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Matt Florell, President

**Subject:**

**Florida Statewide Primary Election survey conducted for StPetePolls.org**

**Date: August 2, 2016**

**Executive Summary:**

This poll of 5,358 Florida likely primary voters was conducted on Tuesday, August 2, 2016. This poll used the registered voter lists supplied by the state of Florida as of July 12, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's Primary Election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the likely primary voter population for the state of Florida. The weighting demographics used were: political party, race, age and gender.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a sampling of registered voters from each of the 120 State House districts within the state of Florida. Only those voters that voted in a primary election in 2012 or 2014 were included in the results.

The scientific results shown for the questions below have a sample size of 5,358 and a 1.3% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

### Political Party Breakdown:

|                  |        |       |
|------------------|--------|-------|
| Democratic Party | 2032 = | 37.9% |
| Republican Party | 2657 = | 49.6% |
| Independent      | 669 =  | 12.5% |

### Race Breakdown:

|                           |        |       |
|---------------------------|--------|-------|
| White, Not Hispanic       | 4092 = | 76.4% |
| Black, Not Hispanic       | 734 =  | 13.7% |
| Asian or Pacific Islander | 76 =   | 1.4%  |
| Hispanic                  | 294 =  | 5.5%  |
| Other or Unknown          | 162 =  | 3.0%  |

### Gender Breakdown:

|        |        |       |
|--------|--------|-------|
| Male   | 2463 = | 46.0% |
| Female | 2895 = | 54.0% |

### Age Breakdown:

|           |        |       |
|-----------|--------|-------|
| 18 to 29  | 126 =  | 2.4%  |
| 30 to 49  | 799 =  | 14.9% |
| 50 to 69  | 2425 = | 45.3% |
| 70 and up | 2008 = | 37.5% |

### Media Market Breakdown:

|                 |        |       |
|-----------------|--------|-------|
| Pensacola       | 216 =  | 4.0%  |
| Panama City     | 139 =  | 2.6%  |
| Tallahassee     | 105 =  | 2.0%  |
| Jacksonville    | 526 =  | 9.8%  |
| Gainesville     | 135 =  | 2.5%  |
| Orlando         | 1132 = | 21.1% |
| Tampa           | 1324 = | 24.7% |
| West Palm Beach | 533 =  | 9.9%  |
| Fort Myers      | 382 =  | 7.1%  |
| Miami           | 866 =  | 16.2% |

## Summary of Scientific Results:

**How do you plan to vote on proposed Florida Constitutional Amendment 4, which will allow tax exemptions on the installation of solar or renewable energy devices?**

|         |       |
|---------|-------|
| Yes:    | 56.4% |
| No:     | 16.4% |
| Unsure: | 27.2% |

**Would you be in favor of open primaries in Florida, where you could choose which party primary you could vote in on election day?**

|         |       |
|---------|-------|
| Yes:    | 59.0% |
| No:     | 27.7% |
| Unsure: | 13.2% |

## Detailed Results with Demographic Breakdowns for Each Question:

How do you plan to vote on proposed Florida Constitutional Amendment 4, which will allow tax exemptions on the installation of solar or renewable energy devices?

Yes: 56.4%  
No: 16.4%  
Unsure: 27.2%

Non-Weighted Results and Demographic Breakdowns:

Yes: 56.4%  
No: 16.4%  
Unsure: 27.2%

### Political Party Breakdown:

Democratic Party 2032 responses  
Yes: 62.8% No: 9.2% Unsure: 28.0%  
Republican Party 2657 responses  
Yes: 50.2% No: 22.2% Unsure: 27.5%  
Independent Voter 669 responses  
Yes: 61.1% No: 15.1% Unsure: 23.8%

### Race Breakdown:

White, Not Hispanic 4092 responses  
Yes: 57.3% No: 18.1% Unsure: 24.6%  
Black, Not Hispanic 734 responses  
Yes: 48.1% No: 8.4% Unsure: 43.5%  
Asian or Pacific Islander 76 responses  
Yes: 69.7% No: 13.2% Unsure: 17.1%  
Hispanic 294 responses  
Yes: 59.5% No: 13.6% Unsure: 26.9%  
Other or Unknown 162 responses  
Yes: 59.3% No: 15.4% Unsure: 25.3%

### Gender Breakdown:

Male 2463 responses  
Yes: 58.0% No: 17.3% Unsure: 24.6%  
Female 2895 responses  
Yes: 55.0% No: 15.6% Unsure: 29.5%

### Age Breakdown:

18 to 29 126 responses  
Yes: 54.8% No: 23.0% Unsure: 22.2%  
30 to 49 799 responses  
Yes: 57.6% No: 16.1% Unsure: 26.3%  
50 to 69 2426 responses  
Yes: 59.4% No: 17.8% Unsure: 22.8%  
70 and up 2007 responses  
Yes: 52.3% No: 14.4% Unsure: 33.3%

### Media Market Breakdown:

Pensacola 216 responses  
Yes: 51.4% No: 22.7% Unsure: 25.9%  
Panama City 139 responses  
Yes: 55.4% No: 15.8% Unsure: 28.8%  
Tallahassee 105 responses  
Yes: 49.5% No: 23.8% Unsure: 26.7%  
Jacksonville 526 responses  
Yes: 49.4% No: 21.7% Unsure: 28.9%  
Gainesville 135 responses  
Yes: 51.9% No: 17.0% Unsure: 31.1%  
Orlando 1132 responses  
Yes: 55.8% No: 15.7% Unsure: 28.4%  
Tampa 1324 responses  
Yes: 62.0% No: 16.5% Unsure: 21.5%  
West Palm Beach 533 responses  
Yes: 51.6% No: 17.8% Unsure: 30.6%  
Fort Myers 382 responses  
Yes: 57.9% No: 15.4% Unsure: 26.7%  
Miami 866 responses  
Yes: 57.9% No: 10.9% Unsure: 31.3%

**Would you be in favor of open primaries in Florida, where you could choose which party primary you could vote in on election day?**

Yes: 59.0%  
 No: 27.7%  
 Unsure: 13.2%

**Non-Weighted Results and Demographic Breakdowns:**

Yes: 59.1%  
 No: 27.7%  
 Unsure: 13.2%

**Political Party Breakdown:**

**Democratic Party 2032 responses**  
 Yes: 62.4% No: 23.4% Unsure: 14.2%  
**Republican Party 2657 responses**  
 Yes: 52.9% No: 34.5% Unsure: 12.6%  
**Independent Voter 669 responses**  
 Yes: 73.8% No: 13.6% Unsure: 12.6%

**Race Breakdown:**

**White, Not Hispanic 4092 responses**  
 Yes: 59.2% No: 29.2% Unsure: 11.5%  
**Black, Not Hispanic 734 responses**  
 Yes: 57.2% No: 20.8% Unsure: 21.9%  
**Asian or Pacific Islander 76 responses**  
 Yes: 60.5% No: 31.6% Unsure: 7.9%  
**Hispanic 294 responses**  
 Yes: 60.9% No: 23.5% Unsure: 15.6%  
**Other or Unknown 162 responses**  
 Yes: 61.1% No: 25.3% Unsure: 13.6%

**Gender Breakdown:**

**Male 2463 responses**  
 Yes: 57.7% No: 30.7% Unsure: 11.6%  
**Female 2895 responses**  
 Yes: 60.3% No: 25.1% Unsure: 14.5%

**Age Breakdown:**

**18 to 29 126 responses**  
 Yes: 56.3% No: 28.6% Unsure: 15.1%  
**30 to 49 799 responses**  
 Yes: 57.3% No: 29.2% Unsure: 13.5%  
**50 to 69 2426 responses**  
 Yes: 60.2% No: 28.6% Unsure: 11.2%  
**70 and up 2007 responses**  
 Yes: 58.7% No: 25.9% Unsure: 15.3%

**Media Market Breakdown:**

**Pensacola 216 responses**  
 Yes: 57.4% No: 31.0% Unsure: 11.6%  
**Panama City 139 responses**  
 Yes: 57.6% No: 26.6% Unsure: 15.8%  
**Tallahassee 105 responses**  
 Yes: 51.4% No: 35.2% Unsure: 13.3%  
**Jacksonville 526 responses**  
 Yes: 56.5% No: 31.6% Unsure: 12.0%  
**Gainesville 135 responses**  
 Yes: 65.2% No: 20.0% Unsure: 14.8%  
**Orlando 1132 responses**  
 Yes: 60.6% No: 26.4% Unsure: 13.0%  
**Tampa 1324 responses**  
 Yes: 59.4% No: 28.4% Unsure: 12.2%  
**West Palm Beach 533 responses**  
 Yes: 60.2% No: 27.4% Unsure: 12.4%  
**Fort Myers 382 responses**  
 Yes: 60.7% No: 26.2% Unsure: 13.1%  
**Miami 866 responses**  
 Yes: 57.6% No: 26.3% Unsure: 16.1%