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Matt Florell, President

**Subject: Hillsborough County Florida General Election Survey  
conducted for StPetePolls.org**

**Date: October 14, 2018**

**Executive Summary:**

This poll of 1,095 likely Hillsborough County, Florida voters was conducted on October 13-14<sup>th</sup>, 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12<sup>th</sup>, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of Hillsborough County, Florida.

The issues surveyed included questions related to the 2018 general election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Hillsborough County Florida . The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Hillsborough County, Florida. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,095 and a 3.0% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**If the election were held today, would you vote to approve the County Charter Amendment enacting a one percent additional sales surtax for 30 years for the Funding of Countywide Transportation and Road Improvements?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Yes:	<b>48.2%</b>	54.6%	45.1%
No:	<b>43.0%</b>	41.6%	43.7%
Undecided:	<b>8.8%</b>	3.8%	11.2%

**If the election were held today, would you vote to approve the Resolution enacting a one-half percent additional sales surtax for 10 years for the Funding of Public School Air Conditioners and other Public School Capital Improvements?**

	<b>TOTAL</b>	<b>ALREADY VOTED</b>	<b>PLAN TO VOTE</b>
Yes:	<b>54.5%</b>	61.0%	51.4%
No:	<b>39.7%</b>	37.3%	40.9%
Undecided:	<b>5.8%</b>	1.7%	7.7%

**Have you already voted or do you plan to vote in the upcoming General Election?**

Already voted:	<b>31.5%</b>
Plan to vote:	<b>68.5%</b>

## Detailed Results with Demographic Breakdowns for Each Question:

**If the election were held today, would you vote to approve the County Charter Amendment enacting a one percent additional sales surtax for 30 years for the Funding of Countywide Transportation and Road Improvements?**

Yes: 48.2%  
No: 43.0%  
Undecided: 8.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 48.1%  
No: 43.0%  
Undecided: 8.9%

### Political Party Breakdown:

Democratic Party 447 responses  
Yes: 56.6% No: 34.5% Undecided: 8.9%

Republican Party 388 responses  
Yes: 37.6% No: 54.1% Undecided: 8.2%

Independent Voter 260 responses  
Yes: 49.2% No: 41.2% Undecided: 9.6%

### Race Breakdown:

White, Not Hispanic 702 responses  
Yes: 44.6% No: 46.4% Undecided: 9.0%

Black, Not Hispanic 185 responses  
Yes: 56.8% No: 32.4% Undecided: 10.8%

Asian or Pacific Islander 38 responses  
Yes: 52.6% No: 36.8% Undecided: 10.5%

Hispanic 102 responses  
Yes: 52.9% No: 42.2% Undecided: 4.9%

Other or Unknown 68 responses  
Yes: 51.5% No: 41.2% Undecided: 7.4%

### Gender Breakdown:

Male 478 responses  
Yes: 49.2% No: 41.6% Undecided: 9.2%

Female 597 responses  
Yes: 47.1% No: 44.1% Undecided: 8.9%

### Age Breakdown:

18 to 29 150 responses  
Yes: 46.7% No: 41.3% Undecided: 12.0%

30 to 49 331 responses  
Yes: 52.9% No: 39.3% Undecided: 7.9%

50 to 69 418 responses  
Yes: 43.5% No: 48.3% Undecided: 8.1%

70 and up 196 responses  
Yes: 51.0% No: 39.3% Undecided: 9.7%

**If the election were held today, would you vote to approve the Resolution enacting a one-half percent additional sales surtax for 10 years for the Funding of Public School Air Conditioners and other Public School Capital Improvements?**

Yes: 54.5%  
No: 39.7%  
Undecided: 5.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 54.4%  
No: 39.7%  
Undecided: 5.8%

**Political Party Breakdown:**

**Democratic Party 447 responses**  
Yes: 66.0% No: 28.6% Undecided: 5.4%

**Republican Party 388 responses**  
Yes: 40.2% No: 52.8% Undecided: 7.0%

**Independent Voter 260 responses**  
Yes: 55.8% No: 39.2% Undecided: 5.0%

**Race Breakdown:**

**White, Not Hispanic 702 responses**  
Yes: 49.4% No: 44.4% Undecided: 6.1%

**Black, Not Hispanic 185 responses**  
Yes: 73.0% No: 24.3% Undecided: 2.7%

**Asian or Pacific Islander 38 responses**  
Yes: 57.9% No: 34.2% Undecided: 7.9%

**Hispanic 102 responses**  
Yes: 55.9% No: 38.2% Undecided: 5.9%

**Other or Unknown 68 responses**  
Yes: 51.5% No: 38.2% Undecided: 10.3%

**Gender Breakdown:**

**Male 478 responses**  
Yes: 53.8% No: 40.8% Undecided: 5.4%

**Female 597 responses**  
Yes: 55.3% No: 38.7% Undecided: 6.0%

**Age Breakdown:**

**18 to 29 150 responses**  
Yes: 55.3% No: 39.3% Undecided: 5.3%

**30 to 49 331 responses**  
Yes: 62.5% No: 32.3% Undecided: 5.1%

**50 to 69 418 responses**  
Yes: 45.7% No: 48.1% Undecided: 6.2%

**70 and up 196 responses**  
Yes: 58.7% No: 34.7% Undecided: 6.6%

## Have you already voted or do you plan to vote in the upcoming General Election?

Already voted: **31.5%**

Plan to vote: **68.5%**

### Non-Weighted Results and Demographic Breakdowns:

Already voted: 31.6%

Plan to vote: 68.4%

#### Political Party Breakdown:

Democratic Party 447 responses

Already voted: 31.8% Plan to vote: 68.2%

Republican Party 388 responses

Already voted: 29.6% Plan to vote: 70.4%

Independent Voter 260 responses

Already voted: 34.2% Plan to vote: 65.8%

#### Race Breakdown:

White, Not Hispanic 702 responses

Already voted: 29.9% Plan to vote: 70.1%

Black, Not Hispanic 185 responses

Already voted: 33.0% Plan to vote: 67.0%

Asian or Pacific Islander 38 responses

Already voted: 52.6% Plan to vote: 47.4%

Hispanic 102 responses

Already voted: 31.4% Plan to vote: 68.6%

Other or Unknown 68 responses

Already voted: 33.8% Plan to vote: 66.2%

#### Gender Breakdown:

Male 478 responses

Already voted: 33.5% Plan to vote: 66.5%

Female 597 responses

Already voted: 29.3% Plan to vote: 70.7%

#### Age Breakdown:

18 to 29 150 responses

Already voted: 32.0% Plan to vote: 68.0%

30 to 49 331 responses

Already voted: 27.2% Plan to vote: 72.8%

50 to 69 418 responses

Already voted: 31.8% Plan to vote: 68.2%

70 and up 196 responses

Already voted: 38.3% Plan to vote: 61.7%