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Matt Florell, President

Subject: City of St. Petersburg Mayoral Election Survey conducted for

FloridaPolitics.com

**Date: January 30, 2017** 

#### **Executive Summary:**

This poll of 892 St. Petersburg, Florida registered voters was conducted on January 30<sup>th</sup>, 2017. This poll used the registered voter lists supplied by the state of Florida as of December 6<sup>th</sup>, 2016. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg.

The issues surveyed included questions related to the 2017 City of St. Petersburg general election.

### **Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for City of St. Petersburg. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within City of St. Petersburg.

The scientific results shown for the questions below have a sample size of 892 and a 3.3% Margin of Error at a 95% confidence level.

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## **Summary of Scientific Results:**

In the election for Mayor of St. Petersburg if the candidates were Rick Kriseman and former Mayor Rick Baker, who would you vote for?

Rick Kriseman: 37.3% Rick Baker: 46.5% Unsure: 16.3%

## **Detailed Results with Demographic Breakdowns for Each Question:**

# In the election for Mayor of St. Petersburg if the candidates were Rick Kriseman and former Mayor Rick Baker, who would you vote for?

Rick Kriseman: 37.3% Rick Baker: 46.5% Unsure: 16.3%

Non-Weighted Results and Demographic Breakdowns:

Kriseman: 37.0% Baker: 46.6% Unsure: 16.4%

Political Party Breakdown:

Democratic Party 440 responses

Kriseman: 45.2% Baker: 39.1% Unsure: 15.7%

Republican Party 310 responses

Kriseman: 24.8% Baker: 60.6% Unsure: 14.5%

Independent Voter 142 responses

Kriseman: 38.0% Baker: 39.4% Unsure: 22.5%

Race Breakdown:

White, Not Hispanic 682 responses

Kriseman: 37.8% Baker: 46.8% Unsure: 15.4%

Black, Not Hispanic 161 responses

Kriseman: 32.9% Baker: 48.4% Unsure: 18.6%

Asian or Pacific Islander 10 responses

Kriseman: 60.0% Baker: 40.0% Unsure: 0%

Hispanic 18 responses

Kriseman: 27.8% Baker: 33.3% Unsure: 38.9%

Other or Unknown 21 responses

Kriseman: 38.1% Baker: 42.9% Unsure: 19.0%

Gender Breakdown:

Male 395 responses

Kriseman: 36.2% Baker: 46.8% Unsure: 17.0%

Female 497 responses

Kriseman: 37.6% Baker: 46.5% Unsure: 15.9%

Age Breakdown:

18 to 29 102 responses

Kriseman: 32.4% Baker: 46.1% Unsure: 21.6%

30 to 49 166 responses

Kriseman: 33.7% Baker: 45.2% Unsure: 21.1%

50 to 69 324 responses

Kriseman: 42.0% Baker: 43.2% Unsure: 14.8%

70 and up 300 responses

Kriseman: 35.0% Baker: 51.3% Unsure: 13.7%

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