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Matt Florell, President

**Subject: Florida State Senate District 16 General Election Survey
conducted for FloridaPolitics.com**

Date: October 18, 2018

Executive Summary:

This poll of 816 likely General Election voters was conducted on October 18th, 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 16th Florida State Senate district.

The issues surveyed included questions related to the 2018 general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 16th Florida State Senate district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 16th Florida State Senate district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 816 and a 3.4% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the election for the State Senate district 16 seat were held today, who would you vote for: Republican Ed Hooper or Democrat Amanda Murphy?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Hooper:	47.7%	48.4%	47.2%
Murphy:	45.8%	47.8%	44.8%
Undecided:	6.5%	3.8%	8.0%

Have you already voted or do you plan to vote in the upcoming General Election?

Already voted:	35.6%
Plan to vote:	64.4%

Detailed Results with Demographic Breakdowns for Each Question:

If the election for the State Senate district 16 seat were held today, who would you vote for: Republican Ed Hooper or Democrat Amanda Murphy?

Hooper: 47.7%

Murphy: 45.8%

Undecided: 6.5%

Non-Weighted Results and Demographic Breakdowns:

Hooper: 47.7%

Murphy: 45.8%

Undecided: 6.5%

Political Party Breakdown:

Democratic Party 270 responses

Hooper: 19.3% Murphy: 75.6% Undecided: 5.2%

Republican Party 335 responses

Hooper: 76.1% Murphy: 17.9% Undecided: 6.0%

Independent Voter 211 responses

Hooper: 38.9% Murphy: 52.1% Undecided: 9.0%

Race Breakdown:

White, Not Hispanic 722 responses

Hooper: 49.2% Murphy: 44.7% Undecided: 6.1%

Black, Not Hispanic 36 responses

Hooper: 25.0% Murphy: 63.9% Undecided: 11.1%

Asian or Pacific Islander 4 responses

Hooper: 75.0% Murphy: 25.0% Undecided: 0%

Hispanic 20 responses

Hooper: 25.0% Murphy: 60.0% Undecided: 15.0%

Other or Unknown 34 responses

Hooper: 50.0% Murphy: 44.1% Undecided: 5.9%

Gender Breakdown:

Male 370 responses

Hooper: 46.8% Murphy: 47.3% Undecided: 5.9%

Female 437 responses

Hooper: 48.5% Murphy: 44.4% Undecided: 7.1%

Age Breakdown:

18 to 29 78 responses

Hooper: 50.0% Murphy: 43.6% Undecided: 6.4%

30 to 49 199 responses

Hooper: 49.7% Murphy: 40.7% Undecided: 9.5%

50 to 69 336 responses

Hooper: 47.3% Murphy: 46.4% Undecided: 6.2%

70 and up 203 responses

Hooper: 45.3% Murphy: 50.7% Undecided: 3.9%

Have you already voted or do you plan to vote in the upcoming General Election?

Already voted: **35.6%**

Plan to vote: **64.4%**

Non-Weighted Results and Demographic Breakdowns:

Already voted: 35.4%
Plan to vote: 64.6%

Political Party Breakdown:

Democratic Party 270 responses
Already voted: 38.1% Plan to vote: 61.9%

Republican Party 335 responses
Already voted: 32.8% Plan to vote: 67.2%

Independent Voter 211 responses
Already voted: 36.0% Plan to vote: 64.0%

Race Breakdown:

White, Not Hispanic 722 responses
Already voted: 33.5% Plan to vote: 66.5%

Black, Not Hispanic 36 responses
Already voted: 50.0% Plan to vote: 50.0%

Asian or Pacific Islander 4 responses
Already voted: 50.0% Plan to vote: 50.0%

Hispanic 20 responses
Already voted: 55.0% Plan to vote: 45.0%

Other or Unknown 34 responses
Already voted: 47.1% Plan to vote: 52.9%

Gender Breakdown:

Male 370 responses
Already voted: 31.9% Plan to vote: 68.1%

Female 437 responses
Already voted: 38.0% Plan to vote: 62.0%

Age Breakdown:

18 to 29 78 responses
Already voted: 30.8% Plan to vote: 69.2%

30 to 49 199 responses
Already voted: 37.2% Plan to vote: 62.8%

50 to 69 336 responses
Already voted: 31.2% Plan to vote: 68.8%

70 and up 203 responses
Already voted: 42.4% Plan to vote: 57.6%