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Matt Florell, President

**Subject:**

**Florida Statewide Republican Primary Election survey conducted for FloridaPolitics.com**

**Date: December 15, 2015**

**Executive Summary:**

This poll of 2,694 Florida active Republican primary voters was conducted from Monday, December 14, 2015 to Tuesday, December 15, 2015. This poll used the registered voter lists supplied by the state of Florida as of September 17, 2015. The sample of voters that were contacted included random samples of registered Republican voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2016 Republican Florida primary elections.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active Republican primary election voter population for the state of Florida. The weighting demographics used were: race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a sampling of registered Republican party voters from the state of Florida. Only registered Republican voters that voted in a primary election in 2012 or 2014 were included in these results.

The scientific results shown for the questions below have a sample size of 2,694 and a 1.9% Margin of Error at a 95% confidence level.

## Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

### Political Party Breakdown:

Republican Party 2694 = 100%

### Race Breakdown:

White, Not Hispanic 2389 = 88.7%

Black, Not Hispanic 24 = 0.9%

Asian or Pacific Islander 23 = 0.9%

Hispanic 208 = 7.7%

Other or Unknown 50 = 1.9%

### Gender Breakdown:

Male 1249 = 46.4%

Female 1445 = 53.6%

### Age Breakdown:

18 to 29 90 = 3.3%

30 to 49 414 = 15.4%

50 to 69 1187 = 44.1%

70 and up 1003 = 37.2%

### Media Market Breakdown:

Pensacola 104 = 3.9%

Panama City 56 = 2.1%

Tallahassee 53 = 2.0%

Jacksonville 261 = 9.7%

Gainesville 57 = 2.1%

Orlando 633 = 23.5%

Tampa 678 = 25.2%

West Palm Beach 271 = 10.1%

Fort Myers 192 = 7.1%

Miami 389 = 14.4%

## Summary of Scientific Results:

**If the Republican presidential primary election were held today who would you vote for?**

Donald Trump:	35.6%
Ted Cruz:	21.9%
Ben Carson:	6.3%
Marco Rubio:	16.8%
Jeb Bush:	9.3%
Chris Christie:	3.0%
Carly Fiorina:	1.3%
Rand Paul:	0.9%
John Kasich:	1.6%
Unsure or Someone else:	3.4%

**Would you support Donald Trump for president if he wins the Republican nomination?**

Yes:	73.0%
No:	19.9%
Unsure:	7.1%

## Detailed Results with Demographic Breakdowns for Each Question:

If the Republican presidential primary election were held today who would you vote for: Donald Trump, Ted Cruz, Ben Carson, Marco Rubio, Jeb Bush, Chris Christie, Carly Fiorina, Rand Paul or John Kasich?

Donald Trump:	35.6%
Ted Cruz:	21.9%
Ben Carson:	6.3%
Marco Rubio:	16.8%
Jeb Bush:	9.3%
Chris Christie:	3.0%
Carly Fiorina:	1.3%
Rand Paul:	0.9%
John Kasich:	1.6%
Unsure or Someone else:	3.4%

Non-Weighted Results and Demographic Breakdowns:

Trump:	35.6%
Cruz:	21.9%
Carson:	6.2%
Rubio:	16.9%
Bush:	9.3%
Christie:	3.0%
Fiorina:	1.3%
Paul:	0.9%
Kasich:	1.6%
Other or Unsure:	3.5%

### Race Breakdown:

White, Not Hispanic 2389 responses

Trump:	36.8%	Cruz:	21.9%	Carson:	6.6%	Rubio:	15.5%	Bush:	8.8%	Christie:	3.0%
Fiorina:	1.4%	Paul:	0.9%	Kasich:	1.7%	Other or Unsure:	3.5%				

Black, Not Hispanic 24 responses

Trump:	16.7%	Cruz:	20.8%	Carson:	20.8%	Rubio:	12.5%	Bush:	8.3%	Christie:	8.3%
Fiorina:	0%	Paul:	4.2%	Kasich:	0%	Other or Unsure:	8.3%				

Asian or Pacific Islander 23 responses

Trump:	47.8%	Cruz:	17.4%	Carson:	4.3%	Rubio:	13.0%	Bush:	8.7%	Christie:	4.3%
Fiorina:	0%	Paul:	0%	Kasich:	0%	Other or Unsure:	4.3%				

Hispanic 208 responses

Trump:	22.1%	Cruz:	22.1%	Carson:	1.9%	Rubio:	34.1%	Bush:	14.4%	Christie:	1.9%
Fiorina:	0%	Paul:	0.5%	Kasich:	0.5%	Other or Unsure:	2.4%				

Other or Unknown 50 responses

Trump:	36.0%	Cruz:	24.0%	Carson:	2.0%	Rubio:	14.0%	Bush:	12.0%	Christie:	4.0%
Fiorina:	2.0%	Paul:	0%	Kasich:	2.0%	Other or Unsure:	4.0%				

### Gender Breakdown:

Male 1249 responses

Trump:	38.3%	Cruz:	21.6%	Carson:	6.3%	Rubio:	16.3%	Bush:	8.4%	Christie:	3.4%
Fiorina:	1.2%	Paul:	0.6%	Kasich:	1.4%	Other or Unsure:	2.5%				

Female 1445 responses

Trump:	33.3%	Cruz:	22.1%	Carson:	6.2%	Rubio:	17.4%	Bush:	10.0%	Christie:	2.6%
Fiorina:	1.3%	Paul:	1.1%	Kasich:	1.7%	Other or Unsure:	4.3%				

**Age Breakdown:**

**18 to 29 90 responses**

Trump: 30.0% Cruz: 31.1% Carson: 11.1% Rubio: 12.2% Bush: 10.0% Christie: 0%  
Fiorina: 3.3% Paul: 2.2% Kasich: 0% Other or Unsure: 0%

**30 to 49 414 responses**

Trump: 36.0% Cruz: 22.5% Carson: 9.7% Rubio: 13.0% Bush: 8.9% Christie: 1.7%  
Fiorina: 2.7% Paul: 0.7% Kasich: 1.9% Other or Unsure: 2.9%

**50 to 69 1187 responses**

Trump: 36.6% Cruz: 20.4% Carson: 6.7% Rubio: 17.6% Bush: 7.8% Christie: 3.4%  
Fiorina: 1.2% Paul: 1.3% Kasich: 1.6% Other or Unsure: 3.5%

**70 and up 1003 responses**

Trump: 34.7% Cruz: 22.5% Carson: 3.9% Rubio: 17.9% Bush: 11.2% Christie: 3.3%  
Fiorina: 0.6% Paul: 0.4% Kasich: 1.6% Other or Unsure: 3.9%

**Media Market Breakdown:**

**Pensacola 104 responses**

Trump: 29.8% Cruz: 25.0% Carson: 8.7% Rubio: 17.3% Bush: 6.7% Christie: 3.8%  
Fiorina: 3.8% Paul: 1.0% Kasich: 1.0% Other or Unsure: 2.9%

**Panama City 56 responses**

Trump: 41.1% Cruz: 26.8% Carson: 12.5% Rubio: 7.1% Bush: 1.8% Christie: 0%  
Fiorina: 1.8% Paul: 0% Kasich: 0% Other or Unsure: 8.9%

**Tallahassee 53 responses**

Trump: 37.7% Cruz: 22.6% Carson: 3.8% Rubio: 20.8% Bush: 5.7% Christie: 1.9%  
Fiorina: 0% Paul: 0% Kasich: 3.8% Other or Unsure: 3.8%

**Jacksonville 261 responses**

Trump: 39.1% Cruz: 22.2% Carson: 7.3% Rubio: 13.8% Bush: 7.3% Christie: 2.7%  
Fiorina: 1.1% Paul: 0.8% Kasich: 1.5% Other or Unsure: 4.2%

**Gainesville 57 responses**

Trump: 40.4% Cruz: 28.1% Carson: 8.8% Rubio: 7.0% Bush: 8.8% Christie: 0%  
Fiorina: 0% Paul: 0% Kasich: 3.5% Other or Unsure: 3.5%

**Orlando 633 responses**

Trump: 38.1% Cruz: 20.9% Carson: 5.1% Rubio: 16.9% Bush: 9.6% Christie: 2.5%  
Fiorina: 1.1% Paul: 0.8% Kasich: 1.7% Other or Unsure: 3.3%

**Tampa 678 responses**

Trump: 34.4% Cruz: 22.7% Carson: 8.3% Rubio: 14.7% Bush: 10.2% Christie: 3.2%  
Fiorina: 1.5% Paul: 0.4% Kasich: 1.0% Other or Unsure: 3.5%

**West Palm Beach 271 responses**

Trump: 39.5% Cruz: 22.1% Carson: 4.4% Rubio: 15.9% Bush: 9.2% Christie: 1.8%  
Fiorina: 1.1% Paul: 1.5% Kasich: 2.2% Other or Unsure: 2.2%

**Fort Myers 192 responses**

Trump: 31.2% Cruz: 22.9% Carson: 7.3% Rubio: 16.7% Bush: 10.9% Christie: 4.2%  
Fiorina: 1.0% Paul: 1.6% Kasich: 1.6% Other or Unsure: 2.6%

**Miami 389 responses**

Trump: 30.6% Cruz: 18.5% Carson: 3.1% Rubio: 25.4% Bush: 10.0% Christie: 4.4%  
Fiorina: 1.0% Paul: 1.5% Kasich: 1.8% Other or Unsure: 3.6%

**Would you support Donald Trump for president if he wins the Republican nomination?**

Yes: 73.0%  
No: 19.9%  
Unsure: 7.1%

**Non-Weighted Results and Demographic Breakdowns:**

Yes: 72.9%  
No: 20.0%  
Unsure: 7.1%

**Race Breakdown:**

**White, Not Hispanic 2389 responses**  
Yes: 74.5% No: 18.4% Unsure: 7.1%  
**Black, Not Hispanic 24 responses**  
Yes: 62.5% No: 25.0% Unsure: 12.5%  
**Asian or Pacific Islander 23 responses**  
Yes: 73.9% No: 21.7% Unsure: 4.3%  
**Hispanic 208 responses**  
Yes: 53.8% No: 38.0% Unsure: 8.2%  
**Other or Unknown 50 responses**  
Yes: 82.0% No: 18.0% Unsure: 0%

**Gender Breakdown:**

**Male 1249 responses**  
Yes: 75.4% No: 18.7% Unsure: 5.9%  
**Female 1445 responses**  
Yes: 70.8% No: 21.1% Unsure: 8.1%

**Age Breakdown:**

**18 to 29 90 responses**  
Yes: 77.8% No: 17.8% Unsure: 4.4%  
**30 to 49 414 responses**  
Yes: 73.4% No: 19.6% Unsure: 7.0%  
**50 to 69 1187 responses**  
Yes: 74.2% No: 19.5% Unsure: 6.3%  
**70 and up 1003 responses**  
Yes: 70.8% No: 20.9% Unsure: 8.3%

**Media Market Breakdown:**

**Pensacola 104 responses**  
Yes: 76.0% No: 13.5% Unsure: 10.6%  
**Panama City 56 responses**  
Yes: 85.7% No: 10.7% Unsure: 3.6%  
**Tallahassee 53 responses**  
Yes: 71.7% No: 24.5% Unsure: 3.8%  
**Jacksonville 261 responses**  
Yes: 77.0% No: 16.1% Unsure: 6.9%  
**Gainesville 57 responses**  
Yes: 71.9% No: 21.1% Unsure: 7.0%  
**Orlando 633 responses**  
Yes: 72.8% No: 20.1% Unsure: 7.1%  
**Tampa 678 responses**  
Yes: 73.7% No: 19.3% Unsure: 6.9%  
**West Palm Beach 271 responses**  
Yes: 75.6% No: 19.2% Unsure: 5.2%  
**Fort Myers 192 responses**  
Yes: 70.8% No: 19.3% Unsure: 9.9%  
**Miami 389 responses**  
Yes: 65.8% No: 26.7% Unsure: 7.5%