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Matt Florell, President

**Subject:**

**Florida Statewide Republican Primary Election survey conducted for StPetePolls.org**

**Date: August 2, 2016**

**Executive Summary:**

This poll of 1,835 Florida likely Republican Primary voters was conducted on Tuesday, August 2, 2016. This poll used the registered voter lists supplied by the state of Florida as of July 12, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's Republican Primary Election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the likely Republican primary voter population for the state of Florida. The weighting demographics used were: race, age and gender.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a sampling of registered Republican voters from each of the 120 State House districts within the state of Florida. Only those voters that voted in a primary election in 2012 or 2014 were included in the results.

The scientific results shown for the questions below have a sample size of 1,835 and a 2.3% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

### Political Party Breakdown:

Republican Party 1835 = 100.0%

### Race Breakdown:

White, Not Hispanic 1641 = 89.4%

Black, Not Hispanic 17 = 0.9%

Asian or Pacific Islander 26 = 1.4%

Hispanic 105 = 5.7%

Other or Unknown 46 = 2.5%

### Gender Breakdown:

Male 900 = 49.0%

Female 935 = 51.0%

### Age Breakdown:

18 to 29 51 = 2.8%

30 to 49 277 = 15.1%

50 to 69 797 = 43.4%

70 and up 710 = 38.7%

### Media Market Breakdown:

Pensacola 95 = 5.2%

Panama City 51 = 2.8%

Tallahassee 28 = 1.5%

Jacksonville 190 = 10.4%

Gainesville 35 = 1.9%

Orlando 430 = 23.4%

Tampa 476 = 25.9%

West Palm Beach 147 = 8.0%

Fort Myers 182 = 9.9%

Miami 201 = 11.0%

## Summary of Scientific Results:

**For the U.S. Senate Republican Primary, would you vote for Carlos Beruff, Marco Rubio or someone else?**

Carlos Beruff:	21.7%
Marco Rubio:	55.0%
Someone else:	18.6%
Undecided:	4.6%

**Do you think Governor Rick Scott would be a good U.S. Senator?**

Yes:	53.8%
No:	30.0%
Unsure:	16.2%

**Thinking about the 2018 race for Florida Governor, if the Republican candidates were State CFO Jeff Atwater, Former St. Petersburg Mayor Rick Baker, Attorney General Pam Bondi, Next House Speaker Richard Corcoran, Former Arkansas Governor Mike Huckabee, Agriculture Commissioner Adam Putnam or Former House Speaker Will Weatherford who would you vote for?**

Jeff Atwater:	6.8%
Rick Baker:	2.8%
Pam Bondi:	25.6%
Richard Corcoran:	1.1%
Mike Huckabee:	37.1%
Adam Putnam:	7.7%
Will Weatherford:	0.6%
Someone else:	6.6%
Unsure:	11.7%

**Detailed Results with Demographic Breakdowns for Each Question:  
For the U.S. Senate Republican Primary, would you vote for Carlos Beruff, Marco Rubio or someone else?**

Carlos Beruff:	21.7%
Marco Rubio:	55.0%
Someone else:	18.6%
Undecided:	4.6%

**Non-Weighted Results and Demographic Breakdowns:**

<b>Beruff:</b>	<b>21.8%</b>
<b>Rubio:</b>	<b>54.8%</b>
<b>Someone else:</b>	<b>18.7%</b>
<b>Unsure:</b>	<b>4.6%</b>

**Political Party Breakdown:**

**Democratic Party 0 responses**

<b>Beruff:</b>	<b>0%</b>	<b>Rubio:</b>	<b>0%</b>	<b>Someone else:</b>	<b>0%</b>	<b>Unsure:</b>	<b>0%</b>
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**Republican Party 1835 responses**

<b>Beruff:</b>	<b>21.8%</b>	<b>Rubio:</b>	<b>54.8%</b>	<b>Someone else:</b>	<b>18.7%</b>	<b>Unsure:</b>	<b>4.6%</b>
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**Independent Voter 0 responses**

<b>Beruff:</b>	<b>0%</b>	<b>Rubio:</b>	<b>0%</b>	<b>Someone else:</b>	<b>0%</b>	<b>Unsure:</b>	<b>0%</b>
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**Race Breakdown:**

**White, Not Hispanic 1641 responses**

<b>Beruff:</b>	<b>22.4%</b>	<b>Rubio:</b>	<b>54.5%</b>	<b>Someone else:</b>	<b>18.6%</b>	<b>Unsure:</b>	<b>4.6%</b>
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**Black, Not Hispanic 17 responses**

<b>Beruff:</b>	<b>23.5%</b>	<b>Rubio:</b>	<b>35.3%</b>	<b>Someone else:</b>	<b>41.2%</b>	<b>Unsure:</b>	<b>0%</b>
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**Asian or Pacific Islander 26 responses**

<b>Beruff:</b>	<b>26.9%</b>	<b>Rubio:</b>	<b>26.9%</b>	<b>Someone else:</b>	<b>34.6%</b>	<b>Unsure:</b>	<b>11.5%</b>
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**Hispanic 105 responses**

<b>Beruff:</b>	<b>13.3%</b>	<b>Rubio:</b>	<b>68.6%</b>	<b>Someone else:</b>	<b>14.3%</b>	<b>Unsure:</b>	<b>3.8%</b>
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**Other or Unknown 46 responses**

<b>Beruff:</b>	<b>17.4%</b>	<b>Rubio:</b>	<b>58.7%</b>	<b>Someone else:</b>	<b>17.4%</b>	<b>Unsure:</b>	<b>6.5%</b>
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**Gender Breakdown:**

**Male 900 responses**

<b>Beruff:</b>	<b>20.2%</b>	<b>Rubio:</b>	<b>56.0%</b>	<b>Someone else:</b>	<b>19.9%</b>	<b>Unsure:</b>	<b>3.9%</b>
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**Female 935 responses**

<b>Beruff:</b>	<b>23.3%</b>	<b>Rubio:</b>	<b>53.7%</b>	<b>Someone else:</b>	<b>17.6%</b>	<b>Unsure:</b>	<b>5.3%</b>
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**Age Breakdown:**

**18 to 29 51 responses**

<b>Beruff:</b>	<b>19.6%</b>	<b>Rubio:</b>	<b>66.7%</b>	<b>Someone else:</b>	<b>11.8%</b>	<b>Unsure:</b>	<b>2.0%</b>
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**30 to 49 277 responses**

<b>Beruff:</b>	<b>20.6%</b>	<b>Rubio:</b>	<b>52.7%</b>	<b>Someone else:</b>	<b>17.7%</b>	<b>Unsure:</b>	<b>9.0%</b>
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**50 to 69 797 responses**

<b>Beruff:</b>	<b>24.6%</b>	<b>Rubio:</b>	<b>50.7%</b>	<b>Someone else:</b>	<b>21.1%</b>	<b>Unsure:</b>	<b>3.6%</b>
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**70 and up 710 responses**

<b>Beruff:</b>	<b>19.3%</b>	<b>Rubio:</b>	<b>59.4%</b>	<b>Someone else:</b>	<b>17.0%</b>	<b>Unsure:</b>	<b>4.2%</b>
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**Media Market Breakdown:**

**Pensacola 95 responses**

**Beruff: 12.6% Rubio: 64.2% Someone else: 20.0% Unsure: 3.2%**

**Panama City 51 responses**

**Beruff: 11.8% Rubio: 78.4% Someone else: 7.8% Unsure: 2.0%**

**Tallahassee 28 responses**

**Beruff: 17.9% Rubio: 64.3% Someone else: 14.3% Unsure: 3.6%**

**Jacksonville 190 responses**

**Beruff: 26.3% Rubio: 48.9% Someone else: 19.5% Unsure: 5.3%**

**Gainesville 35 responses**

**Beruff: 17.1% Rubio: 57.1% Someone else: 20.0% Unsure: 5.7%**

**Orlando 430 responses**

**Beruff: 21.6% Rubio: 54.4% Someone else: 19.5% Unsure: 4.4%**

**Tampa 476 responses**

**Beruff: 27.1% Rubio: 51.9% Someone else: 16.2% Unsure: 4.8%**

**West Palm Beach 147 responses**

**Beruff: 17.0% Rubio: 57.8% Someone else: 20.4% Unsure: 4.8%**

**Fort Myers 182 responses**

**Beruff: 25.3% Rubio: 46.2% Someone else: 23.6% Unsure: 4.9%**

**Miami 201 responses**

**Beruff: 13.9% Rubio: 61.7% Someone else: 19.4% Unsure: 5.0%**

## Do you think Governor Rick Scott would be a good U.S. Senator?

Yes:	53.8%
No:	30.0%
Unsure:	16.2%

### Non-Weighted Results and Demographic Breakdowns:

Yes:	53.8%
No:	29.9%
Unsure:	16.3%

#### Race Breakdown:

White, Not Hispanic	1641 responses				
Yes:	54.4%	No:	29.5%	Unsure:	16.1%
Black, Not Hispanic	17 responses				
Yes:	47.1%	No:	35.3%	Unsure:	17.6%
Asian or Pacific Islander	26 responses				
Yes:	46.2%	No:	34.6%	Unsure:	19.2%
Hispanic	105 responses				
Yes:	49.5%	No:	36.2%	Unsure:	14.3%
Other or Unknown	46 responses				
Yes:	47.8%	No:	26.1%	Unsure:	26.1%

#### Gender Breakdown:

Male	900 responses				
Yes:	52.9%	No:	31.4%	Unsure:	15.7%
Female	935 responses				
Yes:	54.7%	No:	28.4%	Unsure:	16.9%

#### Age Breakdown:

18 to 29	51 responses				
Yes:	56.9%	No:	25.5%	Unsure:	17.6%
30 to 49	277 responses				
Yes:	51.6%	No:	33.6%	Unsure:	14.8%
50 to 69	797 responses				
Yes:	52.9%	No:	32.4%	Unsure:	14.7%
70 and up	710 responses				
Yes:	55.4%	No:	26.1%	Unsure:	18.6%

#### Media Market Breakdown:

Pensacola	95 responses				
Yes:	56.8%	No:	24.2%	Unsure:	18.9%
Panama City	51 responses				
Yes:	51.0%	No:	33.3%	Unsure:	15.7%
Tallahassee	28 responses				
Yes:	64.3%	No:	14.3%	Unsure:	21.4%
Jacksonville	190 responses				
Yes:	56.3%	No:	27.4%	Unsure:	16.3%
Gainesville	35 responses				
Yes:	60.0%	No:	14.3%	Unsure:	25.7%
Orlando	430 responses				
Yes:	53.7%	No:	29.3%	Unsure:	17.0%
Tampa	476 responses				
Yes:	50.0%	No:	35.3%	Unsure:	14.7%
West Palm Beach	147 responses				
Yes:	51.0%	No:	30.6%	Unsure:	18.4%
Fort Myers	182 responses				
Yes:	59.3%	No:	25.8%	Unsure:	14.8%
Miami	201 responses				
Yes:	54.2%	No:	30.8%	Unsure:	14.9%

**Thinking about the 2018 race for Florida Governor, if the Republican candidates were State CFO Jeff Atwater, Former St. Petersburg Mayor Rick Baker, Attorney General Pam Bondi, Next House Speaker Richard Corcoran, Former Arkansas Governor Mike Huckabee, Agriculture Commissioner Adam Putnam or Former House Speaker Will Weatherford who would you vote for?**

Jeff Atwater:	6.8%
Rick Baker:	2.8%
Pam Bondi:	25.6%
Richard Corcoran:	1.1%
Mike Huckabee:	37.1%
Adam Putnam:	7.7%
Will Weatherford:	0.6%
Someone else:	6.6%
Unsure:	11.7%

**Non-Weighted Results and Demographic Breakdowns:**

Atwater:	6.8%
Baker:	2.8%
Bondi:	25.5%
Corcoran:	1.1%
Huckabee:	37.1%
Putnam:	7.7%
Weatherford:	0.6%
Someone else:	6.6%
Unsure:	11.8%

**Race Breakdown:**

**White, Not Hispanic 1641 responses**

Atwater: 6.4% Baker: 2.6% Bondi: 25.3% Corcoran: 1.2% Huckabee: 38.0% Putnam: 8.3% Weatherford: 0.6%  
Someone else: 6.3% Unsure: 11.5%

**Black, Not Hispanic 17 responses**

Atwater: 17.6% Baker: 5.9% Bondi: 29.4% Corcoran: 0% Huckabee: 11.8% Putnam: 0% Weatherford: 0%  
Someone else: 23.5% Unsure: 11.8%

**Asian or Pacific Islander 26 responses**

Atwater: 11.5% Baker: 7.7% Bondi: 34.6% Corcoran: 0% Huckabee: 26.9% Putnam: 0% Weatherford: 0%  
Someone else: 7.7% Unsure: 11.5%

**Hispanic 105 responses**

Atwater: 8.6% Baker: 4.8% Bondi: 32.4% Corcoran: 1.0% Huckabee: 29.5% Putnam: 2.9% Weatherford: 1.0%  
Someone else: 7.6% Unsure: 12.4%

**Other or Unknown 46 responses**

Atwater: 8.7% Baker: 4.3% Bondi: 10.9% Corcoran: 0% Huckabee: 39.1% Putnam: 6.5% Weatherford: 0%  
Someone else: 8.7% Unsure: 21.7%

**Gender Breakdown:**

**Male 900 responses**

Atwater: 7.1% Baker: 3.0% Bondi: 26.0% Corcoran: 1.3% Huckabee: 35.3% Putnam: 8.6% Weatherford: 0.9%  
Someone else: 7.0% Unsure: 10.8%

**Female 935 responses**

Atwater: 6.4% Baker: 2.7% Bondi: 25.0% Corcoran: 0.9% Huckabee: 38.8% Putnam: 7.0% Weatherford: 0.3%  
Someone else: 6.2% Unsure: 12.7%

**Age Breakdown:**

**18 to 29 51 responses**

Atwater: 7.8% Baker: 0% Bondi: 25.5% Corcoran: 0% Huckabee: 37.3% Putnam: 19.6% Weatherford: 2.0%  
Someone else: 0% Unsure: 7.8%

**30 to 49 277 responses**

Atwater: 6.5% Baker: 4.3% Bondi: 23.8% Corcoran: 1.1% Huckabee: 32.9% Putnam: 11.9% Weatherford: 1.4%  
Someone else: 6.5% Unsure: 11.6%

**50 to 69 797 responses**

Atwater: 8.2% Baker: 3.1% Bondi: 25.8% Corcoran: 1.0% Huckabee: 35.5% Putnam: 8.0% Weatherford: 0.3%  
Someone else: 6.9% Unsure: 11.2%

**70 and up 710 responses**

Atwater: 5.2% Baker: 2.1% Bondi: 25.8% Corcoran: 1.3% Huckabee: 40.6% Putnam: 4.9% Weatherford: 0.6%  
Someone else: 6.8% Unsure: 12.8%

**Media Market Breakdown:**

**Pensacola 95 responses**

Atwater: 3.2% Baker: 1.1% Bondi: 18.9% Corcoran: 0% Huckabee: 50.5% Putnam: 4.2% Weatherford: 1.1%  
Someone else: 3.2% Unsure: 17.9%

**Panama City 51 responses**

Atwater: 2.0% Baker: 5.9% Bondi: 19.6% Corcoran: 0% Huckabee: 54.9% Putnam: 3.9% Weatherford: 3.9%  
Someone else: 3.9% Unsure: 5.9%

**Tallahassee 28 responses**

Atwater: 3.6% Baker: 0% Bondi: 35.7% Corcoran: 3.6% Huckabee: 32.1% Putnam: 3.6% Weatherford: 0%  
Someone else: 7.1% Unsure: 14.3%

**Jacksonville 190 responses**

Atwater: 7.9% Baker: 2.6% Bondi: 27.9% Corcoran: 1.1% Huckabee: 36.8% Putnam: 4.7% Weatherford: 1.1%  
Someone else: 7.4% Unsure: 10.5%

**Gainesville 35 responses**

Atwater: 0% Baker: 0% Bondi: 34.3% Corcoran: 0% Huckabee: 37.1% Putnam: 8.6% Weatherford: 0%  
Someone else: 5.7% Unsure: 14.3%

**Orlando 430 responses**

Atwater: 6.7% Baker: 2.1% Bondi: 25.8% Corcoran: 0.7% Huckabee: 39.5% Putnam: 4.9% Weatherford: 0%  
Someone else: 7.9% Unsure: 12.3%

**Tampa 476 responses**

Atwater: 4.6% Baker: 4.8% Bondi: 25.0% Corcoran: 1.5% Huckabee: 33.2% Putnam: 17.0% Weatherford: 0.6%  
Someone else: 4.2% Unsure: 9.0%

**West Palm Beach 147 responses**

Atwater: 16.3% Baker: 1.4% Bondi: 17.7% Corcoran: 2.0% Huckabee: 34.0% Putnam: 2.7% Weatherford: 1.4%  
Someone else: 9.5% Unsure: 15.0%

**Fort Myers 182 responses**

Atwater: 3.8% Baker: 0.5% Bondi: 30.8% Corcoran: 1.1% Huckabee: 36.3% Putnam: 5.5% Weatherford: 0%  
Someone else: 8.8% Unsure: 13.2%

**Miami 201 responses**

Atwater: 10.9% Baker: 4.0% Bondi: 26.4% Corcoran: 1.0% Huckabee: 34.3% Putnam: 3.5% Weatherford: 0.5%  
Someone else: 7.0% Unsure: 12.4%