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Matt Florell, President

Subject: City of St Petersburg, Florida General Election Survey

Date: October 5, 2015

Executive Summary:

This poll of 591 Florida registered voters was conducted on Monday, October 5, 2015. This poll used the registered voter lists supplied by the state of Florida as of September 17, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St Petersburg, Florida.

The issues surveyed included questions related to the 2015 city general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population for the City of St Petersburg, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St Petersburg, Florida.

The scientific results shown for the questions below have a sample size of 591 and a 4.0% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the election were held today for City Council District 1, would you vote for Monica M. Abbott or Charlie Gerdes?

Abbott:	19.8%
Gerdes:	38.6%
Undecided:	41.6%

If the election were held today for City Council District 5, would you vote for Philip Garrett or Steve Kornell?

Garrett:	22.2%
Kornell:	38.2%
Undecided:	39.6%

If the election were held today for City Council District 7, would you vote for Winthrop "Will" Newton or Lisa Wheeler-Brown?

Newton:	33.5%
Wheeler-Brown:	36.2%
Undecided:	30.3%

Are you familiar with the four proposed City Charter amendments that are going up for a vote?

Yes:	37.4%
No:	62.6%

Detailed Results with Demographic Breakdowns for Each Question:

If the election were held today for City Council District 1, would you vote for Monica M. Abbott or Charlie Gerdes?

Abbott:	19.8%
Gerdes:	38.6%
Undecided:	41.6%

Non-Weighted Results and Demographic Breakdowns:

Abbott:	19.8%
Gerdes:	38.6%
Undecided:	41.6%

Political Party Breakdown:

Democratic Party 318 responses

Abbott:	23.0%	Gerdes:	38.1%	Undecided:	39.0%
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Republican Party 190 responses

Abbott:	15.8%	Gerdes:	39.5%	Undecided:	44.7%
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Independent Voter 83 responses

Abbott:	16.9%	Gerdes:	38.6%	Undecided:	44.6%
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Race Breakdown:

White, Not Hispanic 452 responses

Abbott:	19.7%	Gerdes:	40.7%	Undecided:	39.6%
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Black, Not Hispanic 119 responses

Abbott:	19.3%	Gerdes:	31.9%	Undecided:	48.7%
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Asian or Pacific Islander 6 responses

Abbott:	16.7%	Gerdes:	0%	Undecided:	83.3%
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Hispanic 2 responses

Abbott:	0%	Gerdes:	50.0%	Undecided:	50.0%
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Other or Unknown 12 responses

Abbott:	33.3%	Gerdes:	41.7%	Undecided:	25.0%
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Gender Breakdown:

Male 233 responses

Abbott:	19.7%	Gerdes:	42.5%	Undecided:	37.8%
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Female 358 responses

Abbott:	19.8%	Gerdes:	36.0%	Undecided:	44.1%
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Age Breakdown:

18 to 29 10 responses

Abbott:	30.0%	Gerdes:	50.0%	Undecided:	20.0%
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30 to 49 80 responses

Abbott:	20.0%	Gerdes:	28.7%	Undecided:	51.2%
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50 to 69 292 responses

Abbott:	21.2%	Gerdes:	39.4%	Undecided:	39.4%
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70 and up 209 responses

Abbott:	17.2%	Gerdes:	40.7%	Undecided:	42.1%
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If the election were held today for City Council District 5, would you vote for Philip Garrett or Steve Kornell?

Garrett:	22.2%
Kornell:	38.2%
Undecided:	39.6%

Non-Weighted Results and Demographic Breakdowns:

Garrett:	22.2%
Kornell:	38.4%
Undecided:	39.4%

Political Party Breakdown:

Democratic Party	318 responses				
Garrett:	23.3%	Kornell:	42.1%	Undecided:	34.6%
Republican Party	190 responses				
Garrett:	20.5%	Kornell:	33.7%	Undecided:	45.8%
Independent Voter	83 responses				
Garrett:	21.7%	Kornell:	34.9%	Undecided:	43.4%

Race Breakdown:

White, Not Hispanic	452 responses				
Garrett:	22.6%	Kornell:	39.2%	Undecided:	38.3%
Black, Not Hispanic	119 responses				
Garrett:	21.0%	Kornell:	36.1%	Undecided:	42.9%
Asian or Pacific Islander	6 responses				
Garrett:	0%	Kornell:	33.3%	Undecided:	66.7%
Hispanic	2 responses				
Garrett:	0%	Kornell:	0%	Undecided:	100.0%
Other or Unknown	12 responses				
Garrett:	33.3%	Kornell:	41.7%	Undecided:	25.0%

Gender Breakdown:

Male	233 responses				
Garrett:	25.8%	Kornell:	39.9%	Undecided:	34.3%
Female	358 responses				
Garrett:	19.8%	Kornell:	37.4%	Undecided:	42.7%

Age Breakdown:

18 to 29	10 responses				
Garrett:	20.0%	Kornell:	60.0%	Undecided:	20.0%
30 to 49	80 responses				
Garrett:	21.2%	Kornell:	30.0%	Undecided:	48.8%
50 to 69	292 responses				
Garrett:	24.7%	Kornell:	40.1%	Undecided:	35.3%
70 and up	209 responses				
Garrett:	19.1%	Kornell:	38.3%	Undecided:	42.6%

If the election were held today for City Council District 7, would you vote for Winthrop “Will” Newton or Lisa Wheeler-Brown?

Newton: 33.5%
 Wheeler-Brown: 36.2%
 Undecided: 30.3%

Non-Weighted Results and Demographic Breakdowns:

Newton: 33.7%
 Wheeler-Brown: 36.5%
 Undecided: 29.8%

Political Party Breakdown:

Democratic Party 318 responses

Newton: 34.3% Wheeler-Brown: 43.7% Undecided: 22.0%

Republican Party 190 responses

Newton: 36.3% Wheeler-Brown: 26.3% Undecided: 37.4%

Independent Voter 83 responses

Newton: 25.3% Wheeler-Brown: 32.5% Undecided: 42.2%

Race Breakdown:

White, Not Hispanic 452 responses

Newton: 31.0% Wheeler-Brown: 36.7% Undecided: 32.3%

Black, Not Hispanic 119 responses

Newton: 44.5% Wheeler-Brown: 37.8% Undecided: 17.6%

Asian or Pacific Islander 6 responses

Newton: 0% Wheeler-Brown: 16.7% Undecided: 83.3%

Hispanic 2 responses

Newton: 50.0% Wheeler-Brown: 0% Undecided: 50.0%

Other or Unknown 12 responses

Newton: 41.7% Wheeler-Brown: 33.3% Undecided: 25.0%

Gender Breakdown:

Male 233 responses

Newton: 33.9% Wheeler-Brown: 36.9% Undecided: 29.2%

Female 358 responses

Newton: 33.5% Wheeler-Brown: 36.3% Undecided: 30.2%

Age Breakdown:

18 to 29 10 responses

Newton: 30.0% Wheeler-Brown: 70.0% Undecided: 0%

30 to 49 80 responses

Newton: 30.0% Wheeler-Brown: 25.0% Undecided: 45.0%

50 to 69 292 responses

Newton: 35.3% Wheeler-Brown: 38.4% Undecided: 26.4%

70 and up 209 responses

Newton: 33.0% Wheeler-Brown: 36.8% Undecided: 30.1%

Are you familiar with the four proposed City Charter amendments that are going up for a vote?

Yes:	37.4%
No:	62.6%

Non-Weighted Results and Demographic Breakdowns:

Yes:	37.6%
No:	62.4%

Political Party Breakdown:

Democratic Party 318 responses

Yes:	41.2%	No:	58.8%
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Republican Party 190 responses

Yes:	30.5%	No:	69.5%
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Independent Voter 83 responses

Yes:	39.8%	No:	60.2%
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Race Breakdown:

White, Not Hispanic 452 responses

Yes:	39.2%	No:	60.8%
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Black, Not Hispanic 119 responses

Yes:	31.1%	No:	68.9%
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Asian or Pacific Islander 6 responses

Yes:	0%	No:	100.0%
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Hispanic 2 responses

Yes:	0%	No:	100.0%
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Other or Unknown 12 responses

Yes:	66.7%	No:	33.3%
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Gender Breakdown:

Male 233 responses

Yes:	40.3%	No:	59.7%
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Female 358 responses

Yes:	35.8%	No:	64.2%
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Age Breakdown:

18 to 29 10 responses

Yes:	40.0%	No:	60.0%
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30 to 49 80 responses

Yes:	28.7%	No:	71.2%
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50 to 69 292 responses

Yes:	42.8%	No:	57.2%
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70 and up 209 responses

Yes:	33.5%	No:	66.5%
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