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Matt Florell, President

Subject: City of St Petersburg, Florida General Election Survey

Date: November 1, 2015

Executive Summary:

This poll of 476 Florida early and likely voters was conducted from Saturday, October 31, 2015 to Sunday, November 1, 2015. This poll used the registered voter lists supplied by the state of Florida as of September 17, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St Petersburg, Florida.

The issues surveyed included questions related to the 2015 city general election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered active voter population for the City of St Petersburg, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St Petersburg, Florida. Only those voters that confirmed that they had already voted or were likely to vote in the election were included in the results.

The scientific results shown for the questions below have a sample size of 476 and a 4.5% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

In the race for City Council District 1, do you support Monica M. Abbott or Charlie Gerdes?

Abbott:	25.5%
Gerdes:	52.5%
Undecided:	22.1%

In the race for City Council District 5, do you support Philip Garrett or Steve Kornell?

Garrett:	29.2%
Kornell:	49.5%
Undecided:	21.3%

In the race for City Council District 7, do you support Winthrop "Will" Newton or Lisa Wheeler-Brown?

Newton:	35.2%
Wheeler-Brown:	46.3%
Undecided:	18.5%

Have you already voted or do you plan to vote in the election on Tuesday?

Already voted:	51.6%
Plan to vote:	48.4%

Detailed Results with Demographic Breakdowns for Each Question:

In the race for City Council District 1, do you support Monica M. Abbott or Charlie Gerdes?

Abbott:	25.5%
Gerdes:	52.5%
Undecided:	22.1%

Non-Weighted Results and Demographic Breakdowns:

Abbott:	25.4%
Gerdes:	52.5%
Undecided:	22.1%

Political Party Breakdown:

Democratic Party 237 responses

Abbott:	23.6%	Gerdes:	51.9%	Undecided:	24.5%
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Republican Party 167 responses

Abbott:	26.3%	Gerdes:	52.7%	Undecided:	21.0%
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Independent Voter 72 responses

Abbott:	29.2%	Gerdes:	54.2%	Undecided:	16.7%
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Race Breakdown:

White, Not Hispanic 368 responses

Abbott:	23.9%	Gerdes:	57.9%	Undecided:	18.2%
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Black, Not Hispanic 91 responses

Abbott:	31.9%	Gerdes:	34.1%	Undecided:	34.1%
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Asian or Pacific Islander 7 responses

Abbott:	0%	Gerdes:	57.1%	Undecided:	42.9%
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Hispanic 3 responses

Abbott:	33.3%	Gerdes:	33.3%	Undecided:	33.3%
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Other or Unknown 7 responses

Abbott:	42.9%	Gerdes:	14.3%	Undecided:	42.9%
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Gender Breakdown:

Male 208 responses

Abbott:	22.1%	Gerdes:	58.2%	Undecided:	19.7%
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Female 268 responses

Abbott:	28.0%	Gerdes:	48.1%	Undecided:	23.9%
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Age Breakdown:

18 to 29 16 responses

Abbott:	25.0%	Gerdes:	43.8%	Undecided:	31.2%
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30 to 49 55 responses

Abbott:	25.5%	Gerdes:	52.7%	Undecided:	21.8%
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50 to 69 250 responses

Abbott:	26.4%	Gerdes:	50.0%	Undecided:	23.6%
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70 and up 155 responses

Abbott:	23.9%	Gerdes:	57.4%	Undecided:	18.7%
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In the race for City Council District 5, do you support Philip Garrett or Steve Kornell?

Garrett:	29.2%
Kornell:	49.5%
Undecided:	21.3%

Non-Weighted Results and Demographic Breakdowns:

Garrett:	29.4%
Kornell:	49.4%
Undecided:	21.2%

Political Party Breakdown:

Democratic Party 237 responses					
Garrett:	26.2%	Kornell:	55.3%	Undecided:	18.6%
Republican Party 167 responses					
Garrett:	28.7%	Kornell:	47.9%	Undecided:	23.4%
Independent Voter 72 responses					
Garrett:	41.7%	Kornell:	33.3%	Undecided:	25.0%

Race Breakdown:

White, Not Hispanic 368 responses					
Garrett:	30.4%	Kornell:	50.3%	Undecided:	19.3%
Black, Not Hispanic 91 responses					
Garrett:	26.4%	Kornell:	48.4%	Undecided:	25.3%
Asian or Pacific Islander 7 responses					
Garrett:	28.6%	Kornell:	28.6%	Undecided:	42.9%
Hispanic 3 responses					
Garrett:	0%	Kornell:	66.7%	Undecided:	33.3%
Other or Unknown 7 responses					
Garrett:	28.6%	Kornell:	28.6%	Undecided:	42.9%

Gender Breakdown:

Male 208 responses					
Garrett:	36.1%	Kornell:	46.2%	Undecided:	17.8%
Female 268 responses					
Garrett:	24.3%	Kornell:	51.9%	Undecided:	23.9%

Age Breakdown:

18 to 29 16 responses					
Garrett:	25.0%	Kornell:	43.8%	Undecided:	31.2%
30 to 49 55 responses					
Garrett:	18.2%	Kornell:	58.2%	Undecided:	23.6%
50 to 69 250 responses					
Garrett:	30.8%	Kornell:	48.8%	Undecided:	20.4%
70 and up 155 responses					
Garrett:	31.6%	Kornell:	47.7%	Undecided:	20.6%

In the race for City Council District 7, do you support Winthrop “Will” Newton or Lisa Wheeler-Brown?

Newton: 35.2%
 Wheeler-Brown: 46.3%
 Undecided: 18.5%

Non-Weighted Results and Demographic Breakdowns:

Newton: 35.3%
 Wheeler-Brown: 46.4%
 Undecided: 18.3%

Political Party Breakdown:

Democratic Party 237 responses

Newton: 31.6% Wheeler-Brown: 52.7% Undecided: 15.6%

Republican Party 167 responses

Newton: 41.9% Wheeler-Brown: 37.1% Undecided: 21.0%

Independent Voter 72 responses

Newton: 31.9% Wheeler-Brown: 47.2% Undecided: 20.8%

Race Breakdown:

White, Not Hispanic 368 responses

Newton: 34.2% Wheeler-Brown: 48.1% Undecided: 17.7%

Black, Not Hispanic 91 responses

Newton: 41.8% Wheeler-Brown: 41.8% Undecided: 16.5%

Asian or Pacific Islander 7 responses

Newton: 14.3% Wheeler-Brown: 42.9% Undecided: 42.9%

Hispanic 3 responses

Newton: 33.3% Wheeler-Brown: 33.3% Undecided: 33.3%

Other or Unknown 7 responses

Newton: 28.6% Wheeler-Brown: 28.6% Undecided: 42.9%

Gender Breakdown:

Male 208 responses

Newton: 38.5% Wheeler-Brown: 45.7% Undecided: 15.9%

Female 268 responses

Newton: 32.8% Wheeler-Brown: 47.0% Undecided: 20.1%

Age Breakdown:

18 to 29 16 responses

Newton: 25.0% Wheeler-Brown: 56.2% Undecided: 18.8%

30 to 49 55 responses

Newton: 36.4% Wheeler-Brown: 41.8% Undecided: 21.8%

50 to 69 250 responses

Newton: 32.4% Wheeler-Brown: 48.4% Undecided: 19.2%

70 and up 155 responses

Newton: 40.6% Wheeler-Brown: 43.9% Undecided: 15.5%

Have you already voted or do you plan to vote in the election on Tuesday?

Already voted:	51.6%
Plan to vote:	48.4%

Non-Weighted Results and Demographic Breakdowns:

Already voted:	51.7%
Plan to vote:	48.3%

Political Party Breakdown:

Democratic Party 237 responses		
Already voted:	48.1%	Plan to vote: 51.9%
Republican Party 167 responses		
Already voted:	52.1%	Plan to vote: 47.9%
Independent Voter 72 responses		
Already voted:	62.5%	Plan to vote: 37.5%

Race Breakdown:

White, Not Hispanic 368 responses		
Already voted:	52.7%	Plan to vote: 47.3%
Black, Not Hispanic 91 responses		
Already voted:	50.5%	Plan to vote: 49.5%
Asian or Pacific Islander 7 responses		
Already voted:	28.6%	Plan to vote: 71.4%
Hispanic 3 responses		
Already voted:	33.3%	Plan to vote: 66.7%
Other or Unknown 7 responses		
Already voted:	42.9%	Plan to vote: 57.1%

Gender Breakdown:

Male 208 responses		
Already voted:	53.4%	Plan to vote: 46.6%
Female 268 responses		
Already voted:	50.4%	Plan to vote: 49.6%

Age Breakdown:

18 to 29 16 responses		
Already voted:	62.5%	Plan to vote: 37.5%
30 to 49 55 responses		
Already voted:	49.1%	Plan to vote: 50.9%
50 to 69 250 responses		
Already voted:	44.4%	Plan to vote: 55.6%
70 and up 155 responses		
Already voted:	63.2%	Plan to vote: 36.8%