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Matt Florell, President

**Subject: Florida U.S. Congressional District 16 General Election Survey
conducted for FloridaPolitics.com**

Date: October 1, 2018

Executive Summary:

This poll of 1,248 likely Florida voters was conducted on October 1st, 2018. This poll used the registered voter lists supplied by the state of Florida as of September 12th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 16th Florida Congressional district.

The issues surveyed included questions related to the 2018 general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 16th Florida Congressional district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 16th Florida Congressional district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 1,248 and a 2.8% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the General Election for the US House of Representatives District 16 seat were held today who would you vote for: Republican Vern Buchanan or Democrat David Shapiro?

Vern Buchanan:	50.4%
David Shapiro:	43.3%
Undecided:	6.3%

Do you have a favorable or unfavorable opinion of Vern Buchanan?

Favorable:	46.3%
Unfavorable:	38.1%
Unsure:	15.5%

Do you have a favorable or unfavorable opinion of David Shapiro?

Favorable:	37.9%
Unfavorable:	42.1%
Unsure:	20.0%

Detailed Results with Demographic Breakdowns for Each Question:

If the General Election for the US House of Representatives District 16 seat were held today who would you vote for: Republican Vern Buchanan or Democrat David Shapiro?

Vern Buchanan:	50.4%
David Shapiro:	43.3%
Undecided:	6.3%

Non-Weighted Results and Demographic Breakdowns:

Buchanan:	50.3%
Shapiro:	43.4%
Undecided:	6.2%

Political Party Breakdown:

Democratic Party 415 responses

Buchanan:	16.4%	Shapiro:	76.9%	Undecided:	6.7%
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Republican Party 556 responses

Buchanan:	78.1%	Shapiro:	17.1%	Undecided:	4.9%
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Independent Voter 277 responses

Buchanan:	45.5%	Shapiro:	46.2%	Undecided:	8.3%
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Race Breakdown:

White, Not Hispanic 1023 responses

Buchanan:	53.7%	Shapiro:	40.9%	Undecided:	5.5%
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Black, Not Hispanic 94 responses

Buchanan:	21.3%	Shapiro:	67.0%	Undecided:	11.7%
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Asian or Pacific Islander 14 responses

Buchanan:	35.7%	Shapiro:	57.1%	Undecided:	7.1%
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Hispanic 77 responses

Buchanan:	39.0%	Shapiro:	49.4%	Undecided:	11.7%
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Other or Unknown 40 responses

Buchanan:	60.0%	Shapiro:	37.5%	Undecided:	2.5%
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Gender Breakdown:

Male 552 responses

Buchanan:	51.4%	Shapiro:	41.7%	Undecided:	6.9%
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Female 696 responses

Buchanan:	49.4%	Shapiro:	44.8%	Undecided:	5.7%
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Age Breakdown:

18 to 29 93 responses

Buchanan:	45.2%	Shapiro:	48.4%	Undecided:	6.5%
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30 to 49 275 responses

Buchanan:	51.6%	Shapiro:	41.5%	Undecided:	6.9%
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50 to 69 503 responses

Buchanan:	48.9%	Shapiro:	45.9%	Undecided:	5.2%
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70 and up 377 responses

Buchanan:	52.5%	Shapiro:	40.3%	Undecided:	7.2%
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Do you have a favorable or unfavorable opinion of Vern Buchanan?

Favorable:	46.3%
Unfavorable:	38.1%
Unsure:	15.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	46.3%
Unfavorable:	38.2%
Unsure:	15.5%

Political Party Breakdown:

Democratic Party 415 responses					
Favorable:	20.0%	Unfavorable:	64.6%	Unsure:	15.4%
Republican Party 556 responses					
Favorable:	69.8%	Unfavorable:	17.8%	Unsure:	12.4%
Independent Voter 277 responses					
Favorable:	38.6%	Unfavorable:	39.7%	Unsure:	21.7%

Race Breakdown:

White, Not Hispanic 1023 responses					
Favorable:	49.1%	Unfavorable:	36.9%	Unsure:	14.1%
Black, Not Hispanic 94 responses					
Favorable:	24.5%	Unfavorable:	46.8%	Unsure:	28.7%
Asian or Pacific Islander 14 responses					
Favorable:	42.9%	Unfavorable:	42.9%	Unsure:	14.3%
Hispanic 77 responses					
Favorable:	37.7%	Unfavorable:	44.2%	Unsure:	18.2%
Other or Unknown 40 responses					
Favorable:	45.0%	Unfavorable:	40.0%	Unsure:	15.0%

Gender Breakdown:

Male 552 responses					
Favorable:	47.1%	Unfavorable:	36.8%	Unsure:	16.1%
Female 696 responses					
Favorable:	45.7%	Unfavorable:	39.4%	Unsure:	14.9%

Age Breakdown:

18 to 29 93 responses					
Favorable:	39.8%	Unfavorable:	38.7%	Unsure:	21.5%
30 to 49 275 responses					
Favorable:	42.5%	Unfavorable:	37.5%	Unsure:	20.0%
50 to 69 503 responses					
Favorable:	45.1%	Unfavorable:	39.6%	Unsure:	15.3%
70 and up 377 responses					
Favorable:	52.3%	Unfavorable:	36.9%	Unsure:	10.9%

Do you have a favorable or unfavorable opinion of David Shapiro?

Favorable:	37.9%
Unfavorable:	42.1%
Unsure:	20.0%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	38.0%
Unfavorable:	42.1%
Unsure:	20.0%

Political Party Breakdown:

Democratic Party 415 responses			
Favorable:	66.0%	Unfavorable:	17.1% Unsure: 16.9%
Republican Party 556 responses			
Favorable:	16.4%	Unfavorable:	63.1% Unsure: 20.5%
Independent Voter 277 responses			
Favorable:	39.4%	Unfavorable:	37.2% Unsure: 23.5%

Race Breakdown:

White, Not Hispanic 1023 responses			
Favorable:	36.1%	Unfavorable:	45.1% Unsure: 18.9%
Black, Not Hispanic 94 responses			
Favorable:	48.9%	Unfavorable:	25.5% Unsure: 25.5%
Asian or Pacific Islander 14 responses			
Favorable:	57.1%	Unfavorable:	21.4% Unsure: 21.4%
Hispanic 77 responses			
Favorable:	48.1%	Unfavorable:	24.7% Unsure: 27.3%
Other or Unknown 40 responses			
Favorable:	35.0%	Unfavorable:	45.0% Unsure: 20.0%

Gender Breakdown:

Male 552 responses			
Favorable:	34.4%	Unfavorable:	45.1% Unsure: 20.5%
Female 696 responses			
Favorable:	40.8%	Unfavorable:	39.7% Unsure: 19.5%

Age Breakdown:

18 to 29 93 responses			
Favorable:	37.6%	Unfavorable:	38.7% Unsure: 23.7%
30 to 49 275 responses			
Favorable:	36.0%	Unfavorable:	45.1% Unsure: 18.9%
50 to 69 503 responses			
Favorable:	39.6%	Unfavorable:	41.4% Unsure: 19.1%
70 and up 377 responses			
Favorable:	37.4%	Unfavorable:	41.6% Unsure: 21.0%