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Matt Florell, President

**Subject: Florida State Senate District 19 Election Survey conducted for FloridaPolitics.com**

**Date: June 11, 2016**

**Executive Summary:**

This poll of 852 Florida likely Democratic primary voters was conducted on June 10th, 2016. This poll used the registered voter lists supplied by the state of Florida as of May 3, 2016. The sample of voters that were contacted included random samples of registered voters within the boundaries of Florida's 19<sup>th</sup> State Senate District.

The issues surveyed included questions related to the 2016 primary election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Democratic primary voter population for Florida's 19<sup>th</sup> State Senate District. The demographics used were: race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Florida's 19<sup>th</sup> State Senate District. Only those voters that voted in a primary election in 2012 or 2014, or the 2016 Presidential Preference Primary were included in the results. Only those voters that confirmed that they were registered Florida voters in the Democratic party were included in the results.

The scientific results shown for the questions below have a sample size of 852 and a 3.3% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?**

Ed Narain:	10.8%
Betty Reed:	17.8%
Darryl Rouson:	22.7%
Unsure:	48.7%

**The following breakdowns are by County:**

**In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?**

	<b>PINELLAS</b>	<b>HILLSBOROUGH</b>
Ed Narain:	3.8%	15.2%
Betty Reed:	4.1%	26.8%
Darryl Rouson:	47.8%	3.5%
Unsure:	44.2%	54.5%

**The following breakdowns are by race:**

**In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?**

	<b>AFR. AM.</b>	<b>HISPANIC</b>	<b>WHITE</b>
Ed Narain:	12.4%	21.1%	7.3%
Betty Reed:	21.4%	15.7%	12.1%
Darryl Rouson:	33.0%	5.3%	9.1%
Unsure:	33.0%	57.9%	71.6%

## Detailed Results with Demographic Breakdowns for Each Question:

**In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?**

Ed Narain:	10.8%
Betty Reed:	17.8%
Darryl Rouson:	22.7%
Unsure:	48.7%

Non-Weighted Results and Demographic Breakdowns:

Ed Narain:	10.3%
Betty Reed:	17.1%
Darryl Rouson:	22.4%
Unsure:	50.1%

### Race Breakdown:

**White, Not Hispanic** 331 responses

Ed Narain:	7.3%	Betty Reed:	12.1%	Darryl Rouson:	9.1%	Unsure:	71.6%
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**Black, Not Hispanic** 466 responses

Ed Narain:	12.4%	Betty Reed:	21.5%	Darryl Rouson:	33.0%	Unsure:	33.0%
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**Asian or Pacific Islander** 7 responses

Ed Narain:	0%	Betty Reed:	0%	Darryl Rouson:	0%	Unsure:	100.0%
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**Hispanic** 19 responses

Ed Narain:	21.1%	Betty Reed:	15.8%	Darryl Rouson:	5.3%	Unsure:	57.9%
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**Other or Unknown** 29 responses

Ed Narain:	6.9%	Betty Reed:	10.3%	Darryl Rouson:	20.7%	Unsure:	62.1%
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### Gender Breakdown:

**Male** 266 responses

Ed Narain:	9.8%	Betty Reed:	15.4%	Darryl Rouson:	21.8%	Unsure:	53.0%
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**Female** 580 responses

Ed Narain:	10.5%	Betty Reed:	17.9%	Darryl Rouson:	22.9%	Unsure:	48.6%
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### Age Breakdown:

**18 to 29** 20 responses

Ed Narain:	10.0%	Betty Reed:	20.0%	Darryl Rouson:	30.0%	Unsure:	40.0%
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**30 to 49** 75 responses

Ed Narain:	13.3%	Betty Reed:	21.3%	Darryl Rouson:	22.7%	Unsure:	42.7%
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**50 to 69** 404 responses

Ed Narain:	8.9%	Betty Reed:	17.3%	Darryl Rouson:	22.8%	Unsure:	51.0%
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**70 and up** 353 responses

Ed Narain:	11.3%	Betty Reed:	15.9%	Darryl Rouson:	21.5%	Unsure:	51.3%
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**The following non-weighted breakdowns are by County:**

**In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?**

**PINELLAS COUNTY ONLY**

Ed Narain:	3.8%
Betty Reed:	4.1%
Darryl Rouson:	47.8%
Unsure:	44.2%

Demographic Breakdowns:

**Race Breakdown:**

**White, Not Hispanic 114 responses**

Ed Narain:	5.3%	Betty Reed:	7.0%	Darryl Rouson:	19.3%	Unsure:	68.4%
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**Black, Not Hispanic 232 responses**

Ed Narain:	3.4%	Betty Reed:	3.0%	Darryl Rouson:	62.5%	Unsure:	31.0%
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**Asian or Pacific Islander 2 responses**

Ed Narain:	0%	Betty Reed:	0%	Darryl Rouson:	0%	Unsure:	100.0%
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**Hispanic 3 responses**

Ed Narain:	0%	Betty Reed:	0%	Darryl Rouson:	33.3%	Unsure:	66.7%
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**Other or Unknown 13 responses**

Ed Narain:	0%	Betty Reed:	0%	Darryl Rouson:	46.2%	Unsure:	53.8%
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**Gender Breakdown:**

**Male 129 responses**

Ed Narain:	3.9%	Betty Reed:	3.9%	Darryl Rouson:	40.3%	Unsure:	51.9%
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**Female 233 responses**

Ed Narain:	3.9%	Betty Reed:	4.3%	Darryl Rouson:	52.4%	Unsure:	39.5%
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**Age Breakdown:**

**18 to 29 12 responses**

Ed Narain:	0%	Betty Reed:	8.3%	Darryl Rouson:	50.0%	Unsure:	41.7%
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**30 to 49 29 responses**

Ed Narain:	0%	Betty Reed:	6.9%	Darryl Rouson:	48.3%	Unsure:	44.8%
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**50 to 69 171 responses**

Ed Narain:	3.5%	Betty Reed:	4.7%	Darryl Rouson:	48.0%	Unsure:	43.9%
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**70 and up 152 responses**

Ed Narain:	5.3%	Betty Reed:	2.6%	Darryl Rouson:	47.4%	Unsure:	44.7%
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**In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?**

**HILLSBOROUGH COUNTY ONLY**

Ed Narain:	15.2%
Betty Reed:	26.8%
Darryl Rouson:	3.5%
Unsure:	54.5%

Demographic Breakdowns:

**Race Breakdown:**

**White, Not Hispanic 217 responses**

Ed Narain:	8.3%	Betty Reed:	14.7%	Darryl Rouson:	3.7%	Unsure:	73.3%
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**Black, Not Hispanic 234 responses**

Ed Narain:	21.4%	Betty Reed:	39.7%	Darryl Rouson:	3.8%	Unsure:	35.0%
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**Asian or Pacific Islander 5 responses**

Ed Narain:	0%	Betty Reed:	0%	Darryl Rouson:	0%	Unsure:	100.0%
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**Hispanic 16 responses**

Ed Narain:	25.0%	Betty Reed:	18.8%	Darryl Rouson:	0%	Unsure:	56.2%
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**Other or Unknown 16 responses**

Ed Narain:	12.5%	Betty Reed:	18.8%	Darryl Rouson:	0%	Unsure:	68.8%
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**Gender Breakdown:**

**Male 137 responses**

Ed Narain:	15.3%	Betty Reed:	26.3%	Darryl Rouson:	4.4%	Unsure:	54.0%
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**Female 347 responses**

Ed Narain:	15.0%	Betty Reed:	27.1%	Darryl Rouson:	3.2%	Unsure:	54.8%
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**Age Breakdown:**

**18 to 29 8 responses**

Ed Narain:	25.0%	Betty Reed:	37.5%	Darryl Rouson:	0%	Unsure:	37.5%
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**30 to 49 46 responses**

Ed Narain:	21.7%	Betty Reed:	30.4%	Darryl Rouson:	6.5%	Unsure:	41.3%
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**50 to 69 233 responses**

Ed Narain:	12.9%	Betty Reed:	26.6%	Darryl Rouson:	4.3%	Unsure:	56.2%
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**70 and up 201 responses**

Ed Narain:	15.9%	Betty Reed:	25.9%	Darryl Rouson:	2.0%	Unsure:	56.2%
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The following non-weighted breakdowns are by race:

In the primary election for State Senate, where all of the candidates are Democrats, who would you vote for if the election were held today?

	<b>AFR. AM.</b>	<b>HISPANIC</b>	<b>WHITE</b>
Ed Narain:	12.4%	21.1%	7.3%
Betty Reed:	21.4%	15.7%	12.1%
Darryl Rouson:	33.0%	5.3%	9.1%
Unsure:	33.0%	57.9%	71.6%

Demographic Breakdowns:

**AFRICAN AMERICAN:**

Gender Breakdown:

Male 122 responses

Ed Narain: 9.8% Betty Reed: 18.9% Darryl Rouson: 33.6% Unsure: 37.7%

Female 343 responses

Ed Narain: 13.4% Betty Reed: 22.2% Darryl Rouson: 32.9% Unsure: 31.5%

Age Breakdown:

18 to 29 13 responses

Ed Narain: 7.7% Betty Reed: 15.4% Darryl Rouson: 46.2% Unsure: 30.8%

30 to 49 41 responses

Ed Narain: 14.6% Betty Reed: 29.3% Darryl Rouson: 29.3% Unsure: 26.8%

50 to 69 217 responses

Ed Narain: 10.1% Betty Reed: 20.7% Darryl Rouson: 36.9% Unsure: 32.3%

70 and up 195 responses

Ed Narain: 14.9% Betty Reed: 21.0% Darryl Rouson: 28.7% Unsure: 35.4%

**HISPANIC:**

Gender Breakdown:

Male 8 responses

Ed Narain: 37.5% Betty Reed: 25.0% Darryl Rouson: 0% Unsure: 37.5%

Female 11 responses

Ed Narain: 9.1% Betty Reed: 9.1% Darryl Rouson: 9.1% Unsure: 72.7%

Age Breakdown:

18 to 29 0 responses

Ed Narain: 0% Betty Reed: 0% Darryl Rouson: 0% Unsure: 0%

30 to 49 2 responses

Ed Narain: 0% Betty Reed: 100.0% Darryl Rouson: 0% Unsure: 0%

50 to 69 17 responses

Ed Narain: 23.5% Betty Reed: 5.9% Darryl Rouson: 5.9% Unsure: 64.7%

70 and up 0 responses

Ed Narain: 0% Betty Reed: 0% Darryl Rouson: 0% Unsure: 0%

**WHITE:**

Gender Breakdown:

Male 127 responses

Ed Narain: 8.7% Betty Reed: 11.0% Darryl Rouson: 13.4% Unsure: 66.9%

Female 204 responses

Ed Narain: 6.4% Betty Reed: 12.7% Darryl Rouson: 6.4% Unsure: 74.5%

Age Breakdown:

18 to 29 6 responses

Ed Narain: 0% Betty Reed: 33.3% Darryl Rouson: 0% Unsure: 66.7%

30 to 49 24 responses

Ed Narain: 12.5% Betty Reed: 4.2% Darryl Rouson: 16.7% Unsure: 66.7%

50 to 69 155 responses

Ed Narain: 6.5% Betty Reed: 14.2% Darryl Rouson: 6.5% Unsure: 72.9%

70 and up 146 responses

Ed Narain: 7.5% Betty Reed: 10.3% Darryl Rouson: 11.0% Unsure: 71.2%