Subject: Florida State Senate District 24 General Election Survey conducted for FloridaPolitics.com

Date: October 7, 2018

Executive Summary:

This poll of 770 likely General Election voters was conducted from October 6-7th 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 24th Florida State Senate district.

The issues surveyed included questions related to the 2018 general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 24th Florida State Senate district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 24th Florida State Senate district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 770 and a 3.5% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the election for the Florida State Senate District 24 seat were held today, who would you vote for: Republican Jeff Brandes or Democrat Lindsay Cross?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Brandes:	**51.9%**	62.7%	50.0%
Cross:	**40.8%**	30.9%	42.4%
Undecided:	**7.4%**	6.4%	7.6%

Do you have a favorable or unfavorable opinion of Jeff Brandes?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Favorable:	**48.7%**	64.5%	46.1%
Unfavorable:	**27.0%**	25.5%	27.3%
Unsure:	**24.3%**	10.0%	26.7%

Do you have a favorable or unfavorable opinion of Lindsay Cross?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Favorable:	**34.8%**	32.7%	35.2%
Unfavorable:	**29.2%**	40.9%	27.1%
Unsure:	**36.1%**	26.4%	37.7%

Do you approve of the job Donald Trump is doing as President?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Favorable:	**50.7%**	58.2%	49.4%
Unfavorable:	**44.7%**	39.1%	45.6%
Unsure:	**4.6%**	2.7%	5.0%

Have you already voted or do you plan to vote in the upcoming General Election?

Already voted:	**14.3%**
Plan to vote:	**85.7%**

Detailed Results with Demographic Breakdowns for Each Question:

If the election for the Florida State Senate District 24 seat were held today, who would you vote for: Republican Jeff Brandes or Democrat Lindsay Cross?

Brandes:	**51.9%**
Cross:	**40.8%**
Undecided:	**7.4%**

Non-Weighted Results and Demographic Breakdowns:

Brandes: 51.8%
Cross: 40.8%
Undecided: 7.4%

Political Party Breakdown:
  Democratic Party   268 responses
  Brandes: 21.3%   **Cross:** 70.1%   **Undecided:** 8.6%

  Republican Party   312 responses
  Brandes: 80.8%   **Cross:** 14.7%   **Undecided:** 4.5%

  Independent Voter   190 responses
  Brandes: 47.4%   **Cross:** 42.1%   **Undecided:** 10.5%

Race Breakdown:
  White, Not Hispanic   672 responses
  Brandes: 54.3%   **Cross:** 38.2%   **Undecided:** 7.4%

  Black, Not Hispanic   32 responses
  Brandes: 15.6%   **Cross:** 78.1%   **Undecided:** 6.2%

  Asian or Pacific Islander   21 responses
  Brandes: 57.1%   **Cross:** 38.1%   **Undecided:** 4.8%

  Hispanic   16 responses
  Brandes: 50.0%   **Cross:** 50.0%   **Undecided:** 0%

  Other or Unknown   29 responses
  Brandes: 31.0%   **Cross:** 55.2%   **Undecided:** 13.8%

Gender Breakdown:
  Male   346 responses
  Brandes: 53.5%   **Cross:** 38.7%   **Undecided:** 7.8%

  Female   414 responses
  Brandes: 50.2%   **Cross:** 42.5%   **Undecided:** 7.2%

Age Breakdown:
  18 to 29   81 responses
  Brandes: 49.4%   **Cross:** 45.7%   **Undecided:** 4.9%

  30 to 49   209 responses
  Brandes: 53.6%   **Cross:** 39.7%   **Undecided:** 6.7%

  50 to 69   305 responses
  Brandes: 47.5%   **Cross:** 45.2%   **Undecided:** 7.2%

  70 and up   175 responses
  Brandes: 58.3%   **Cross:** 32.0%   **Undecided:** 9.7%

Do you have a favorable or unfavorable opinion of Jeff Brandes?

Favorable:	**48.7%**
Unfavorable:	**27.0%**
Unsure:	**24.3%**

Non-Weighted Results and Demographic Breakdowns:

Favorable: 48.7%
Unfavorable: 27.0%
Unsure: 24.3%

Political Party Breakdown:
Democratic Party   268 responses
Favorable: 21.6%   **Unfavorable:**   42.5%   **Unsure:**   35.8%

Republican Party   312 responses
Favorable: 73.1%   **Unfavorable:**   13.5%   **Unsure:**   13.5%

Independent Voter   190 responses
Favorable: 46.8%   **Unfavorable:**   27.4%   **Unsure:**   25.8%

Race Breakdown:
White, Not Hispanic   672 responses
Favorable: 50.6%   **Unfavorable:**   26.5%   **Unsure:**   22.9%

Black, Not Hispanic   32 responses
Favorable: 15.6%   **Unfavorable:**   31.2%   **Unsure:**   53.1%

Asian or Pacific Islander   21 responses
Favorable: 61.9%   **Unfavorable:**   14.3%   **Unsure:**   23.8%

Hispanic   16 responses
Favorable: 43.8%   **Unfavorable:**   31.2%   **Unsure:**   25.0%

Other or Unknown   29 responses
Favorable: 34.5%   **Unfavorable:**   41.4%   **Unsure:**   24.1%

Gender Breakdown:
Male   346 responses
Favorable: 50.6%   **Unfavorable:**   25.1%   **Unsure:**   24.3%

Female   414 responses
Favorable: 46.9%   **Unfavorable:**   28.7%   **Unsure:**   24.4%

Age Breakdown:
18 to 29   81 responses
Favorable: 53.1%   **Unfavorable:**   29.6%   **Unsure:**   17.3%

30 to 49   209 responses
Favorable: 50.2%   **Unfavorable:**   29.2%   **Unsure:**   20.6%

50 to 69   305 responses
Favorable: 44.3%   **Unfavorable:**   31.8%   **Unsure:**   23.9%

70 and up   175 responses
Favorable: 52.6%   **Unfavorable:**   14.9%   **Unsure:**   32.6%

Do you have a favorable or unfavorable opinion of Lindsay Cross?
Favorable: **34.8%**
Unfavorable: **29.2%**
Unsure: **36.1%**

Non-Weighted Results and Demographic Breakdowns:

Favorable: 34.8%
Unfavorable: 29.1%
Unsure: 36.1%

Political Party Breakdown:
Democratic Party   268 responses
Favorable: 56.7%   Unfavorable: 14.2%   Unsure: 29.1%

Republican Party   312 responses
Favorable: 17.0%   Unfavorable: 42.9%   Unsure: 40.1%

Independent Voter   190 responses
Favorable: 33.2%   Unfavorable: 27.4%   Unsure: 39.5%

Race Breakdown:
White, Not Hispanic   672 responses
Favorable: 33.5%   Unfavorable: 30.1%   Unsure: 36.5%

Black, Not Hispanic   32 responses
Favorable: 50.0%   Unfavorable: 6.2%   Unsure: 43.8%

Asian or Pacific Islander   21 responses
Favorable: 52.4%   Unfavorable: 28.6%   Unsure: 19.0%

Hispanic   16 responses
Favorable: 37.5%   Unfavorable: 37.5%   Unsure: 25.0%

Other or Unknown   29 responses
Favorable: 34.5%   Unfavorable: 27.6%   Unsure: 37.9%

Gender Breakdown:
Male   346 responses
Favorable: 35.5%   Unfavorable: 27.2%   Unsure: 37.3%

Female   414 responses
Favorable: 34.1%   Unfavorable: 30.7%   Unsure: 35.3%

Age Breakdown:
18 to 29   81 responses
Favorable: 39.5%   Unfavorable: 30.9%   Unsure: 29.6%

30 to 49   209 responses
Favorable: 34.4%   Unfavorable: 29.2%   Unsure: 36.4%

50 to 69   305 responses
Favorable: 39.0%   Unfavorable: 30.8%   Unsure: 30.2%

70 and up   175 responses
Favorable: 25.7%   Unfavorable: 25.1%   Unsure: 49.1%

Do you approve of the job Donald Trump is doing as President?

Favorable: **50.7%**
Unfavorable: **44.7%**
Unsure: **4.6%**

Non-Weighted Results and Demographic Breakdowns:

Yes: **50.6%**
No: **44.7%**
Unsure: **4.7%**

Political Party Breakdown:
Democratic Party   268 responses
Yes: 22.8%   No: 70.1%   Unsure: 7.1%

Republican Party   312 responses
Yes: 77.2%   No: 19.9%   Unsure: 2.9%

Independent Voter   190 responses
Yes: 46.3%   No: 49.5%   Unsure: 4.2%

Race Breakdown:
White, Not Hispanic   672 responses
Yes: 53.0%   No: 43.3%   Unsure: 3.7%

Black, Not Hispanic   32 responses
Yes: 18.8%   No: 71.9%   Unsure: 9.4%

Asian or Pacific Islander   21 responses
Yes: 57.1%   No: 33.3%   Unsure: 9.5%

Hispanic   16 responses
Yes: 50.0%   No: 43.8%   Unsure: 6.2%

Other or Unknown   29 responses
Yes: 27.6%   No: 55.2%   Unsure: 17.2%

Gender Breakdown:
Male   346 responses
Yes: 52.0%   No: 43.6%   Unsure: 4.3%

Female   414 responses
Yes: 49.0%   No: 45.9%   Unsure: 5.1%

Age Breakdown:
18 to 29   81 responses
Yes: 48.1%   No: 45.7%   Unsure: 6.2%

30 to 49   209 responses
Yes: 52.2%   No: 41.6%   Unsure: 6.2%

50 to 69   305 responses
Yes: 47.9%   No: 47.9%   Unsure: 4.3%

70 and up   175 responses
Yes: 54.9%   No: 42.3%   Unsure: 2.9%

Have you already voted or do you plan to vote in the upcoming General Election?
Already voted: **14.3%**
Plan to vote: **85.7%**

Non-Weighted Results and Demographic Breakdowns:

Already voted: 14.3%
Plan to vote: 85.7%

Political Party Breakdown:
 Democratic Party   268 responses
 Already voted: 15.7%   Plan to vote: 84.3%

 Republican Party   312 responses
 Already voted: 13.1%   Plan to vote: 86.9%

 Independent Voter   190 responses
 Already voted: 14.2%   Plan to vote: 85.8%

Race Breakdown:
 White, Not Hispanic   672 responses
 Already voted: 14.0%   Plan to vote: 86.0%

 Black, Not Hispanic   32 responses
 Already voted: 12.5%   Plan to vote: 87.5%

 Asian or Pacific Islander   21 responses
 Already voted: 23.8%   Plan to vote: 76.2%

 Hispanic   16 responses
 Already voted: 18.8%   Plan to vote: 81.2%

 Other or Unknown   29 responses
 Already voted: 13.8%   Plan to vote: 86.2%

Gender Breakdown:
 Male   346 responses
 Already voted: 14.7%   Plan to vote: 85.3%

 Female   414 responses
 Already voted: 14.0%   Plan to vote: 86.0%

Age Breakdown:
 18 to 29   81 responses
 Already voted: 18.5%   Plan to vote: 81.5%

 30 to 49   209 responses
 Already voted: 15.3%   Plan to vote: 84.7%

 50 to 69   305 responses
 Already voted: 14.8%   Plan to vote: 85.2%

 70 and up   175 responses
 Already voted: 10.3%   Plan to vote: 89.7%