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Matt Florell, President

**Subject: Florida State Senate District 38 Open Primary Election Survey  
conducted for FloridaPolitics.com**

**Date: August 16, 2018**

**Executive Summary:**

This poll of 306 likely Primary Election voters was conducted on August 16<sup>th</sup>, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10<sup>th</sup>, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 38<sup>th</sup> Florida State Senate district.

The issues surveyed included questions related to the 2018 open primary election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active primary voter population for the 38<sup>th</sup> Florida State Senate district. We used the voter demographics from the 2016 Primary Election as a model since it was open to all voters due to the statewide Constitutional Amendment question on that ballot. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 38<sup>th</sup> Florida State Senate district. Voters that stated they were not planning on voting in the primary election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 306 and a 5.6% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

If the Open Democratic Primary for the Florida Senate District 38 seat were held today, who would you vote for: Daphne Campbell or Jason Pizzo?

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Campbell:	<b>26.4%</b>	32.1%	21.7%
Pizzo:	<b>40.1%</b>	42.0%	38.3%
Undecided:	<b>33.5%</b>	26.0%	40.0%

Have you already voted or do you plan to vote in the upcoming Open Primary Election?

Already voted:	<b>42.4%</b>
Plan to vote:	<b>57.6%</b>

## Detailed Results with Demographic Breakdowns for Each Question:

If the Open Democratic Primary for the Florida Senate District 38 seat were held today, who would you vote for: Daphne Campbell or Jason Pizzo?

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Campbell:	<b>26.4%</b>	32.1%	21.7%
Pizzo:	<b>40.1%</b>	42.0%	38.3%
Undecided:	<b>33.5%</b>	26.0%	40.0%

Non-Weighted Results and Demographic Breakdowns:

Campbell:	26.1%
Pizzo:	39.9%
Undecided:	34.0%

### Political Party Breakdown:

<b>Democratic Party 225 responses</b>					
Campbell:	25.8%	Pizzo:	39.6%	Undecided:	34.7%
<b>Republican Party 40 responses</b>					
Campbell:	22.5%	Pizzo:	42.5%	Undecided:	35.0%
<b>Independent Voter 41 responses</b>					
Campbell:	31.7%	Pizzo:	39.0%	Undecided:	29.3%

### Race Breakdown:

<b>White, Not Hispanic 128 responses</b>					
Campbell:	18.8%	Pizzo:	52.3%	Undecided:	28.9%
<b>Black, Not Hispanic 119 responses</b>					
Campbell:	34.5%	Pizzo:	23.5%	Undecided:	42.0%
<b>Asian or Pacific Islander 1 responses</b>					
Campbell:	0%	Pizzo:	0%	Undecided:	100.0%
<b>Hispanic 40 responses</b>					
Campbell:	30.0%	Pizzo:	42.5%	Undecided:	27.5%
<b>Other or Unknown 18 responses</b>					
Campbell:	16.7%	Pizzo:	55.6%	Undecided:	27.8%

### Gender Breakdown:

<b>Male 115 responses</b>					
Campbell:	27.8%	Pizzo:	42.6%	Undecided:	29.6%
<b>Female 184 responses</b>					
Campbell:	25.5%	Pizzo:	37.5%	Undecided:	37.0%

### Age Breakdown:

<b>18 to 29 6 responses</b>					
Campbell:	33.3%	Pizzo:	50.0%	Undecided:	16.7%
<b>30 to 49 40 responses</b>					
Campbell:	27.5%	Pizzo:	45.0%	Undecided:	27.5%
<b>50 to 69 99 responses</b>					
Campbell:	23.2%	Pizzo:	43.4%	Undecided:	33.3%
<b>70 and up 161 responses</b>					
Campbell:	27.3%	Pizzo:	36.0%	Undecided:	36.6%

## Have you already voted or do you plan to vote in the upcoming Open Primary Election?

Already voted: **42.4%**  
Plan to vote: **57.6%**

### Non-Weighted Results and Demographic Breakdowns:

Already voted: 42.8%  
Plan to vote: 57.2%

#### Political Party Breakdown:

Democratic Party 225 responses  
Already voted: 43.6% Plan to vote: 56.4%

Republican Party 40 responses  
Already voted: 30.0% Plan to vote: 70.0%

Independent Voter 41 responses  
Already voted: 51.2% Plan to vote: 48.8%

#### Race Breakdown:

White, Not Hispanic 128 responses  
Already voted: 43.0% Plan to vote: 57.0%

Black, Not Hispanic 119 responses  
Already voted: 42.9% Plan to vote: 57.1%

Asian or Pacific Islander 1 responses  
Already voted: 0% Plan to vote: 100.0%

Hispanic 40 responses  
Already voted: 45.0% Plan to vote: 55.0%

Other or Unknown 18 responses  
Already voted: 38.9% Plan to vote: 61.1%

#### Gender Breakdown:

Male 115 responses  
Already voted: 40.9% Plan to vote: 59.1%

Female 184 responses  
Already voted: 44.6% Plan to vote: 55.4%

#### Age Breakdown:

18 to 29 6 responses  
Already voted: 16.7% Plan to vote: 83.3%

30 to 49 40 responses  
Already voted: 47.5% Plan to vote: 52.5%

50 to 69 99 responses  
Already voted: 40.4% Plan to vote: 59.6%

70 and up 161 responses  
Already voted: 44.1% Plan to vote: 55.9%