
Other or Unknown 90 responses
DeSantis: 43.3% Gillum: 47.8% Richardson: 2.2% Undecided: 6.7%

Gender Breakdown:
Male 718 responses
DeSantis: 49.6% Gillum: 45.4% Richardson: 1.4% Undecided: 3.6%
Female 841 responses
DeSantis: 43.9% Gillum: 49.1% Richardson: 2.3% Undecided: 4.8%

Age Breakdown:
18 to 29 166 responses
DeSantis: 42.8% Gillum: 50.0% Richardson: 0.6% Undecided: 6.6%
30 to 49 437 responses
DeSantis: 45.1% Gillum: 48.3% Richardson: 2.1% Undecided: 4.6%
50 to 69 599 responses
DeSantis: 44.2% Gillum: 50.8% Richardson: 1.8% Undecided: 3.2%
70 and up 373 responses
DeSantis: 53.6% Gillum: 39.7% Richardson: 2.1% Undecided: 4.6%

Media Market Breakdown:
Pensacola 65 responses
DeSantis: 61.5% Gillum: 35.4% Richardson: 0% Undecided: 3.1%
Panama City 23 responses
DeSantis: 73.9% Gillum: 21.7% Richardson: 0% Undecided: 4.3%
Tallahassee 30 responses
DeSantis: 40.0% Gillum: 60.0% Richardson: 0% Undecided: 0%
Jacksonville 129 responses
DeSantis: 50.4% Gillum: 41.1% Richardson: 3.9% Undecided: 4.7%
Gainesville 39 responses
DeSantis: 43.6% Gillum: 48.7% Richardson: 5.1% Undecided: 2.6%
Orlando 330 responses
DeSantis: 49.4% Gillum: 43.9% Richardson: 2.1% Undecided: 4.5%
Tampa 372 responses
DeSantis: 47.6% Gillum: 47.8% Richardson: 1.9% Undecided: 2.7%
West Palm Beach 172 responses
DeSantis: 39.5% Gillum: 55.2% Richardson: 1.7% Undecided: 3.5%
Fort Myers 95 responses
DeSantis: 53.7% Gillum: 34.7% Richardson: 3.2% Undecided: 8.4%
Miami 320 responses
DeSantis: 38.4% Gillum: 55.3% Richardson: 0.6% Undecided: 5.6%
In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott: 48.6%
Bill Nelson: 48.3%
Undecided: 3.1%

Non-Weighted Results and Demographic Breakdowns:

Scott: 48.6%
Nelson: 48.3%
Unsure: 3.1%

Political Party Breakdown:
Democratic Party 636 responses
Scott: 15.9% Nelson: 80.8% Unsure: 3.3%
Republican Party 647 responses
Scott: 84.7% Nelson: 13.3% Unsure: 2.0%
Independent Voter 292 responses
Scott: 40.1% Nelson: 54.8% Unsure: 5.1%

Race Breakdown:
White, Not Hispanic 1015 responses
Scott: 56.5% Nelson: 41.4% Unsure: 2.2%
Black, Not Hispanic 218 responses
Scott: 13.3% Nelson: 80.3% Unsure: 6.4%
Asian or Pacific Islander 40 responses
Scott: 52.5% Nelson: 45.0% Unsure: 2.5%
Hispanic 212 responses
Scott: 50.0% Nelson: 46.7% Unsure: 3.3%
Other or Unknown 90 responses
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Gender Breakdown:
Male 718 responses
Scott: 50.7% Nelson: 47.2% Unsure: 2.1%
Female 841 responses
Scott: 47.1% Nelson: 48.9% Unsure: 4.0%

Age Breakdown:
18 to 29 166 responses
Scott: 42.8% Nelson: 51.2% Unsure: 6.0%
30 to 49 437 responses
Scott: 48.1% Nelson: 49.4% Unsure: 2.5%
50 to 69 599 responses
Scott: 46.2% Nelson: 51.4% Unsure: 2.3%
70 and up 373 responses
Scott: 55.8% Nelson: 40.5% Unsure: 3.8%

Media Market Breakdown:
Pensacola 65 responses
Scott: 67.7% Nelson: 30.8% Unsure: 1.5%
Panama City 23 responses
Scott: 73.9% Nelson: 26.1% Unsure: 0%
Tallahassee 30 responses
Scott: 33.3% Nelson: 56.7% Unsure: 10.0%
Jacksonville 129 responses
Scott: 55.0% Nelson: 39.5% Unsure: 5.4%
Gainesville 39 responses
Scott: 43.6% Nelson: 48.7% Unsure: 7.7%
Orlando 330 responses
Scott: 51.2% Nelson: 46.1% Unsure: 2.7%
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West Palm Beach 172 responses
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Fort Myers 95 responses
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For the statewide Constitutional Amendment 1 ballot question, to Increase the Homestead Property Tax Exemption, do you plan to vote for or against it?

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For: 48.8%
Against: 35.0%
Undecided: 16.2%

Political Party Breakdown:
- Democratic Party 636 responses
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  - Against: 43.7%
  - Undecided: 15.6%
- Republican Party 647 responses
  - For: 57.3%
  - Against: 28.4%
  - Undecided: 14.2%
- Independent Voter 292 responses
  - For: 47.6%
  - Against: 30.5%
  - Undecided: 21.9%

Race Breakdown:
- White, Not Hispanic 1015 responses
  - For: 52.8%
  - Against: 33.3%
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  - For: 38.1%
  - Against: 41.7%
  - Undecided: 20.2%
- Asian or Pacific Islander 40 responses
  - For: 55.0%
  - Against: 27.5%
  - Undecided: 17.5%
- Hispanic 212 responses
  - For: 45.3%
  - Against: 37.3%
  - Undecided: 17.5%
- Other or Unknown 90 responses
  - For: 35.6%
  - Against: 35.6%
  - Undecided: 28.9%

Gender Breakdown:
- Male 718 responses
  - For: 50.1%
  - Against: 35.7%
  - Undecided: 14.2%
- Female 841 responses
  - For: 48.2%
  - Against: 34.5%
  - Undecided: 17.4%

Age Breakdown:
- 18 to 29 166 responses
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Have you already voted or do you plan to vote in the upcoming General Election?

Already voted: 27.2%
Plan to vote: 72.8%

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Already voted: 27.2%
Plan to vote: 72.8%

Political Party Breakdown:
- Democratic Party: 636 responses
  - Already voted: 28.0%
  - Plan to vote: 72.0%
- Republican Party: 647 responses
  - Already voted: 27.4%
  - Plan to vote: 72.6%
- Independent Voter: 292 responses
  - Already voted: 25.0%
  - Plan to vote: 75.0%

Race Breakdown:
- White, Not Hispanic: 1015 responses
  - Already voted: 27.5%
  - Plan to vote: 72.5%
- Black, Not Hispanic: 218 responses
  - Already voted: 23.4%
  - Plan to vote: 76.6%
- Asian or Pacific Islander: 40 responses
  - Already voted: 22.5%
  - Plan to vote: 77.5%
- Hispanic: 212 responses
  - Already voted: 32.5%
  - Plan to vote: 67.5%
- Other or Unknown: 90 responses
  - Already voted: 22.2%
  - Plan to vote: 77.8%

Gender Breakdown:
- Male: 718 responses
  - Already voted: 27.6%
  - Plan to vote: 72.4%
- Female: 841 responses
  - Already voted: 26.9%
  - Plan to vote: 73.1%

Age Breakdown:
- 18 to 29: 166 responses
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- 30 to 49: 437 responses
  - Already voted: 22.2%
  - Plan to vote: 77.8%
- 50 to 69: 599 responses
  - Already voted: 28.5%
  - Plan to vote: 71.5%
- 70 and up: 373 responses
  - Already voted: 31.1%
  - Plan to vote: 68.9%

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- Pensacola: 65 responses
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  - Plan to vote: 78.3%
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  - Already voted: 20.0%
  - Plan to vote: 80.0%
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  - Already voted: 19.4%
  - Plan to vote: 80.6%
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