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Matt Florell, President

**Subject: Florida State Senate District 16 General Election Survey  
conducted for FloridaPolitics.com**

**Date: July 1, 2018**

**Executive Summary:**

This poll of 1,080 likely General Election voters was conducted from June 29<sup>th</sup> to July 1<sup>st</sup>, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9<sup>th</sup>, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 16<sup>th</sup> Florida State Senate district.

The issues surveyed included questions related to the 2018 general election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 16<sup>th</sup> Florida State Senate district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 16<sup>th</sup> Florida State Senate district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,080 and a 3.0% Margin of Error at a 95% confidence level.

## **Summary of Scientific Results:**

**Do you plan to vote in the upcoming General Election?**

Yes:	<b>96.6%</b>
Unsure:	<b>3.4%</b>

**If the election for the State Senate district 16 seat were held today, who would you vote for: Republican Ed Hooper or Democrat Amanda Murphy?**

Hooper:	<b>45.0%</b>
Murphy:	<b>43.0%</b>
Undecided:	<b>12.0%</b>

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you plan to vote in the upcoming General Election?

Yes: **96.6%**  
Unsure: **3.4%**

#### Non-Weighted Results and Demographic Breakdowns:

Yes: **96.6%**  
Unsure: **3.4%**

#### Political Party Breakdown:

**Democratic Party 391 responses**  
Yes: **96.9%** Unsure: **3.1%**

**Republican Party 485 responses**  
Yes: **96.1%** Unsure: **3.9%**

**Independent Voter 204 responses**  
Yes: **97.1%** Unsure: **2.9%**

#### Race Breakdown:

**White, Not Hispanic 967 responses**  
Yes: **96.7%** Unsure: **3.3%**

**Black, Not Hispanic 41 responses**  
Yes: **92.7%** Unsure: **7.3%**

**Asian or Pacific Islander 14 responses**  
Yes: **100.0%** Unsure: **0%**

**Hispanic 27 responses**  
Yes: **96.3%** Unsure: **3.7%**

**Other or Unknown 31 responses**  
Yes: **96.8%** Unsure: **3.2%**

#### Gender Breakdown:

**Male 486 responses**  
Yes: **96.5%** Unsure: **3.5%**

**Female 594 responses**  
Yes: **96.6%** Unsure: **3.4%**

#### Age Breakdown:

**18 to 29 56 responses**  
Yes: **92.9%** Unsure: **7.1%**

**30 to 49 229 responses**  
Yes: **99.1%** Unsure: **0.9%**

**50 to 69 473 responses**  
Yes: **96.6%** Unsure: **3.4%**

**70 and up 322 responses**  
Yes: **95.3%** Unsure: **4.7%**

**If the election for the State Senate district 16 seat were held today, who would you vote for: Republican Ed Hooper or Democrat Amanda Murphy?**

**Hooper: 45.0%**  
**Murphy: 43.0%**  
**Undecided: 12.0%**

Non-Weighted Results and Demographic Breakdowns:

**Hooper: 45.2%**  
**Murphy: 42.9%**  
**Undecided: 11.9%**

**Political Party Breakdown:**

**Democratic Party 391 responses**

**Hooper: 14.6%    Murphy: 73.7%    Undecided: 11.8%**

**Republican Party 485 responses**

**Hooper: 72.2%    Murphy: 16.5%    Undecided: 11.3%**

**Independent Voter 204 responses**

**Hooper: 39.7%    Murphy: 46.6%    Undecided: 13.7%**

**Race Breakdown:**

**White, Not Hispanic 967 responses**

**Hooper: 46.9%    Murphy: 41.5%    Undecided: 11.6%**

**Black, Not Hispanic 41 responses**

**Hooper: 19.5%    Murphy: 56.1%    Undecided: 24.4%**

**Asian or Pacific Islander 14 responses**

**Hooper: 35.7%    Murphy: 57.1%    Undecided: 7.1%**

**Hispanic 27 responses**

**Hooper: 40.7%    Murphy: 48.1%    Undecided: 11.1%**

**Other or Unknown 31 responses**

**Hooper: 32.3%    Murphy: 58.1%    Undecided: 9.7%**

**Gender Breakdown:**

**Male 486 responses**

**Hooper: 46.9%    Murphy: 41.4%    Undecided: 11.7%**

**Female 594 responses**

**Hooper: 43.8%    Murphy: 44.1%    Undecided: 12.1%**

**Age Breakdown:**

**18 to 29 56 responses**

**Hooper: 41.1%    Murphy: 44.6%    Undecided: 14.3%**

**30 to 49 229 responses**

**Hooper: 49.8%    Murphy: 42.4%    Undecided: 7.9%**

**50 to 69 473 responses**

**Hooper: 42.5%    Murphy: 44.6%    Undecided: 12.9%**

**70 and up 322 responses**

**Hooper: 46.6%    Murphy: 40.4%    Undecided: 13.0%**