Subject: Florida Statewide General-Election survey conducted for FloridaPolitics.com

Date: November 4, 2018

Executive Summary:

This poll of 3,088 likely Florida general election voters was conducted from November 3, 2018 to November 4, 2018. This poll used the registered voter lists supplied by the state of Florida as of October 15, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 3,088 and a 1.8% Margin of Error at a 95% confidence level.
Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

**Political Party:**
- Democratic: 1178 = 38.1%
- Republican: 1194 = 38.7%
- Independent: 716 = 23.2%

**Race Breakdown:**
- White, Not Hispanic: 2038 = 66.0%
- Black, Not Hispanic: 414 = 13.4%
- Asian or Pacific Islander: 68 = 2.2%
- Hispanic: 430 = 13.9%
- Other or Unknown: 138 = 4.5%

**Gender Breakdown:**
- Female: 1664 = 53.9%
- Male: 1374 = 44.5%

**Age Breakdown:**
- 18 to 29: 393 = 12.7%
- 30 to 49: 863 = 27.9%
- 50 to 69: 1129 = 36.6%
- 70 and up: 703 = 22.8%

**Media Market Breakdown:**
- Pensacola: 114 = 3.7%
- Panama City: 54 = 1.7%
- Tallahassee: 55 = 1.8%
- Jacksonville: 292 = 9.5%
- Gainesville: 68 = 2.2%
- Orlando: 624 = 20.2%
- Tampa: 771 = 25.0%
- West Palm Beach: 314 = 10.2%
- Fort Myers: 224 = 7.3%
- Miami: 572 = 18.5%
Summary of Scientific Results:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

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<thead>
<tr>
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<th>TOTAL</th>
<th>ALREADY VOTED</th>
<th>PLAN TO VOTE</th>
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</thead>
<tbody>
<tr>
<td>Ron DeSantis:</td>
<td>45.4%</td>
<td>41.8%</td>
<td>53.1%</td>
</tr>
<tr>
<td>Andrew Gillum:</td>
<td>49.5%</td>
<td>55.4%</td>
<td>36.9%</td>
</tr>
<tr>
<td>Darcy Richardson:</td>
<td>1.8%</td>
<td>1.1%</td>
<td>3.3%</td>
</tr>
<tr>
<td>Undecided:</td>
<td>3.3%</td>
<td>1.6%</td>
<td>6.7%</td>
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In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

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<tr>
<td>Rick Scott:</td>
<td>46.2%</td>
<td>42.9%</td>
<td>53.4%</td>
</tr>
<tr>
<td>Bill Nelson:</td>
<td>49.9%</td>
<td>55.4%</td>
<td>38.1%</td>
</tr>
<tr>
<td>Undecided:</td>
<td>4.0%</td>
<td>1.8%</td>
<td>8.5%</td>
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In the race for Chief Financial Officer, who would you vote for: Republican Jimmy Patronis or Democrat Jeremy Ring?

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<tr>
<td>Jimmy Patronis:</td>
<td>47.1%</td>
<td>43.6%</td>
<td>54.8%</td>
</tr>
<tr>
<td>Jeremy Ring:</td>
<td>46.5%</td>
<td>52.6%</td>
<td>33.6%</td>
</tr>
<tr>
<td>Undecided:</td>
<td>6.3%</td>
<td>3.8%</td>
<td>11.6%</td>
</tr>
</tbody>
</table>

Have you already voted or do you plan to vote in the upcoming General Election?

- Already voted: 67.7%
- Plan to vote: 32.3%
Detailed Results with Demographic Breakdowns for Each Question:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

Ron DeSantis: 45.4%
Andrew Gillum: 49.5%
Darcy Richardson: 1.8%
Undecided: 3.3%

Non-Weighted Results and Demographic Breakdowns:

DeSantis: 45.5%
Gillum: 49.4%
Richardson: 1.8%
Undecided: 3.3%

Political Party Breakdown:
Democratic Party  1178 responses
DeSantis: 16.1%  Gillum: 79.4%  Richardson: 1.7%  Undecided: 2.8%
Republican Party  1194 responses
DeSantis: 78.7%  Gillum: 18.0%  Richardson: 1.2%  Undecided: 2.1%
Independent Voter  716 responses
DeSantis: 38.3%  Gillum: 52.5%  Richardson: 3.2%  Undecided: 6.0%

Race Breakdown:
White, Not Hispanic  2038 responses
DeSantis: 53.4%  Gillum: 41.7%  Richardson: 2.1%  Undecided: 2.8%
Black, Not Hispanic  414 responses
DeSantis: 6.0%  Gillum: 89.9%  Richardson: 0.7%  Undecided: 3.4%
Asian or Pacific Islander  68 responses
DeSantis: 47.1%  Gillum: 47.1%  Richardson: 2.9%  Undecided: 2.9%
Hispanic  430 responses
DeSantis: 46.7%  Gillum: 47.7%  Richardson: 1.4%  Undecided: 4.2%
Other or Unknown  138 responses
DeSantis: 42.0%  Gillum: 49.3%  Richardson: 2.2%  Undecided: 6.5%

Gender Breakdown:
Male  1374 responses
DeSantis: 47.7%  Gillum: 47.2%  Richardson: 2.0%  Undecided: 3.1%
Female  1664 responses
DeSantis: 43.9%  Gillum: 51.1%  Richardson: 1.6%  Undecided: 3.4%

Age Breakdown:
18 to 29  393 responses
DeSantis: 42.7%  Gillum: 49.6%  Richardson: 2.5%  Undecided: 5.1%
30 to 49  863 responses
DeSantis: 43.2%  Gillum: 51.1%  Richardson: 2.4%  Undecided: 3.2%
50 to 69  1129 responses
DeSantis: 44.3%  Gillum: 51.6%  Richardson: 1.7%  Undecided: 2.5%
70 and up  703 responses
DeSantis: 51.6%  Gillum: 43.8%  Richardson: 1.0%  Undecided: 3.6%

Media Market Breakdown:
Pensacola  114 responses
DeSantis: 60.5%  Gillum: 34.2%  Richardson: 2.6%  Undecided: 2.6%
Panama City  54 responses
DeSantis: 59.3%  Gillum: 37.0%  Richardson: 0%  Undecided: 3.7%
Tallahassee  55 responses
DeSantis: 43.6%  Gillum: 52.7%  Richardson: 1.8%  Undecided: 1.8%
Jacksonville  292 responses
DeSantis: 50.3%  Gillum: 45.5%  Richardson: 2.1%  Undecided: 2.1%
Gainesville  68 responses
DeSantis: 36.8%  Gillum: 60.3%  Richardson: 2.9%  Undecided: 0%
Orlando  624 responses
DeSantis: 46.5%  Gillum: 48.7%  Richardson: 1.9%  Undecided: 2.9%
Tampa  771 responses
DeSantis: 47.1%  Gillum: 46.0%  Richardson: 2.3%  Undecided: 4.5%
West Palm Beach  314 responses
DeSantis: 38.9%  Gillum: 56.4%  Richardson: 2.2%  Undecided: 2.5%
Fort Myers  224 responses
DeSantis: 56.7%  Gillum: 38.8%  Richardson: 0%  Undecided: 4.5%
Miami  572 responses
DeSantis: 35.8%  Gillum: 59.6%  Richardson: 1.4%  Undecided: 3.1%
In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott: 46.2%
Bill Nelson: 49.9%
Undecided: 4.0%

Non-Weighted Results and Demographic Breakdowns:

Scott: 46.3%
Nelson: 49.8%
Undecided: 4.0%

**Political Party Breakdown:**
- Democratic Party: 1178 responses
  - Scott: 16.6% Nelson: 80.6% Undecided: 2.7%
- Republican Party: 1194 responses
  - Scott: 78.9% Nelson: 18.1% Undecided: 3.0%
- Independent Voter: 716 responses
  - Scott: 40.6% Nelson: 51.8% Undecided: 7.5%

**Race Breakdown:**
- White, Not Hispanic: 2038 responses
  - Scott: 54.4% Nelson: 42.1% Undecided: 3.4%
- Black, Not Hispanic: 414 responses
  - Scott: 7.0% Nelson: 88.6% Undecided: 4.3%
- Asian or Pacific Islander: 68 responses
  - Scott: 45.6% Nelson: 50.0% Undecided: 4.4%
- Hispanic: 430 responses
  - Scott: 47.0% Nelson: 47.9% Undecided: 5.1%
- Other or Unknown: 138 responses
  - Scott: 42.0% Nelson: 51.4% Undecided: 6.5%

**Gender Breakdown:**
- Male: 1374 responses
  - Scott: 48.5% Nelson: 47.9% Undecided: 3.6%
- Female: 1664 responses
  - Scott: 44.9% Nelson: 51.0% Undecided: 4.1%

**Age Breakdown:**
- 18 to 29: 393 responses
  - Scott: 45.3% Nelson: 50.1% Undecided: 4.6%
- 30 to 49: 863 responses
  - Scott: 43.9% Nelson: 52.7% Undecided: 3.4%
- 50 to 69: 1129 responses
  - Scott: 44.7% Nelson: 51.3% Undecided: 4.0%
- 70 and up: 703 responses
  - Scott: 52.2% Nelson: 43.5% Undecided: 4.3%

**Media Market Breakdown:**
- Pensacola: 114 responses
  - Scott: 58.8% Nelson: 36.0% Undecided: 5.3%
- Panama City: 54 responses
  - Scott: 61.1% Nelson: 33.3% Undecided: 5.6%
- Tallahassee: 55 responses
  - Scott: 47.3% Nelson: 50.9% Undecided: 1.8%
- Jacksonville: 292 responses
  - Scott: 51.0% Nelson: 45.9% Undecided: 3.1%
- Gainesville: 68 responses
  - Scott: 39.7% Nelson: 60.3% Undecided: 0%
- Orlando: 624 responses
  - Scott: 47.9% Nelson: 48.9% Undecided: 3.2%
- Tampa: 771 responses
  - Scott: 48.0% Nelson: 46.8% Undecided: 5.2%
- West Palm Beach: 314 responses
  - Scott: 39.8% Nelson: 56.7% Undecided: 3.5%
- Fort Myers: 224 responses
  - Scott: 57.6% Nelson: 37.1% Undecided: 5.4%
- Miami: 572 responses
  - Scott: 35.7% Nelson: 60.8% Undecided: 3.5%
In the race for Chief Financial Officer, who would you vote for: Republican Jimmy Patronis or Democrat Jeremy Ring?

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Political Party Breakdown:
- Democratic Party 1178 responses
  Already voted: 74.5%  Plan to vote: 25.5%
- Republican Party 1194 responses
  Already voted: 63.5%  Plan to vote: 36.5%
- Independent Voter 716 responses
  Already voted: 63.4%  Plan to vote: 36.6%

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- Black, Not Hispanic 414 responses
  Already voted: 74.4%  Plan to vote: 25.6%
- Asian or Pacific Islander 68 responses
  Already voted: 60.3%  Plan to vote: 39.7%
- Hispanic 430 responses
  Already voted: 67.9%  Plan to vote: 32.1%
- Other or Unknown 138 responses
  Already voted: 63.8%  Plan to vote: 36.2%

Gender Breakdown:
- Male 1374 responses
  Already voted: 67.0%  Plan to vote: 33.0%
- Female 1664 responses
  Already voted: 68.4%  Plan to vote: 31.6%

Age Breakdown:
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  Already voted: 66.4%  Plan to vote: 33.6%
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  Already voted: 70.1%  Plan to vote: 29.9%

Media Market Breakdown:
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