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Matt Florell, President

Subject: Florida Statewide Democratic Agriculture Commissioner Primary

Election survey conducted for FloridaPolitics.com

Date: August 26, 2018

Executive Summary:

This poll of 2,342 likely Florida Democratic primary voters was conducted from August 25, 2018 to August 26, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Democratic Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Democratic voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 2,342 and a 2.0% Margin of Error at a 95% confidence level.

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Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Democratic party voters who responded to this survey:

Race Breakdown:	
White, Not Hispanic 1367 =	58.4%
Black, Not Hispanic 690 =	29.5%
Asian or Pacific Islander 34 =	1.5%
Hispanic 150 =	6.4%
Other or Unknown 101 =	4.3%
Gender Breakdown:	
Male 925 =	39.5%
Female 1403 =	59.9%
Age Breakdown:	
18 to 29 85 =	3.6%
30 to 49 330 =	14.1%
50 to 69 1046 =	44.7%
70 and up 881 =	37.6%
Media Market Breakdown:	
Pensacola 67 =	2.9%
Panama City 43 =	1.8%
Tallahassee 106 =	4.5%
Jacksonville 197 =	8.4%
Gainesville 43 =	1.8%
Orlando 445 =	19.0%
Tampa 551 =	23.5%
West Palm Beach 247 =	10.5%
Fort Myers 121 =	5.2%
Miami 522 =	22.3%

Summary of Scientific Results:

In the Democratic primary race for Agriculture Commissioner, who would you vote for: Nicole "Nikki" Fried, Jeffrey Duane Porter or Roy David Walker?

•	TÓTAL	ALREADY VOTED	PLAN TO VOTE
Nicole Fried:	44.4%	53.8%	33.9%
Jeffrey Porter:	10.7%	10.6%	10.8%
Roy Walker:	20.1%	21.2%	18.9%
Undecided:	24.7%	14.5%	36.4%

Have you already voted or do you plan to vote in the upcoming Democratic Primary Election?

Already voted: 53.1% Plan to vote: 46.9%

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Detailed Results with Demographic Breakdowns for Each Question:

In the Democratic primary race for Agriculture Commissioner, who would you vote for: Nicole "Nikki" Fried, Jeffrey Duane Porter or Roy David Walker?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Nicole Fried:	44.4%	53.8%	33.9%
Jeffrey Porter:	10.7%	10.6%	10.8%
Roy Walker:	20.1%	21.2%	18.9%
Undecided:	24.7%	14.5%	36.4%

Non-Weighted Results and Demographic Breakdowns:

Fried: 44.5% Porter: 10.7% Walker: 20.1% Undecided: 24.7%

Jndecided:	24.7%						
Race Breakdow	n:						
White, Not Hi	spanic 13	67 respons	ses				
Fried:	46.8%	Porter:	9.9%	Walker:	21.9%	Undecided:	21.4%
Black, Not Hi	spanic 69	0 response	es				
Fried:	39.9%	Porter:	12.6%	Walker:	16.7%	Undecided:	30.9%
Asian or Paci	ific Islandeı	34 respo	onses				
Fried:	47.1%	Porter:	5.9%	Walker:	29.4%	Undecided:	17.6%
Hispanic 15	0 response	s					
Fried:	42.0%	Porter:	9.3%	Walker:	19.3%	Undecided:	29.3%
Other or Unk	nown 101	responses	3				
Fried:	47.5%	Porter:	11.9%	Walker:	16.8%	Undecided:	23.8%
Gender Breakd	own:						
Male 925 res	sponses						
Fried:	43.9%	Porter:	12.5%	Walker:	20.5%	Undecided:	23.0%
Female 1403	3 responses	S					
Fried:	44.7%	Porter:	9.5%	Walker:	19.8%	Undecided:	26.0%
Age Breakdowr	n:						
18 to 29 85 i	responses						
Fried:	43.5%	Porter:	16.5%	Walker:	20.0%	Undecided:	20.0%
30 to 49 331	responses	;					
Fried:	39.6%	Porter:	11.5%	Walker:	22.7%	Undecided:	26.3%
50 to 69 104	5 response	s					
Fried:	47.2%	Porter:	10.2%	Walker:	20.4%	Undecided:	22.2%
70 and up 8	81 respons	es					
Fried:	43.2%	Porter:	10.3%	Walker:	18.8%	Undecided:	27.6%
Media Market B	reakdown:						
Pensacola 6	7 response	es					
Fried:	41.8%	Porter:	13.4%	Walker:	17.9%	Undecided:	26.9%
Panama City	43 respon	ses					
Fui a al .	27 20/	Dantan	44 60/	Mallean.	20.00/	l local a a lala al .	40.00/

	rriea:	43.2%	Porter:	10.3%	warker:	10.0%	Unaeciaea:	27.0%
Media Market Breakdown:								
	Pensacola 67	7 response:	s					
	Fried:	41.8%	Porter:	13.4%	Walker:	17.9%	Undecided:	26.9%
	Panama City	43 respons	ses					
	Fried:	37.2%	Porter:	11.6%	Walker:	32.6%	Undecided:	18.6%
	Tallahassee '	106 respon	ses					
	Fried:	42.5%	Porter:	9.4%	Walker:	23.6%	Undecided:	24.5%
	Jacksonville	197 respor	1ses					
	Fried:	41.6%	Porter:	10.7%	Walker:	23.4%	Undecided:	24.4%
	Gainesville 4	3 response	es					
	Fried:	48.8%	Porter:	14.0%	Walker:	16.3%	Undecided:	20.9%
	Orlando 445	responses						
	Fried:	43.6%	Porter:	11.9%	Walker:	17.8%	Undecided:	26.7%
	Tampa 551 re	esponses						
	Fried:	49.7%	Porter:	11.1%	Walker:	20.0%	Undecided:	19.2%
	West Palm Beach 247 responses							
	Fried:	42.9%	Porter:	10.5%	Walker:	15.8%	Undecided:	30.8%
	Fort Myers 1	21 respons	es					
	Fried:	32.2%	Porter:	8.3%	Walker:	28.1%	Undecided:	31.4%
		sponses	_					
	Fried:	45.4%	Porter:	9.4%	Walker:	20.1%	Undecided:	25.1%

Have you already voted or do you plan to vote in the upcoming Democratic Primary Election?

Already voted: 53.1% Plan to vote: 46.9%

Non-Weighted Results and Demographic Breakdowns:

Already voted: 53.3% Plan to vote: 46.7%

1011 to voto: 40.1 /0		
Race Breakdown:		
White, Not Hispanic 136	7 responses	
	Plan to vote:	43.5%
Black, Not Hispanic 690		
Already voted: 47.8%		52.2%
Asian or Pacific Islander		
Already voted: 47.1%	Plan to vote:	52.9%
Hispanic 150 responses		
	Plan to vote:	52.0%
Other or Unknown 101 r		02.070
Already voted: 57.4%		42.6%
7 o y . o . o , o		,
Gender Breakdown:		
Male 925 responses		
Already voted: 54.2%	Plan to vote:	45.8%
Female 1403 responses		40.070
Already voted: 52.7%	Plan to vote:	47.3%
All Cady Volca: 02.770	rian to voto.	47.070
Age Breakdown:		
18 to 29 85 responses		
Already voted: 41.2%	Plan to vote:	58.8%
30 to 49 331 responses	riali to vote.	30.0 /6
Already voted: 46.5%	Plan to vote:	53.5%
50 to 69 1045 responses		33.5 /6
Already voted: 55.2%	Plan to vote:	44.8%
70 and up 881 response		44.0 %
Already voted: 54.7%		45.3%
Alleady Voted. 54.7 %	Piali to vote.	45.5 %
Media Market Breakdown:		
Pensacola 67 responses	•	
-	Plan to vote:	53.7%
Panama City 43 respons		55.7 %
		60.5%
Already voted: 39.5% Tallahassee 106 respons		60.5%
-		53.8%
Already voted: 46.2%		53.6%
Jacksonville 197 respon	ISES	E0 20/
Already voted: 49.7%		50.3%
Gainesville 43 response		44.2%
	Plan to vote:	44.2%
Orlando 445 responses	DI 44	44.00/
	Plan to vote:	44.0%
Tampa 551 responses	DI 44	40.40/
Already voted: 59.9%	Plan to vote:	40.1%
West Palm Beach 247 re	esponses	E0 70/
Already voted: 43.3%		56.7%
Fort Myers 121 respons		40 401
	Plan to vote:	42.1%
Miami 522 responses	D	4= -0:
Already voted: 52.3%	Plan to vote:	47.7%

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