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**Subject: Florida Statewide Democratic Primary Election survey
conducted for FloridaPolitics.com**

Date: October 31, 2017

Executive Summary:

This poll of 1,796 Florida active Democratic primary voters was conducted on October 31st, 2017. This poll used the registered voter lists supplied by the state of Florida as of September 12th, 2017. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 Democratic Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic primary voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered Democratic voter population within the state of Florida. Only those voters who had voted in a primary election in 2014 or 2016 were included in the results below.

The scientific results shown for the questions below have a sample size of 1,796 and a 2.3% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered Democratic party voters who responded to this survey:

Race Breakdown:

White, Not Hispanic	1064 =	59.2%
Black, Not Hispanic	547 =	30.5%
Asian or Pacific Islander	23 =	1.3%
Hispanic	94 =	5.2%
Other or Unknown	68 =	3.8%

Gender Breakdown:

Male	708 =	39.4%
Female	1088 =	60.6%

Age Breakdown:

18 to 29	35 =	1.9%
30 to 49	153 =	8.5%
50 to 69	895 =	49.8%
70 and up	713 =	39.7%

Media Market Breakdown:

Pensacola	56 =	3.1%
Panama City	50 =	2.8%
Tallahassee	59 =	3.3%
Jacksonville	148 =	8.2%
Gainesville	39 =	2.2%
Orlando	357 =	19.8%
Tampa	418 =	23.3%
West Palm Beach	211 =	11.7%
Fort Myers	86 =	4.8%
Miami	372 =	20.7%

Summary of Scientific Results:

In the Democratic primary race for Florida Governor, who would you vote for: Andrew Gillum, Gwen Graham, Chris King or Philip Levine?

Gillum:	12.5%
Graham:	30.5%
King:	5.3%
Levine:	6.0%
Undecided:	45.7%

Do you have a favorable or unfavorable opinion of John Morgan?

Favorable:	32.1%
Unfavorable:	15.0%
Unsure:	52.9%

**Detailed Results with Demographic Breakdowns for Each Question:
In the Democratic primary race for Florida Governor, who would you vote for: Andrew Gillum, Gwen Graham, Chris King or Philip Levine?**

Gillum:	12.5%
Graham:	30.5%
King:	5.3%
Levine:	6.0%
Undecided:	45.7%

Non-Weighted Results and Demographic Breakdowns:

Gillum:	12.2%
Graham:	30.5%
King:	5.2%
Levine:	6.0%
Undecided:	46.1%

Race Breakdown:

White, Not Hispanic 1064	Gillum: 10.4%	Graham: 37.4%	King: 5.6%	Levine: 6.0%	Undecided: 40.5%
Black Not Hispanic 547	Gillum: 18.1%	Graham: 18.3%	King: 3.8%	Levine: 3.7%	Undecided: 56.1%
Asian or Pacific Islndr 23	Gillum: 8.7%	Graham: 34.8%	King: 0%	Levine: 4.3%	Undecided: 52.2%
Hispanic 94	Gillum: 5.3%	Graham: 25.5%	King: 8.5%	Levine: 12.8%	Undecided: 47.9%
Other or Unknown 68	Gillum: 4.4%	Graham: 25.0%	King: 7.4%	Levine: 14.7%	Undecided: 48.5%

Gender Breakdown:

Male 708	Gillum: 12.0%	Graham: 30.1%	King: 5.1%	Levine: 5.9%	Undecided: 46.9%
Female 1088	Gillum: 12.4%	Graham: 30.7%	King: 5.3%	Levine: 6.0%	Undecided: 45.6%

Age Breakdown:

18 to 29 35	Gillum: 20.0%	Graham: 31.4%	King: 5.7%	Levine: 5.7%	Undecided: 37.1%
30 to 49 153	Gillum: 18.3%	Graham: 26.8%	King: 8.5%	Levine: 5.9%	Undecided: 40.5%
50 to 69 895	Gillum: 12.2%	Graham: 32.2%	King: 5.6%	Levine: 5.9%	Undecided: 44.1%
70 and up 713	Gillum: 10.7%	Graham: 29.0%	King: 4.1%	Levine: 6.0%	Undecided: 50.2%

Media Market Breakdown:

Pensacola 56	Gillum: 8.9%	Graham: 33.9%	King: 3.6%	Levine: 5.4%	Undecided: 48.2%
Panama City 50	Gillum: 10.0%	Graham: 66.0%	King: 0%	Levine: 0%	Undecided: 24.0%
Tallahassee 59	Gillum: 25.4%	Graham: 52.5%	King: 1.7%	Levine: 1.7%	Undecided: 18.6%
Jacksonville 148	Gillum: 14.2%	Graham: 27.7%	King: 8.1%	Levine: 5.4%	Undecided: 44.6%
Gainesville 39	Gillum: 15.4%	Graham: 41.0%	King: 2.6%	Levine: 2.6%	Undecided: 38.5%
Orlando 357	Gillum: 11.8%	Graham: 23.5%	King: 6.7%	Levine: 3.6%	Undecided: 54.3%
Tampa 418	Gillum: 12.2%	Graham: 34.2%	King: 5.5%	Levine: 5.0%	Undecided: 43.1%
W. Palm Beach 211	Gillum: 11.8%	Graham: 25.1%	King: 2.4%	Levine: 8.1%	Undecided: 52.6%
Fort Myers 86	Gillum: 7.0%	Graham: 23.3%	King: 9.3%	Levine: 3.5%	Undecided: 57.0%
Miami 372	Gillum: 11.8%	Graham: 28.8%	King: 4.8%	Levine: 10.8%	Undecided: 43.8%

Do you have a favorable or unfavorable opinion of John Morgan?

Favorable:	32.1%
Unfavorable:	15.0%
Unsure:	52.9%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	32.2%
Unfavorable:	14.6%
Unsure:	53.2%

Race Breakdown:

White, Not Hispanic 1064	Favorable:	37.6%	Unfavorable:	14.7%	Unsure:	47.7%
Black, Not Hispanic 547	Favorable:	23.2%	Unfavorable:	13.3%	Unsure:	63.4%
Asian or Pacific Islander 23	Favorable:	43.5%	Unfavorable:	21.7%	Unsure:	34.8%
Hispanic 94	Favorable:	21.3%	Unfavorable:	16.0%	Unsure:	62.8%
Other or Unknown 68	Favorable:	30.9%	Unfavorable:	20.6%	Unsure:	48.5%

Gender Breakdown:

Male 708	Favorable:	36.0%	Unfavorable:	14.0%	Unsure:	50.0%
Female 1088	Favorable:	29.7%	Unfavorable:	15.1%	Unsure:	55.2%

Age Breakdown:

18 to 29 35	Favorable:	34.3%	Unfavorable:	25.7%	Unsure:	40.0%
30 to 49 153	Favorable:	31.4%	Unfavorable:	23.5%	Unsure:	45.1%
50 to 69 895	Favorable:	38.2%	Unfavorable:	15.3%	Unsure:	46.5%
70 and up 713	Favorable:	24.7%	Unfavorable:	11.4%	Unsure:	64.0%

Media Market Breakdown:

Pensacola 56	Favorable:	16.1%	Unfavorable:	14.3%	Unsure:	69.6%
Panama City 50	Favorable:	12.0%	Unfavorable:	16.0%	Unsure:	72.0%
Tallahassee 59	Favorable:	16.9%	Unfavorable:	33.9%	Unsure:	49.2%
Jacksonville 148	Favorable:	29.7%	Unfavorable:	14.2%	Unsure:	56.1%
Gainesville 39	Favorable:	38.5%	Unfavorable:	17.9%	Unsure:	43.6%
Orlando 357	Favorable:	52.4%	Unfavorable:	12.6%	Unsure:	35.0%
Tampa 418	Favorable:	45.5%	Unfavorable:	18.4%	Unsure:	36.1%
West Palm Beach 211	Favorable:	13.7%	Unfavorable:	8.5%	Unsure:	77.7%
Fort Myers 86	Favorable:	50.0%	Unfavorable:	10.5%	Unsure:	39.5%
Miami 372	Favorable:	12.1%	Unfavorable:	13.4%	Unsure:	74.5%