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Subject:

Florida Statewide Democratic Primary Election survey conducted for StPetePolls.org

Date: August 2, 2016

Executive Summary:

This poll of 1,807 Florida likely Democratic Primary voters was conducted on Tuesday, August 2, 2016. This poll used the registered voter lists supplied by the state of Florida as of July 12, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's Democratic Primary Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the likely Democratic primary voter population for the state of Florida. The weighting demographics used were: race, age and gender.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a sampling of registered Democratic voters from each of the 120 State House districts within the state of Florida. Only those voters that voted in a primary election in 2012 or 2014 were included in the results.

The scientific results shown for the questions below have a sample size of 1,807 and a 2.3% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

Political Party Breakdown:

Democratic Party 1807 = 100.0%

Race Breakdown:

White, Not Hispanic 1085 = 60.0%

Black, Not Hispanic 552 = 30.5%

Asian or Pacific Islander 23 = 1.3%

Hispanic 77 = 4.3%

Other or Unknown 70 = 3.9%

Gender Breakdown:

Male 721 = 39.9%

Female 1086 = 60.1%

Age Breakdown:

18 to 29 46 = 2.5%

30 to 49 291 = 16.1%

50 to 69 836 = 46.3%

70 and up 634 = 35.1%

Media Market Breakdown:

Pensacola 44 = 2.4%

Panama City 37 = 2.0%

Tallahassee 61 = 3.4%

Jacksonville 146 = 8.1%

Gainesville 56 = 3.1%

Orlando 341 = 18.9%

Tampa 434 = 24.0%

West Palm Beach 202 = 11.2%

Fort Myers 83 = 4.6%

Miami 403 = 22.3%

Summary of Scientific Results:

For the U.S. Senate Democratic Primary, would you vote for Alan Grayson, Pam Keith, Patrick Murphy or someone else?

Alan Grayson:	20.1%
Pam Keith:	7.2%
Patrick Murphy	44.7%
Someone else:	13.7%
Undecided:	14.2%

Thinking about the 2018 race for Florida Governor, if the Democratic candidates were Tampa Mayor Bob Buckhorn, Former Governor Charlie Crist, Orlando Mayor Buddy Dyer, Congresswoman Gwen Graham, Miami Beach Mayor Philip Levine or Former State Senator Jeremy Ring who would you vote for?

Bob Buckhorn:	9.0%
Charlie Crist:	37.9%
Buddy Dyer:	10.1%
Gwen Graham:	12.3%
Philip Levine:	3.3%
Jeremy Ring:	0.9%
Someone else:	6.9%
Unsure:	19.4%

**Detailed Results with Demographic Breakdowns for Each Question:
For the U.S. Senate Democratic Primary, would you vote for Alan Grayson, Pam Keith, Patrick Murphy or someone else?**

Alan Grayson:	20.1%
Pam Keith:	7.2%
Patrick Murphy	44.7%
Someone else:	13.7%
Undecided:	14.2%

Non-Weighted Results and Demographic Breakdowns:

Grayson:	20.1%
Keith:	7.2%
Murphy:	44.7%
Someone else:	13.8%
Undecided:	14.2%

Race Breakdown:

White, Not Hispanic 1085 responses

Grayson:	16.9%	Keith:	8.1%	Murphy:	46.9%	Someone else:	14.7%	Undecided:	13.4%
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Black, Not Hispanic 552 responses

Grayson:	25.4%	Keith:	6.0%	Murphy:	41.1%	Someone else:	12.9%	Undecided:	14.7%
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Asian or Pacific Islander 23 responses

Grayson:	39.1%	Keith:	0%	Murphy:	43.5%	Someone else:	4.3%	Undecided:	13.0%
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Hispanic 77 responses

Grayson:	26.0%	Keith:	6.5%	Murphy:	40.3%	Someone else:	9.1%	Undecided:	18.2%
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Other or Unknown 70 responses

Grayson:	17.1%	Keith:	5.7%	Murphy:	44.3%	Someone else:	14.3%	Undecided:	18.6%
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Gender Breakdown:

Male 721 responses

Grayson:	22.5%	Keith:	6.8%	Murphy:	41.2%	Someone else:	15.3%	Undecided:	14.3%
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Female 1086 responses

Grayson:	18.6%	Keith:	7.5%	Murphy:	47.1%	Someone else:	12.8%	Undecided:	14.1%
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Age Breakdown:

18 to 29 46 responses

Grayson:	15.2%	Keith:	4.3%	Murphy:	47.8%	Someone else:	13.0%	Undecided:	19.6%
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30 to 49 291 responses

Grayson:	21.0%	Keith:	6.2%	Murphy:	41.2%	Someone else:	13.1%	Undecided:	18.6%
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50 to 69 836 responses

Grayson:	22.2%	Keith:	7.1%	Murphy:	43.2%	Someone else:	15.2%	Undecided:	12.3%
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70 and up 634 responses

Grayson:	17.4%	Keith:	8.0%	Murphy:	48.1%	Someone else:	12.3%	Undecided:	14.2%
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Media Market Breakdown:

Pensacola 44 responses									
Grayson:	11.4%	Keith:	11.4%	Murphy:	36.4%	Someone else:	22.7%	Undecided:	18.2%
Panama City 37 responses									
Grayson:	21.6%	Keith:	10.8%	Murphy:	21.6%	Someone else:	35.1%	Undecided:	10.8%
Tallahassee 61 responses									
Grayson:	18.0%	Keith:	0%	Murphy:	37.7%	Someone else:	24.6%	Undecided:	19.7%
Jacksonville 146 responses									
Grayson:	17.8%	Keith:	6.2%	Murphy:	44.5%	Someone else:	16.4%	Undecided:	15.1%
Gainesville 56 responses									
Grayson:	14.3%	Keith:	17.9%	Murphy:	14.3%	Someone else:	28.6%	Undecided:	25.0%
Orlando 341 responses									
Grayson:	38.1%	Keith:	6.2%	Murphy:	28.2%	Someone else:	13.2%	Undecided:	14.4%
Tampa 434 responses									
Grayson:	14.3%	Keith:	8.1%	Murphy:	53.5%	Someone else:	12.9%	Undecided:	11.3%
West Palm Beach 202 responses									
Grayson:	16.3%	Keith:	6.4%	Murphy:	53.5%	Someone else:	10.4%	Undecided:	13.4%
Fort Myers 83 responses									
Grayson:	21.7%	Keith:	12.0%	Murphy:	38.6%	Someone else:	13.3%	Undecided:	14.5%
Miami 403 responses									
Grayson:	15.6%	Keith:	5.7%	Murphy:	54.6%	Someone else:	9.4%	Undecided:	14.6%

Thinking about the 2018 race for Florida Governor, if the Democratic candidates were Tampa Mayor Bob Buckhorn, Former Governor Charlie Crist, Orlando Mayor Buddy Dyer, Congresswoman Gwen Graham, Miami Beach Mayor Philip Levine or Former State Senator Jeremy Ring who would you vote for?

Bob Buckhorn:	9.0%
Charlie Crist:	37.9%
Buddy Dyer:	10.1%
Gwen Graham:	12.3%
Philip Levine:	3.3%
Jeremy Ring:	0.9%
Someone else:	6.9%
Unsure:	19.4%

Non-Weighted Results and Demographic Breakdowns:

Buckhorn:	9.0%
Crist:	37.9%
Dyer:	10.1%
Graham:	12.4%
Levine:	3.3%
Ring:	0.9%
Someone else:	7.0%
Unsure:	19.4%

Race Breakdown:

White, Not Hispanic 1085 responses

Buckhorn: 8.7% Crist: 33.4% Dyer: 10.3% Graham: 13.5% Levine: 3.4% Ring: 1.5% Someone else: 7.3% Unsure: 22.0%

Black, Not Hispanic 552 responses

Buckhorn: 8.3% Crist: 43.5% Dyer: 11.4% Graham: 11.8% Levine: 2.4% Ring: 0% Someone else: 7.2% Unsure: 15.4%

Asian or Pacific Islander 23 responses

Buckhorn: 17.4% Crist: 39.1% Dyer: 0% Graham: 13.0% Levine: 4.3% Ring: 0% Someone else: 8.7% Unsure: 17.4%

Hispanic 77 responses

Buckhorn: 10.4% Crist: 49.4% Dyer: 7.8% Graham: 3.9% Levine: 7.8% Ring: 1.3% Someone else: 1.3% Unsure: 18.2%

Other or Unknown 70 responses

Buckhorn: 14.3% Crist: 51.4% Dyer: 2.9% Graham: 10.0% Levine: 2.9% Ring: 0% Someone else: 5.7% Unsure: 12.9%

Gender Breakdown:

Male 721 responses

Buckhorn: 8.3% Crist: 37.7% Dyer: 11.7% Graham: 11.9% Levine: 3.5% Ring: 1.0% Someone else: 7.4% Unsure: 18.6%

Female 1086 responses

Buckhorn: 9.4% Crist: 38.0% Dyer: 9.1% Graham: 12.7% Levine: 3.1% Ring: 0.9% Someone else: 6.7% Unsure: 20.0%

Age Breakdown:

18 to 29 46 responses

Buckhorn: 10.9% Crist: 41.3% Dyer: 8.7% Graham: 10.9% Levine: 2.2% Ring: 0% Someone else: 8.7% Unsure: 17.4%

30 to 49 291 responses

Buckhorn: 10.0% Crist: 32.3% Dyer: 14.4% Graham: 13.1% Levine: 4.8% Ring: 0.7% Someone else: 8.9% Unsure: 15.8%

50 to 69 836 responses

Buckhorn: 8.4% Crist: 37.0% Dyer: 11.5% Graham: 12.4% Levine: 2.4% Ring: 1.0% Someone else: 6.7% Unsure: 20.7%

70 and up 634 responses

Buckhorn: 9.1% Crist: 41.5% Dyer: 6.5% Graham: 12.1% Levine: 3.8% Ring: 1.1% Someone else: 6.3% Unsure: 19.6%

Media Market Breakdown:

Pensacola 44 responses

Buckhorn: 0% Crist: 59.1% Dyer: 2.3% Graham: 11.4% Levine: 6.8% Ring: 0% Someone else: 11.4% Unsure: 9.1%

Panama City 37 responses

Buckhorn: 5.4% Crist: 18.9% Dyer: 0% Graham: 45.9% Levine: 2.7% Ring: 0% Someone else: 16.2% Unsure: 10.8%

Tallahassee 61 responses

Buckhorn: 0% Crist: 24.6% Dyer: 8.2% Graham: 42.6% Levine: 3.3% Ring: 0% Someone else: 9.8% Unsure: 11.5%

Jacksonville 146 responses

Buckhorn: 4.8% Crist: 30.8% Dyer: 8.2% Graham: 15.1% Levine: 4.8% Ring: 0.7% Someone else: 11.6% Unsure: 24.0%

Gainesville 56 responses

Buckhorn: 1.8% Crist: 23.2% Dyer: 10.7% Graham: 23.2% Levine: 1.8% Ring: 0% Someone else: 7.1% Unsure: 32.1%

Orlando 341 responses

Buckhorn: 0.3% Crist: 31.7% Dyer: 33.1% Graham: 10.3% Levine: 0.9% Ring: 0.6% Someone else: 6.7% Unsure: 16.4%

Tampa 434 responses

Buckhorn: 29.3% Crist: 33.9% Dyer: 4.4% Graham: 7.8% Levine: 2.1% Ring: 0.7% Someone else: 5.8% Unsure: 16.1%

West Palm Beach 202 responses

Buckhorn: 1.5% Crist: 50.0% Dyer: 4.5% Graham: 9.4% Levine: 3.5% Ring: 0.5% Someone else: 6.9% Unsure: 23.8%

Fort Myers 83 responses

Buckhorn: 4.8% Crist: 56.6% Dyer: 1.2% Graham: 10.8% Levine: 3.6% Ring: 1.2% Someone else: 9.6% Unsure: 12.0%

Miami 403 responses

Buckhorn: 4.2% Crist: 43.7% Dyer: 4.2% Graham: 10.9% Levine: 5.7% Ring: 2.2% Someone else: 4.5% Unsure: 24.6%