

9887 4th St. N., Suite 200 St. Petersburg, FL 33702 Phone: (727) 245-1962 Fax: (727) 577-7470

Email: <u>info@stpetepolls.org</u>
Website: <u>www.stpetepolls.org</u>
Matt Florell, President

**Subject: Florida State Senate District 19 Election Survey** 

conducted for FloridaPolitics.com

**Date: August 24, 2016** 

### **Executive Summary:**

This poll of 768 Florida likely Democratic primary voters was conducted on August 24<sup>th</sup> 2016. This poll used the registered voter lists supplied by the state of Florida as of July 12, 2016. The sample of voters that were contacted included random samples of registered voters within the boundaries of Florida's 19<sup>th</sup> State Senate District.

The issues surveyed included questions related to the 2016 primary election.

## **Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic primary voter population for Florida's 19<sup>th</sup> State Senate District. The demographics used were: race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Florida's 19<sup>th</sup> State Senate District. Only those voters that responded that they had either already voted or were planning to vote in the primary election were included in the results.

The scientific results shown for the questions below have a sample size of 768 and a 3.5% Margin of Error at a 95% confidence level.

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### **Summary of Scientific Results:**

If the Democratic primary election for State Senate district 19 were held today, would you vote for Ed Narain, Betty Reed, Augie Ribeiro or Darryl Rouson?

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Ed Narain:	25.5%
Betty Reed:	19.2%
Augie Ribeiro	17.1%
Darryl Rouson:	24.2%
Undecided:	13.9%

Have you already voted or do you plan to vote in the August primary election?

Already voted: 53.7% Plan to vote: 46.3%

#### The following breakdowns are by County:

The two areas State Senate District 19 is broken down into are: Pinellas County, Hillsborough County.

If the Democratic primary election for State Senate district 19 were held today, would you vote for Ed Narain, Betty Reed, Augie Ribeiro or Darryl Rouson?

	PINELLAS(309)	HILLSBOROUGH(459)
Ed Narain:	11.7%	34.9%
Betty Reed:	7.8%	27.0%
Augie Ribeiro	21.4%	14.2%
Darryl Rouson:	51.8%	5.7%
Undecided:	7.4%	18.3%

# **Detailed Results with Demographic Breakdowns for Each Question:**

If the Democratic primary election for State Senate district 19 were held today, would you vote for Ed Narain, Betty Reed, Augie Ribeiro or Darryl Rouson?

Ed Narain: 25.5%
Betty Reed: 19.2%
Augie Ribeiro 17.1%
Darryl Rouson: 24.2%
Undecided: 13.9%

Non-Weighted Results and Demographic Breakdowns:

Narain: 25.5% Reed: 19.3% Ribeiro: 17.1% Rouson: 24.2% Undecided: 13.9%

Un	aeciaea:	13.9%											
R	Race Breakdown: White, Not Hispanic 290 responses												
	Narain:	18.6%	Reed:	15.2%	Ribeiro:	32.1%	Rouson:	18.6%	Undecided:	15.5%			
	Black, Not Hisp Narain:	anic 412 30.6%	response Reed:	es 22.3%	Ribeiro:	5.6%	D	20.6%	l lo do cido do	40.00/			
	narain:	30.6%	Reea:	22.3%	Ribeiro:	5.6%	Rouson:	30.6%	Undecided:	10.9%			
	Asian or Pacific				<b>.</b>	00.00/	_	44.00/		44.00/			
	Narain:	28.6%	Reed:	14.3%	Ribeiro:	28.6%	Rouson:	14.3%	Undecided:	14.3%			
	Hispanic 37 responses												
	Narain:	21.6%	Reed:	18.9%	Ribeiro:	29.7%	Rouson:	2.7%	Undecided:	27.0%			
	Other or Unknown 22 responses												
	Narain:	27.3%	Reed:	18.2%	Ribeiro:	9.1%	Rouson:	18.2%	Undecided:	27.3%			
G	Gender Breakdown:												
	Male 276 resp Narain:	22.8%	Reed:	15.9%	Ribeiro:	21.0%	Rouson:	25.7%	Undecided:	14.5%			
	Female 485 re	sponses											
	Narain:	26.8%	Reed:	21.2%	Ribeiro:	15.1%	Rouson:	23.7%	Undecided:	13.2%			
Δ	Age Breakdown:												
^	18 to 29 34 res	sponses											
	Narain:	11.8%	Reed:	26.5%	Ribeiro:	2.9%	Rouson:	20.6%	Undecided:	38.2%			
	30 to 49 140 re	esponses											
	Narain:	20.7%	Reed:	20.0%	Ribeiro:	14.3%	Rouson:	12.1%	Undecided:	32.9%			
	50 to 69 373 re	esponses											
	Narain:	27.9%	Reed:	18.5%	Ribeiro:	21.2%	Rouson:	25.2%	Undecided:	7.2%			
	70 and up 221 responses												
	Narain:	26.7%	Reed:	19.0%	Ribeiro:	14.0%	Rouson:	30.8%	Undecided:	9.5%			

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# Have you already voted or do you plan to vote in the August primary election?

Already voted: 53.7% Plan to vote: 46.3%

Non-Weighted Results and Demographic Breakdowns:

Already voted: 53.8% Plan to vote: 46.2%

Race Breakdown:

White, Not Hispanic 290 responses

Already voted: 53.1% Plan to vote: 46.9%

Black, Not Hispanic 412 responses

Already voted: 54.9% Plan to vote: 45.1%

Asian or Pacific Islander 7 responses

Already voted: 71.4% Plan to vote: 28.6%

Hispanic 37 responses

Already voted: 43.2% Plan to vote: 56.8%

Other or Unknown 22 responses

Already voted: 54.5% Plan to vote: 45.5%

Gender Breakdown:

Male 276 responses

Already voted: 52.2% Plan to vote: 47.8%

Female 485 responses

Already voted: 54.8% Plan to vote: 45.2%

Age Breakdown:

18 to 29 34 responses

Already voted: 26.5% Plan to vote: 73.5%

30 to 49 140 responses

Already voted: 35.0% Plan to vote: 65.0%

50 to 69 373 responses

Already voted: 58.7% Plan to vote: 41.3%

70 and up 221 responses

Already voted: 61.5% Plan to vote: 38.5%