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Matt Florell, President

**Subject: Florida U.S. Congressional District 16 General Election Survey
conducted for StPetePolls.org**

Date: July 28, 2018

Executive Summary:

This poll of 681 likely Florida voters was conducted on July 28th, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 16th Florida Congressional district.

The issues surveyed included questions related to the 2018 general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 16th Florida Congressional district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 16th Florida Congressional district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 681 and a 3.8% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the General Election for the US House of Representatives District 16 seat were held today who would you vote for: Vern Buchanan or David Shapiro?

Vern Buchanan:	44.0%
David Shapiro:	34.5%
Undecided:	21.5%

Do you have a favorable or unfavorable opinion of Vern Buchanan?

Favorable:	44.2%
Unfavorable:	38.3%
Unsure:	17.5%

Do you have a favorable or unfavorable opinion of David Shapiro?

Favorable:	33.6%
Unfavorable:	28.8%
Unsure:	37.5%

Detailed Results with Demographic Breakdowns for Each Question:

If the General Election for the US House of Representatives District 16 seat were held today who would you vote for: Vern Buchanan or David Shapiro?

Vern Buchanan:	44.0%
David Shapiro:	34.5%
Undecided:	21.5%

Non-Weighted Results and Demographic Breakdowns:

Buchanan:	44.2%
Shapiro:	34.5%
Undecided:	21.3%

Political Party Breakdown:

Democratic Party 236 responses

Buchanan:	16.5%	Shapiro:	58.9%	Undecided:	24.6%
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Republican Party 324 responses

Buchanan:	65.7%	Shapiro:	17.0%	Undecided:	17.3%
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Independent Voter 121 responses

Buchanan:	40.5%	Shapiro:	33.9%	Undecided:	25.6%
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Race Breakdown:

White, Not Hispanic 578 responses

Buchanan:	45.5%	Shapiro:	34.9%	Undecided:	19.6%
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Black, Not Hispanic 51 responses

Buchanan:	27.5%	Shapiro:	31.4%	Undecided:	41.2%
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Asian or Pacific Islander 6 responses

Buchanan:	50.0%	Shapiro:	33.3%	Undecided:	16.7%
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Hispanic 21 responses

Buchanan:	38.1%	Shapiro:	38.1%	Undecided:	23.8%
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Other or Unknown 25 responses

Buchanan:	52.0%	Shapiro:	28.0%	Undecided:	20.0%
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Gender Breakdown:

Male 304 responses

Buchanan:	47.4%	Shapiro:	32.2%	Undecided:	20.4%
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Female 377 responses

Buchanan:	41.6%	Shapiro:	36.3%	Undecided:	22.0%
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Age Breakdown:

18 to 29 38 responses

Buchanan:	36.8%	Shapiro:	28.9%	Undecided:	34.2%
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30 to 49 161 responses

Buchanan:	41.6%	Shapiro:	28.0%	Undecided:	30.4%
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50 to 69 270 responses

Buchanan:	41.1%	Shapiro:	43.0%	Undecided:	15.9%
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70 and up 212 responses

Buchanan:	51.4%	Shapiro:	29.7%	Undecided:	18.9%
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Do you have a favorable or unfavorable opinion of Vern Buchanan?

Favorable:	44.2%
Unfavorable:	38.3%
Unsure:	17.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	44.5%
Unfavorable:	38.2%
Unsure:	17.3%

Political Party Breakdown:

Democratic Party	236 responses				
Favorable:	22.5%	Unfavorable:	61.9%	Unsure:	15.7%
Republican Party	324 responses				
Favorable:	62.7%	Unfavorable:	21.3%	Unsure:	16.0%
Independent Voter	121 responses				
Favorable:	38.8%	Unfavorable:	37.2%	Unsure:	24.0%

Race Breakdown:

White, Not Hispanic	578 responses				
Favorable:	45.7%	Unfavorable:	38.4%	Unsure:	15.9%
Black, Not Hispanic	51 responses				
Favorable:	31.4%	Unfavorable:	35.3%	Unsure:	33.3%
Asian or Pacific Islander	6 responses				
Favorable:	50.0%	Unfavorable:	33.3%	Unsure:	16.7%
Hispanic	21 responses				
Favorable:	33.3%	Unfavorable:	52.4%	Unsure:	14.3%
Other or Unknown	25 responses				
Favorable:	52.0%	Unfavorable:	28.0%	Unsure:	20.0%

Gender Breakdown:

Male	304 responses				
Favorable:	47.4%	Unfavorable:	37.8%	Unsure:	14.8%
Female	377 responses				
Favorable:	42.2%	Unfavorable:	38.5%	Unsure:	19.4%

Age Breakdown:

18 to 29	38 responses				
Favorable:	36.8%	Unfavorable:	36.8%	Unsure:	26.3%
30 to 49	161 responses				
Favorable:	42.9%	Unfavorable:	35.4%	Unsure:	21.7%
50 to 69	270 responses				
Favorable:	41.1%	Unfavorable:	43.7%	Unsure:	15.2%
70 and up	212 responses				
Favorable:	51.4%	Unfavorable:	33.5%	Unsure:	15.1%

Do you have a favorable or unfavorable opinion of David Shapiro?

Favorable:	33.6%
Unfavorable:	28.8%
Unsure:	37.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	33.8%
Unfavorable:	28.8%
Unsure:	37.4%

Political Party Breakdown:

Democratic Party 236 responses					
Favorable:	54.2%	Unfavorable:	16.5%	Unsure:	29.2%
Republican Party 324 responses					
Favorable:	19.4%	Unfavorable:	39.8%	Unsure:	40.7%
Independent Voter 121 responses					
Favorable:	32.2%	Unfavorable:	23.1%	Unsure:	44.6%

Race Breakdown:

White, Not Hispanic 578 responses					
Favorable:	33.9%	Unfavorable:	28.5%	Unsure:	37.5%
Black, Not Hispanic 51 responses					
Favorable:	39.2%	Unfavorable:	25.5%	Unsure:	35.3%
Asian or Pacific Islander 6 responses					
Favorable:	16.7%	Unfavorable:	33.3%	Unsure:	50.0%
Hispanic 21 responses					
Favorable:	33.3%	Unfavorable:	38.1%	Unsure:	28.6%
Other or Unknown 25 responses					
Favorable:	24.0%	Unfavorable:	32.0%	Unsure:	44.0%

Gender Breakdown:

Male 304 responses					
Favorable:	31.2%	Unfavorable:	31.6%	Unsure:	37.2%
Female 377 responses					
Favorable:	35.8%	Unfavorable:	26.5%	Unsure:	37.7%

Age Breakdown:

18 to 29 38 responses					
Favorable:	23.7%	Unfavorable:	34.2%	Unsure:	42.1%
30 to 49 161 responses					
Favorable:	33.5%	Unfavorable:	31.7%	Unsure:	34.8%
50 to 69 270 responses					
Favorable:	38.9%	Unfavorable:	27.0%	Unsure:	34.1%
70 and up 212 responses					
Favorable:	29.2%	Unfavorable:	27.8%	Unsure:	42.9%