



A Division of Fextel, Inc.

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: City of St Petersburg, Florida Primary Election Survey conducted for FloridaPolitics.com**

**Date: July 20, 2015**

**Executive Summary:**

This poll of 202 Florida registered voters was conducted on Monday, July 20, 2015. This poll used the registered voter lists supplied by the state of Florida as of June 18, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St Petersburg, Florida's seventh City Council district.

The issues surveyed included questions related to the 2015 city primary election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population for the City of St Petersburg, Florida's seventh City Council district. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St Petersburg, Florida's seventh City Council district.

The scientific results shown for the questions below have a sample size of 202 and a 6.9% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**In the district 7 City Council primary election next month, who would you vote for?  
Sheila Scott Griffin, Winthrop "Will" Newton, Aaron Sharpe, Lewis Stephens Jr. or Lisa  
Wheeler-Brown**

Griffin:	17.6%
Newton:	24.5%
Sharpe:	8.7%
Stephens:	3.2%
Wheeler-Brown:	11.8%
Undecided:	34.1%

## Detailed Results with Demographic Breakdowns for Each Question:

**In the district 7 City Council primary election next month, who would you vote for?  
Sheila Scott Griffin, Winthrop "Will" Newton, Aaron Sharpe, Lewis Stephens Jr. or Lisa  
Wheeler-Brown**

Griffin:	17.6%
Newton:	24.5%
Sharpe:	8.7%
Stephens:	3.2%
Wheeler-Brown:	11.8%
Undecided:	34.1%

Non-Weighted Results and Demographic Breakdowns:

Griffin:	18.8%
Newton:	23.3%
Sharpe:	8.9%
Stephens:	3.5%
Wheeler-Brown:	10.9%
Undecided:	34.7%

### Political Party Breakdown:

Democratic Party 154 responses

Griffin: 21.4% Newton: 24.7% Sharpe: 7.1% Stephens: 3.9% Wheeler-Brown: 11.0% Undecided: 31.8%

Republican Party 22 responses

Griffin: 4.5% Newton: 13.6% Sharpe: 18.2% Stephens: 4.5% Wheeler-Brown: 13.6% Undecided: 45.5%

Independent Voter 26 responses

Griffin: 15.4% Newton: 23.1% Sharpe: 11.5% Stephens: 0% Wheeler-Brown: 7.7% Undecided: 42.3%

### Race Breakdown:

White, Not Hispanic 58 responses

Griffin: 8.6% Newton: 13.8% Sharpe: 13.8% Stephens: 3.4% Wheeler-Brown: 12.1% Undecided: 48.3%

Black, Not Hispanic 141 responses

Griffin: 22.7% Newton: 27.7% Sharpe: 6.4% Stephens: 3.5% Wheeler-Brown: 9.9% Undecided: 29.8%

Asian or Pacific Islander 0 responses

Griffin: 0% Newton: 0% Sharpe: 0% Stephens: 0% Wheeler-Brown: 0% Undecided: 0%

Hispanic 2 responses

Griffin: 50.0% Newton: 0% Sharpe: 50.0% Stephens: 0% Wheeler-Brown: 0% Undecided: 0%

Other or Unknown 1 responses

Griffin: 0% Newton: 0% Sharpe: 0% Stephens: 0% Wheeler-Brown: 100.0% Undecided: 0%

### Gender Breakdown:

Male 70 responses

Griffin: 17.1% Newton: 20.0% Sharpe: 8.6% Stephens: 4.3% Wheeler-Brown: 10.0% Undecided: 40.0%

Female 132 responses

Griffin: 19.7% Newton: 25.0% Sharpe: 9.1% Stephens: 3.0% Wheeler-Brown: 11.4% Undecided: 31.8%

### Age Breakdown:

18 to 29 12 responses

Griffin: 8.3% Newton: 41.7% Sharpe: 8.3% Stephens: 0% Wheeler-Brown: 8.3% Undecided: 33.3%

30 to 49 24 responses

Griffin: 12.5% Newton: 37.5% Sharpe: 4.2% Stephens: 4.2% Wheeler-Brown: 12.5% Undecided: 29.2%

50 to 69 102 responses

Griffin: 21.6% Newton: 19.6% Sharpe: 7.8% Stephens: 2.9% Wheeler-Brown: 12.7% Undecided: 35.3%

70 and up 64 responses

Griffin: 18.8% Newton: 20.3% Sharpe: 12.5% Stephens: 4.7% Wheeler-Brown: 7.8% Undecided: 35.9%