



A Division of Fextel, Inc.

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: City of St. Petersburg Election Survey conducted for StPetePolls.org**

**Date: August 7, 2017**

**Executive Summary:**

This poll of 862 St. Petersburg, Florida likely voters was conducted on August 7<sup>th</sup>, 2017. This poll used the registered voter lists supplied by the state of Florida as of July 11<sup>th</sup>, 2017. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St. Petersburg.

The issues surveyed included questions related to the 2017 City of St. Petersburg primary and general elections.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for the City of St. Petersburg. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St. Petersburg. Only those voters who stated that they had voted or were planning to vote were included in the results below.

The scientific results shown for the questions below have a sample size of 862 and a 3.3% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**In the election for Mayor of St. Petersburg, would you vote for Paul Congemi, Rick Kriseman, Jesse Nevel, Anthony Cates, Rick Baker or Theresa "Momma Tee" Lassiter?**

Congemi:	3.9%	Baker:	45.7%
Kriseman:	39.3%	Lassiter:	2.7%
Nevel:	1.6%	Unsure:	5.3%
Cates:	1.4%		

**In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?**

Harless:	16.0%
Gabbard:	29.7%
Unsure:	54.3%

**Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of it's property downtown?**

Yes:	56.1%
No:	24.3%
Unsure:	19.5%

**Do you think the city is moving in the right direction or the wrong direction?**

Right direction:	50.5%
Wrong direction:	36.3%
Unsure:	13.2%

**Have you already voted or do you plan to vote in the August election?**

Already voted:	39.9%
Plan to vote:	60.1%

## Detailed Results with Demographic Breakdowns for Each Question:

**In the election for Mayor of St. Petersburg, would you vote for Paul Congemi, Rick Kriseman, Jesse Nevel, Anthony Cates, Rick Baker or Theresa "Momma Tee" Lassiter?**

Congemi:	3.9%	Baker:	45.7%
Kriseman:	39.3%	Lassiter:	2.7%
Nevel:	1.6%	Unsure:	5.3%
Cates:	1.4%		

Non-Weighted Results and Demographic Breakdowns:

Congemi:	3.9%	Baker:	45.7%
Kriseman:	39.3%	Lassiter:	2.7%
Nevel:	1.6%	Unsure:	5.3%
Cates:	1.4%		

### Political Party Breakdown:

Democratic Party 440 responses

Congemi: 4.1% Kriseman: 55.0% Nevel: 1.6% Cates: 1.1% Baker: 30.0% Lassiter: 3.2% Unsure: 5.0%

Republican Party 305 responses

Congemi: 3.9% Kriseman: 16.4% Nevel: 1.0% Cates: 1.6% Baker: 69.8% Lassiter: 2.0% Unsure: 5.2%

Independent Voter 117 responses

Congemi: 3.4% Kriseman: 40.2% Nevel: 3.4% Cates: 1.7% Baker: 41.9% Lassiter: 2.6% Unsure: 6.8%

### Race Breakdown:

White, Not Hispanic 654 responses

Congemi: 2.9% Kriseman: 39.0% Nevel: 1.4% Cates: 1.2% Baker: 48.6% Lassiter: 1.7% Unsure: 5.2%

Black, Not Hispanic 166 responses

Congemi: 7.8% Kriseman: 38.0% Nevel: 2.4% Cates: 1.8% Baker: 38.6% Lassiter: 6.0% Unsure: 5.4%

Asian or Pacific Islander 8 responses

Congemi: 12.5% Kriseman: 37.5% Nevel: 12.5% Cates: 0% Baker: 37.5% Lassiter: 0% Unsure: 0%

Hispanic 14 responses

Congemi: 0% Kriseman: 42.9% Nevel: 0% Cates: 7.1% Baker: 21.4% Lassiter: 14.3% Unsure: 14.3%

Other or Unknown 20 responses

Congemi: 5.0% Kriseman: 60.0% Nevel: 0% Cates: 0% Baker: 30.0% Lassiter: 0% Unsure: 5.0%

### Gender Breakdown:

Male 381 responses

Congemi: 4.5% Kriseman: 39.1% Nevel: 2.1% Cates: 1.0% Baker: 46.2% Lassiter: 3.1% Unsure: 3.9%

Female 481 responses

Congemi: 3.5% Kriseman: 39.5% Nevel: 1.2% Cates: 1.7% Baker: 45.3% Lassiter: 2.3% Unsure: 6.4%

### Age Breakdown:

18 to 29 38 responses

Congemi: 7.9% Kriseman: 44.7% Nevel: 2.6% Cates: 2.6% Baker: 31.6% Lassiter: 2.6% Unsure: 7.9%

30 to 49 141 responses

Congemi: 4.3% Kriseman: 41.8% Nevel: 2.1% Cates: 0% Baker: 41.8% Lassiter: 4.3% Unsure: 5.7%

50 to 69 427 responses

Congemi: 3.3% Kriseman: 38.9% Nevel: 1.6% Cates: 2.3% Baker: 46.1% Lassiter: 3.0% Unsure: 4.7%

70 and up 256 responses

Congemi: 4.3% Kriseman: 37.9% Nevel: 1.2% Cates: 0.4% Baker: 49.2% Lassiter: 1.2% Unsure: 5.9%

**In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?**

Harless: 16.0%  
 Gabbard: 29.7%  
 Unsure: 54.3%

Non-Weighted Results and Demographic Breakdowns:

Harless: 16.0%  
 Gabbard: 29.7%  
 Unsure: 54.3%

**Political Party Breakdown:**

**Democratic Party 440 responses**  
 Harless: 16.8% Gabbard: 31.8% Unsure: 51.4%

**Republican Party 305 responses**  
 Harless: 16.1% Gabbard: 26.6% Unsure: 57.4%

**Independent Voter 117 responses**  
 Harless: 12.8% Gabbard: 29.9% Unsure: 57.3%

**Race Breakdown:**

**White, Not Hispanic 654 responses**  
 Harless: 15.4% Gabbard: 28.6% Unsure: 56.0%

**Black, Not Hispanic 166 responses**  
 Harless: 16.3% Gabbard: 32.5% Unsure: 51.2%

**Asian or Pacific Islander 8 responses**  
 Harless: 25.0% Gabbard: 62.5% Unsure: 12.5%

**Hispanic 14 responses**  
 Harless: 21.4% Gabbard: 35.7% Unsure: 42.9%

**Other or Unknown 20 responses**  
 Harless: 25.0% Gabbard: 25.0% Unsure: 50.0%

**Gender Breakdown:**

**Male 381 responses**  
 Harless: 19.7% Gabbard: 30.4% Unsure: 49.9%

**Female 481 responses**  
 Harless: 13.1% Gabbard: 29.1% Unsure: 57.8%

**Age Breakdown:**

**18 to 29 38 responses**  
 Harless: 18.4% Gabbard: 31.6% Unsure: 50.0%

**30 to 49 141 responses**  
 Harless: 19.9% Gabbard: 28.4% Unsure: 51.8%

**50 to 69 427 responses**  
 Harless: 15.7% Gabbard: 31.9% Unsure: 52.5%

**70 and up 256 responses**  
 Harless: 14.1% Gabbard: 26.6% Unsure: 59.4%

**Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of it's property downtown?**

Yes: 56.1%  
No: 24.3%  
Unsure: 19.5%

Non-Weighted Results and Demographic Breakdowns:

Yes: 56.0%  
No: 24.4%  
Unsure: 19.6%

**Political Party Breakdown:**

**Democratic Party 440 responses**  
Yes: 53.6% No: 26.1% Unsure: 20.2%

**Republican Party 305 responses**  
Yes: 59.3% No: 22.0% Unsure: 18.7%

**Independent Voter 117 responses**  
Yes: 56.4% No: 23.9% Unsure: 19.7%

**Race Breakdown:**

**White, Not Hispanic 654 responses**  
Yes: 57.8% No: 23.7% Unsure: 18.5%

**Black, Not Hispanic 166 responses**  
Yes: 48.2% No: 27.7% Unsure: 24.1%

**Asian or Pacific Islander 8 responses**  
Yes: 75.0% No: 12.5% Unsure: 12.5%

**Hispanic 14 responses**  
Yes: 57.1% No: 35.7% Unsure: 7.1%

**Other or Unknown 20 responses**  
Yes: 55.0% No: 15.0% Unsure: 30.0%

**Gender Breakdown:**

**Male 381 responses**  
Yes: 58.5% No: 22.6% Unsure: 18.9%

**Female 481 responses**  
Yes: 54.1% No: 25.8% Unsure: 20.2%

**Age Breakdown:**

**18 to 29 38 responses**  
Yes: 44.7% No: 23.7% Unsure: 31.6%

**30 to 49 141 responses**  
Yes: 56.7% No: 24.1% Unsure: 19.1%

**50 to 69 427 responses**  
Yes: 57.4% No: 25.5% Unsure: 17.1%

**70 and up 256 responses**  
Yes: 55.1% No: 22.7% Unsure: 22.3%

## Do you think the city is moving in the right direction or the wrong direction?

Right direction: 50.5%  
Wrong direction: 36.3%  
Unsure: 13.2%

### Non-Weighted Results and Demographic Breakdowns:

Right direction: 50.5%  
Wrong direction: 36.2%  
Unsure: 13.3%

#### Political Party Breakdown:

**Democratic Party 440 responses**  
Right direction: 58.4%    Wrong direction: 26.1%    Unsure: 15.5%

**Republican Party 305 responses**  
Right direction: 37.0%    Wrong direction: 51.5%    Unsure: 11.5%

**Independent Voter 117 responses**  
Right direction: 55.6%    Wrong direction: 34.2%    Unsure: 10.3%

#### Race Breakdown:

**White, Not Hispanic 654 responses**  
Right direction: 49.8%    Wrong direction: 39.3%    Unsure: 10.9%

**Black, Not Hispanic 166 responses**  
Right direction: 48.8%    Wrong direction: 27.7%    Unsure: 23.5%

**Asian or Pacific Islander 8 responses**  
Right direction: 62.5%    Wrong direction: 12.5%    Unsure: 25.0%

**Hispanic 14 responses**  
Right direction: 78.6%    Wrong direction: 21.4%    Unsure: 0%

**Other or Unknown 20 responses**  
Right direction: 60.0%    Wrong direction: 25.0%    Unsure: 15.0%

#### Gender Breakdown:

**Male 381 responses**  
Right direction: 48.0%    Wrong direction: 40.7%    Unsure: 11.3%

**Female 481 responses**  
Right direction: 52.4%    Wrong direction: 32.6%    Unsure: 15.0%

#### Age Breakdown:

**18 to 29 38 responses**  
Right direction: 44.7%    Wrong direction: 28.9%    Unsure: 26.3%

**30 to 49 141 responses**  
Right direction: 48.2%    Wrong direction: 39.7%    Unsure: 12.1%

**50 to 69 427 responses**  
Right direction: 49.9%    Wrong direction: 37.7%    Unsure: 12.4%

**70 and up 256 responses**  
Right direction: 53.5%    Wrong direction: 32.8%    Unsure: 13.7%

## Have you already voted or do you plan to vote in the August election?

Already voted: 39.9%  
Plan to vote: 60.1%

### Non-Weighted Results and Demographic Breakdowns:

Already voted: 39.9%  
Plan to vote: 60.1%

#### Political Party Breakdown:

Democratic Party 440 responses  
Already voted: 36.1% Plan to vote: 63.9%

Republican Party 305 responses  
Already voted: 44.9% Plan to vote: 55.1%

Independent Voter 117 responses  
Already voted: 41.0% Plan to vote: 59.0%

#### Race Breakdown:

White, Not Hispanic 654 responses  
Already voted: 43.3% Plan to vote: 56.7%

Black, Not Hispanic 166 responses  
Already voted: 30.1% Plan to vote: 69.9%

Asian or Pacific Islander 8 responses  
Already voted: 25.0% Plan to vote: 75.0%

Hispanic 14 responses  
Already voted: 28.6% Plan to vote: 71.4%

Other or Unknown 20 responses  
Already voted: 25.0% Plan to vote: 75.0%

#### Gender Breakdown:

Male 381 responses  
Already voted: 41.2% Plan to vote: 58.8%

Female 481 responses  
Already voted: 38.9% Plan to vote: 61.1%

#### Age Breakdown:

18 to 29 38 responses  
Already voted: 31.6% Plan to vote: 68.4%

30 to 49 141 responses  
Already voted: 34.8% Plan to vote: 65.2%

50 to 69 427 responses  
Already voted: 37.5% Plan to vote: 62.5%

70 and up 256 responses  
Already voted: 48.0% Plan to vote: 52.0%

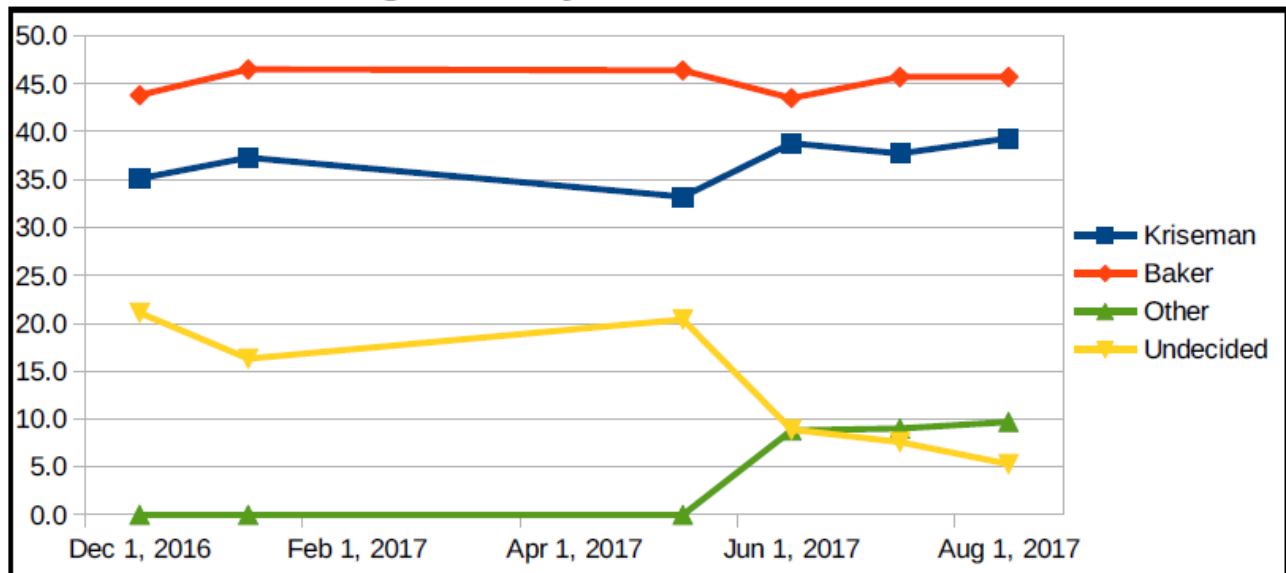
## Geographical City Region Breakdown

In the election for Mayor of St. Petersburg, would you vote for Paul Congemi, Rick Kriseman, Jesse Nevel, Anthony Cates, Rick Baker or Theresa "Momma Tee" Lassiter?

	TOTAL	MIDTOWN	NORTHEAST	WEST	SOUTH	DOWNTOWN
Kriseman:	39.3%	32.5%	38.0%	38.7%	43.0%	50.0%
Baker:	45.7%	45.8%	49.1%	45.3%	43.0%	38.6%
Congemi:	3.9%	8.4%	3.5%	4.0%	2.2%	4.5%
Nevel:	1.6%	2.4%	1.0%	1.5%	2.2%	2.3%
Cates:	1.3%	2.4%	1.0%	1.5%	1.6%	0.0%
Lassiter:	2.7%	3.6%	2.8%	2.6%	3.2%	0.0%
Unsure:	5.3%	4.8%	4.5%	6.6%	4.8%	4.5%

\* definitions of the city geographical regions can be found on the last page

### St. Petersburg 2017 Mayor's Race Poll Results



	Dec 12, 2016	Jan 30, 2017	May 16, 2017	Jun 27, 2017	Jul 17, 2017	Aug 7, 2017
Kriseman	35.1	37.3	33.2	38.8	37.7	39.3
Baker	43.8	46.5	46.4	43.5	45.7	45.7
Other	0.0	0.0	0.0	8.8	9.0	9.7
Undecided	21.1	16.3	20.4	8.9	7.6	5.3



**In the election for City Council district 2, would you vote for Barclay Harless or Brandi Gabbard?**

	<b>TOTAL</b>	<b>MIDTOWN</b>	<b>NORTHEAST</b>	<b>WEST</b>	<b>SOUTH</b>	<b>DOWNTOWN</b>
<b>Harless:</b>	16.0%	15.7%	16.4%	17.9%	12.9%	15.9%
<b>Gabbard:</b>	29.7%	31.3%	29.6%	33.6%	25.3%	18.2%
<b>Unsure:</b>	54.3%	53.0%	54.0%	48.5%	61.8%	65.9%

**Do you support the Referendum to allow the Vinoy resort to build one-story parking structures on the North side of it's property downtown?**

	<b>TOTAL</b>	<b>MIDTOWN</b>	<b>NORTHEAST</b>	<b>WEST</b>	<b>SOUTH</b>	<b>DOWNTOWN</b>
<b>Yes:</b>	56.1%	44.6%	59.6%	53.3%	59.1%	54.5%
<b>No:</b>	24.3%	33.7%	23.7%	27.4%	17.7%	22.7%
<b>Unsure:</b>	19.5%	21.7%	16.7%	19.3%	23.1%	22.7%

**Do you think the city is moving in the right direction or the wrong direction?**

	<b>TOTAL</b>	<b>MIDTOWN</b>	<b>NORTHEAST</b>	<b>WEST</b>	<b>SOUTH</b>	<b>DOWNTOWN</b>
<b>Right:</b>	50.5%	50.6%	48.4%	50.7%	49.5%	63.6%
<b>Wrong:</b>	36.3%	25.3%	40.1%	37.6%	34.9%	27.3%
<b>Unsure:</b>	13.2%	24.1%	11.5%	11.7%	15.6%	9.1%

**Have you already voted or do you plan to vote in the August election?**

	<b>TOTAL</b>	<b>MIDTOWN</b>	<b>NORTHEAST</b>	<b>WEST</b>	<b>SOUTH</b>	<b>DOWNTOWN</b>
<b>Voted:</b>	39.9%	38.6%	41.1%	40.9%	34.4%	52.3%
<b>Plan to Vote:</b>	60.1%	61.4%	58.9%	59.1%	65.6%	47.7%

\* definitions of the city geographical regions can be found on the last page

## Geographical City Region Definitions:

(each region covers the following Pinellas County voting precincts, some precincts may be partial due to boundaries of the city dividing several precincts)

### MIDTOWN:

109,112,113,114,115,116,117,119,120,120.1,204

### NORTHEAST:

129,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,150,151,152,153,154,155,156,157,161,162,165

### WEST:

127,128,131,132,211,213,215,216,217,219,220,221,222,223,224,225,226,227,228,229,230,231,232,233,234,235,236,237,239,240,241,275

### SOUTH: *(not including Midtown)*

101,102,103,104,105,106,107,108,109,110,111,118,200,201,202,203,205

### DOWNTOWN:

121,122,123,125,126,130

