



A Division of Fextel, Inc.

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: City of St. Petersburg Mayoral Election Survey conducted for FloridaPolitics.com**

**Date: May 16, 2017**

**Executive Summary:**

This poll of 1,237 St. Petersburg, Florida registered voters was conducted on May 16<sup>th</sup>, 2017. This poll used the registered voter lists supplied by the state of Florida as of March 7<sup>th</sup>, 2017. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg.

The issues surveyed included questions related to the 2017 City of St. Petersburg general election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for City of St. Petersburg. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within City of St. Petersburg.

The scientific results shown for the questions below have a sample size of 1,237 and a 2.8% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

### Do you have a favorable or unfavorable opinion of Mayor Rick Kriseman?

Favorable:	45.7%
Unfavorable:	36.4%
Unsure:	17.9%

### Do you have a favorable or unfavorable opinion of former Mayor Rick Baker?

Favorable:	58.7%
Unfavorable:	26.7%
Unsure:	14.6%

### In the election for Mayor of St. Petersburg if the candidates were Rick Kriseman and Rick Baker, who would you vote for?

Rick Kriseman:	33.2%
Rick Baker:	46.4%
Unsure:	20.4%

### Would you consider the city's recent sewage issues to be a factor in your decision of who to vote for in the Mayor's race?

Major factor:	44.2%
Minor factor:	36.3%
Not a factor at all:	15.2%
Unsure:	4.4%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you have a favorable or unfavorable opinion of Mayor Rick Kriseman?

Favorable:	45.7%
Unfavorable:	36.4%
Unsure:	17.9%

#### Non-Weighted Results and Demographic Breakdowns:

Favorable:	45.8%
Unfavorable:	36.5%
Unsure:	17.8%

#### Political Party Breakdown:

<b>Democratic Party</b>	609 responses				
Favorable:	60.6%	Unfavorable:	21.7%	Unsure:	17.7%
<b>Republican Party</b>	431 responses				
Favorable:	26.2%	Unfavorable:	57.5%	Unsure:	16.2%
<b>Independent Voter</b>	197 responses				
Favorable:	42.6%	Unfavorable:	36.0%	Unsure:	21.3%

#### Race Breakdown:

<b>White, Not Hispanic</b>	953 responses				
Favorable:	43.1%	Unfavorable:	41.3%	Unsure:	15.5%
<b>Black, Not Hispanic</b>	241 responses				
Favorable:	55.6%	Unfavorable:	19.5%	Unsure:	24.9%
<b>Asian or Pacific Islander</b>	15 responses				
Favorable:	53.3%	Unfavorable:	13.3%	Unsure:	33.3%
<b>Hispanic</b>	13 responses				
Favorable:	46.2%	Unfavorable:	23.1%	Unsure:	30.8%
<b>Other or Unknown</b>	15 responses				
Favorable:	46.7%	Unfavorable:	33.3%	Unsure:	20.0%

#### Gender Breakdown:

<b>Male</b>	556 responses				
Favorable:	45.0%	Unfavorable:	39.0%	Unsure:	16.0%
<b>Female</b>	681 responses				
Favorable:	46.4%	Unfavorable:	34.4%	Unsure:	19.2%

#### Age Breakdown:

<b>18 to 29</b>	62 responses				
Favorable:	56.5%	Unfavorable:	25.8%	Unsure:	17.7%
<b>30 to 49</b>	172 responses				
Favorable:	44.8%	Unfavorable:	30.8%	Unsure:	24.4%
<b>50 to 69</b>	614 responses				
Favorable:	46.6%	Unfavorable:	36.6%	Unsure:	16.8%
<b>70 and up</b>	389 responses				
Favorable:	43.2%	Unfavorable:	40.4%	Unsure:	16.5%

## Do you have a favorable or unfavorable opinion of former Mayor Rick Baker?

Favorable:	58.7%
Unfavorable:	26.7%
Unsure:	14.6%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	58.7%
Unfavorable:	26.7%
Unsure:	14.6%

#### Political Party Breakdown:

<b>Democratic Party</b>	609 responses				
Favorable:	49.3%	Unfavorable:	35.5%	Unsure:	15.3%
<b>Republican Party</b>	431 responses				
Favorable:	72.6%	Unfavorable:	14.4%	Unsure:	13.0%
<b>Independent Voter</b>	197 responses				
Favorable:	57.4%	Unfavorable:	26.4%	Unsure:	16.2%

#### Race Breakdown:

<b>White, Not Hispanic</b>	953 responses				
Favorable:	58.8%	Unfavorable:	28.4%	Unsure:	12.8%
<b>Black, Not Hispanic</b>	241 responses				
Favorable:	57.7%	Unfavorable:	21.6%	Unsure:	20.7%
<b>Asian or Pacific Islander</b>	15 responses				
Favorable:	60.0%	Unfavorable:	13.3%	Unsure:	26.7%
<b>Hispanic</b>	13 responses				
Favorable:	61.5%	Unfavorable:	23.1%	Unsure:	15.4%
<b>Other or Unknown</b>	15 responses				
Favorable:	66.7%	Unfavorable:	13.3%	Unsure:	20.0%

#### Gender Breakdown:

<b>Male</b>	556 responses				
Favorable:	58.8%	Unfavorable:	28.4%	Unsure:	12.8%
<b>Female</b>	681 responses				
Favorable:	58.6%	Unfavorable:	25.3%	Unsure:	16.2%

#### Age Breakdown:

<b>18 to 29</b>	62 responses				
Favorable:	59.7%	Unfavorable:	22.6%	Unsure:	17.7%
<b>30 to 49</b>	172 responses				
Favorable:	58.7%	Unfavorable:	25.0%	Unsure:	16.3%
<b>50 to 69</b>	614 responses				
Favorable:	56.0%	Unfavorable:	29.8%	Unsure:	14.2%
<b>70 and up</b>	389 responses				
Favorable:	62.7%	Unfavorable:	23.1%	Unsure:	14.1%

**In the election for Mayor of St. Petersburg if the candidates were Rick Kriseman and Rick Baker, who would you vote for?**

Rick Kriseman: 33.2%  
Rick Baker: 46.4%  
Unsure: 20.4%

Non-Weighted Results and Demographic Breakdowns:

Kriseman: 33.3%  
Baker: 46.3%  
Unsure: 20.4%

**Political Party Breakdown:**

**Democratic Party 609 responses**  
Kriseman: 44.7% Baker: 33.0% Unsure: 22.3%

**Republican Party 431 responses**  
Kriseman: 15.3% Baker: 66.4% Unsure: 18.3%

**Independent Voter 197 responses**  
Kriseman: 37.6% Baker: 43.7% Unsure: 18.8%

**Race Breakdown:**

**White, Not Hispanic 953 responses**  
Kriseman: 33.3% Baker: 47.7% Unsure: 19.0%

**Black, Not Hispanic 241 responses**  
Kriseman: 34.9% Baker: 40.7% Unsure: 24.5%

**Asian or Pacific Islander 15 responses**  
Kriseman: 26.7% Baker: 46.7% Unsure: 26.7%

**Hispanic 13 responses**  
Kriseman: 23.1% Baker: 38.5% Unsure: 38.5%

**Other or Unknown 15 responses**  
Kriseman: 26.7% Baker: 53.3% Unsure: 20.0%

**Gender Breakdown:**

**Male 556 responses**  
Kriseman: 33.8% Baker: 46.0% Unsure: 20.1%

**Female 681 responses**  
Kriseman: 32.9% Baker: 46.5% Unsure: 20.6%

**Age Breakdown:**

**18 to 29 62 responses**  
Kriseman: 43.5% Baker: 41.9% Unsure: 14.5%

**30 to 49 172 responses**  
Kriseman: 30.8% Baker: 49.4% Unsure: 19.8%

**50 to 69 614 responses**  
Kriseman: 34.2% Baker: 44.5% Unsure: 21.3%

**70 and up 389 responses**  
Kriseman: 31.4% Baker: 48.6% Unsure: 20.1%

**Would you consider the city's recent sewage issues to be a factor in your decision of who to vote for in the Mayor's race?**

Major factor:	44.2%
Minor factor:	36.3%
Not a factor at all:	15.2%
Unsure:	4.4%

Non-Weighted Results and Demographic Breakdowns:

Major:	44.2%
Minor:	36.3%
None:	15.1%
Unsure:	4.4%

**Political Party Breakdown:**

<b>Democratic Party</b>	609 responses						
Major:	39.9%	Minor:	37.4%	None:	17.7%	Unsure:	4.9%
<b>Republican Party</b>	431 responses						
Major:	51.5%	Minor:	32.9%	None:	11.8%	Unsure:	3.7%
<b>Independent Voter</b>	197 responses						
Major:	41.6%	Minor:	40.1%	None:	14.2%	Unsure:	4.1%

**Race Breakdown:**

<b>White, Not Hispanic</b>	953 responses						
Major:	45.9%	Minor:	36.4%	None:	13.7%	Unsure:	4.0%
<b>Black, Not Hispanic</b>	241 responses						
Major:	36.5%	Minor:	38.2%	None:	19.5%	Unsure:	5.8%
<b>Asian or Pacific Islander</b>	15 responses						
Major:	40.0%	Minor:	26.7%	None:	20.0%	Unsure:	13.3%
<b>Hispanic</b>	13 responses						
Major:	61.5%	Minor:	15.4%	None:	23.1%	Unsure:	0%
<b>Other or Unknown</b>	15 responses						
Major:	53.3%	Minor:	26.7%	None:	20.0%	Unsure:	0%

**Gender Breakdown:**

<b>Male</b>	556 responses						
Major:	44.1%	Minor:	37.9%	None:	14.9%	Unsure:	3.1%
<b>Female</b>	681 responses						
Major:	44.3%	Minor:	34.9%	None:	15.3%	Unsure:	5.4%

**Age Breakdown:**

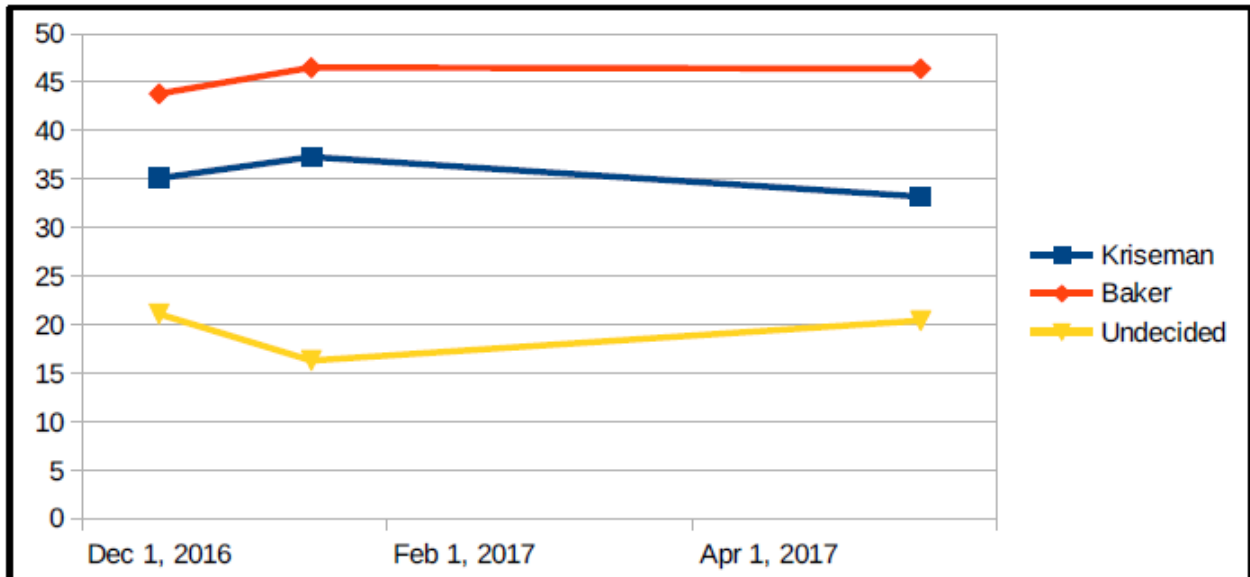
<b>18 to 29</b>	62 responses						
Major:	46.8%	Minor:	35.5%	None:	14.5%	Unsure:	3.2%
<b>30 to 49</b>	172 responses						
Major:	36.0%	Minor:	38.4%	None:	19.8%	Unsure:	5.8%
<b>50 to 69</b>	614 responses						
Major:	43.0%	Minor:	37.0%	None:	15.3%	Unsure:	4.7%
<b>70 and up</b>	389 responses						
Major:	49.4%	Minor:	34.4%	None:	12.9%	Unsure:	3.3%

## Geographical City Region Breakdown

In the election for Mayor of St. Petersburg if the candidates were Rick Kriseman and Rick Baker, who would you vote for?

	TOTAL	MIDTOWN	NORTHEAST	WEST	SOUTH	DOWNTOWN
Kriseman:	33.2%	33.1%	29.5%	34.4%	34.4%	45.2%
Baker:	46.4%	40.6%	53.2%	46.5%	40.9%	30.6%
Unsure:	20.4%	26.3%	17.3%	19.1%	24.7%	24.2%

### St. Petersburg 2017 Mayor's Race Poll Results



	Dec 12, 2016	Jan 30, 2017	May 16, 2017
<b>Kriseman</b>	35.1	37.3	33.2
<b>Baker</b>	43.8	46.5	46.4
<b>Undecided</b>	21.1	16.3	20.4