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Subject: Analysis of 2014 Medical Marijuana Constitutional Amendment 2

Date: April 16, 2015

Executive Summary:

This data analysis of the petition signers for the 2014 Medical Marijuana Constitutional Amendment ballot initiative was conducted using the state of Florida registered voter data from January 1, 2014 to February 18, 2015. The petition signer data was acquired directly from all 67 Florida counties' Supervisors of Elections.

The analysis shows that if all of the petition signers that did not vote, had voted Yes on Amendment 2, that the ballot initiative would have received over 60% of the vote, meaning that it would have passed.

Methodology:

The process of contacting the Supervisors of Elections of all 67 Florida counties and requesting and receiving the petition signers lists for this initiative took over 2 months. There were a few counties that experienced partial data loss for their lists of petition signer voter data which they had previously certified as having signed petitions. The result of this is that we were only able to obtain details for about 99% of the total verified Amendment 2 petition signers. But, this data was enough for us to verify the results of this analysis.

This petition signer data was then compared to the databases of Florida registered voters from January 1, 2014 to February 18, 2015, as well as the voter histories from the 2014 General Election.

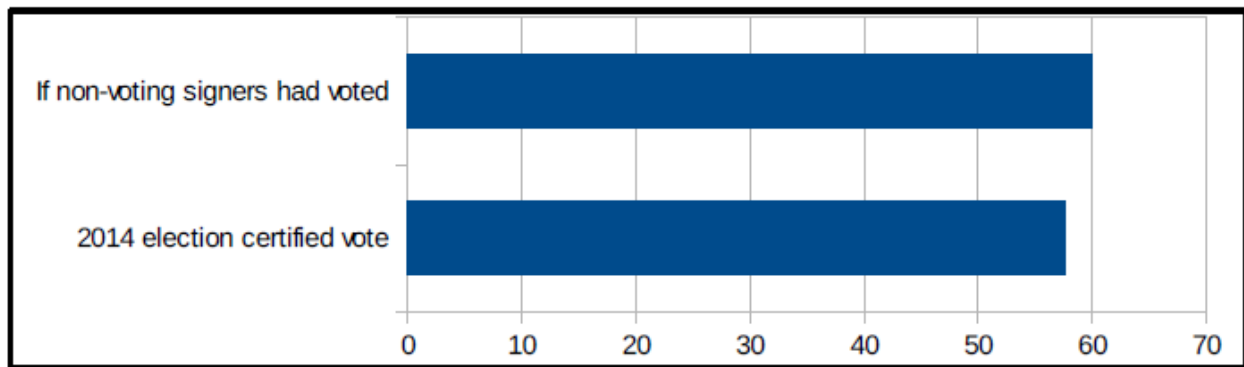
Data and Results:

According to the Florida Department of State, Division of Elections, 786,368 petitions were certified for Amendment 2. We were able to collect data on 774,977 petition signers from the Supervisors of elections, totaling 98.55% of the total petition signers.

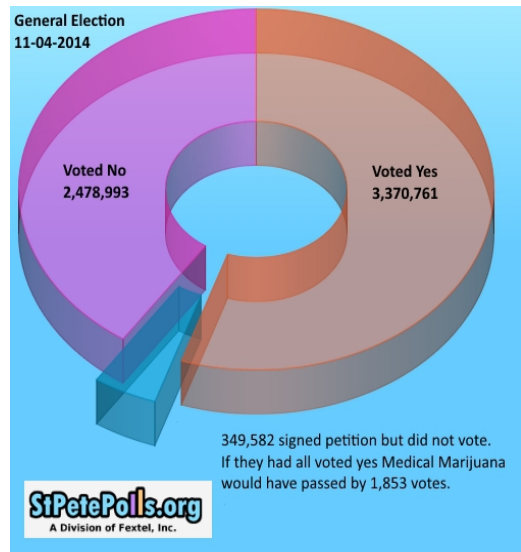
The voter history data shows that 425,395(or 55.29%) of the petition signers voted in the 2014 General Election. If the remaining 349,582 non-voting petition signers had all voted in that election, and voted Yes on Amendment 2, then the initiative would have passed by 1853 votes with a total Yes percentage of 60.012%.

	2014 Certified Vote on Amendment 2	If all non-voting petition signers had voted Yes
Yes	3,370,761	3,720,343
No	2,478,993	2,478,993
Total votes	5,849,754	6,199,336
Yes %	57.622%	60.012%

2014 General Election Constitutional Amendment 2, Medical Marijuana: Yes %



	Yes %
<i>2014 election certified vote</i>	57.622
<i>If non-voting signers had voted</i>	60.012



Demographics:

Below is a breakdown of the demographics of all Florida 2014 registered voters, the demographics of the amendment 2 petition signers, as well as the demographics of only the non-voting amendment 2 petition signers:

	ALL VOTERS	ALL SIGNERS	NON-VOTING SIGNERS
POLITICAL PARTY -			
Democrat:	39.1%	49.3%	47.3%
Republican:	34.4%	23.1%	19.3%
Independent:	26.6%	27.6%	33.4%
RACE -			
Asian:	1.7%	0.7%	0.9%
Black:	13.7%	20.5%	25.2%
White:	65.7%	64.7%	54.4%
Hispanic:	14.5%	9.8%	13.9%
Other:	4.4%	4.3%	5.6%
GENDER -			
Female:	52.9%	53.8%	54.1%
Male:	45.2%	44.3%	43.2%
AGE -			
18 - 29:	17.6%	25.2%	39.1%
30 - 49:	30.4%	32.1%	36.3%
50 - 69:	33.8%	34.6%	21.5%
70 and up:	18.1%	8.0%	3.0%