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Matt Florell, President

**Subject: Florida State Senate District 28 Election Survey  
conducted for FloridaPolitics.com**

**Date: July 27, 2016**

**Executive Summary:**

This poll of 507 Florida likely Republican primary voters was conducted on July 27<sup>th</sup>, 2016. This poll used the registered voter lists supplied by the state of Florida as of July 12, 2016. The sample of voters that were contacted included random samples of registered voters within the boundaries of Florida's 28<sup>th</sup> State Senate District.

The issues surveyed included questions related to the 2016 primary election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary voter population for Florida's 28<sup>th</sup> State Senate District. The demographics used were: race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Florida's 28<sup>th</sup> State Senate District. Only those voters that voted in a primary election in 2012 or 2014 were included in the results.

The scientific results shown for the questions below have a sample size of 507 and a 4.4% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

### Do you have a favorable or unfavorable opinion of Matt Hudson?

Favorable:	34.0%
Unfavorable:	21.5%
Unsure:	44.5%

### Do you have a favorable or unfavorable opinion of Kathleen Passidomo?

Favorable:	45.2%
Unfavorable:	27.6%
Unsure:	27.2%

### If the Republican primary election for State Senate district 28 were held today, would you vote for Matt Hudson or Kathleen Passidomo?

Matt Hudson:	36.0%
Kathleen Passidomo:	34.4%
Undecided:	29.5%

## Detailed Results with Demographic Breakdowns for Each Question:

### Do you have a favorable or unfavorable opinion of Matt Hudson?

Favorable:	34.0%
Unfavorable:	21.5%
Unsure:	44.5%

#### Non-Weighted Results and Demographic Breakdowns:

Favorable:	33.5%
Unfavorable:	21.7%
Unsure:	44.8%

#### Race Breakdown:

<b>White, Not Hispanic</b>	491 responses			
Favorable:	33.4%	Unfavorable:	22.0%	Unsure: 44.6%
<b>Black, Not Hispanic</b>	0 responses			
Favorable:	0%	Unfavorable:	0%	Unsure: 0%
<b>Asian or Pacific Islander</b>	1 responses			
Favorable:	0%	Unfavorable:	0%	Unsure: 100.0%
<b>Hispanic</b>	9 responses			
Favorable:	33.3%	Unfavorable:	11.1%	Unsure: 55.6%
<b>Other or Unknown</b>	6 responses			
Favorable:	50.0%	Unfavorable:	16.7%	Unsure: 33.3%

#### Gender Breakdown:

<b>Male</b>	244 responses			
Favorable:	29.5%	Unfavorable:	23.0%	Unsure: 47.5%
<b>Female</b>	262 responses			
Favorable:	37.4%	Unfavorable:	20.6%	Unsure: 42.0%

#### Age Breakdown:

<b>18 to 29</b>	2 responses			
Favorable:	100.0%	Unfavorable:	0%	Unsure: 0%
<b>30 to 49</b>	28 responses			
Favorable:	42.9%	Unfavorable:	21.4%	Unsure: 35.7%
<b>50 to 69</b>	202 responses			
Favorable:	33.7%	Unfavorable:	25.2%	Unsure: 41.1%
<b>70 and up</b>	275 responses			
Favorable:	32.0%	Unfavorable:	19.3%	Unsure: 48.7%

## Do you have a favorable or unfavorable opinion of Kathleen Passidomo?

Favorable:	45.2%
Unfavorable:	27.6%
Unsure:	27.2%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	45.6%
Unfavorable:	27.8%
Unsure:	26.6%

#### Race Breakdown:

<b>White, Not Hispanic</b>	491 responses				
Favorable:	45.6%	Unfavorable:	28.1%	Unsure:	26.3%
<b>Black, Not Hispanic</b>	0 responses				
Favorable:	0%	Unfavorable:	0%	Unsure:	0%
<b>Asian or Pacific Islander</b>	1 responses				
Favorable:	0%	Unfavorable:	0%	Unsure:	100.0%
<b>Hispanic</b>	9 responses				
Favorable:	55.6%	Unfavorable:	11.1%	Unsure:	33.3%
<b>Other or Unknown</b>	6 responses				
Favorable:	33.3%	Unfavorable:	33.3%	Unsure:	33.3%

#### Gender Breakdown:

<b>Male</b>	244 responses				
Favorable:	45.9%	Unfavorable:	26.6%	Unsure:	27.5%
<b>Female</b>	262 responses				
Favorable:	45.4%	Unfavorable:	29.0%	Unsure:	25.6%

#### Age Breakdown:

<b>18 to 29</b>	2 responses				
Favorable:	0%	Unfavorable:	0%	Unsure:	100.0%
<b>30 to 49</b>	28 responses				
Favorable:	39.3%	Unfavorable:	28.6%	Unsure:	32.1%
<b>50 to 69</b>	202 responses				
Favorable:	43.1%	Unfavorable:	29.2%	Unsure:	27.7%
<b>70 and up</b>	275 responses				
Favorable:	48.4%	Unfavorable:	26.9%	Unsure:	24.7%

**If the Republican primary election for State Senate district 28 were held today, would you vote for Matt Hudson or Kathleen Passidomo?**

Matt Hudson: 36.0%  
 Kathleen Passidomo: 34.4%  
 Undecided: 29.5%

Non-Weighted Results and Demographic Breakdowns:

Hudson: 35.5%  
 Passidomo: 34.7%  
 Undecided: 29.8%

**Race Breakdown:**

<b>White, Not Hispanic</b>	491 responses				
Hudson:	35.8%	Passidomo:	34.6%	Undecided:	29.5%
<b>Black, Not Hispanic</b>	0 responses				
Hudson:	0%	Passidomo:	0%	Undecided:	0%
<b>Asian or Pacific Islander</b>	1 responses				
Hudson:	0%	Passidomo:	0%	Undecided:	100.0%
<b>Hispanic</b>	9 responses				
Hudson:	22.2%	Passidomo:	55.6%	Undecided:	22.2%
<b>Other or Unknown</b>	6 responses				
Hudson:	33.3%	Passidomo:	16.7%	Undecided:	50.0%

**Gender Breakdown:**

<b>Male</b>	244 responses				
Hudson:	33.2%	Passidomo:	34.8%	Undecided:	32.0%
<b>Female</b>	262 responses				
Hudson:	37.8%	Passidomo:	34.7%	Undecided:	27.5%

**Age Breakdown:**

<b>18 to 29</b>	2 responses				
Hudson:	100.0%	Passidomo:	0%	Undecided:	0%
<b>30 to 49</b>	28 responses				
Hudson:	53.6%	Passidomo:	25.0%	Undecided:	21.4%
<b>50 to 69</b>	202 responses				
Hudson:	38.1%	Passidomo:	33.7%	Undecided:	28.2%
<b>70 and up</b>	275 responses				
Hudson:	31.3%	Passidomo:	36.7%	Undecided:	32.0%