



A Division of Fextel, Inc.

9887 4th St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: info@stpetepolls.org

Website: www.stpetepolls.org

Matt Florell, President

Subject:

Florida Statewide Republican U.S. Senate Primary Election survey conducted for FloridaPolitics.com

Date: December 15, 2015

Executive Summary:

This poll of 2,694 Florida active Republican primary voters was conducted from Monday, December 14, 2015 to Tuesday, December 15, 2015. This poll used the registered voter lists supplied by the state of Florida as of September 17, 2015. The sample of voters that were contacted included random samples of registered Republican voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2016 Republican Florida primary elections.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary election voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a sampling of registered Republican party voters from the state of Florida. Only registered Republican voters that voted in a primary election in 2012 or 2014 were included in these results.

The scientific results shown for the questions below have a sample size of 2,694 and a 1.9% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

Political Party Breakdown:

Republican Party 2694 = 100%

Race Breakdown:

White, Not Hispanic 2389 = 88.7%

Black, Not Hispanic 24 = 0.9%

Asian or Pacific Islander 23 = 0.9%

Hispanic 208 = 7.7%

Other or Unknown 50 = 1.9%

Gender Breakdown:

Male 1249 = 46.4%

Female 1445 = 53.6%

Age Breakdown:

18 to 29 90 = 3.3%

30 to 49 414 = 15.4%

50 to 69 1187 = 44.1%

70 and up 1003 = 37.2%

Media Market Breakdown:

Pensacola 104 = 3.9%

Panama City 56 = 2.1%

Tallahassee 53 = 2.0%

Jacksonville 261 = 9.7%

Gainesville 57 = 2.1%

Orlando 633 = 23.5%

Tampa 678 = 25.2%

West Palm Beach 271 = 10.1%

Fort Myers 192 = 7.1%

Miami 389 = 14.4%

Summary of Scientific Results:

If the Republican primary for US Senator were held today who would you vote for?

David Jolly:	20.7%
Ron DeSantis:	17.6%
Carlos Lopez-Cantera:	10.3%
Todd Wilcox:	7.5%
Unsure or Someone else:	43.9%

Do you have a favorable or unfavorable opinion of David Jolly?

Favorable:	23.2%
Unfavorable:	11.8%
Unsure:	65.0%

Do you have a favorable or unfavorable opinion of Ron DeSantis?

Favorable:	21.2%
Unfavorable:	10.8%
Unsure:	68.0%

Do you have a favorable or unfavorable opinion of Carlos Lopez-Cantera?

Favorable:	16.3%
Unfavorable:	14.8%
Unsure:	68.9%

Do you have a favorable or unfavorable opinion of Todd Wilcox?

Favorable:	14.2%
Unfavorable:	10.3%
Unsure:	75.6%

Detailed Results with Demographic Breakdowns for Each Question:

If the Republican primary for US Senator were held today who would you vote for: David Jolly, Ron DeSantis, Carlos Lopez-Cantera or Todd Wilcox?

David Jolly:	20.7%
Ron DeSantis:	17.6%
Carlos Lopez-Cantera:	10.3%
Todd Wilcox:	7.5%
Unsure:	43.9%

Non-Weighted Results and Demographic Breakdowns:

Jolly:	20.7%
DeSantis:	17.6%
Lopez-Cantera:	10.4%
Wilcox:	7.5%
Other or unsure:	43.8%

Race Breakdown:

White, Not Hispanic	2389 responses	Jolly:	21.6%	DeSantis:	18.7%	Lopez-Cantera:	6.6%	Wilcox:	7.7%	Other or unsure:	45.3%
Black, Not Hispanic	24 responses	Jolly:	37.5%	DeSantis:	16.7%	Lopez-Cantera:	16.7%	Wilcox:	8.3%	Other or unsure:	20.8%
Asian or Pacific Islander	23 responses	Jolly:	21.7%	DeSantis:	13.0%	Lopez-Cantera:	8.7%	Wilcox:	17.4%	Other or unsure:	39.1%
Hispanic	208 responses	Jolly:	8.2%	DeSantis:	7.7%	Lopez-Cantera:	52.9%	Wilcox:	1.9%	Other or unsure:	29.3%
Other or Unknown	50 responses	Jolly:	20.0%	DeSantis:	8.0%	Lopez-Cantera:	12.0%	Wilcox:	12.0%	Other or unsure:	48.0%

Gender Breakdown:

Male	1249 responses	Jolly:	21.5%	DeSantis:	18.5%	Lopez-Cantera:	10.6%	Wilcox:	8.5%	Other or unsure:	40.8%
Female	1445 responses	Jolly:	20.0%	DeSantis:	16.8%	Lopez-Cantera:	10.2%	Wilcox:	6.6%	Other or unsure:	46.4%

Age Breakdown:

18 to 29	90 responses	Jolly:	14.4%	DeSantis:	32.2%	Lopez-Cantera:	11.1%	Wilcox:	6.7%	Other or unsure:	35.6%
30 to 49	414 responses	Jolly:	20.5%	DeSantis:	17.6%	Lopez-Cantera:	10.1%	Wilcox:	6.5%	Other or unsure:	45.2%
50 to 69	1187 responses	Jolly:	19.3%	DeSantis:	17.9%	Lopez-Cantera:	10.8%	Wilcox:	7.8%	Other or unsure:	44.2%
70 and up	1003 responses	Jolly:	23.0%	DeSantis:	16.0%	Lopez-Cantera:	10.0%	Wilcox:	7.5%	Other or unsure:	43.6%

Media Market Breakdown:

Pensacola	104 responses	Jolly:	15.4%	DeSantis:	8.7%	Lopez-Cantera:	7.7%	Wilcox:	4.8%	Other or unsure:	63.5%
Panama City	56 responses	Jolly:	10.7%	DeSantis:	14.3%	Lopez-Cantera:	10.7%	Wilcox:	7.1%	Other or unsure:	57.1%
Tallahassee	53 responses	Jolly:	17.0%	DeSantis:	9.4%	Lopez-Cantera:	18.9%	Wilcox:	11.3%	Other or unsure:	43.4%
Jacksonville	261 responses	Jolly:	10.7%	DeSantis:	33.3%	Lopez-Cantera:	5.0%	Wilcox:	6.9%	Other or unsure:	44.1%
Gainesville	57 responses	Jolly:	10.5%	DeSantis:	5.3%	Lopez-Cantera:	14.0%	Wilcox:	10.5%	Other or unsure:	59.6%
Orlando	633 responses	Jolly:	9.3%	DeSantis:	24.3%	Lopez-Cantera:	5.7%	Wilcox:	10.7%	Other or unsure:	49.9%
Tampa	678 responses	Jolly:	49.4%	DeSantis:	10.0%	Lopez-Cantera:	3.5%	Wilcox:	5.9%	Other or unsure:	31.1%
West Palm Beach	271 responses	Jolly:	11.1%	DeSantis:	23.2%	Lopez-Cantera:	10.0%	Wilcox:	5.2%	Other or unsure:	50.6%
Fort Myers	192 responses	Jolly:	18.2%	DeSantis:	17.7%	Lopez-Cantera:	5.7%	Wilcox:	9.4%	Other or unsure:	49.0%
Miami	389 responses	Jolly:	8.7%	DeSantis:	11.1%	Lopez-Cantera:	35.2%	Wilcox:	5.7%	Other or unsure:	39.3%

Do you have a favorable or unfavorable opinion of David Jolly?

Favorable: 23.2%
Unfavorable: 11.8%
Unsure: 65.0%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 23.2%
Unfavorable: 11.8%
Unsure: 65.0%

Race Breakdown:

White, Not Hispanic 2389 responses
Favorable: 23.7% Unfavorable: 11.7% Unsure: 64.6%
Black, Not Hispanic 24 responses
Favorable: 33.3% Unfavorable: 12.5% Unsure: 54.2%
Asian or Pacific Islander 23 responses
Favorable: 26.1% Unfavorable: 4.3% Unsure: 69.6%
Hispanic 208 responses
Favorable: 16.8% Unfavorable: 14.4% Unsure: 68.8%
Other or Unknown 50 responses
Favorable: 22.0% Unfavorable: 8.0% Unsure: 70.0%

Gender Breakdown:

Male 1249 responses
Favorable: 25.2% Unfavorable: 12.3% Unsure: 62.4%
Female 1445 responses
Favorable: 21.5% Unfavorable: 11.3% Unsure: 67.1%

Age Breakdown:

18 to 29 90 responses
Favorable: 22.2% Unfavorable: 15.6% Unsure: 62.2%
30 to 49 414 responses
Favorable: 20.5% Unfavorable: 12.3% Unsure: 67.1%
50 to 69 1187 responses
Favorable: 21.9% Unfavorable: 13.1% Unsure: 65.0%
70 and up 1003 responses
Favorable: 26.0% Unfavorable: 9.8% Unsure: 64.2%

Media Market Breakdown:

Pensacola 104 responses
Favorable: 14.4% Unfavorable: 7.7% Unsure: 77.9%
Panama City 56 responses
Favorable: 14.3% Unfavorable: 8.9% Unsure: 76.8%
Tallahassee 53 responses
Favorable: 24.5% Unfavorable: 7.5% Unsure: 67.9%
Jacksonville 261 responses
Favorable: 15.7% Unfavorable: 5.7% Unsure: 78.5%
Gainesville 57 responses
Favorable: 14.0% Unfavorable: 10.5% Unsure: 75.4%
Orlando 633 responses
Favorable: 14.7% Unfavorable: 9.6% Unsure: 75.7%
Tampa 678 responses
Favorable: 45.3% Unfavorable: 17.0% Unsure: 37.8%
West Palm Beach 271 responses
Favorable: 17.3% Unfavorable: 10.7% Unsure: 72.0%
Fort Myers 192 responses
Favorable: 19.8% Unfavorable: 11.5% Unsure: 68.8%
Miami 389 responses
Favorable: 14.4% Unfavorable: 13.6% Unsure: 72.0%

Do you have a favorable or unfavorable opinion of Ron DeSantis?

Favorable:	21.2%
Unfavorable:	10.8%
Unsure:	68.0%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	21.2%
Unfavorable:	10.8%
Unsure:	68.0%

Race Breakdown:

White, Not Hispanic	2389 responses				
Favorable:	21.5%	Unfavorable:	10.6%	Unsure:	67.9%
Black, Not Hispanic	24 responses				
Favorable:	29.2%	Unfavorable:	25.0%	Unsure:	45.8%
Asian or Pacific Islander	23 responses				
Favorable:	13.0%	Unfavorable:	17.4%	Unsure:	69.6%
Hispanic	208 responses				
Favorable:	18.3%	Unfavorable:	10.6%	Unsure:	71.2%
Other or Unknown	50 responses				
Favorable:	16.0%	Unfavorable:	12.0%	Unsure:	72.0%

Gender Breakdown:

Male	1249 responses				
Favorable:	22.1%	Unfavorable:	12.1%	Unsure:	65.8%
Female	1445 responses				
Favorable:	20.3%	Unfavorable:	9.7%	Unsure:	70.0%

Age Breakdown:

18 to 29	90 responses				
Favorable:	28.9%	Unfavorable:	8.9%	Unsure:	62.2%
30 to 49	414 responses				
Favorable:	21.3%	Unfavorable:	12.3%	Unsure:	66.4%
50 to 69	1187 responses				
Favorable:	21.4%	Unfavorable:	11.8%	Unsure:	66.8%
70 and up	1003 responses				
Favorable:	20.1%	Unfavorable:	9.2%	Unsure:	70.7%

Media Market Breakdown:

Pensacola	104 responses				
Favorable:	12.5%	Unfavorable:	8.7%	Unsure:	78.8%
Panama City	56 responses				
Favorable:	17.9%	Unfavorable:	10.7%	Unsure:	71.4%
Tallahassee	53 responses				
Favorable:	20.8%	Unfavorable:	11.3%	Unsure:	67.9%
Jacksonville	261 responses				
Favorable:	32.2%	Unfavorable:	5.7%	Unsure:	62.1%
Gainesville	57 responses				
Favorable:	10.5%	Unfavorable:	8.8%	Unsure:	80.7%
Orlando	633 responses				
Favorable:	22.9%	Unfavorable:	9.3%	Unsure:	67.8%
Tampa	678 responses				
Favorable:	18.1%	Unfavorable:	15.2%	Unsure:	66.7%
West Palm Beach	271 responses				
Favorable:	23.2%	Unfavorable:	9.6%	Unsure:	67.2%
Fort Myers	192 responses				
Favorable:	22.4%	Unfavorable:	9.9%	Unsure:	67.7%
Miami	389 responses				
Favorable:	18.5%	Unfavorable:	11.1%	Unsure:	70.4%

Do you have a favorable or unfavorable opinion of Carlos Lopez-Cantera?

Favorable:	16.3%
Unfavorable:	14.8%
Unsure:	68.9%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	16.4%
Unfavorable:	14.8%
Unsure:	68.8%

Race Breakdown:

White, Not Hispanic 2389 responses			
Favorable:	13.1%	Unfavorable:	15.2%
Unsure:	71.7%		
Black, Not Hispanic 24 responses			
Favorable:	12.5%	Unfavorable:	25.0%
Unsure:	62.5%		
Asian or Pacific Islander 23 responses			
Favorable:	17.4%	Unfavorable:	8.7%
Unsure:	73.9%		
Hispanic 208 responses			
Favorable:	54.8%	Unfavorable:	8.7%
Unsure:	36.5%		
Other or Unknown 50 responses			
Favorable:	16.0%	Unfavorable:	18.0%
Unsure:	66.0%		

Gender Breakdown:

Male 1249 responses			
Favorable:	16.4%	Unfavorable:	16.6%
Unsure:	67.0%		
Female 1445 responses			
Favorable:	16.5%	Unfavorable:	13.2%
Unsure:	70.3%		

Age Breakdown:

18 to 29 90 responses			
Favorable:	17.8%	Unfavorable:	16.7%
Unsure:	65.6%		
30 to 49 414 responses			
Favorable:	16.9%	Unfavorable:	14.7%
Unsure:	68.4%		
50 to 69 1187 responses			
Favorable:	16.3%	Unfavorable:	16.2%
Unsure:	67.5%		
70 and up 1003 responses			
Favorable:	16.3%	Unfavorable:	13.0%
Unsure:	70.8%		

Media Market Breakdown:

Pensacola 104 responses			
Favorable:	14.4%	Unfavorable:	12.5%
Unsure:	73.1%		
Panama City 56 responses			
Favorable:	8.9%	Unfavorable:	21.4%
Unsure:	69.6%		
Tallahassee 53 responses			
Favorable:	28.3%	Unfavorable:	11.3%
Unsure:	60.4%		
Jacksonville 261 responses			
Favorable:	9.2%	Unfavorable:	13.4%
Unsure:	77.4%		
Gainesville 57 responses			
Favorable:	15.8%	Unfavorable:	10.5%
Unsure:	73.7%		
Orlando 633 responses			
Favorable:	11.2%	Unfavorable:	13.1%
Unsure:	75.7%		
Tampa 678 responses			
Favorable:	12.1%	Unfavorable:	18.7%
Unsure:	69.2%		
West Palm Beach 271 responses			
Favorable:	18.1%	Unfavorable:	14.4%
Unsure:	67.5%		
Fort Myers 192 responses			
Favorable:	13.5%	Unfavorable:	15.1%
Unsure:	71.4%		
Miami 389 responses			
Favorable:	37.8%	Unfavorable:	12.3%
Unsure:	49.9%		

Do you have a favorable or unfavorable opinion of Todd Wilcox?

Favorable:	14.2%
Unfavorable:	10.3%
Unsure:	75.6%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	14.2%
Unfavorable:	10.3%
Unsure:	75.5%

Race Breakdown:

White, Not Hispanic	2389 responses				
Favorable:	13.9%	Unfavorable:	9.9%	Unsure:	76.1%
Black, Not Hispanic	24 responses				
Favorable:	20.8%	Unfavorable:	20.8%	Unsure:	58.3%
Asian or Pacific Islander	23 responses				
Favorable:	17.4%	Unfavorable:	13.0%	Unsure:	69.6%
Hispanic	208 responses				
Favorable:	13.5%	Unfavorable:	13.9%	Unsure:	72.6%
Other or Unknown	50 responses				
Favorable:	24.0%	Unfavorable:	6.0%	Unsure:	70.0%

Gender Breakdown:

Male	1249 responses				
Favorable:	15.1%	Unfavorable:	11.1%	Unsure:	73.7%
Female	1445 responses				
Favorable:	13.4%	Unfavorable:	9.6%	Unsure:	77.1%

Age Breakdown:

18 to 29	90 responses				
Favorable:	12.2%	Unfavorable:	15.6%	Unsure:	72.2%
30 to 49	414 responses				
Favorable:	15.7%	Unfavorable:	11.4%	Unsure:	72.9%
50 to 69	1187 responses				
Favorable:	14.0%	Unfavorable:	10.8%	Unsure:	75.2%
70 and up	1003 responses				
Favorable:	14.0%	Unfavorable:	8.8%	Unsure:	77.3%

Media Market Breakdown:

Pensacola	104 responses				
Favorable:	10.6%	Unfavorable:	8.7%	Unsure:	80.8%
Panama City	56 responses				
Favorable:	16.1%	Unfavorable:	7.1%	Unsure:	76.8%
Tallahassee	53 responses				
Favorable:	18.9%	Unfavorable:	13.2%	Unsure:	67.9%
Jacksonville	261 responses				
Favorable:	10.7%	Unfavorable:	6.5%	Unsure:	82.8%
Gainesville	57 responses				
Favorable:	7.0%	Unfavorable:	8.8%	Unsure:	84.2%
Orlando	633 responses				
Favorable:	14.8%	Unfavorable:	7.9%	Unsure:	77.3%
Tampa	678 responses				
Favorable:	14.9%	Unfavorable:	13.9%	Unsure:	71.2%
West Palm Beach	271 responses				
Favorable:	15.9%	Unfavorable:	10.0%	Unsure:	74.2%
Fort Myers	192 responses				
Favorable:	15.1%	Unfavorable:	10.4%	Unsure:	74.5%
Miami	389 responses				
Favorable:	13.6%	Unfavorable:	11.3%	Unsure:	75.1%