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Matt Florell, President

Subject: City of St Petersburg, Florida General Election Survey conducted for Florida Politics.com

Date: September 9, 2015

#### **Executive Summary:**

This poll of 654 Florida registered voters was conducted on Wednesday, September 9, 2015. This poll used the registered voter lists supplied by the state of Florida as of June 18, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the City of St Petersburg, Florida.

The issues surveyed included questions related to the 2015 city general election.

#### Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population for the City of St Petersburg, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within the City of St Petersburg, Florida.

The scientific results shown for the questions below have a sample size of 654 and a 3.8% Margin of Error at a 95% confidence level.

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#### **Summary of Scientific Results:**

If the election were held today for City Council District 1, would you vote for Monica M. Abbott or Charlie Gerdes?

Abbott: 17.3% Gerdes: 29.5% Undecided: 53.2%

If the election were held today for City Council District 5, would you vote for Philip Garrett or Steve Kornell?

Garrett: 18.1% Kornell: 34.1% Undecided: 47.8%

If the election were held today for City Council District 7, would you vote for Winthrop "Will" Newton or Lisa Wheeler-Brown?

Newton: 26.8% Wheeler-Brown: 33.7% Undecided: 39.4%

Are you familiar with the four proposed City Charter amendments that are going up for a vote?

Yes: 19.4% No: 80.6%

### **Detailed Results with Demographic Breakdowns for Each Question:**

# If the election were held today for City Council District 1, would you vote for Monica M. Abbott or Charlie Gerdes?

Abbott: 17.3% Gerdes: 29.5% Undecided: 53.2%

Non-Weighted Results and Demographic Breakdowns:

Abbott: 17.7% Gerdes: 28.7% Undecided: 53.5%

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Breakdown:						
17.4%	Gerdes:	28.4%	Undecided:	54.2%		
•	•					
20.6%	Gerdes:	26.5%	Undecided:	52.9%		
	esponses					
13.3%	Gerdes:	34.3%	Undecided:	52.4%		
n:						
spanic 471	responses					
19.1%	Gerdes:	33.3%	Undecided:	47.6%		
spanic 153	responses					
15.7%	Gerdes:	13.7%	Undecided:	70.6%		
fic Islandor	7 roenoneoe					
		57 1%	Undecided:	42.9%		
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	_					
12.5%	Gerdes:	50.0%	Undecided:	37.5%		
Other or Unknown 15 responses						
6.7%	Gerdes:	13.3%	Undecided:	80.0%		
own:						
15.6%	Gerdes:	34.4%	Undecided:	50.0%		
	Cordos	25.09/	Undooidadı	55.9%		
13.170	Gerues.	25.0 /6	Ondecided.	33.9 /6		
1:						
12.5%	Gerdes:	28.1%	Undecided:	59.4%		
responses						
17.6%	Gerdes:	31.8%	Undecided:	50.7%		
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03 response	s					
16.7%	Gerdes:	23.6%	Undecided:	59.6%		
	arty 345 re 17.4%  arty 204 re 20.6%  Voter 105 r 13.3%  n: spanic 471 19.1%  spanic 153 15.7%  fic Islander 0%  esponses 12.5%  nown 15 re 6.7%  own: sponses 15.6%  responses 19.1%  : esponses 17.6%  responses 10.2%  oresponses 19.2%	arty 345 responses 17.4% Gerdes:  arty 204 responses 20.6% Gerdes:  Voter 105 responses 13.3% Gerdes:  n: spanic 471 responses 19.1% Gerdes:  spanic 153 responses 15.7% Gerdes:  fic Islander 7 responses 0% Gerdes:  esponses 12.5% Gerdes:  nown 15 responses 6.7% Gerdes:  sponses 15.6% Gerdes:  responses 19.1% Gerdes:  responses 19.1% Gerdes:  responses 19.1% Gerdes:  responses 17.6% Gerdes:  responses 17.6% Gerdes:  responses 19.2% Gerdes:	arty 345 responses	arty 345 responses 17.4% Gerdes: 28.4% Undecided: arty 204 responses 20.6% Gerdes: 26.5% Undecided: Voter 105 responses 13.3% Gerdes: 34.3% Undecided: n: spanic 471 responses 19.1% Gerdes: 33.3% Undecided: spanic 153 responses 15.7% Gerdes: 13.7% Undecided: fic Islander 7 responses 0% Gerdes: 57.1% Undecided: esponses 12.5% Gerdes: 50.0% Undecided: nown 15 responses 6.7% Gerdes: 13.3% Undecided: sponses 15.6% Gerdes: 13.3% Undecided: responses 15.6% Gerdes: 25.0% Undecided: responses 12.5% Gerdes: 34.4% Undecided: responses 12.5% Gerdes: 34.4% Undecided: responses 15.6% Gerdes: 34.4% Undecided: 15.6% Gerdes: 15.6% Gerdes: 15.6% Undecided: 15.6% Gerdes: 15.6% Gerdes: 15.6% Undecided: 15.6% Gerdes: 15.6% Gerdes: 15.6% Undecided:		

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# If the election were held today for City Council District 5, would you vote for Philip Garrett or Steve Kornell?

Garrett: 18.1% Kornell: 34.1% Undecided: 47.8%

Non-Weighted Results and Demographic Breakdowns:

Garrett: 18.5% Kornell: 33.9% Undecided: 47.6%

Political Party Bre Democratic Par Garrett:		sponses Kornell:	37 4%	Undecided:	43.8%	
Garrett.	10.0 /0	Romen.	37. <del>4</del> /0	Ondecided.	43.0 /6	
Republican Par Garrett:	ty 204 re 22.5%	sponses Kornell:	27.5%	Undecided:	50.0%	
Independent Vo Garrett:	oter 105 r 9.5%	esponses Kornell:	35.2%	Undecided:	55.2%	
Race Breakdown:						
White, Not Hisp Garrett:	19.3%	responses Kornell:	36.9%	Undecided:	43.7%	
Black, Not Hisp Garrett:	anic 153 16.3%	responses Kornell:	26.8%	Undecided:	56.9%	
Asian or Pacific	Islander 28.6%	7 responses Kornell:	0%	Undecided:	71.4%	
Hispanic 8 res Garrett:	ponses 25.0%	Kornell:	12.5%	Undecided:	62.5%	
Other or Unkno Garrett:	wn 15 re 6.7%	sponses Kornell:	40.0%	Undecided:	53.3%	
Gender Breakdow	/n:					
Male 262 resp Garrett:	onses 20.2%	Kornell:	33.2%	Undecided:	46.6%	
Female 392 re Garrett:	sponses 17.3%	Kornell:	34.4%	Undecided:	48.2%	
Ago Prockdown						
Age Breakdown: 18 to 29 32 res	sponses					
Garrett:	12.5%	Kornell:	40.6%	Undecided:	46.9%	
30 to 49 148 re	esponses					
Garrett:	16.9%	Kornell:	37.2%	Undecided:	45.9%	
50 to 69 271 responses						
Garrett:	22.5%	Kornell:	31.0%	Undecided:	46.5%	
70 and up 203 responses						
Garrett:	15.3%	Kornell:	34.5%	Undecided:	50.2%	

### If the election were held today for City Council District 7, would you vote for Winthrop "Will" Newton or Lisa Wheeler-Brown?

Newton: 26.8% Wheeler-Brown: 33.7% Undecided: 39.4%

Non-Weighted Results and Demographic Breakdowns:

 Newton:
 27.4%

 Wheeler-Brown:
 33.2%

 Undecided:
 39.4%

Political Party Breakdown: Democratic Party 345 responses							
Newton:	32.5%	Wheeler-Brown:	35.7%	Undecided:	31.9%		
Republican Party 204 responses							
Newton:	22.5%	Wheeler-Brown:	29.9%	Undecided:	47.5%		
Independent Vo	ter 105 r	esponses					
Newton:	20.0%	Wheeler-Brown:	31.4%	Undecided:	48.6%		
Race Breakdown:							
White, Not Hisp		responses					
Newton:	24.6%	Wheeler-Brown:	33.3%	Undecided:	42.0%		
Black, Not Hisp	anic 153	responses					
Newton:	35.3%	Wheeler-Brown:	32.0%	Undecided:	32.7%		
Asian or Pacific	lelandor	7 rosponsos					
Newton:	14.3%	Wheeler-Brown:	28.6%	Undecided:	57.1%		
Hispanic 8 res Newton:	ponses 37.5%	Wheeler-Brown:	50.0%	Undecided:	12.5%		
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Other or Unkno			00.00/	Harda alda da	00.00/		
Newton:	33.3%	Wheeler-Brown:	33.3%	Undecided:	33.3%		
Gender Breakdow							
Male 262 respo			04.00/		40.00/		
Newton:	26.7%	Wheeler-Brown:	31.3%	Undecided:	42.0%		
Female 392 res	sponses						
Newton:	27.8%	Wheeler-Brown:	34.4%	Undecided:	37.8%		
Age Breakdown:							
18 to 29 32 res	ponses						
Newton:	18.8%	Wheeler-Brown:	43.8%	Undecided:	37.5%		
30 to 49 148 responses							
Newton:	30.4%	Wheeler-Brown:	32.4%	Undecided:	37.2%		
50 to 69 271 responses							
Newton:	24.7%	Wheeler-Brown:	36.5%	Undecided:	38.7%		
70 and up 203	•		07.00/	Handa alda di	40.40/		
Newton:	30.0%	Wheeler-Brown:	27.6%	Undecided:	42.4%		

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### Are you familiar with the four proposed City Charter amendments that are going up for a vote?

Yes: 19.4% No: 80.6%

Non-Weighted Results and Demographic Breakdowns:

Yes: 19.4% No: 80.6%

Political Party Breakdown:

Democratic Party 345 responses Yes: 19.7% No: 80.3%

Republican Party 204 responses Yes: 19.1% No: 80.9%

Independent Voter 105 responses Yes: 19.0% No: 81.0%

Race Breakdown:

White, Not Hispanic 471 responses Yes: 18.3% No: 81.7%

Black, Not Hispanic 153 responses Yes: 23.5% No: 76.5%

Asian or Pacific Islander 7 responses Yes: 0% No: 100.0%

Hispanic 8 responses

Yes: 37.5% No: 62.5%

Other or Unknown 15 responses Yes: 13.3% No: 86.7%

Gender Breakdown:

Male 262 responses

Yes: 22.1% No: 77.9%

Female 392 responses

Yes: 17.6% No: 82.4%

Age Breakdown:

18 to 29 32 responses

Yes: 12.5% No: 87.5%

30 to 49 148 responses

Yes: 21.6% No: 78.4%

50 to 69 271 responses

Yes: 21.0% No: 79.0%

70 and up 203 responses

Yes: 16.7% No: 83.3%