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Matt Florell, President

**Subject: Florida Statewide Democratic Primary Election survey  
conducted for FloridaPolitics.com**

**Date: August 26, 2018**

**Executive Summary:**

This poll of 2,342 likely Florida Democratic primary voters was conducted from August 25, 2018 to August 26, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Democratic Primary Election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Democratic voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 2,342 and a 2.0% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Democratic party voters who responded to this survey:

### Race Breakdown:

White, Not Hispanic	1367 =	58.4%
Black, Not Hispanic	690 =	29.5%
Asian or Pacific Islander	34 =	1.5%
Hispanic	150 =	6.4%
Other or Unknown	101 =	4.3%

### Gender Breakdown:

Male	925 =	39.5%
Female	1403 =	59.9%

### Age Breakdown:

18 to 29	85 =	3.6%
30 to 49	330 =	14.1%
50 to 69	1046 =	44.7%
70 and up	881 =	37.6%

### Media Market Breakdown:

Pensacola	67 =	2.9%
Panama City	43 =	1.8%
Tallahassee	106 =	4.5%
Jacksonville	197 =	8.4%
Gainesville	43 =	1.8%
Orlando	445 =	19.0%
Tampa	551 =	23.5%
West Palm Beach	247 =	10.5%
Fort Myers	121 =	5.2%
Miami	522 =	22.3%

## Summary of Scientific Results:

**In the Democratic primary race for Governor, who would you vote for: Andrew Gillum, Gwen Graham, Jeff Greene, Chris King, Philip Levine or someone else?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Andrew Gillum:	<b>25.0%</b>	26.8%	22.9%
Gwen Graham:	<b>31.7%</b>	32.6%	30.4%
Jeff Greene:	<b>10.9%</b>	11.8%	10.1%
Chris King:	<b>2.1%</b>	1.8%	2.6%
Philip Levine:	<b>21.7%</b>	23.0%	20.5%
Someone else:	<b>3.7%</b>	2.2%	5.4%
Undecided:	<b>4.8%</b>	1.8%	8.1%

**In the Democratic primary race for Attorney General, who would you vote for: Sean Shaw or Ryan Torrens?**

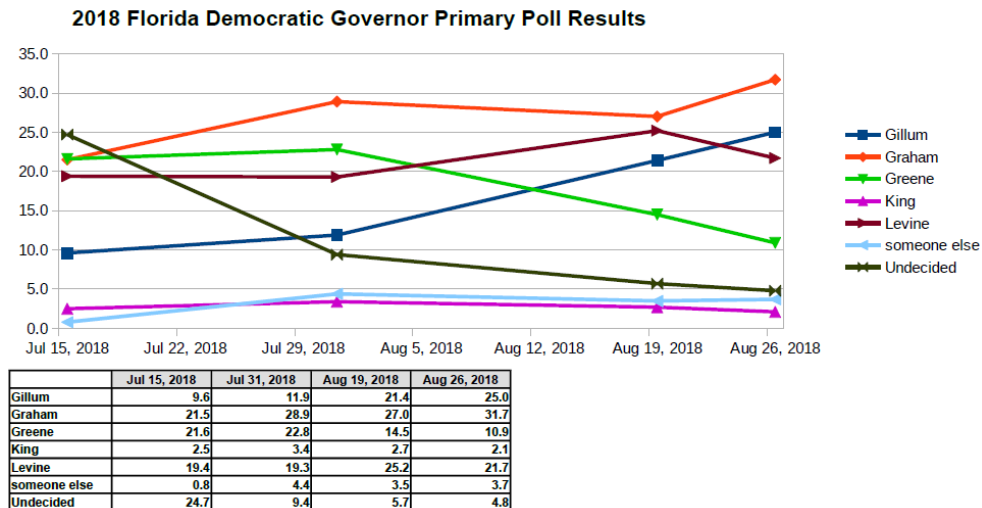
	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Sean Shaw:	<b>49.8%</b>	60.1%	38.1%
Ryan Torrens:	<b>20.3%</b>	20.3%	20.2%
Undecided:	<b>29.9%</b>	19.6%	41.7%

**In the Democratic primary race for Agriculture Commissioner, who would you vote for: Nicole "Nikki" Fried, Jeffrey Duane Porter or Roy David Walker?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Nicole Fried:	<b>44.4%</b>	53.8%	33.9%
Jeffrey Porter:	<b>10.7%</b>	10.6%	10.8%
Roy Walker:	<b>20.1%</b>	21.2%	18.9%
Undecided:	<b>24.7%</b>	14.5%	36.4%

**Have you already voted or do you plan to vote in the upcoming Democratic Primary Election?**

Already voted:	<b>53.1%</b>
Plan to vote:	<b>46.9%</b>



## Detailed Results with Demographic Breakdowns for Each Question:

### In the Democratic primary race for Governor, who would you vote for: Andrew Gillum, Gwen Graham, Jeff Greene, Chris King, Philip Levine or someone else?

Andrew Gillum:	25.0%	Philip Levine:	21.7%
Gwen Graham:	31.7%	Someone else:	3.7%
Jeff Greene:	10.9%	Undecided:	4.8%
Chris King:	2.1%		

#### Non-Weighted Results and Demographic Breakdowns:

Gillum:	25.0%	Levine:	21.8%
Graham:	31.6%	someone else:	3.7%
Greene:	11.0%	Undecided:	4.8%
King:	2.1%		

#### Race Breakdown:

##### White, Not Hispanic 1367 responses

Gillum: 14.6%   Graham: 40.5%   Greene: 11.6%   King: 2.8%   Levine: 23.3%   someone else: 3.7%   Undecided: 3.4%

##### Black, Not Hispanic 690 responses

Gillum: 48.6%   Graham: 14.3%   Greene: 7.8%   King: 1.0%   Levine: 18.1%   someone else: 2.9%   Undecided: 7.2%

##### Asian or Pacific Islander 34 responses

Gillum: 14.7%   Graham: 44.1%   Greene: 0.6%   King: 2.9%   Levine: 11.8%   someone else: 5.9%   Undecided: 0%

##### Hispanic 150 responses

Gillum: 12.7%   Graham: 28.0%   Greene: 15.3%   King: 2.7%   Levine: 27.3%   someone else: 6.7%   Undecided: 7.3%

##### Other or Unknown 101 responses

Gillum: 26.7%   Graham: 29.7%   Greene: 13.9%   King: 0%   Levine: 21.8%   someone else: 4.0%   Undecided: 4.0%

#### Gender Breakdown:

##### Male 925 responses

Gillum: 26.9%   Graham: 32.9%   Greene: 8.6%   King: 2.4%   Levine: 21.1%   someone else: 3.9%   Undecided: 4.2%

##### Female 1403 responses

Gillum: 23.9%   Graham: 30.6%   Greene: 12.5%   King: 2.0%   Levine: 22.5%   someone else: 3.5%   Undecided: 5.1%

#### Age Breakdown:

##### 18 to 29 85 responses

Gillum: 29.4%   Graham: 24.7%   Greene: 7.1%   King: 3.5%   Levine: 22.4%   someone else: 4.7%   Undecided: 8.2%

##### 30 to 49 331 responses

Gillum: 35.6%   Graham: 25.7%   Greene: 8.2%   King: 1.2%   Levine: 19.0%   someone else: 5.1%   Undecided: 5.1%

##### 50 to 69 1045 responses

Gillum: 28.1%   Graham: 29.7%   Greene: 9.8%   King: 2.4%   Levine: 22.9%   someone else: 3.3%   Undecided: 3.9%

##### 70 and up 881 responses

Gillum: 16.9%   Graham: 36.8%   Greene: 13.8%   King: 2.0%   Levine: 21.6%   someone else: 3.5%   Undecided: 5.3%

#### Media Market Breakdown:

##### Pensacola 67 responses

Gillum: 32.8%   Graham: 17.9%   Greene: 17.9%   King: 1.5%   Levine: 23.9%   someone else: 3.0%   Undecided: 3.0%

##### Panama City 43 responses

Gillum: 27.9%   Graham: 53.5%   Greene: 2.3%   King: 2.3%   Levine: 4.7%   someone else: 7.0%   Undecided: 2.3%

##### Tallahassee 106 responses

Gillum: 35.8%   Graham: 42.5%   Greene: 6.6%   King: 0.9%   Levine: 9.4%   someone else: 1.9%   Undecided: 2.8%

##### Jacksonville 197 responses

Gillum: 24.4%   Graham: 33.5%   Greene: 11.7%   King: 2.5%   Levine: 16.2%   someone else: 6.6%   Undecided: 5.1%

##### Gainesville 43 responses

Gillum: 25.6%   Graham: 53.5%   Greene: 11.6%   King: 0%   Levine: 7.0%   someone else: 0%   Undecided: 2.3%

##### Orlando 445 responses

Gillum: 24.5%   Graham: 40.2%   Greene: 9.7%   King: 2.9%   Levine: 14.8%   someone else: 2.9%   Undecided: 4.9%

##### Tampa 551 responses

Gillum: 27.0%   Graham: 36.7%   Greene: 10.0%   King: 2.5%   Levine: 16.3%   someone else: 2.7%   Undecided: 4.7%

##### West Palm Beach 247 responses

Gillum: 18.6%   Graham: 29.6%   Greene: 13.0%   King: 1.6%   Levine: 27.5%   someone else: 3.2%   Undecided: 6.5%

##### Fort Myers 121 responses

Gillum: 12.4%   Graham: 13.2%   Greene: 12.4%   King: 0.8%   Levine: 48.8%   someone else: 6.6%   Undecided: 5.8%

##### Miami 522 responses

Gillum: 26.1%   Graham: 19.3%   Greene: 12.3%   King: 1.9%   Levine: 31.6%   someone else: 4.2%   Undecided: 4.6%

**In the Democratic primary race for Attorney General, who would you vote for: Sean Shaw or Ryan Torrens?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Sean Shaw:	<b>49.8%</b>	60.1%	38.1%
Ryan Torrens:	<b>20.3%</b>	20.3%	20.2%
Undecided:	<b>29.9%</b>	19.6%	41.7%

Non-Weighted Results and Demographic Breakdowns:

Shaw:	<b>49.8%</b>
Torrens:	<b>20.2%</b>
Undecided:	<b>29.9%</b>

**Race Breakdown:**

<b>White, Not Hispanic</b> 1367 responses					
Shaw:	47.9%	Torrens:	22.6%	Undecided:	29.5%
<b>Black, Not Hispanic</b> 690 responses					
Shaw:	56.2%	Torrens:	11.7%	Undecided:	32.0%
<b>Asian or Pacific Islander</b> 34 responses					
Shaw:	50.0%	Torrens:	32.4%	Undecided:	17.6%
<b>Hispanic</b> 150 responses					
Shaw:	37.3%	Torrens:	32.7%	Undecided:	30.0%
<b>Other or Unknown</b> 101 responses					
Shaw:	50.5%	Torrens:	23.8%	Undecided:	25.7%

**Gender Breakdown:**

<b>Male</b> 925 responses					
Shaw:	48.2%	Torrens:	22.5%	Undecided:	29.3%
<b>Female</b> 1403 responses					
Shaw:	50.7%	Torrens:	18.7%	Undecided:	30.5%

**Age Breakdown:**

<b>18 to 29</b> 85 responses					
Shaw:	58.8%	Torrens:	17.6%	Undecided:	23.5%
<b>30 to 49</b> 331 responses					
Shaw:	46.8%	Torrens:	20.5%	Undecided:	32.6%
<b>50 to 69</b> 1045 responses					
Shaw:	52.3%	Torrens:	21.4%	Undecided:	26.2%
<b>70 and up</b> 881 responses					
Shaw:	47.1%	Torrens:	19.0%	Undecided:	33.9%

**Media Market Breakdown:**

<b>Pensacola</b> 67 responses					
Shaw:	40.3%	Torrens:	23.9%	Undecided:	35.8%
<b>Panama City</b> 43 responses					
Shaw:	51.2%	Torrens:	25.6%	Undecided:	23.3%
<b>Tallahassee</b> 106 responses					
Shaw:	57.5%	Torrens:	13.2%	Undecided:	29.2%
<b>Jacksonville</b> 197 responses					
Shaw:	49.2%	Torrens:	20.3%	Undecided:	30.5%
<b>Gainesville</b> 43 responses					
Shaw:	65.1%	Torrens:	11.6%	Undecided:	23.3%
<b>Orlando</b> 445 responses					
Shaw:	48.8%	Torrens:	21.8%	Undecided:	29.4%
<b>Tampa</b> 551 responses					
Shaw:	49.5%	Torrens:	22.9%	Undecided:	27.6%
<b>West Palm Beach</b> 247 responses					
Shaw:	49.8%	Torrens:	16.2%	Undecided:	34.0%
<b>Fort Myers</b> 121 responses					
Shaw:	38.0%	Torrens:	22.3%	Undecided:	39.7%
<b>Miami</b> 522 responses					
Shaw:	52.3%	Torrens:	18.8%	Undecided:	28.9%

**In the Democratic primary race for Agriculture Commissioner, who would you vote for:  
Nicole “Nikki” Fried, Jeffrey Duane Porter or Roy David Walker?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Nicole Fried:	<b>44.4%</b>	53.8%	33.9%
Jeffrey Porter:	<b>10.7%</b>	10.6%	10.8%
Roy Walker:	<b>20.1%</b>	21.2%	18.9%
Undecided:	<b>24.7%</b>	14.5%	36.4%

Non-Weighted Results and Demographic Breakdowns:

Fried:	44.5%
Porter:	10.7%
Walker:	20.1%
Undecided:	24.7%

**Race Breakdown:**

<b>White, Not Hispanic 1367 responses</b>							
Fried:	46.8%	Porter:	9.9%	Walker:	21.9%	Undecided:	21.4%
<b>Black, Not Hispanic 690 responses</b>							
Fried:	39.9%	Porter:	12.6%	Walker:	16.7%	Undecided:	30.9%
<b>Asian or Pacific Islander 34 responses</b>							
Fried:	47.1%	Porter:	5.9%	Walker:	29.4%	Undecided:	17.6%
<b>Hispanic 150 responses</b>							
Fried:	42.0%	Porter:	9.3%	Walker:	19.3%	Undecided:	29.3%
<b>Other or Unknown 101 responses</b>							
Fried:	47.5%	Porter:	11.9%	Walker:	16.8%	Undecided:	23.8%

**Gender Breakdown:**

<b>Male 925 responses</b>							
Fried:	43.9%	Porter:	12.5%	Walker:	20.5%	Undecided:	23.0%
<b>Female 1403 responses</b>							
Fried:	44.7%	Porter:	9.5%	Walker:	19.8%	Undecided:	26.0%

**Age Breakdown:**

<b>18 to 29 85 responses</b>							
Fried:	43.5%	Porter:	16.5%	Walker:	20.0%	Undecided:	20.0%
<b>30 to 49 331 responses</b>							
Fried:	39.6%	Porter:	11.5%	Walker:	22.7%	Undecided:	26.3%
<b>50 to 69 1045 responses</b>							
Fried:	47.2%	Porter:	10.2%	Walker:	20.4%	Undecided:	22.2%
<b>70 and up 881 responses</b>							
Fried:	43.2%	Porter:	10.3%	Walker:	18.8%	Undecided:	27.6%

**Media Market Breakdown:**

<b>Pensacola 67 responses</b>							
Fried:	41.8%	Porter:	13.4%	Walker:	17.9%	Undecided:	26.9%
<b>Panama City 43 responses</b>							
Fried:	37.2%	Porter:	11.6%	Walker:	32.6%	Undecided:	18.6%
<b>Tallahassee 106 responses</b>							
Fried:	42.5%	Porter:	9.4%	Walker:	23.6%	Undecided:	24.5%
<b>Jacksonville 197 responses</b>							
Fried:	41.6%	Porter:	10.7%	Walker:	23.4%	Undecided:	24.4%
<b>Gainesville 43 responses</b>							
Fried:	48.8%	Porter:	14.0%	Walker:	16.3%	Undecided:	20.9%
<b>Orlando 445 responses</b>							
Fried:	43.6%	Porter:	11.9%	Walker:	17.8%	Undecided:	26.7%
<b>Tampa 551 responses</b>							
Fried:	49.7%	Porter:	11.1%	Walker:	20.0%	Undecided:	19.2%
<b>West Palm Beach 247 responses</b>							
Fried:	42.9%	Porter:	10.5%	Walker:	15.8%	Undecided:	30.8%
<b>Fort Myers 121 responses</b>							
Fried:	32.2%	Porter:	8.3%	Walker:	28.1%	Undecided:	31.4%
<b>Miami 522 responses</b>							
Fried:	45.4%	Porter:	9.4%	Walker:	20.1%	Undecided:	25.1%

## Have you already voted or do you plan to vote in the upcoming Democratic Primary Election?

Already voted: **53.1%**  
Plan to vote: **46.9%**

### Non-Weighted Results and Demographic Breakdowns:

Already voted: 53.3%  
Plan to vote: 46.7%

#### Race Breakdown:

White, Not Hispanic	1367 responses		
Already voted:	56.5%	Plan to vote:	43.5%
Black, Not Hispanic	690 responses		
Already voted:	47.8%	Plan to vote:	52.2%
Asian or Pacific Islander	34 responses		
Already voted:	47.1%	Plan to vote:	52.9%
Hispanic	150 responses		
Already voted:	48.0%	Plan to vote:	52.0%
Other or Unknown	101 responses		
Already voted:	57.4%	Plan to vote:	42.6%

#### Gender Breakdown:

Male	925 responses		
Already voted:	54.2%	Plan to vote:	45.8%
Female	1403 responses		
Already voted:	52.7%	Plan to vote:	47.3%

#### Age Breakdown:

18 to 29	85 responses		
Already voted:	41.2%	Plan to vote:	58.8%
30 to 49	331 responses		
Already voted:	46.5%	Plan to vote:	53.5%
50 to 69	1045 responses		
Already voted:	55.2%	Plan to vote:	44.8%
70 and up	881 responses		
Already voted:	54.7%	Plan to vote:	45.3%

#### Media Market Breakdown:

Pensacola	67 responses		
Already voted:	46.3%	Plan to vote:	53.7%
Panama City	43 responses		
Already voted:	39.5%	Plan to vote:	60.5%
Tallahassee	106 responses		
Already voted:	46.2%	Plan to vote:	53.8%
Jacksonville	197 responses		
Already voted:	49.7%	Plan to vote:	50.3%
Gainesville	43 responses		
Already voted:	55.8%	Plan to vote:	44.2%
Orlando	445 responses		
Already voted:	56.0%	Plan to vote:	44.0%
Tampa	551 responses		
Already voted:	59.9%	Plan to vote:	40.1%
West Palm Beach	247 responses		
Already voted:	43.3%	Plan to vote:	56.7%
Fort Myers	121 responses		
Already voted:	57.9%	Plan to vote:	42.1%
Miami	522 responses		
Already voted:	52.3%	Plan to vote:	47.7%