Subject: Florida U.S. Congressional District 16 General Election Survey conducted for StPetePolls.org

Date: July 28, 2018

Executive Summary:

This poll of 681 likely Florida voters was conducted on July 28th, 2018. This poll used the registered voter lists supplied by the state of Florida as of May 9th, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the 16th Florida Congressional district.

The issues surveyed included questions related to the 2018 general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the 16th Florida Congressional district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the 16th Florida Congressional district. Voters that stated they were not planning on voting in the general election were excluded from the results below.

The scientific results shown for the questions below have a sample size of 681 and a 3.8% Margin of Error at a 95% confidence level.
Summary of Scientific Results:

If the General Election for the US House of Representatives District 16 seat were held today who would you vote for: Vern Buchanan or David Shapiro?

- Vern Buchanan: 44.0%
- David Shapiro: 34.5%
- Undecided: 21.5%

Do you have a favorable or unfavorable opinion of Vern Buchanan?

- Favorable: 44.2%
- Unfavorable: 38.3%
- Unsure: 17.5%

Do you have a favorable or unfavorable opinion of David Shapiro?

- Favorable: 33.6%
- Unfavorable: 28.8%
- Unsure: 37.5%
Detailed Results with Demographic Breakdowns for Each Question:

If the General Election for the US House of Representatives District 16 seat were held today who would you vote for: Vern Buchanan or David Shapiro?

Vern Buchanan: 44.0%
David Shapiro: 34.5%
Undecided: 21.5%

Non-Weighted Results and Demographic Breakdowns:

Buchanan: 44.2%
Shapiro: 34.5%
Undecided: 21.3%

Political Party Breakdown:
Democratic Party 236 responses
Buchanan: 16.5% Shapiro: 58.9% Undecided: 24.6%
Republican Party 324 responses
Buchanan: 65.7% Shapiro: 17.0% Undecided: 17.3%
Independent Voter 121 responses
Buchanan: 40.5% Shapiro: 33.9% Undecided: 25.6%

Race Breakdown:
White, Not Hispanic 578 responses
Buchanan: 45.5% Shapiro: 34.9% Undecided: 19.6%
Black, Not Hispanic 51 responses
Buchanan: 27.5% Shapiro: 31.4% Undecided: 41.2%
Asian or Pacific Islander 6 responses
Buchanan: 50.0% Shapiro: 33.3% Undecided: 16.7%
Hispanic 21 responses
Buchanan: 38.1% Shapiro: 38.1% Undecided: 23.8%
Other or Unknown 25 responses
Buchanan: 52.0% Shapiro: 28.0% Undecided: 20.0%

Gender Breakdown:
Male 304 responses
Buchanan: 47.4% Shapiro: 32.2% Undecided: 20.4%
Female 377 responses
Buchanan: 41.6% Shapiro: 36.3% Undecided: 22.0%

Age Breakdown:
18 to 29 38 responses
Buchanan: 36.8% Shapiro: 28.9% Undecided: 34.2%
30 to 49 161 responses
Buchanan: 41.6% Shapiro: 28.0% Undecided: 30.4%
50 to 69 270 responses
Buchanan: 41.1% Shapiro: 43.0% Undecided: 15.9%
70 and up 212 responses
Buchanan: 51.4% Shapiro: 29.7% Undecided: 18.9%

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Do you have a favorable or unfavorable opinion of Vern Buchanan?

Favorable: 44.2%
Unfavorable: 38.3%
Unsure: 17.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 44.5%
Unfavorable: 38.2%
Unsure: 17.3%

Political Party Breakdown:
Democratic Party 236 responses
Favorable: 22.5%  Unfavorable: 61.9%  Unsure: 15.7%

Republican Party 324 responses
Favorable: 62.7%  Unfavorable: 21.3%  Unsure: 16.0%

Independent Voter 121 responses
Favorable: 38.8%  Unfavorable: 37.2%  Unsure: 24.0%

Race Breakdown:
White, Not Hispanic 578 responses
Favorable: 45.7%  Unfavorable: 38.4%  Unsure: 15.9%

Black, Not Hispanic 51 responses
Favorable: 31.4%  Unfavorable: 35.3%  Unsure: 33.3%

Asian or Pacific Islander 6 responses
Favorable: 50.0%  Unfavorable: 33.3%  Unsure: 16.7%

Hispanic 21 responses
Favorable: 33.3%  Unfavorable: 52.4%  Unsure: 14.3%

Other or Unknown 25 responses
Favorable: 52.0%  Unfavorable: 28.0%  Unsure: 20.0%

Gender Breakdown:
Male 304 responses
Favorable: 47.4%  Unfavorable: 37.8%  Unsure: 14.8%

Female 377 responses
Favorable: 42.2%  Unfavorable: 38.5%  Unsure: 19.4%

Age Breakdown:
18 to 29 38 responses
Favorable: 36.8%  Unfavorable: 36.8%  Unsure: 26.3%

30 to 49 161 responses
Favorable: 42.9%  Unfavorable: 35.4%  Unsure: 21.7%

50 to 69 270 responses
Favorable: 41.1%  Unfavorable: 43.7%  Unsure: 15.2%

70 and up 212 responses
Favorable: 51.4%  Unfavorable: 33.5%  Unsure: 15.1%
Do you have a favorable or unfavorable opinion of David Shapiro?

Favorable: 33.6%
Unfavorable: 28.8%
Unsure: 37.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 33.8%
Unfavorable: 28.8%
Unsure: 37.4%

Political Party Breakdown:
Democratic Party 236 responses
Favorable: 54.2% Unfavorable: 16.5% Unsure: 29.2%
Republican Party 324 responses
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