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Matt Florell, President

Subject: City of St. Petersburg Election Survey

conducted for StPetePolls.org

Date: October 2, 2017

Executive Summary:

This poll of 1,012 St. Petersburg, Florida registered voters was conducted on October 2nd, 2017. This poll used the registered voter lists supplied by the state of Florida as of July 11th, 2017. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg.

The issues surveyed included questions related to the 2017 City of St. Petersburg general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the estimated 2017 active primary voter population for the City of St. Petersburg. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St. Petersburg.

The scientific results shown for the questions below have a sample size of 1,012 and a 3.1% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

In the election for Mayor of St. Petersburg, would you vote for Rick Kriseman or Rick Baker?

Kriseman: 45.3% Baker: 46.0% Unsure: 8.7%

In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?

Harless: 16.6% Gabbard: 34.6% Unsure: 48.8%

In the election for City Council district 4, would you vote for Darden Rice or Jerick Johnston?

Rice: 46.8% Johnston: 20.2% Unsure: 33.0%

In the election for City Council district 6, would you vote for Justin Bean or Gina Driscoll?

Bean: 19.9% Driscoll: 30.0% Unsure: 50.1%

Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of its property downtown?

Yes: 61.8% No: 19.5% Unsure: 18.6%

Detailed Results with Demographic Breakdowns for Each Question:

In the election for Mayor of St. Petersburg, would you vote for Rick Kriseman or Rick Baker?

Kriseman: 45.3% Baker: 46.0% Unsure: 8.7%

Non-Weighted Results and Demographic Breakdowns:

Kriseman: 45.4% Baker: 45.9% Unsure: 8.7%

Political Party Breakdown:

Democratic Party 522 responses

Kriseman: 59.6% Baker: 29.5% Unsure: 10.9%

Republican Party 331 responses

Kriseman: 23.0% Baker: 73.7% Unsure: 3.3%

Independent Voter 159 responses

Kriseman: 45.3% Baker: 42.1% Unsure: 12.6%

Race Breakdown:

White, Not Hispanic 738 responses

Kriseman: 44.0% Baker: 49.3% Unsure: 6.6%

Black, Not Hispanic 209 responses

Kriseman: 45.5% Baker: 37.8% Unsure: 16.7%

Asian or Pacific Islander 11 responses

Kriseman: 54.5% Baker: 36.4% Unsure: 9.1%

Hispanic 26 responses

Kriseman: 57.7% Baker: 38.5% Unsure: 3.8%

Other or Unknown 28 responses

Kriseman: 64.3% Baker: 28.6% Unsure: 7.1%

Gender Breakdown:

Male 461 responses

Kriseman: 47.7% Baker: 43.6% Unsure: 8.7%

Female 551 responses

Kriseman: 43.4% Baker: 47.9% Unsure: 8.7%

Age Breakdown:

18 to 29 68 responses

Kriseman: 42.6% Baker: 45.6% Unsure: 11.8%

30 to 49 214 responses

Kriseman: 50.0% Baker: 40.2% Unsure: 9.8%

50 to 69 479 responses

Kriseman: 45.5% Baker: 46.3% Unsure: 8.1%

70 and up 251 responses

Kriseman: 41.8% Baker: 50.2% Unsure: 8.0%

In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?

Harless: 16.6% Gabbard: 34.6% Unsure: 48.8%

Non-Weighted Results and Demographic Breakdowns:

Harless: 16.6% Gabbard: 34.6% Unsure: 48.8%

70 and up 251 responses

19.5% Gabbard:

31.9% Unsure: 48.6%

Harless:

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	rty Breakdown:				
Harless:	tic Party 522 re 17.8%	Gabbard:	33.9%	Unsure:	48.3%
Republic	an Party 331 re 16.6%	sponses Gabbard:	35.3%	Unsure:	48.0%
			33.3 /6	onsure.	40.0 /6
Harless:	lent Voter 159 r 12.6%	esponses Gabbard:	35.2%	Unsure:	52.2%
Race Break					
White, No Harless:	ot Hispanic 738 16.0%	responses Gabbard:	34.8%	Unsure:	49.2%
Black, No Harless:	ot Hispanic 209 17.7%	responses Gabbard:	33.0%	Unsure:	49.3%
Asian or Harless:	Pacific Islander 27.3%		36.4%	Unsure:	36.4%
Hispanic Harless:	26 responses 26.9%	Gabbard:	30.8%	Unsure:	42.3%
Other or Harless:	Unknown 28 re 10.7%	sponses Gabbard:	42.9%	Unsure:	46.4%
Gender Bre					
Harless:	1 responses 18.4%	Gabbard:	34.1%	Unsure:	47.5%
Female Harless:	551 responses 15.1%	Gabbard:	35.0%	Unsure:	49.9%
Age Breakd	lown:				
18 to 29 Harless:	68 responses 19.1%	Gabbard:	39.7%	Unsure:	41.2%
30 to 49 Harless:	214 responses 18.2%	Gabbard:	33.2%	Unsure:	48.6%
50 to 69 Harless:	479 responses 14.0%	Gabbard:	35.9%	Unsure:	50.1%

In the election for City Council district 4, would you vote for Darden Rice or Jerick Johnston?

Rice: 46.8% Johnston: 20.2% Unsure: 33.0%

Non-Weighted Results and Demographic Breakdowns:

Rice: 46.7%
Johnston: 20.3%
Unsure: 33.0%

Political Party Breakdown:

Democratic Party 522 responses

Rice: 53.4% Johnston: 15.9% Unsure: 30.7%

Republican Party 331 responses

Rice: 40.5% Johnston: 25.7% Unsure: 33.8%

Independent Voter 159 responses

Rice: 37.7% Johnston: 23.3% Unsure: 39.0%

Race Breakdown:

White, Not Hispanic 738 responses

Rice: 48.4% Johnston: 20.5% Unsure: 31.2%

Black, Not Hispanic 209 responses

Rice: 41.1% Johnston: 21.1% Unsure: 37.8%

Asian or Pacific Islander 11 responses

Rice: 63.6% Johnston: 0% Unsure: 36.4%

Hispanic 26 responses

Rice: 46.2% Johnston: 11.5% Unsure: 42.3%

Other or Unknown 28 responses

Rice: 39.3% Johnston: 25.0% Unsure: 35.7%

Gender Breakdown:

Male 461 responses

Rice: 46.9% Johnston: 21.3% Unsure: 31.9%

Female 551 responses

Rice: 46.6% Johnston: 19.4% Unsure: 33.9%

Age Breakdown:

18 to 29 68 responses

Rice: 50.0% Johnston: 20.6% Unsure: 29.4%

30 to 49 214 responses

Rice: 45.8% Johnston: 20.1% Unsure: 34.1%

50 to 69 479 responses

Rice: 47.6% Johnston: 18.8% Unsure: 33.6%

70 and up 251 responses

Rice: 45.0% Johnston: 23.1% Unsure: 31.9%

In the election for City Council district 6, would you vote for Justin Bean or Gina Driscoll?

19.9% Bean: 30.0% Driscoll: 50.1% Unsure:

Non-Weighted Results and Demographic Breakdowns:

Bean: 19.9% Driscoll: 30.0% 50.1% Unsure:

Political Party Breakdown:

Democratic Party 522 responses

Bean: 17.8% Driscoll: 32.8% Unsure: 49.4%

Republican Party 331 responses

23.0% Bean: Driscoll: 26.3% Unsure: 50.8%

Independent Voter 159 responses

28.9% Unsure: 50.9% 20.1% Driscoll: Bean:

Race Breakdown:

White, Not Hispanic 738 responses 20.3% Driscoll: 29.9% Unsure:

49.7%

Black, Not Hispanic 209 responses

Bean: 17.2% Driscoll: 30.1% Unsure: 52.6%

Asian or Pacific Islander 11 responses

27.3% Driscoll: 36.4% Unsure: 36.4%

Hispanic 26 responses

23.1% Driscoll: 30.8% Unsure: 46.2% Bean:

Other or Unknown 28 responses

Bean: 21.4% Driscoll: 28.6% Unsure: 50.0%

Gender Breakdown:

Male 461 responses

Bean: 20.8% Driscoll: 29.7% Unsure: 49.5%

Female 551 responses

Bean: 19.1% Driscoll: 30.3% Unsure: 50.6%

Age Breakdown:

18 to 29 68 responses

Bean: 20.6% Driscoll: 36.8% Unsure: 42.6%

30 to 49 214 responses

28.0% Unsure: 50.0% Bean: 22.0% Driscoll:

50 to 69 479 responses

19.4% Driscoll: 31.3% Unsure: 49.3%

70 and up 251 responses

27.5% Unsure: 53.8% 18.7% Driscoll: Bean:

Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of its property downtown?

Yes: 61.8% No: 19.5% Unsure: 18.6%

Non-Weighted Results and Demographic Breakdowns:

Yes: 61.8% No: 19.6% Unsure: 18.7%

Political Party Breakdown:

Democratic Party 522 responses

Yes: 58.0% No: 21.6% Unsure: 20.3%

Republican Party 331 responses

Yes: 70.4% No: 14.5% Unsure: 15.1%

Independent Voter 159 responses

Yes: 56.0% No: 23.3% Unsure: 20.8%

Race Breakdown:

White, Not Hispanic 738 responses

Yes: 64.8% No: 18.3% Unsure: 16.9%

Black, Not Hispanic 209 responses

Yes: 54.1% No: 22.0% Unsure: 23.9%

Asian or Pacific Islander 11 responses

Yes: 63.6% No: 9.1% Unsure: 27.3%

Hispanic 26 responses

Yes: 46.2% No: 34.6% Unsure: 19.2%

Other or Unknown 28 responses

Yes: 53.6% No: 25.0% Unsure: 21.4%

Gender Breakdown:

Male 461 responses

Yes: 61.4% No: 20.0% Unsure: 18.7%

Female 551 responses

Yes: 62.1% No: 19.2% Unsure: 18.7%

Age Breakdown:

18 to 29 68 responses

Yes: 57.4% No: 22.1% Unsure: 20.6%

30 to 49 214 responses

Yes: 58.9% No: 18.7% Unsure: 22.4%

50 to 69 479 responses

Yes: 63.5% No: 20.0% Unsure: 16.5%

70 and up 251 responses

Yes: 62.2% No: 18.7% Unsure: 19.1%

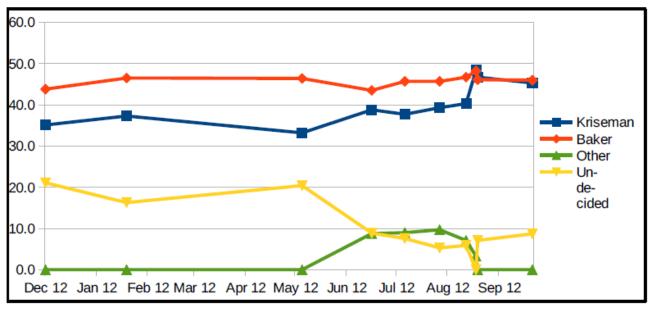
Geographical City Region Breakdown

In the election for Mayor of St. Petersburg, would you vote for Rick Kriseman or Rick Baker?

	TOTAL	MIDTOWN	NORTHEAST	WEST	SOUTH	DOWNTOWN
Kriseman:	45.3%	39.0%	40.7%	46.5%	54.3%	50.0%
Baker:	46.0%	42.9%	51.2%	46.5%	37.7%	43.3%
Unsure:	8.7%	18.1%	8.0%	7.0%	8.0%	6.7%

^{*} definitions of the city geographical regions can be found on the last page

St. Petersburg 2017 Mayor's Race Poll & Election Results



	Dec 12	Jan 30	May 16	Jun 27	Jul 17	Aug 07	Aug 23	Aug 29	Aug 30	Oct 02
Kriseman	35.1	37.3	33.2	38.8	37.7	39.3	40.3	48.4	46.7	45.3
Baker	43.8	46.5	46.4	43.5	45.7	45.7	46.7	48.2	46.1	46.0
Other	0.0	0.0	0.0	8.8	9.0	9.7	7.1	3.3	0.0	0.0
Undecided	21.1	16.3	20.4	8.9	7.6	5.3	5.9	0.0	7.1	8.7

Geographical City Region Definitions:

(each region covers the following Pinellas County voting precincts, some precincts may be partial due to boundaries of the city dividing several precincts)

MIDTOWN:

109,112,113,114,115,116,117,119,120,120.1,204

NORTHEAST:

129,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,150,151,152,153,154,155,156, 157,161,162,165

WEST:

127,128,131,132,211,213,215,216,217,219,220,221,222,223,224,225,226,227,228,229,230,231,232, 233,234,235,236,237,239,240,241,275

SOUTH: (not including Midtown)

DOWNTOWN:

121,122,123,125,126,130

