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Matt Florell, President

**Subject: Tampa Florida City Council District 7 Election Survey  
conducted for StPetePolls.org**

**Date: November 21, 2016**

**Executive Summary:**

This poll of 322 Tampa, Florida likely voters was conducted on November 21<sup>st</sup>, 2016. This poll used the registered voter lists supplied by the state of Florida as of October 20, 2016. The sample of voters that were contacted included random samples of registered voters within the boundaries of Tampa Florida's 7<sup>th</sup> City Council District.

The issues surveyed included questions related to the 2016 Tampa special election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Tampa Florida's 7<sup>th</sup> City Council District. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Tampa Florida's 7<sup>th</sup> City Council District. Those voters who responded that they were not voting in the special election were excluded from the results.

The scientific results shown for the questions below have a sample size of 322 and a 5.5% Margin of Error at a 95% confidence level.

## **Summary of Scientific Results:**

### **Do you plan to vote in the December 6th Tampa special election?**

Yes:	81.4%
Unsure:	18.6%

### **If the election for Tampa City Council District 7 were held today, would you vote for Jim Davison or Luis Viera?**

Jim Davison:	42.3%
Luis Viera:	34.7%
Unsure:	23.0%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you plan to vote in the December 6th Tampa special election?

Yes: 81.4%  
Unsure: 18.6%

#### Non-Weighted Results and Demographic Breakdowns:

Yes: 81.4%  
Unsure: 18.6%

#### Political Party Breakdown:

Democratic Party 156 responses  
Yes: 84.0% Unsure: 16.0%

Republican Party 111 responses  
Yes: 81.1% Unsure: 18.9%

Independent Voter 55 responses  
Yes: 74.5% Unsure: 25.5%

#### Race Breakdown:

White, Not Hispanic 204 responses  
Yes: 84.3% Unsure: 15.7%

Black, Not Hispanic 63 responses  
Yes: 87.3% Unsure: 12.7%

Asian or Pacific Islander 14 responses  
Yes: 57.1% Unsure: 42.9%

Hispanic 27 responses  
Yes: 70.4% Unsure: 29.6%

Other or Unknown 14 responses  
Yes: 57.1% Unsure: 42.9%

#### Gender Breakdown:

Male 145 responses  
Yes: 81.4% Unsure: 18.6%

Female 175 responses  
Yes: 81.7% Unsure: 18.3%

#### Age Breakdown:

18 to 29 20 responses  
Yes: 70.0% Unsure: 30.0%

30 to 49 78 responses  
Yes: 75.6% Unsure: 24.4%

50 to 69 135 responses  
Yes: 82.2% Unsure: 17.8%

70 and up 89 responses  
Yes: 87.6% Unsure: 12.4%

## If the election for Tampa City Council District 7 were held today, would you vote for Jim Davison or Luis Viera?

Jim Davison:	42.3%
Luis Viera:	34.7%
Unsure:	23.0%

### Non-Weighted Results and Demographic Breakdowns:

Davison:	42.5%
Viera:	34.5%
Unsure:	23.0%

#### Political Party Breakdown:

Democratic Party	156 responses				
Davison:	26.3%	Viera:	47.4%	Unsure:	26.3%

Republican Party	111 responses				
Davison:	64.0%	Viera:	18.9%	Unsure:	17.1%

Independent Voter	55 responses				
Davison:	45.5%	Viera:	29.1%	Unsure:	25.5%

#### Race Breakdown:

White, Not Hispanic	204 responses				
Davison:	50.5%	Viera:	32.8%	Unsure:	16.7%

Black, Not Hispanic	63 responses				
Davison:	27.0%	Viera:	38.1%	Unsure:	34.9%

Asian or Pacific Islander	14 responses				
Davison:	35.7%	Viera:	14.3%	Unsure:	50.0%

Hispanic	27 responses				
Davison:	33.3%	Viera:	48.1%	Unsure:	18.5%

Other or Unknown	14 responses				
Davison:	21.4%	Viera:	35.7%	Unsure:	42.9%

#### Gender Breakdown:

Male	145 responses				
Davison:	41.4%	Viera:	35.2%	Unsure:	23.4%

Female	175 responses				
Davison:	44.0%	Viera:	33.7%	Unsure:	22.3%

#### Age Breakdown:

18 to 29	20 responses				
Davison:	15.0%	Viera:	50.0%	Unsure:	35.0%

30 to 49	78 responses				
Davison:	46.2%	Viera:	32.1%	Unsure:	21.8%

50 to 69	135 responses				
Davison:	40.0%	Viera:	37.0%	Unsure:	23.0%

70 and up	89 responses				
Davison:	49.4%	Viera:	29.2%	Unsure:	21.3%