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Matt Florell, President

**Subject: Florida Statewide Democratic Primary Election survey  
conducted for FloridaPolitics.com**

**Date: July 15, 2018**

**Executive Summary:**

This poll of 1,314 likely Florida Democratic primary voters was conducted from July 14, 2018 to July 15, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Democratic Primary Election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Democratic voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,314 and a 2.7% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Democratic party voters who responded to this survey:

### Race Breakdown:

White, Not Hispanic	832 =	63.3%
Black, Not Hispanic	372 =	28.3%
Asian or Pacific Islander	15 =	1.1%
Hispanic	55 =	4.2%
Other or Unknown	40 =	3.0%

### Gender Breakdown:

Male	526 =	40.0%
Female	788 =	60.0%

### Age Breakdown:

18 to 29	41 =	3.1%
30 to 49	156 =	11.9%
50 to 69	562 =	42.8%
70 and up	555 =	42.2%

### Media Market Breakdown:

Pensacola	50 =	3.8%
Panama City	24 =	1.8%
Tallahassee	18 =	1.4%
Jacksonville	116 =	8.8%
Gainesville	33 =	2.5%
Orlando	257 =	19.6%
Tampa	305 =	23.2%
West Palm Beach	153 =	11.6%
Fort Myers	60 =	4.6%
Miami	297 =	22.6%

## Summary of Scientific Results:

**In the Democratic primary race for Governor, who would you vote for:  
Andrew Gillum, Gwen Graham, Jeff Greene, Chris King, Philip Levine, Alex  
Lundy Lundmark or John Wetherbee?**

Andrew Gillum:	9.6%
Gwen Graham:	21.5%
Jeff Greene:	21.6%
Chris King:	2.5%
Philip Levine:	19.4%
Alex "Lundy" Lundmark:	0.4%
John Wetherbee:	0.4%
Undecided:	24.7%

**Do you have a favorable or unfavorable opinion of Andrew Gillum?**

Favorable:	28.7%
Unfavorable:	10.3%
Unsure:	61.0%

**Do you have a favorable or unfavorable opinion of Gwen Graham?**

Favorable:	43.4%
Unfavorable:	13.0%
Unsure:	43.7%

**Do you have a favorable or unfavorable opinion of Jeff Greene?**

Favorable:	45.3%
Unfavorable:	15.5%
Unsure:	39.2%

**Do you have a favorable or unfavorable opinion of Chris King?**

Favorable:	15.3%
Unfavorable:	18.0%
Unsure:	66.8%

**Do you have a favorable or unfavorable opinion of Philip Levine?**

Favorable:	49.1%
Unfavorable:	14.2%
Unsure:	36.7%

## Detailed Results with Demographic Breakdowns for Each Question:

### In the Democratic primary race for Governor, who would you vote for: Andrew Gillum, Gwen Graham, Jeff Greene, Chris King, Philip Levine, Alex Lundy Lundmark or John Wetherbee?

Andrew Gillum:	9.6%	Philip Levine:	19.4%
Gwen Graham:	21.5%	Alex "Lundy" Lundmark:	0.4%
Jeff Greene:	21.6%	John Wetherbee:	0.4%
Chris King:	2.5%	Undecided:	24.7%

#### Non-Weighted Results and Demographic Breakdowns:

Gillum:	9.1%	Levine:	19.4%
Graham:	21.5%	Lundmark:	0.4%
Greene:	21.6%	Wetherbee:	0.4%
King:	2.5%	Undecided:	25.1%

#### Race Breakdown:

White, Not Hispanic	832 responses														
Gillum:	4.9%	Graham:	25.5%	Greene:	19.8%	King:	2.3%	Levine:	19.4%	Lundmark:	0.4%	Wetherbee:	0.2%	Undecided:	27.5%
Black, Not Hispanic	372 responses														
Gillum:	18.3%	Graham:	14.0%	Greene:	23.4%	King:	2.7%	Levine:	19.1%	Lundmark:	0.3%	Wetherbee:	0.5%	Undecided:	21.8%
Asian or Pacific Islander	15 responses														
Gillum:	0%	Graham:	26.7%	Greene:	40.0%	King:	0%	Levine:	20.0%	Lundmark:	0%	Wetherbee:	6.7%	Undecided:	6.7%
Hispanic	55 responses														
Gillum:	10.9%	Graham:	16.4%	Greene:	30.9%	King:	1.8%	Levine:	25.5%	Lundmark:	1.8%	Wetherbee:	0%	Undecided:	12.7%
Other or Unknown	40 responses														
Gillum:	12.5%	Graham:	12.5%	Greene:	22.5%	King:	7.5%	Levine:	15.0%	Lundmark:	0%	Wetherbee:	0%	Undecided:	30.0%

#### Gender Breakdown:

Male	526 responses														
Gillum:	9.3%	Graham:	22.2%	Greene:	21.7%	King:	2.3%	Levine:	20.9%	Lundmark:	0%	Wetherbee:	0.4%	Undecided:	23.2%
Female	788 responses														
Gillum:	9.0%	Graham:	20.9%	Greene:	21.6%	King:	2.7%	Levine:	18.4%	Lundmark:	0.6%	Wetherbee:	0.4%	Undecided:	26.4%

#### Age Breakdown:

18 to 29	41 responses														
Gillum:	9.8%	Graham:	17.1%	Greene:	29.3%	King:	4.9%	Levine:	12.2%	Lundmark:	0%	Wetherbee:	2.4%	Undecided:	24.4%
30 to 49	156 responses														
Gillum:	14.1%	Graham:	17.9%	Greene:	20.5%	King:	2.6%	Levine:	22.4%	Lundmark:	0%	Wetherbee:	0.6%	Undecided:	21.8%
50 to 69	563 responses														
Gillum:	10.1%	Graham:	23.3%	Greene:	21.5%	King:	2.3%	Levine:	21.3%	Lundmark:	0.7%	Wetherbee:	0.5%	Undecided:	20.2%
70 and up	554 responses														
Gillum:	6.7%	Graham:	20.9%	Greene:	21.5%	King:	2.5%	Levine:	17.1%	Lundmark:	0.2%	Wetherbee:	0%	Undecided:	31.0%

#### Media Market Breakdown:

Pensacola	50 responses														
Gillum:	12.0%	Graham:	22.0%	Greene:	14.0%	King:	2.0%	Levine:	22.0%	Lundmark:	0%	Wetherbee:	0%	Undecided:	28.0%
Panama City	24 responses														
Gillum:	0%	Graham:	62.5%	Greene:	20.8%	King:	4.2%	Levine:	4.2%	Lundmark:	0%	Wetherbee:	0%	Undecided:	8.3%
Tallahassee	18 responses														
Gillum:	44.4%	Graham:	27.8%	Greene:	0%	King:	0%	Levine:	11.1%	Lundmark:	0%	Wetherbee:	0%	Undecided:	16.7%
Jacksonville	116 responses														
Gillum:	12.9%	Graham:	12.1%	Greene:	31.0%	King:	7.8%	Levine:	18.1%	Lundmark:	0%	Wetherbee:	1.7%	Undecided:	16.4%
Gainesville	33 responses														
Gillum:	9.1%	Graham:	45.5%	Greene:	21.2%	King:	0%	Levine:	6.1%	Lundmark:	0%	Wetherbee:	0%	Undecided:	18.2%
Orlando	257 responses														
Gillum:	5.8%	Graham:	29.2%	Greene:	19.1%	King:	2.3%	Levine:	12.8%	Lundmark:	0%	Wetherbee:	0.4%	Undecided:	30.4%
Tampa	305 responses														
Gillum:	8.2%	Graham:	26.6%	Greene:	16.1%	King:	1.0%	Levine:	13.4%	Lundmark:	1.0%	Wetherbee:	0.7%	Undecided:	33.1%
West Palm Beach	153 responses														
Gillum:	7.2%	Graham:	11.1%	Greene:	25.5%	King:	2.6%	Levine:	33.3%	Lundmark:	0%	Wetherbee:	0%	Undecided:	20.3%
Fort Myers	61 responses														
Gillum:	1.6%	Graham:	16.4%	Greene:	14.8%	King:	1.6%	Levine:	19.7%	Lundmark:	0%	Wetherbee:	0%	Undecided:	45.9%
Miami	297 responses														
Gillum:	12.1%	Graham:	13.1%	Greene:	27.9%	King:	2.7%	Levine:	27.3%	Lundmark:	0.7%	Wetherbee:	0%	Undecided:	16.2%

## Do you have a favorable or unfavorable opinion of Andrew Gillum?

Favorable:	28.7%
Unfavorable:	10.3%
Unsure:	61.0%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	28.1%
Unfavorable:	10.2%
Unsure:	61.7%

#### Race Breakdown:

<b>White, Not Hispanic</b>	832 responses				
Favorable:	23.4%	Unfavorable:	10.6%	Unsure:	66.0%
<b>Black, Not Hispanic</b>	372 responses				
Favorable:	37.4%	Unfavorable:	9.1%	Unsure:	53.5%
<b>Asian or Pacific Islander</b>	15 responses				
Favorable:	26.7%	Unfavorable:	13.3%	Unsure:	60.0%
<b>Hispanic</b>	55 responses				
Favorable:	30.9%	Unfavorable:	12.7%	Unsure:	56.4%
<b>Other or Unknown</b>	40 responses				
Favorable:	35.0%	Unfavorable:	7.5%	Unsure:	57.5%

#### Gender Breakdown:

<b>Male</b>	526 responses				
Favorable:	29.8%	Unfavorable:	12.9%	Unsure:	57.2%
<b>Female</b>	788 responses				
Favorable:	26.9%	Unfavorable:	8.4%	Unsure:	64.7%

#### Age Breakdown:

<b>18 to 29</b>	41 responses				
Favorable:	36.6%	Unfavorable:	14.6%	Unsure:	48.8%
<b>30 to 49</b>	156 responses				
Favorable:	33.3%	Unfavorable:	9.6%	Unsure:	57.1%
<b>50 to 69</b>	563 responses				
Favorable:	31.3%	Unfavorable:	10.8%	Unsure:	57.9%
<b>70 and up</b>	554 responses				
Favorable:	22.7%	Unfavorable:	9.4%	Unsure:	67.9%

#### Media Market Breakdown:

<b>Pensacola</b>	50 responses				
Favorable:	32.0%	Unfavorable:	10.0%	Unsure:	58.0%
<b>Panama City</b>	24 responses				
Favorable:	25.0%	Unfavorable:	16.7%	Unsure:	58.3%
<b>Tallahassee</b>	18 responses				
Favorable:	66.7%	Unfavorable:	22.2%	Unsure:	11.1%
<b>Jacksonville</b>	116 responses				
Favorable:	28.4%	Unfavorable:	12.9%	Unsure:	58.6%
<b>Gainesville</b>	33 responses				
Favorable:	30.3%	Unfavorable:	9.1%	Unsure:	60.6%
<b>Orlando</b>	257 responses				
Favorable:	26.8%	Unfavorable:	9.3%	Unsure:	63.8%
<b>Tampa</b>	305 responses				
Favorable:	26.6%	Unfavorable:	11.1%	Unsure:	62.3%
<b>West Palm Beach</b>	153 responses				
Favorable:	23.5%	Unfavorable:	5.2%	Unsure:	71.2%
<b>Fort Myers</b>	61 responses				
Favorable:	26.2%	Unfavorable:	3.3%	Unsure:	70.5%
<b>Miami</b>	297 responses				
Favorable:	30.3%	Unfavorable:	11.8%	Unsure:	57.9%

## Do you have a favorable or unfavorable opinion of Gwen Graham?

Favorable:	43.4%
Unfavorable:	13.0%
Unsure:	43.7%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	43.2%
Unfavorable:	12.9%
Unsure:	44.0%

#### Race Breakdown:

White, Not Hispanic	832 responses				
Favorable:	49.2%	Unfavorable:	11.8%	Unsure:	39.1%
Black, Not Hispanic	372 responses				
Favorable:	30.4%	Unfavorable:	15.3%	Unsure:	54.3%
Asian or Pacific Islander	15 responses				
Favorable:	73.3%	Unfavorable:	0%	Unsure:	26.7%
Hispanic	55 responses				
Favorable:	32.7%	Unfavorable:	14.5%	Unsure:	52.7%
Other or Unknown	40 responses				
Favorable:	40.0%	Unfavorable:	15.0%	Unsure:	45.0%

#### Gender Breakdown:

Male	526 responses				
Favorable:	47.1%	Unfavorable:	14.4%	Unsure:	38.4%
Female	788 responses				
Favorable:	40.5%	Unfavorable:	11.8%	Unsure:	47.7%

#### Age Breakdown:

18 to 29	41 responses				
Favorable:	41.5%	Unfavorable:	17.1%	Unsure:	41.5%
30 to 49	156 responses				
Favorable:	46.2%	Unfavorable:	14.7%	Unsure:	39.1%
50 to 69	563 responses				
Favorable:	45.3%	Unfavorable:	13.5%	Unsure:	41.2%
70 and up	554 responses				
Favorable:	40.3%	Unfavorable:	11.4%	Unsure:	48.4%

#### Media Market Breakdown:

Pensacola	50 responses				
Favorable:	38.0%	Unfavorable:	12.0%	Unsure:	50.0%
Panama City	24 responses				
Favorable:	70.8%	Unfavorable:	8.3%	Unsure:	20.8%
Tallahassee	18 responses				
Favorable:	72.2%	Unfavorable:	16.7%	Unsure:	11.1%
Jacksonville	116 responses				
Favorable:	35.3%	Unfavorable:	14.7%	Unsure:	50.0%
Gainesville	33 responses				
Favorable:	54.5%	Unfavorable:	12.1%	Unsure:	33.3%
Orlando	257 responses				
Favorable:	54.9%	Unfavorable:	9.3%	Unsure:	35.8%
Tampa	305 responses				
Favorable:	51.8%	Unfavorable:	11.8%	Unsure:	36.4%
West Palm Beach	153 responses				
Favorable:	27.5%	Unfavorable:	9.2%	Unsure:	63.4%
Fort Myers	61 responses				
Favorable:	39.3%	Unfavorable:	6.6%	Unsure:	54.1%
Miami	297 responses				
Favorable:	31.6%	Unfavorable:	19.9%	Unsure:	48.5%

## Do you have a favorable or unfavorable opinion of Jeff Greene?

Favorable:	45.3%
Unfavorable:	15.5%
Unsure:	39.2%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	45.2%
Unfavorable:	15.5%
Unsure:	39.3%

#### Race Breakdown:

<b>White, Not Hispanic</b> 832 responses					
Favorable:	45.9%	Unfavorable:	16.0%	Unsure:	38.1%
<b>Black, Not Hispanic</b> 372 responses					
Favorable:	41.7%	Unfavorable:	16.4%	Unsure:	41.9%
<b>Asian or Pacific Islander</b> 15 responses					
Favorable:	60.0%	Unfavorable:	6.7%	Unsure:	33.3%
<b>Hispanic</b> 55 responses					
Favorable:	54.5%	Unfavorable:	9.1%	Unsure:	36.4%
<b>Other or Unknown</b> 40 responses					
Favorable:	45.0%	Unfavorable:	10.0%	Unsure:	45.0%

#### Gender Breakdown:

<b>Male</b> 526 responses					
Favorable:	44.1%	Unfavorable:	18.8%	Unsure:	37.1%
<b>Female</b> 788 responses					
Favorable:	45.9%	Unfavorable:	13.3%	Unsure:	40.7%

#### Age Breakdown:

<b>18 to 29</b> 41 responses					
Favorable:	58.5%	Unfavorable:	14.6%	Unsure:	26.8%
<b>30 to 49</b> 156 responses					
Favorable:	45.5%	Unfavorable:	14.1%	Unsure:	40.4%
<b>50 to 69</b> 563 responses					
Favorable:	44.8%	Unfavorable:	17.2%	Unsure:	38.0%
<b>70 and up</b> 554 responses					
Favorable:	44.6%	Unfavorable:	14.3%	Unsure:	41.2%

#### Media Market Breakdown:

<b>Pensacola</b> 50 responses					
Favorable:	26.0%	Unfavorable:	18.0%	Unsure:	56.0%
<b>Panama City</b> 24 responses					
Favorable:	29.2%	Unfavorable:	20.8%	Unsure:	50.0%
<b>Tallahassee</b> 18 responses					
Favorable:	33.3%	Unfavorable:	22.2%	Unsure:	44.4%
<b>Jacksonville</b> 116 responses					
Favorable:	50.9%	Unfavorable:	15.5%	Unsure:	33.6%
<b>Gainesville</b> 33 responses					
Favorable:	45.5%	Unfavorable:	12.1%	Unsure:	42.4%
<b>Orlando</b> 257 responses					
Favorable:	44.0%	Unfavorable:	15.2%	Unsure:	40.9%
<b>Tampa</b> 305 responses					
Favorable:	40.3%	Unfavorable:	16.7%	Unsure:	43.0%
<b>West Palm Beach</b> 153 responses					
Favorable:	56.2%	Unfavorable:	15.7%	Unsure:	28.1%
<b>Fort Myers</b> 61 responses					
Favorable:	37.7%	Unfavorable:	9.8%	Unsure:	52.5%
<b>Miami</b> 297 responses					
Favorable:	50.2%	Unfavorable:	14.8%	Unsure:	35.0%

## Do you have a favorable or unfavorable opinion of Chris King?

Favorable:	15.3%
Unfavorable:	18.0%
Unsure:	66.8%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	15.2%
Unfavorable:	17.7%
Unsure:	67.0%

#### Race Breakdown:

White, Not Hispanic	832 responses				
Favorable:	16.1%	Unfavorable:	15.7%	Unsure:	68.1%
Black, Not Hispanic	372 responses				
Favorable:	12.6%	Unfavorable:	21.8%	Unsure:	65.6%
Asian or Pacific Islander	15 responses				
Favorable:	13.3%	Unfavorable:	13.3%	Unsure:	73.3%
Hispanic	55 responses				
Favorable:	16.4%	Unfavorable:	20.0%	Unsure:	63.6%
Other or Unknown	40 responses				
Favorable:	20.0%	Unfavorable:	20.0%	Unsure:	60.0%

#### Gender Breakdown:

Male	526 responses				
Favorable:	16.5%	Unfavorable:	21.9%	Unsure:	61.6%
Female	788 responses				
Favorable:	14.3%	Unfavorable:	15.0%	Unsure:	70.7%

#### Age Breakdown:

18 to 29	41 responses				
Favorable:	22.0%	Unfavorable:	17.1%	Unsure:	61.0%
30 to 49	156 responses				
Favorable:	19.2%	Unfavorable:	16.0%	Unsure:	64.7%
50 to 69	563 responses				
Favorable:	14.7%	Unfavorable:	19.4%	Unsure:	65.9%
70 and up	554 responses				
Favorable:	14.1%	Unfavorable:	16.6%	Unsure:	69.3%

#### Media Market Breakdown:

Pensacola	50 responses				
Favorable:	10.0%	Unfavorable:	24.0%	Unsure:	66.0%
Panama City	24 responses				
Favorable:	25.0%	Unfavorable:	20.8%	Unsure:	54.2%
Tallahassee	18 responses				
Favorable:	5.6%	Unfavorable:	44.4%	Unsure:	50.0%
Jacksonville	116 responses				
Favorable:	24.1%	Unfavorable:	19.8%	Unsure:	56.0%
Gainesville	33 responses				
Favorable:	12.1%	Unfavorable:	12.1%	Unsure:	75.8%
Orlando	257 responses				
Favorable:	21.0%	Unfavorable:	16.0%	Unsure:	63.0%
Tampa	305 responses				
Favorable:	14.1%	Unfavorable:	17.7%	Unsure:	68.2%
West Palm Beach	153 responses				
Favorable:	16.3%	Unfavorable:	13.1%	Unsure:	70.6%
Fort Myers	61 responses				
Favorable:	14.8%	Unfavorable:	9.8%	Unsure:	75.4%
Miami	297 responses				
Favorable:	8.4%	Unfavorable:	20.2%	Unsure:	71.4%



## Do you have a favorable or unfavorable opinion of Philip Levine?

Favorable:	49.1%
Unfavorable:	14.2%
Unsure:	36.7%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	49.1%
Unfavorable:	14.2%
Unsure:	36.7%

#### Race Breakdown:

<b>White, Not Hispanic</b>	832 responses				
Favorable:	50.5%	Unfavorable:	14.9%	Unsure:	34.6%
<b>Black, Not Hispanic</b>	372 responses				
Favorable:	46.8%	Unfavorable:	12.9%	Unsure:	40.3%
<b>Asian or Pacific Islander</b>	15 responses				
Favorable:	46.7%	Unfavorable:	6.7%	Unsure:	46.7%
<b>Hispanic</b>	55 responses				
Favorable:	47.3%	Unfavorable:	14.5%	Unsure:	38.2%
<b>Other or Unknown</b>	40 responses				
Favorable:	45.0%	Unfavorable:	15.0%	Unsure:	40.0%

#### Gender Breakdown:

<b>Male</b>	526 responses				
Favorable:	48.3%	Unfavorable:	17.5%	Unsure:	34.2%
<b>Female</b>	788 responses				
Favorable:	49.6%	Unfavorable:	12.1%	Unsure:	38.3%

#### Age Breakdown:

<b>18 to 29</b>	41 responses				
Favorable:	46.3%	Unfavorable:	12.2%	Unsure:	41.5%
<b>30 to 49</b>	156 responses				
Favorable:	50.6%	Unfavorable:	12.8%	Unsure:	36.5%
<b>50 to 69</b>	563 responses				
Favorable:	52.6%	Unfavorable:	14.0%	Unsure:	33.4%
<b>70 and up</b>	554 responses				
Favorable:	45.3%	Unfavorable:	15.0%	Unsure:	39.7%

#### Media Market Breakdown:

<b>Pensacola</b>	50 responses				
Favorable:	42.0%	Unfavorable:	22.0%	Unsure:	36.0%
<b>Panama City</b>	24 responses				
Favorable:	29.2%	Unfavorable:	29.2%	Unsure:	41.7%
<b>Tallahassee</b>	18 responses				
Favorable:	44.4%	Unfavorable:	22.2%	Unsure:	33.3%
<b>Jacksonville</b>	116 responses				
Favorable:	47.4%	Unfavorable:	20.7%	Unsure:	31.9%
<b>Gainesville</b>	33 responses				
Favorable:	33.3%	Unfavorable:	9.1%	Unsure:	57.6%
<b>Orlando</b>	257 responses				
Favorable:	47.9%	Unfavorable:	15.6%	Unsure:	36.6%
<b>Tampa</b>	305 responses				
Favorable:	44.6%	Unfavorable:	15.4%	Unsure:	40.0%
<b>West Palm Beach</b>	153 responses				
Favorable:	58.8%	Unfavorable:	7.8%	Unsure:	33.3%
<b>Fort Myers</b>	61 responses				
Favorable:	44.3%	Unfavorable:	1.6%	Unsure:	54.1%
<b>Miami</b>	297 responses				
Favorable:	56.2%	Unfavorable:	12.8%	Unsure:	31.0%