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Matt Florell, President

**Subject: City of St. Petersburg Election Survey  
conducted for FloridaPolitics.com**

**Date: October 19, 2017**

**Executive Summary:**

This poll of 635 St. Petersburg, Florida likely voters was conducted on October 19<sup>th</sup>, 2017. This poll used the registered voter lists supplied by the state of Florida as of September 12<sup>th</sup>, 2017. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg.

The issues surveyed included questions related to the 2017 City of St. Petersburg general election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the estimated 2017 active primary voter population for the City of St. Petersburg. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St. Petersburg. Only voters that stated that they planned to vote or had already voted were included in the results.

The scientific results shown for the questions below have a sample size of 635 and a 3.9% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**In the election for Mayor of St. Petersburg, would you vote for Rick Kriseman or Rick Baker?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Kriseman:	<b>46.8%</b>	50.9%	44.8%
Baker:	<b>46.0%</b>	46.4%	45.5%
Unsure:	<b>7.2%</b>	2.7%	9.7%

**In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Harless:	<b>24.7%</b>	32.4%	20.6%
Gabbard:	<b>45.1%</b>	48.6%	43.1%
Unsure:	<b>30.2%</b>	18.9%	36.3%

**In the election for City Council district 4, would you vote for Darden Rice or Jerick Johnston?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Rice:	<b>56.1%</b>	67.1%	50.4%
Johnston:	<b>23.7%</b>	22.5%	24.2%
Unsure:	<b>20.1%</b>	10.4%	25.4%

**In the election for City Council district 6, would you vote for Justin Bean or Gina Driscoll?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Bean:	<b>26.6%</b>	30.6%	24.5%
Driscoll:	<b>44.7%</b>	55.9%	38.7%
Unsure:	<b>28.7%</b>	13.5%	36.8%

**Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of its property downtown?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Yes:	<b>65.0%</b>	66.7%	63.9%
No:	<b>22.8%</b>	27.5%	20.3%
Unsure:	<b>12.2%</b>	5.9%	15.7%

**Do you plan to vote or have you already voted in the November city election?**

Plan to vote:	<b>65.0%</b>
Already voted:	<b>35.0%</b>

## Detailed Results with Demographic Breakdowns for Each Question:

In the election for Mayor of St. Petersburg, would you vote for Rick Kriseman or Rick Baker?

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Kriseman:	<b>46.8%</b>	50.9%	44.8%
Baker:	<b>46.0%</b>	46.4%	45.5%
Unsure:	<b>7.2%</b>	2.7%	9.7%

Non-Weighted Results and Demographic Breakdowns:

Kriseman: 46.9%  
 Baker: 45.8%  
 Unsure: 7.2%

### Political Party Breakdown:

Democratic Party 320 responses  
 Kriseman: 65.9% Baker: 27.5% Unsure: 6.6%

Republican Party 201 responses  
 Kriseman: 22.4% Baker: 71.1% Unsure: 6.5%

Independent Voter 114 responses  
 Kriseman: 36.8% Baker: 52.6% Unsure: 10.5%

### Race Breakdown:

White, Not Hispanic 476 responses  
 Kriseman: 45.4% Baker: 48.7% Unsure: 5.9%

Black, Not Hispanic 120 responses  
 Kriseman: 50.8% Baker: 38.3% Unsure: 10.8%

Asian or Pacific Islander 8 responses  
 Kriseman: 75.0% Baker: 25.0% Unsure: 0%

Hispanic 18 responses  
 Kriseman: 33.3% Baker: 50.0% Unsure: 16.7%

Other or Unknown 13 responses  
 Kriseman: 69.2% Baker: 15.4% Unsure: 15.4%

### Gender Breakdown:

Male 284 responses  
 Kriseman: 45.8% Baker: 48.2% Unsure: 6.0%

Female 351 responses  
 Kriseman: 47.9% Baker: 43.9% Unsure: 8.3%

### Age Breakdown:

18 to 29 30 responses  
 Kriseman: 33.3% Baker: 50.0% Unsure: 16.7%

30 to 49 113 responses  
 Kriseman: 50.4% Baker: 45.1% Unsure: 4.4%

50 to 69 317 responses  
 Kriseman: 49.2% Baker: 44.2% Unsure: 6.6%

70 and up 175 responses  
 Kriseman: 42.9% Baker: 48.6% Unsure: 8.6%

**In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Harless:	<b>24.7%</b>	32.4%	20.6%
Gabbard:	<b>45.1%</b>	48.6%	43.1%
Unsure:	<b>30.2%</b>	18.9%	36.3%

Non-Weighted Results and Demographic Breakdowns:

Harless: 24.7%  
 Gabbard: 45.0%  
 Unsure: 30.2%

**Political Party Breakdown:**

**Democratic Party 320 responses**  
 Harless: 25.6% Gabbard: 42.8% Unsure: 31.6%

**Republican Party 201 responses**  
 Harless: 23.4% Gabbard: 46.8% Unsure: 29.9%

**Independent Voter 114 responses**  
 Harless: 24.6% Gabbard: 48.2% Unsure: 27.2%

**Race Breakdown:**

**White, Not Hispanic 476 responses**  
 Harless: 26.3% Gabbard: 45.8% Unsure: 27.9%

**Black, Not Hispanic 120 responses**  
 Harless: 16.7% Gabbard: 43.3% Unsure: 40.0%

**Asian or Pacific Islander 8 responses**  
 Harless: 50.0% Gabbard: 50.0% Unsure: 0%

**Hispanic 18 responses**  
 Harless: 33.3% Gabbard: 27.8% Unsure: 38.9%

**Other or Unknown 13 responses**  
 Harless: 15.4% Gabbard: 53.8% Unsure: 30.8%

**Gender Breakdown:**

**Male 284 responses**  
 Harless: 29.9% Gabbard: 43.0% Unsure: 27.1%

**Female 351 responses**  
 Harless: 20.5% Gabbard: 46.7% Unsure: 32.8%

**Age Breakdown:**

**18 to 29 30 responses**  
 Harless: 23.3% Gabbard: 33.3% Unsure: 43.3%

**30 to 49 113 responses**  
 Harless: 23.0% Gabbard: 48.7% Unsure: 28.3%

**50 to 69 317 responses**  
 Harless: 27.8% Gabbard: 42.9% Unsure: 29.3%

**70 and up 175 responses**  
 Harless: 20.6% Gabbard: 48.6% Unsure: 30.9%

**In the election for City Council district 4, would you vote for Darden Rice or Jerick Johnston?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Rice:	<b>56.1%</b>	67.1%	50.4%
Johnston:	<b>23.7%</b>	22.5%	24.2%
Unsure:	<b>20.1%</b>	10.4%	25.4%

Non-Weighted Results and Demographic Breakdowns:

Rice:	<b>56.2%</b>
Johnston:	<b>23.6%</b>
Unsure:	<b>20.2%</b>

**Political Party Breakdown:**

<b>Democratic Party 320 responses</b>			
Rice: 66.2%	Johnston: 15.6%	Unsure: 18.1%	
<b>Republican Party 201 responses</b>			
Rice: 47.3%	Johnston: 30.3%	Unsure: 22.4%	
<b>Independent Voter 114 responses</b>			
Rice: 43.9%	Johnston: 34.2%	Unsure: 21.9%	

**Race Breakdown:**

<b>White, Not Hispanic 476 responses</b>			
Rice: 58.0%	Johnston: 24.6%	Unsure: 17.4%	
<b>Black, Not Hispanic 120 responses</b>			
Rice: 47.5%	Johnston: 21.7%	Unsure: 30.8%	
<b>Asian or Pacific Islander 8 responses</b>			
Rice: 75.0%	Johnston: 12.5%	Unsure: 12.5%	
<b>Hispanic 18 responses</b>			
Rice: 55.6%	Johnston: 16.7%	Unsure: 27.8%	
<b>Other or Unknown 13 responses</b>			
Rice: 61.5%	Johnston: 23.1%	Unsure: 15.4%	

**Gender Breakdown:**

<b>Male 284 responses</b>			
Rice: 56.0%	Johnston: 25.4%	Unsure: 18.7%	
<b>Female 351 responses</b>			
Rice: 56.4%	Johnston: 22.2%	Unsure: 21.4%	

**Age Breakdown:**

<b>18 to 29 30 responses</b>			
Rice: 40.0%	Johnston: 33.3%	Unsure: 26.7%	
<b>30 to 49 113 responses</b>			
Rice: 47.8%	Johnston: 34.5%	Unsure: 17.7%	
<b>50 to 69 317 responses</b>			
Rice: 57.1%	Johnston: 22.1%	Unsure: 20.8%	
<b>70 and up 175 responses</b>			
Rice: 62.9%	Johnston: 17.7%	Unsure: 19.4%	

**In the election for City Council district 6, would you vote for Justin Bean or Gina Driscoll?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Bean:	<b>26.6%</b>	30.6%	24.5%
Driscoll:	<b>44.7%</b>	55.9%	38.7%
Unsure:	<b>28.7%</b>	13.5%	36.8%

Non-Weighted Results and Demographic Breakdowns:

Bean:	<b>26.6%</b>
Driscoll:	<b>44.7%</b>
Unsure:	<b>28.7%</b>

**Political Party Breakdown:**

<b>Democratic Party 320 responses</b>			
Bean:	<b>23.1%</b>	Driscoll:	<b>50.3%</b> Unsure: <b>26.6%</b>
<b>Republican Party 201 responses</b>			
Bean:	<b>31.3%</b>	Driscoll:	<b>37.3%</b> Unsure: <b>31.3%</b>
<b>Independent Voter 114 responses</b>			
Bean:	<b>28.1%</b>	Driscoll:	<b>42.1%</b> Unsure: <b>29.8%</b>

**Race Breakdown:**

<b>White, Not Hispanic 476 responses</b>			
Bean:	<b>28.8%</b>	Driscoll:	<b>45.0%</b> Unsure: <b>26.3%</b>
<b>Black, Not Hispanic 120 responses</b>			
Bean:	<b>19.2%</b>	Driscoll:	<b>44.2%</b> Unsure: <b>36.7%</b>
<b>Asian or Pacific Islander 8 responses</b>			
Bean:	<b>62.5%</b>	Driscoll:	<b>25.0%</b> Unsure: <b>12.5%</b>
<b>Hispanic 18 responses</b>			
Bean:	<b>22.2%</b>	Driscoll:	<b>50.0%</b> Unsure: <b>27.8%</b>
<b>Other or Unknown 13 responses</b>			
Bean:	<b>0%</b>	Driscoll:	<b>46.2%</b> Unsure: <b>53.8%</b>

**Gender Breakdown:**

<b>Male 284 responses</b>			
Bean:	<b>30.6%</b>	Driscoll:	<b>44.0%</b> Unsure: <b>25.4%</b>
<b>Female 351 responses</b>			
Bean:	<b>23.4%</b>	Driscoll:	<b>45.3%</b> Unsure: <b>31.3%</b>

**Age Breakdown:**

<b>18 to 29 30 responses</b>			
Bean:	<b>23.3%</b>	Driscoll:	<b>36.7%</b> Unsure: <b>40.0%</b>
<b>30 to 49 113 responses</b>			
Bean:	<b>15.9%</b>	Driscoll:	<b>54.0%</b> Unsure: <b>30.1%</b>
<b>50 to 69 317 responses</b>			
Bean:	<b>28.4%</b>	Driscoll:	<b>44.5%</b> Unsure: <b>27.1%</b>
<b>70 and up 175 responses</b>			
Bean:	<b>30.9%</b>	Driscoll:	<b>40.6%</b> Unsure: <b>28.6%</b>

**Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of its property downtown?**

	<b>TOTAL</b>	<b>VOTED</b>	<b>PLAN-TO-VOTE</b>
Yes:	<b>65.0%</b>	66.7%	63.9%
No:	<b>22.8%</b>	27.5%	20.3%
Unsure:	<b>12.2%</b>	5.9%	15.7%

Non-Weighted Results and Demographic Breakdowns:

Yes:	<b>64.9%</b>
No:	<b>22.8%</b>
Unsure:	<b>12.3%</b>

**Political Party Breakdown:**

**Democratic Party 320 responses**  
 Yes: 60.6% No: 25.0% Unsure: 14.4%

**Republican Party 201 responses**  
 Yes: 72.6% No: 18.4% Unsure: 9.0%

**Independent Voter 114 responses**  
 Yes: 63.2% No: 24.6% Unsure: 12.3%

**Race Breakdown:**

**White, Not Hispanic 476 responses**  
 Yes: 67.0% No: 23.3% Unsure: 9.7%

**Black, Not Hispanic 120 responses**  
 Yes: 56.7% No: 21.7% Unsure: 21.7%

**Asian or Pacific Islander 8 responses**  
 Yes: 62.5% No: 25.0% Unsure: 12.5%

**Hispanic 18 responses**  
 Yes: 66.7% No: 16.7% Unsure: 16.7%

**Other or Unknown 13 responses**  
 Yes: 61.5% No: 23.1% Unsure: 15.4%

**Gender Breakdown:**

**Male 284 responses**  
 Yes: 70.1% No: 21.8% Unsure: 8.1%

**Female 351 responses**  
 Yes: 60.7% No: 23.6% Unsure: 15.7%

**Age Breakdown:**

**18 to 29 30 responses**  
 Yes: 63.3% No: 6.7% Unsure: 30.0%

**30 to 49 113 responses**  
 Yes: 63.7% No: 25.7% Unsure: 10.6%

**50 to 69 317 responses**  
 Yes: 64.0% No: 24.6% Unsure: 11.4%

**70 and up 175 responses**  
 Yes: 67.4% No: 20.6% Unsure: 12.0%

## Do you plan to vote or have you already voted in the November city election?

Plan to vote: **65.0%**

Already voted: **35.0%**

### Non-Weighted Results and Demographic Breakdowns:

Plan to vote: 65.0%

Already voted: 35.0%

#### Political Party Breakdown:

Democratic Party 320 responses

Plan to vote: 66.6% Already voted: 33.4%

Republican Party 201 responses

Plan to vote: 63.7% Already voted: 36.3%

Independent Voter 114 responses

Plan to vote: 63.2% Already voted: 36.8%

#### Race Breakdown:

White, Not Hispanic 476 responses

Plan to vote: 62.6% Already voted: 37.4%

Black, Not Hispanic 120 responses

Plan to vote: 70.0% Already voted: 30.0%

Asian or Pacific Islander 8 responses

Plan to vote: 75.0% Already voted: 25.0%

Hispanic 18 responses

Plan to vote: 83.3% Already voted: 16.7%

Other or Unknown 13 responses

Plan to vote: 76.9% Already voted: 23.1%

#### Gender Breakdown:

Male 284 responses

Plan to vote: 65.1% Already voted: 34.9%

Female 351 responses

Plan to vote: 65.0% Already voted: 35.0%

#### Age Breakdown:

18 to 29 30 responses

Plan to vote: 83.3% Already voted: 16.7%

30 to 49 113 responses

Plan to vote: 73.5% Already voted: 26.5%

50 to 69 317 responses

Plan to vote: 67.2% Already voted: 32.8%

70 and up 175 responses

Plan to vote: 52.6% Already voted: 47.4%



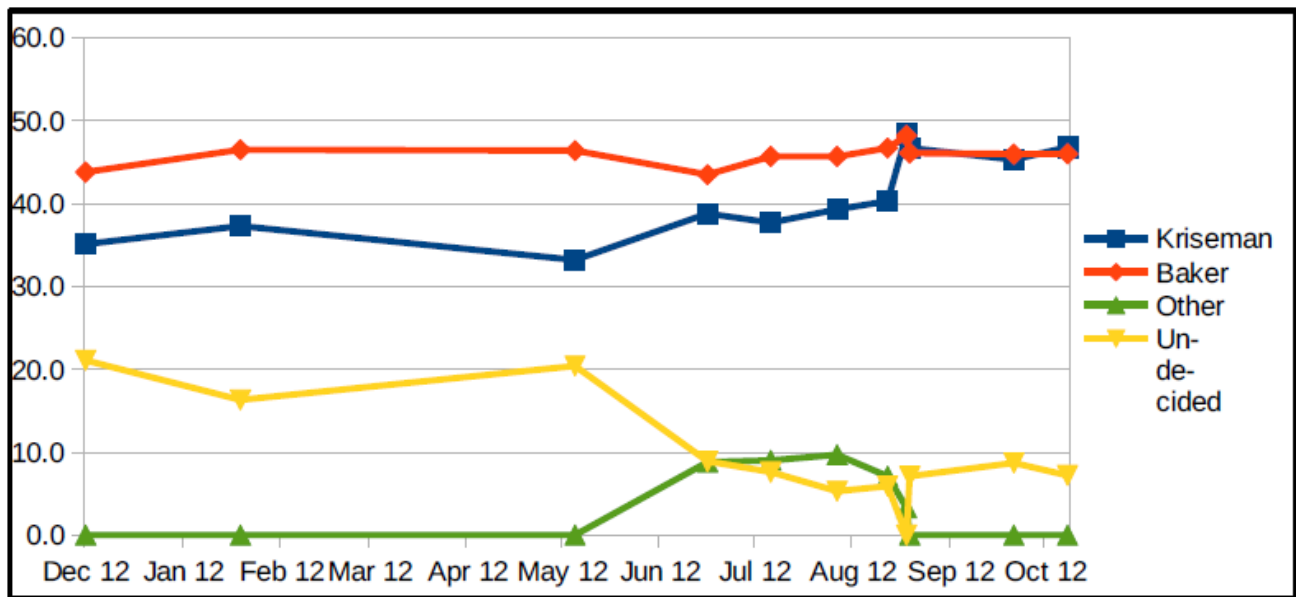
## Geographical City Region Breakdown

In the election for Mayor of St. Petersburg, would you vote for Rick Kriseman or Rick Baker?

	TOTAL	MIDTOWN	NORTHEAST	WEST	SOUTH	DOWNTOWN
Kriseman:	46.8%	41.0%	42.1%	49.8%	50.8%	53.3%
Baker:	46.0%	47.5%	53.3%	44.0%	40.0%	33.3%
Unsure:	7.2%	11.5%	4.7%	6.3%	9.2%	13.3%

\* definitions of the city geographical regions can be found on the last page

## St. Petersburg 2017 Mayor's Race Poll & Election Results



	Dec 12	Jan 30	May 16	Jun 27	Jul 17	Aug 07	Aug 23	Aug 29	Aug 30	Oct 02	Oct 19
Kriseman	35.1	37.3	33.2	38.8	37.7	39.3	40.3	48.4	46.7	45.3	46.8
Baker	43.8	46.5	46.4	43.5	45.7	45.7	46.7	48.2	46.1	46.0	46.0
Other	0.0	0.0	0.0	8.8	9.0	9.7	7.1	3.3	0.0	0.0	0.0
Undecided	21.1	16.3	20.4	8.9	7.6	5.3	5.9	0.0	7.1	8.7	7.2

## Geographical City Region Definitions:

(each region covers the following Pinellas County voting precincts, some precincts may be partial due to boundaries of the city dividing several precincts)

### MIDTOWN:

109,112,113,114,115,116,117,119,120,120.1,204

### NORTHEAST:

129,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,150,151,152,153,154,155,156,157,161,162,165

### WEST:

127,128,131,132,211,213,215,216,217,219,220,221,222,223,224,225,226,227,228,229,230,231,232,233,234,235,236,237,239,240,241,275

### SOUTH: *(not including Midtown)*

101,102,103,104,105,106,107,108,109,110,111,118,200,201,202,203,205

### DOWNTOWN:

121,122,123,125,126,130

