



A Division of Fextel, Inc.

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: Florida Statewide General-Election survey conducted for  
FloridaPolitics.com**

**Date: November 4, 2018**

**Executive Summary:**

This poll of 3,088 likely Florida general election voters was conducted from November 3, 2018 to November 4, 2018. This poll used the registered voter lists supplied by the state of Florida as of October 15, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 3,088 and a 1.8% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

### Political Party:

Democratic	1178 =	38.1%
Republican	1194 =	38.7%
Independent	716 =	23.2%

### Race Breakdown:

White, Not Hispanic	2038 =	66.0%
Black, Not Hispanic	414 =	13.4%
Asian or Pacific Islander	68 =	2.2%
Hispanic	430 =	13.9%
Other or Unknown	138 =	4.5%

### Gender Breakdown:

Female	1664 =	53.9%
Male	1374 =	44.5%

### Age Breakdown:

18 to 29	393 =	12.7%
30 to 49	863 =	27.9%
50 to 69	1129 =	36.6%
70 and up	703 =	22.8%

### Media Market Breakdown:

Pensacola	114 =	3.7%
Panama City	54 =	1.7%
Tallahassee	55 =	1.8%
Jacksonville	292 =	9.5%
Gainesville	68 =	2.2%
Orlando	624 =	20.2%
Tampa	771 =	25.0%
West Palm Beach	314 =	10.2%
Fort Myers	224 =	7.3%
Miami	572 =	18.5%

## Summary of Scientific Results:

**If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Ron DeSantis:	<b>45.4%</b>	41.8%	53.1%
Andrew Gillum:	<b>49.5%</b>	55.4%	36.9%
Darcy Richardson:	<b>1.8%</b>	1.1%	3.3%
Undecided:	<b>3.3%</b>	1.6%	6.7%

**In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Rick Scott:	<b>46.2%</b>	42.9%	53.4%
Bill Nelson:	<b>49.9%</b>	55.4%	38.1%
Undecided:	<b>4.0%</b>	1.8%	8.5%

**In the race for Chief Financial Officer, who would you vote for: Republican Jimmy Patronis or Democrat Jeremy Ring?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Jimmy Patronis:	<b>47.1%</b>	43.6%	54.8%
Jeremy Ring:	<b>46.5%</b>	52.6%	33.6%
Undecided:	<b>6.3%</b>	3.8%	11.6%

**Have you already voted or do you plan to vote in the upcoming General Election?**

Already voted:	<b>67.7%</b>
Plan to vote:	<b>32.3%</b>

## Detailed Results with Demographic Breakdowns for Each Question:

**If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?**

Ron DeSantis:	<b>45.4%</b>
Andrew Gillum:	<b>49.5%</b>
Darcy Richardson:	<b>1.8%</b>
Undecided:	<b>3.3%</b>

Non-Weighted Results and Demographic Breakdowns:

DeSantis:	<b>45.5%</b>
Gillum:	<b>49.4%</b>
Richardson:	<b>1.8%</b>
Undecided:	<b>3.3%</b>

**Political Party Breakdown:**

**Democratic Party 1178 responses**

DeSantis:	16.1%	Gillum:	79.4%	Richardson:	1.7%	Undecided:	2.8%
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**Republican Party 1194 responses**

DeSantis:	78.7%	Gillum:	18.0%	Richardson:	1.2%	Undecided:	2.1%
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**Independent Voter 716 responses**

DeSantis:	38.3%	Gillum:	52.5%	Richardson:	3.2%	Undecided:	6.0%
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**Race Breakdown:**

**White, Not Hispanic 2038 responses**

DeSantis:	53.4%	Gillum:	41.7%	Richardson:	2.1%	Undecided:	2.8%
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**Black, Not Hispanic 414 responses**

DeSantis:	6.0%	Gillum:	89.9%	Richardson:	0.7%	Undecided:	3.4%
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**Asian or Pacific Islander 68 responses**

DeSantis:	47.1%	Gillum:	47.1%	Richardson:	2.9%	Undecided:	2.9%
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**Hispanic 430 responses**

DeSantis:	46.7%	Gillum:	47.7%	Richardson:	1.4%	Undecided:	4.2%
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**Other or Unknown 138 responses**

DeSantis:	42.0%	Gillum:	49.3%	Richardson:	2.2%	Undecided:	6.5%
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**Gender Breakdown:**

**Male 1374 responses**

DeSantis:	47.7%	Gillum:	47.2%	Richardson:	2.0%	Undecided:	3.1%
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**Female 1664 responses**

DeSantis:	43.9%	Gillum:	51.1%	Richardson:	1.6%	Undecided:	3.4%
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**Age Breakdown:**

**18 to 29 393 responses**

DeSantis:	42.7%	Gillum:	49.6%	Richardson:	2.5%	Undecided:	5.1%
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**30 to 49 863 responses**

DeSantis:	43.2%	Gillum:	51.1%	Richardson:	2.4%	Undecided:	3.2%
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**50 to 69 1129 responses**

DeSantis:	44.3%	Gillum:	51.6%	Richardson:	1.7%	Undecided:	2.5%
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**70 and up 703 responses**

DeSantis:	51.6%	Gillum:	43.8%	Richardson:	1.0%	Undecided:	3.6%
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**Media Market Breakdown:**

**Pensacola 114 responses**

DeSantis:	60.5%	Gillum:	34.2%	Richardson:	2.6%	Undecided:	2.6%
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**Panama City 54 responses**

DeSantis:	59.3%	Gillum:	37.0%	Richardson:	0%	Undecided:	3.7%
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**Tallahassee 55 responses**

DeSantis:	43.6%	Gillum:	52.7%	Richardson:	1.8%	Undecided:	1.8%
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**Jacksonville 292 responses**

DeSantis:	50.3%	Gillum:	45.5%	Richardson:	2.1%	Undecided:	2.1%
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**Gainesville 68 responses**

DeSantis:	36.8%	Gillum:	60.3%	Richardson:	2.9%	Undecided:	0%
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**Orlando 624 responses**

DeSantis:	46.5%	Gillum:	48.7%	Richardson:	1.9%	Undecided:	2.9%
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**Tampa 771 responses**

DeSantis:	47.1%	Gillum:	46.0%	Richardson:	2.3%	Undecided:	4.5%
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**West Palm Beach 314 responses**

DeSantis:	38.9%	Gillum:	56.4%	Richardson:	2.2%	Undecided:	2.5%
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**Fort Myers 224 responses**

DeSantis:	56.7%	Gillum:	38.8%	Richardson:	0%	Undecided:	4.5%
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**Miami 572 responses**

DeSantis:	35.8%	Gillum:	59.6%	Richardson:	1.4%	Undecided:	3.1%
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# In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott: 46.2%  
 Bill Nelson: 49.9%  
 Undecided: 4.0%

## Non-Weighted Results and Demographic Breakdowns:

Scott: 46.3%  
 Nelson: 49.8%  
 Undecided: 4.0%

### Political Party Breakdown:

Democratic Party 1178 responses					
Scott:	16.6%	Nelson:	80.6%	Undecided:	2.7%
Republican Party 1194 responses					
Scott:	78.9%	Nelson:	18.1%	Undecided:	3.0%
Independent Voter 716 responses					
Scott:	40.6%	Nelson:	51.8%	Undecided:	7.5%

### Race Breakdown:

White, Not Hispanic 2038 responses					
Scott:	54.4%	Nelson:	42.1%	Undecided:	3.4%
Black, Not Hispanic 414 responses					
Scott:	7.0%	Nelson:	88.6%	Undecided:	4.3%
Asian or Pacific Islander 68 responses					
Scott:	45.6%	Nelson:	50.0%	Undecided:	4.4%
Hispanic 430 responses					
Scott:	47.0%	Nelson:	47.9%	Undecided:	5.1%
Other or Unknown 138 responses					
Scott:	42.0%	Nelson:	51.4%	Undecided:	6.5%

### Gender Breakdown:

Male 1374 responses					
Scott:	48.5%	Nelson:	47.9%	Undecided:	3.6%
Female 1664 responses					
Scott:	44.9%	Nelson:	51.0%	Undecided:	4.1%

### Age Breakdown:

18 to 29 393 responses					
Scott:	45.3%	Nelson:	50.1%	Undecided:	4.6%
30 to 49 863 responses					
Scott:	43.9%	Nelson:	52.7%	Undecided:	3.4%
50 to 69 1129 responses					
Scott:	44.7%	Nelson:	51.3%	Undecided:	4.0%
70 and up 703 responses					
Scott:	52.2%	Nelson:	43.5%	Undecided:	4.3%

### Media Market Breakdown:

Pensacola 114 responses					
Scott:	58.8%	Nelson:	36.0%	Undecided:	5.3%
Panama City 54 responses					
Scott:	61.1%	Nelson:	33.3%	Undecided:	5.6%
Tallahassee 55 responses					
Scott:	47.3%	Nelson:	50.9%	Undecided:	1.8%
Jacksonville 292 responses					
Scott:	51.0%	Nelson:	45.9%	Undecided:	3.1%
Gainesville 68 responses					
Scott:	39.7%	Nelson:	60.3%	Undecided:	0%
Orlando 624 responses					
Scott:	47.9%	Nelson:	48.9%	Undecided:	3.2%
Tampa 771 responses					
Scott:	48.0%	Nelson:	46.8%	Undecided:	5.2%
West Palm Beach 314 responses					
Scott:	39.8%	Nelson:	56.7%	Undecided:	3.5%
Fort Myers 224 responses					
Scott:	57.6%	Nelson:	37.1%	Undecided:	5.4%
Miami 572 responses					
Scott:	35.7%	Nelson:	60.8%	Undecided:	3.5%

# In the race for Chief Financial Officer, who would you vote for: Republican Jimmy Patronis or Democrat Jeremy Ring?

Jimmy Patronis: **47.1%**  
 Jeremy Ring: **46.5%**  
 Undecided: **6.3%**

## Non-Weighted Results and Demographic Breakdowns:

Patronis: 47.2%  
 Ring: 46.5%  
 Undecided: 6.3%

### Political Party Breakdown:

<b>Democratic Party 1178 responses</b>					
Patronis:	18.0%	Ring:	76.4%	Undecided:	5.6%
<b>Republican Party 1194 responses</b>					
Patronis:	79.3%	Ring:	16.0%	Undecided:	4.7%
<b>Independent Voter 716 responses</b>					
Patronis:	41.8%	Ring:	48.0%	Undecided:	10.2%

### Race Breakdown:

<b>White, Not Hispanic 2038 responses</b>					
Patronis:	55.7%	Ring:	38.8%	Undecided:	5.5%
<b>Black, Not Hispanic 414 responses</b>					
Patronis:	7.0%	Ring:	85.3%	Undecided:	7.7%
<b>Asian or Pacific Islander 68 responses</b>					
Patronis:	45.6%	Ring:	42.6%	Undecided:	11.8%
<b>Hispanic 430 responses</b>					
Patronis:	47.0%	Ring:	45.8%	Undecided:	7.2%
<b>Other or Unknown 138 responses</b>					
Patronis:	44.2%	Ring:	47.8%	Undecided:	8.0%

### Gender Breakdown:

<b>Male 1374 responses</b>					
Patronis:	49.9%	Ring:	44.5%	Undecided:	5.6%
<b>Female 1664 responses</b>					
Patronis:	45.4%	Ring:	47.8%	Undecided:	6.9%

### Age Breakdown:

<b>18 to 29 393 responses</b>					
Patronis:	46.8%	Ring:	45.0%	Undecided:	8.1%
<b>30 to 49 863 responses</b>					
Patronis:	45.3%	Ring:	48.7%	Undecided:	6.0%
<b>50 to 69 1129 responses</b>					
Patronis:	46.0%	Ring:	48.4%	Undecided:	5.7%
<b>70 and up 703 responses</b>					
Patronis:	51.8%	Ring:	41.5%	Undecided:	6.7%

### Media Market Breakdown:

<b>Pensacola 114 responses</b>					
Patronis:	58.8%	Ring:	33.3%	Undecided:	7.9%
<b>Panama City 54 responses</b>					
Patronis:	64.8%	Ring:	27.8%	Undecided:	7.4%
<b>Tallahassee 55 responses</b>					
Patronis:	49.1%	Ring:	43.6%	Undecided:	7.3%
<b>Jacksonville 292 responses</b>					
Patronis:	52.7%	Ring:	43.5%	Undecided:	3.8%
<b>Gainesville 68 responses</b>					
Patronis:	39.7%	Ring:	58.8%	Undecided:	1.5%
<b>Orlando 624 responses</b>					
Patronis:	49.7%	Ring:	44.1%	Undecided:	6.2%
<b>Tampa 771 responses</b>					
Patronis:	49.0%	Ring:	43.2%	Undecided:	7.8%
<b>West Palm Beach 314 responses</b>					
Patronis:	38.5%	Ring:	53.8%	Undecided:	7.6%
<b>Fort Myers 224 responses</b>					
Patronis:	57.1%	Ring:	36.6%	Undecided:	6.2%
<b>Miami 572 responses</b>					
Patronis:	36.9%	Ring:	58.0%	Undecided:	5.1%

## Have you already voted or do you plan to vote in the upcoming General Election?

Already voted: **67.7%**

Plan to vote: **32.3%**

### Non-Weighted Results and Demographic Breakdowns:

Already voted: 67.7%

Plan to vote: 32.3%

#### Political Party Breakdown:

Democratic Party 1178 responses		
Already voted: 74.5%	Plan to vote:	25.5%
Republican Party 1194 responses		
Already voted: 63.5%	Plan to vote:	36.5%
Independent Voter 716 responses		
Already voted: 63.4%	Plan to vote:	36.6%

#### Race Breakdown:

White, Not Hispanic 2038 responses		
Already voted: 66.8%	Plan to vote:	33.2%
Black, Not Hispanic 414 responses		
Already voted: 74.4%	Plan to vote:	25.6%
Asian or Pacific Islander 68 responses		
Already voted: 60.3%	Plan to vote:	39.7%
Hispanic 430 responses		
Already voted: 67.9%	Plan to vote:	32.1%
Other or Unknown 138 responses		
Already voted: 63.8%	Plan to vote:	36.2%

#### Gender Breakdown:

Male 1374 responses		
Already voted: 67.0%	Plan to vote:	33.0%
Female 1664 responses		
Already voted: 68.4%	Plan to vote:	31.6%

#### Age Breakdown:

18 to 29 393 responses		
Already voted: 68.7%	Plan to vote:	31.3%
30 to 49 863 responses		
Already voted: 66.4%	Plan to vote:	33.6%
50 to 69 1129 responses		
Already voted: 66.8%	Plan to vote:	33.2%
70 and up 703 responses		
Already voted: 70.1%	Plan to vote:	29.9%

#### Media Market Breakdown:

Pensacola 114 responses		
Already voted: 63.2%	Plan to vote:	36.8%
Panama City 54 responses		
Already voted: 66.7%	Plan to vote:	33.3%
Tallahassee 55 responses		
Already voted: 65.5%	Plan to vote:	34.5%
Jacksonville 292 responses		
Already voted: 69.5%	Plan to vote:	30.5%
Gainesville 68 responses		
Already voted: 66.2%	Plan to vote:	33.8%
Orlando 624 responses		
Already voted: 69.2%	Plan to vote:	30.8%
Tampa 771 responses		
Already voted: 65.8%	Plan to vote:	34.2%
West Palm Beach 314 responses		
Already voted: 60.8%	Plan to vote:	39.2%
Fort Myers 224 responses		
Already voted: 72.8%	Plan to vote:	27.2%
Miami 572 responses		
Already voted: 70.8%	Plan to vote:	29.2%