



A Division of Fextel, Inc.

9887 4th St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: info@stpetepolls.org

Website: www.stpetepolls.org

Matt Florell, President

**Subject: Florida State Senate District 24 General Election Survey
conducted for FloridaPolitics.com**

Date: August 12, 2018

Executive Summary:

This poll of 757 likely General Election voters was conducted from August 11-12st, 2018. This poll used the registered voter lists supplied by the state of Florida as of July 10th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 24th Florida State Senate district.

The issues surveyed included questions related to the 2018 general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 24th Florida State Senate district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 24th Florida State Senate district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 757 and a 3.6% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the election for the Florida State Senate District 24 seat were held today, who would you vote for: Jeff Brandes or Lindsay Cross?

Brandes:	38.6%
Cross:	19.0%
Undecided:	42.3%

Do you have a favorable or unfavorable opinion of Jeff Brandes?

Favorable:	38.8%
Unfavorable:	20.4%
Unsure:	40.8%

Do you have a favorable or unfavorable opinion of Lindsay Cross?

Favorable:	21.3%
Unfavorable:	16.2%
Unsure:	62.5%

Detailed Results with Demographic Breakdowns for Each Question:

If the election for the Florida State Senate District 24 seat were held today, who would you vote for: Jeff Brandes or Lindsay Cross?

Brandes: 38.6%
Cross: 19.0%
Undecided: 42.3%

Non-Weighted Results and Demographic Breakdowns:

Brandes: 38.7%
Cross: 19.0%
Undecided: 42.3%

Political Party Breakdown:

Democratic Party 291 responses
Brandes: 23.0% Cross: 24.1% Undecided: 52.9%

Republican Party 322 responses
Brandes: 53.1% Cross: 13.7% Undecided: 33.2%

Independent Voter 144 responses
Brandes: 38.2% Cross: 20.8% Undecided: 41.0%

Race Breakdown:

White, Not Hispanic 695 responses
Brandes: 38.8% Cross: 19.3% Undecided: 41.9%

Black, Not Hispanic 20 responses
Brandes: 25.0% Cross: 25.0% Undecided: 50.0%

Asian or Pacific Islander 5 responses
Brandes: 20.0% Cross: 0% Undecided: 80.0%

Hispanic 20 responses
Brandes: 45.0% Cross: 15.0% Undecided: 40.0%

Other or Unknown 17 responses
Brandes: 47.1% Cross: 11.8% Undecided: 41.2%

Gender Breakdown:

Male 328 responses
Brandes: 39.3% Cross: 19.2% Undecided: 41.5%

Female 423 responses
Brandes: 37.6% Cross: 19.1% Undecided: 43.3%

Age Breakdown:

18 to 29 56 responses
Brandes: 39.3% Cross: 23.2% Undecided: 37.5%

30 to 49 181 responses
Brandes: 30.9% Cross: 24.3% Undecided: 44.8%

50 to 69 320 responses
Brandes: 40.0% Cross: 18.8% Undecided: 41.2%

70 and up 200 responses
Brandes: 43.5% Cross: 13.5% Undecided: 43.0%

Do you have a favorable or unfavorable opinion of Jeff Brandes?

Favorable: **38.8%**
Unfavorable: **20.4%**
Unsure: **40.8%**

Non-Weighted Results and Demographic Breakdowns:

Favorable: **39.0%**
Unfavorable: **20.3%**
Unsure: **40.7%**

Political Party Breakdown:

Democratic Party 291 responses
Favorable: 27.1% Unfavorable: 27.5% Unsure: 45.4%

Republican Party 322 responses
Favorable: 52.5% Unfavorable: 12.7% Unsure: 34.8%

Independent Voter 144 responses
Favorable: 32.6% Unfavorable: 22.9% Unsure: 44.4%

Race Breakdown:

White, Not Hispanic 695 responses
Favorable: 38.7% Unfavorable: 20.7% Unsure: 40.6%

Black, Not Hispanic 20 responses
Favorable: 40.0% Unfavorable: 20.0% Unsure: 40.0%

Asian or Pacific Islander 5 responses
Favorable: 20.0% Unfavorable: 40.0% Unsure: 40.0%

Hispanic 20 responses
Favorable: 45.0% Unfavorable: 10.0% Unsure: 45.0%

Other or Unknown 17 responses
Favorable: 47.1% Unfavorable: 11.8% Unsure: 41.2%

Gender Breakdown:

Male 328 responses
Favorable: 39.6% Unfavorable: 21.3% Unsure: 39.0%

Female 423 responses
Favorable: 37.8% Unfavorable: 19.9% Unsure: 42.3%

Age Breakdown:

18 to 29 56 responses
Favorable: 37.5% Unfavorable: 19.6% Unsure: 42.9%

30 to 49 181 responses
Favorable: 29.3% Unfavorable: 25.4% Unsure: 45.3%

50 to 69 320 responses
Favorable: 43.1% Unfavorable: 20.6% Unsure: 36.2%

70 and up 200 responses
Favorable: 41.5% Unfavorable: 15.5% Unsure: 43.0%

Do you have a favorable or unfavorable opinion of Lindsay Cross?

Favorable: **21.3%**
Unfavorable: **16.2%**
Unsure: **62.5%**

Non-Weighted Results and Demographic Breakdowns:

Favorable: 21.3%
Unfavorable: 16.2%
Unsure: 62.5%

Political Party Breakdown:

Democratic Party 291 responses
Favorable: 28.2% Unfavorable: 11.0% Unsure: 60.8%

Republican Party 322 responses
Favorable: 13.7% Unfavorable: 20.5% Unsure: 65.8%

Independent Voter 144 responses
Favorable: 24.3% Unfavorable: 17.4% Unsure: 58.3%

Race Breakdown:

White, Not Hispanic 695 responses
Favorable: 21.4% Unfavorable: 16.5% Unsure: 62.0%

Black, Not Hispanic 20 responses
Favorable: 30.0% Unfavorable: 15.0% Unsure: 55.0%

Asian or Pacific Islander 5 responses
Favorable: 20.0% Unfavorable: 0% Unsure: 80.0%

Hispanic 20 responses
Favorable: 20.0% Unfavorable: 15.0% Unsure: 65.0%

Other or Unknown 17 responses
Favorable: 5.9% Unfavorable: 11.8% Unsure: 82.4%

Gender Breakdown:

Male 328 responses
Favorable: 21.6% Unfavorable: 17.4% Unsure: 61.0%

Female 423 responses
Favorable: 21.3% Unfavorable: 15.1% Unsure: 63.6%

Age Breakdown:

18 to 29 56 responses
Favorable: 23.2% Unfavorable: 10.7% Unsure: 66.1%

30 to 49 181 responses
Favorable: 22.1% Unfavorable: 18.2% Unsure: 59.7%

50 to 69 320 responses
Favorable: 24.1% Unfavorable: 15.9% Unsure: 60.0%

70 and up 200 responses
Favorable: 15.5% Unfavorable: 16.5% Unsure: 68.0%